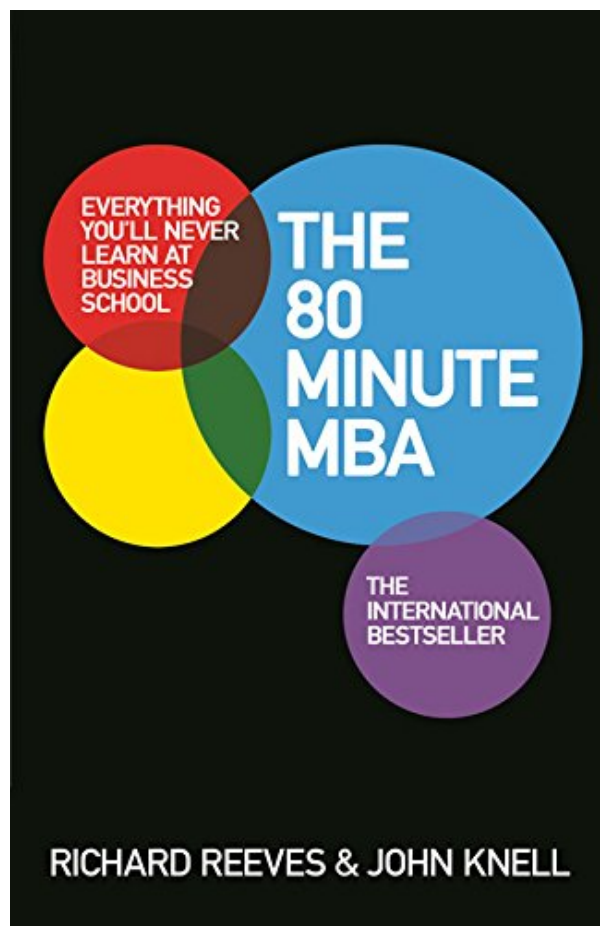


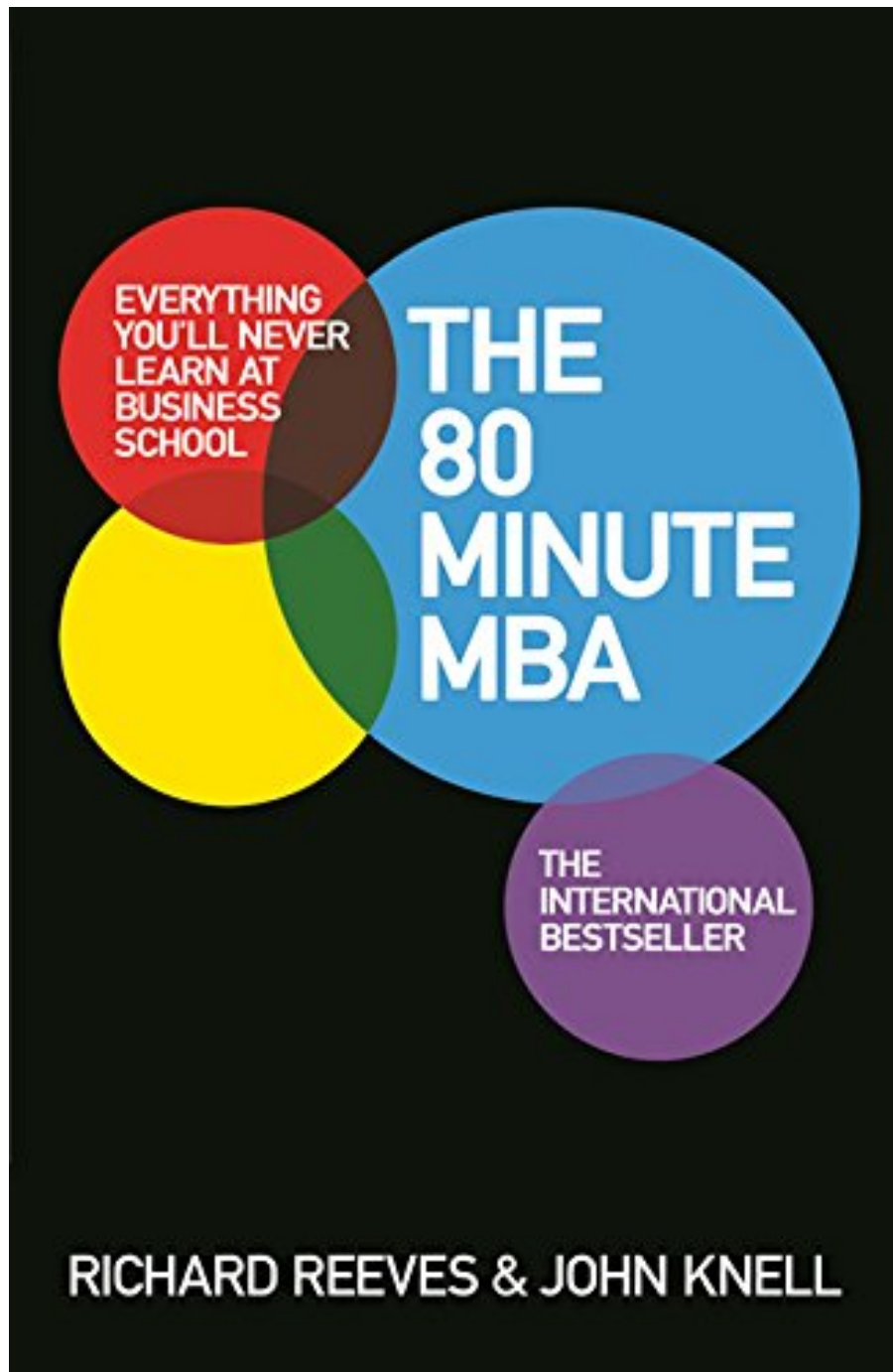
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About the Author

Richard Reeves is a former columnist and editor-at-large for Management Today; a regular contributor to the Guardian, the Observer, and Prospect magazine; and the author of Happy Mondays: Putting the Pleasure Back into Work. He is the newly appointed director of influential think-tank Demos and was European Business Speaker of the Year 2007. John Knell is one of the UK's leading thinkers on the changing face of work and organizations, and has consulted to a wide range of corporate and public sector clients.

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