B.A. DEGREE EXAMINATION – DECEMBER, 2018.

First Year

Tourism and Travel Studies

INTRODUCTION TO TOURISM

Time : 3 hours   Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions

All questions carry equal marks

1.   Explain the concept of Tourism.

2.   Write a note on Grand Tour

3.   List out the elements of tourism

4.   Give an account on Hague Resolution.

5.   Explain the negative impacts of tourism on enivronment.

PART B — (4 × 15 = 60 marks)

Answer any FOUR Questions

All questions carry equal marks

6. Write an essay on the types of tourism.

7. Point out the factors that led to the growth of tourism.

8. Describe the History of Travel in India.

9. Tourism contribute to the economic development-Justify.

10. Analyze the social impact of tourism.

11. Suggest some ways to encourage domestic tourism.

12. Highlight the Adventure tourism in India.

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First Year

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INDIAN TOURISM

Time : 3 hours   Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1.   Explain the history of travel in ancient India.

2.   List out the characteristics of Tourism.

3.   Explain the activities of ITDC.

4.   Write short note on the ministry of Tourism.

5.   Examine the future of Tourism.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6.   Trace the development of Tourism in India.

7.   Write an essay on the types of Tourism.

8.   Highlight the role of TTDC in promoting Tourism.

9.   Discuss the significance of Tourism Policy Proposal 1992.

10. Analyze the various constraints in Tourism.

11. Bring out the role played by Indian government in promoting Tourism.

12. Write an essay on the types of motivation in Tourism.

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B.A. DEGREE EXAMINATION – DECEMBER, 2018.

First Year

Tourism and Travel Studies

ART AND ARCHITECTURE OF INDIA

Time : 3 hours   Maximum marks : 75

PART A – (3 × 5 = 15)

Answer any THREE questions.

All questions carry equal marks.

1.   Give an account of Stupa Architecture.

2.   Write a note on Religious Architecture.

3.   Write about the Mauryan Rock-Cut Caves.

4.   Explain about the Monolithic Rathas of Narasimahavarman.

5.   Explain about the Barheet stupa.

PART B – (4 × 15 = 60)

Answer any FOUR questions.

All questions carry equal marks.

6. Explain the artistic excellence of Kailasanatha Temple at Kanchipuram.

7. Give a note on structural temple of Pallavas.

8. Give an account on the evolution of Buddhist Art.

9. Describe the architectural features of Vaikuntha Perumal Temple at Kanchipuram.

10. Explain the significance of Chaitya Architecture.

11. Examine the salient features of Pallava Art and Architecture.

12. Sketch the development of Gandhara Art.

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