

List of Courses for the Program

(Semester wise)

Semester 1

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	PBBS101	Global Maritime Business	PC	4	4	0	0	4
2.	PBBSC01	Accounting for Managers	PC	4	4	0	0	4
3.	PBBSC02	Advanced Quantitative Techniques	PC	3	2	2	0	3
4.	PBBSC03	Maritime Economics	PC	3	2	2	0	3
5.	PBBSC04	Managerial Communication	PC	2	2	0	0	2
6.	PBBSC05	Global Marketing Management	PC	3	1	0	2	3
7.	PBBSC06	Managing People & Organisation	PC	2	2	0	0	3
8.	PBIT101	Information Technology for Management	PC	3	3	0	0	3
Total					23	4	0	25

L – Lecture

T – Tutorial

P – Practical / Laboratory

C - Credit

HS – Humanatation Science

BS – Basic Science

ES – Engineering Science

PC – Professional Core

PE – Professional Elective

EEC – Employment enhancement Course

Semester: II

S. No	Course Code	Course Title	Cate-gory	Contact Hours	L	T	P	C
THEORY								
1.	PBBS201	Chartering & Ship Management	PC	4	4	0	0	4
2.	PBBSC07	Commercial Geography	PC	2	1	2	0	2
3.	PBBSC08	Human Resource Development	PC	3	3	0	0	3
4.	PBBS202	Liner Shipping Business	PC	3	3	0	0	3
5.	PBBS203	Port Operations and Pricing	PC	3	2	2	0	3
6.	PBBSC09	International Trade Relations	PC	3	3	0	0	3
7.	PBBSC10	Advanced Financial Management	PC	3	2	2	0	3
8.	PBBSC11	Research Methodology	PC	3	2	2	0	3
PRACTICALS								
9.	PBIVCPZ*	Industrial Visit	EEC	-	0	0	0	1
		TOTAL			20	8	0	28

Semester: III

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	PBBS301	Maritime Law	PC	4	4	0	0	4
2.	PBBS302	Logistics & Supply Chain Management	PC	4	4	0	0	4
3.	PBBS303	Shipping Finance & Marine Insurance	PC	4	4	0	0	4
4.	PBBS304	Port Agency Operations	PC	3	3	0	0	3
5.	PBBS305	Warehouse Management	BS	3	3	0	0	3
6.	PBBS306	Services Marketing	PC	3	3	0	0	3
7.	PBBS307	Sales Management	PC	2	2	0	2	3
PRACTICALS								
8.	PBBSIPA	Internship	EEC	-	0	0	0	2
		TOTAL			23	0	2	25

Semester: IV

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
THEORY								
1.	PBBS401	Export & Import Management	PC	3	3	0	0	3
2.	PBBS402	Integrated Retail Management	PC	4	4	0	0	4
3.	PBBS403	Industrial Marketing	PC	3	3	0	0	3
4.	PBBS404	Ethics & Corporate Governance	PC	3	3	0	0	3
PRACTICALS								
5.	PBBS4PA	Shipping&Logitics Project	EEC	10	0	0	10	10
TOTAL					13	0	10	23

List of Courses for the Program

(Category wise)

Professional Core

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PBBS101	Global Maritime Business	PC	4	4	0	0	4
2	PBBSC01	Accounting for Managers	PC	4	4	0	0	4
3	PBBSC02	Advanced Quantitative Techniques	PC	3	2	2	0	3
4	PBBSC03	Maritime Economics	PC	3	2	2	0	3
5	PBBSC04	Managerial Communication	PC	2	2	0	0	2
6	PBBSC05	Global Marketing Management	PC	3	1	0	2	3
7	PBBSC06	Managing People & Organisation	PC	2	2	0	0	3
8	PBIT101	Information Technology for Management	PC	3	3	0	0	3
9	PBBS201	Chartering & Ship Management	PC	4	4	0	0	4
10	PBBSC07	Commercial Geography	PC	2	1	2	0	2
11	PBBSC08	Human Resource Development	PC	3	3	0	0	3
12	PBBS202	Liner Shipping Business	PC	3	3	0	0	3
13	PBBS203	Port Operations and Pricing	PC	3	2	2	0	3
14	PBBSC09	International Trade Relations	PC	3	3	0	0	3
15	PBBSC10	Advanced Financial Management	PC	3	2	2	0	3
16	PBBSC11	Research Methodology	PC	3	2	2	0	3
17	PBBS301	Maritime Law	PC	4	4	0	0	4
18	PBBS302	Logistics & Supply Chain Management	PC	4	4	0	0	4
19	PBBS303	Shipping Finance & Marine Insurance	PC	4	4	0	0	4
20	PBBS304	Port Agency Operations	PC	3	3	0	0	3

21	PBBS305	Warehouse Management	BS	3	3	0	0	3
22	PBBS306	Services Marketing	PC	3	3	0	0	3
23	PBBS307	Sales Management	PC	2	2	0	2	3
24	PBBS401	Export & Import Management	PC	3	3	0	0	3
25	PBBS402	Integrated Retail Management	PC	4	4	0	0	4
26	PBBS403	Industrial Marketing	PC	3	3	0	0	3
27	PBBS404	Ethics & Corporate Governance	PC	3	3	0	0	3

Employment Enhancement Courses

S. No	Course Code	Course Title	Category	Contact Hours	L	T	P	C
1	PBIVCPZ*	Industrial Visit	EEC	-	0	0	0	1
2	PBBSIPA	Internship	EEC	-	0	0	0	2
3	PBBS4PA	Shipping & Logistics Project		-	0	0	10	10