



Delhi School of Management
Delhi Technological University

Information Bulletin

B.Tech. – MBA Dual Degree Programme

Academic Session 2013-16



Govt. of N.C.T. Delhi

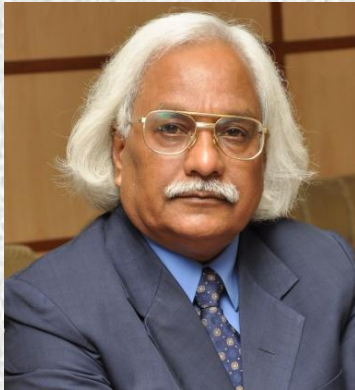
Delhi Technological University
Delhi School of Management

(Formerly Delhi College of Engineering)

Shahbad Daulatpur, Bawana Road, Delhi-110042

Ph. 01127296203

Creating 21st Century Leaders in Technology and Management



*Professor P.B. Sharma
Honourable Vice Chancellor
Delhi Technological University*

VISION

To be the epitome of the world class management education and research for meeting the contemporary challenges of business and society.



*Professor P.K. Suri
Head of Department
Delhi School of Management*

MISSION

To develop socially responsible and technology driven innovative managers and future leaders equipped with knowledge and professional ethics. This shall be achieved by evolving a system of quality education and research through sustained institutionalized efforts of students and faculty.

About Delhi School of Management (DSM)

Delhi School of Management (DSM) was established in 2009 with the up gradation of Delhi College of Engineering into Delhi Technological University. DSM envisages at making distinctive future managers keeping with the tradition of DCE (and now DTU) as a centre of excellence in engineering and management discipline. DSM teaches not just the arts and science of management, it instils in its students virtues and skills needed to make a difference in tomorrow's world. It endeavours to enable future managers understand the challenges of Information and Knowledge driven tech-savvy work environment and develop their calibre and competencies to meet and greet these challenges.

The academicians at DSM are a veritable treasure of learning and erudition. With a mature lineage of consultancy and research behind them, this exclusive group of academicians is responsible for grooming talents into performing prodigies.



Prize Distribution Ceremony of Srijan- 2013



Discussion during C.K. Prahlad Lecture Series

Aided by the state-of-the-art infrastructure, DSM incorporates lectures, case studies, seminars, business games, simulation exercises, mini projects, unstructured group works and field visits in its teaching methods. It is done in an interesting and encouraging manner for the purpose of imparting knowledge in the minds of the students.

B.Tech. – MBA Dual Degree Programme

Delhi School of Management proposes to start a Five year B.Tech. – MBA Dual Degree Programme from the academic session 2013-14. The program will cater to the needs of the students of DTU who aspire to do B.Tech. for gaining technical knowledge and augment this with managerial knowledge by pursuing MBA in post graduation. By integrating both the degree in this programme, we will provide the students of DTU an opportunity to finish these two degrees within five years which, if done separately, will take minimum six years.

Considering the strong brand equity of Delhi Technological University and its proven track record of delivering quality technical and management education, the program is expected to attract budding techno managers from DTU.

Objectives of the Programme

The programme will be offered with the following objectives:

- To impart theoretical knowledge in the basic functional areas of management along with the technological knowledge.
- To develop analytical skills of the students by exposing them to real life business problems and case studies.
- To inculcate values and attitudes which contribute to high standards of corporate social responsibility and governance.
- To impart the knowledge of both the programmes within five years without affecting the quality of both programmes and also saving one year of the students.

Programme Content and Duration

- I. The programme shall be of five years duration spread over ten semesters.
- II. The maximum span of period permissible for completion of the programme shall be seven years.

Eligibility Criteria: Successful completion of all papers in all the four semesters in regular B.Tech. Courses at DTU.

Admission procedure: Admission will be done on the basis of merit based on all the four semester results. No. Exit option will be available to the students after submitting their willingness to join the program.

Intake: Total numbers of seats available are 60 (Including all permissible reservation in the University) and shall be distributed among various branches of regular B.Tech. Programmes (excluding the B.Tech. evening programme). The department wise break-up of seats is as follows:

1. Deptt. of Electronics & Communication Engineering -4
2. Deptt. of Computer Engineering -8 (4 for each B.Tech. in each specialization),
3. Deptt. of Information Technology -4
4. Deptt. of Electrical Engineering - 8 (4 for each B.Tech. in each specialization)
5. Deptt. of Mechanical and Production & Industrial Engineering -12 (4 for each B.Tech. in each specialization)
6. Deptt. of Civil Engineering-4
7. Deptt. of Environmental Engineering-4
8. Deptt. of Applied Chemistry & Polymer Sciences-4
9. Deptt. of Bio-Technology- 4
10. Deptt. of Applied Mathematics-4
11. Deptt. of Applied Physics-4

Fees: Admitted students are required to pay same annual fee as in other B.Tech. courses in the University for 1st, 2nd and 3rd year however for the 4th and 5th year of this course the student has to pay the fee at par with the regular MBA students .

Salient Features: Opportunity to secure Dual Degree of B.Tech. -MBA in five years.

Scheme: Student admitted to the program will be offered a minimum of two courses in Management discipline in every semester starting from 5th semester of their B.Tech.-MBA Programme. In the 9th and 10th semester of B.Tech. – MBA Dual Degree Programme, the students are required to take 7 and 6 courses respectively which, inter-alia includes courses from major and minor specializations. No. Exit option is available to the students after submitting their willingness to join the programme

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Website : www.dce.edu

IMPORTANT DATES

| S. No. | Event | Revised Dates |
|---------------|--|----------------------|
| 1. | Release of Advertisement, information bulletin and form on the website | 16 July 2013 |
| 2. | Last date of submission of Application form | 5 August 2013 |
| 3. | Screening and short listing of the candidates | 7 August 2013 |
| 4. | Display of the first list of selected candidates | 8 August 2013 |
| 5. | Last date of Admission | 14 August 2013 |
| 6. | Commencement of the classes for the Academic session August 2013 | 16 August 2013 |

Application Form can be downloaded from www.dce.edu. Completed application form should to **The Head DSM, Delhi Technological University, Shahbad-Daulatpur, Bawana Road, Delhi-110042** by **05/08 /2013 (5 p.m.)** For any query, please e-mail to dualdegreebtechmba@gmail.com or contact at 011-27296203.

NOTE: All admission related information will be made available on the www.dce.edu.

No individual communication will be sent to the candidates.