

M.A. Semester-III

Paper- I Social Demography

Unit-I

Subject Matter and Scope of Social Demography, Theories of Population, Malthus, Marxist and Social Views, Optimum Population and Demographic Transition.

Unit-II

Fertility ; Concept of Fecundity and Fertility, Social and Cultural Factors in Fertility, Basic Measures of Fertility and Fertility Trends in India.

Unit-III

Morbidity and Mortality: Determinants and Measures of Mortality, Consequences of Mortality. Types and Causes of Infant Mortality, Child Mortality and Maternal Mortality.

Unit-IV

Migration: General Terms and Concepts, Factors and Determinants. Major Theories of Internal Migration, Internal Migration in India (1951-2001).

Unit-V

Population Growth and Socio-Economic Development in India. Population Information, Education and Communication. Measures taken for Population Control. Current National Population Policy of India.

Essential readings

Stanford Q.H. (Ed.): World Population: Problems of Growth. New York, Oxford University Press. 1972

Agrawal, S.N.:India's Population Problems, Bombay, McGraw Hill Publishing Co. Ltd., 1973

Ford, Thomas R. & De Jong, Gordon, F. : Social Demography, London, Prentice Hall International, 1970

Gyan Chandr, Population in Perspective, New Delhi, Orient Longman Ltd., 1972

Peterson-William: Population, New York, McMillan Company, 1961

Thompson Warron: Population Problems, New York, McGraw Hills, 1967

Agrawal, S.N.:Population, New Delhi, National Book Trust, 1967

Chandrashekhar S.:India's Population- Facts, Problems and Policy, Meenakshi Publishers, Meerut, 1967.

Dube, S.P. and Mishra. R.E.:Jankki and Jansankhya Adhayan, Agra, Sahitya Bhawan, 1974 (in Hindi)

Bose, Ashish Mitra, A. Desai & P.B. Sharma:Population in India's Development 1947-2000, Delhi, Vikas.

Bhende, A.A. & Kanikar Tara:Principal of Population Studies, Bombay, Himalaya Publishing House, 1978.

Paper- II Sociology of Mass Communication

Unit-I

Basic Concepts: Human Communication, Interpersonal and Group Communication, Mass Society, Mass Communication, Mass Culture,

Unit-II

Communication Theory : Two Step Flow (Katz and Lazarsfeld)

Theories of the Media : Early Theories (Innis and McLuhan), The Public Sphere (Habermas), Hyper Reality (Baudrillard). Functions and Dysfunctions of Mass Communications - Views of Lasswell, Lazarsfeld, Merton, Defleur Peterson and Wilbur Schramm.

Unit-III

Media Gender and Society. Role of Media in Society : Socialization, Education, Information, Recreation, Advertisement, Consumer Behavior, Propaganda and Public Opinion.

Unit-IV

Mass Media and Rural Society- Views of Bunker Roy, S.C. Dube and P.C. Joshi. Traditional forms of Media. Internet Society.

Unit-V

Media in Democracy, Media and Development. The Indian Context: Press, Cinema, Radio and Television.

Essential readings

French, D. and Michael Richard 2000 : Television in Contemporary Asia, London: Sage Publication.

Gunaratne, S. 2000 : Handbook of the Media in Asia, London : Sage.

Johnson, K. 2000 : Television and Social Change in Rural India, London : Sage.

Manual, P. 1998 : Cassette Culture Popular Music and Technology in North India.

Mitra, A. 1993 : Television and Popular Culture in India, Delhi: Sage.

Nagori, Monika, 2003 : Jan Sanchar Avem Samaj, Ankur Prakashan, Udaipur.

Singhal, A. and E.M. Rogers 2000 India's Communication Revolution, Delhi: Sage Publication.

Axford B and Richard Huggins 2001, New Media and Politics, London : Sage.

Page, D and William Crawley 2001 Satellites over south Asia, London: Sage.

Preston, P. 2001 : Reshaping Communications, London : Sage.

Robertson R., 1992 Globalization, Social Theory and Global Culture, London: Sage.

Paper- III – EC -15 – A Social Anthropology

Unit-I

The Concept of Tribe: Demographic Profile: Habitat, Distribution and Concentration of Tribal People; Tribal Zones; Sex Ratio; Status of Women

Unit-II

Classification of Tribal People ; Good Gatherers and Hunters, Shifting Cultivators, Nomads, Pastoralists, Peasants and Settled Agriculturists, Artisans

Unit-III

Social-Culture Profile: Ethnic and Culture Diversity-Languages and religious beliefs; Kinship: terminology and behaviour; Marriage: forms; Family: types.

Unit-IV

Social Mobility and Change: Hinduization and Sanskritization ; Problems of Tribal People; Various Approaches of Tribal Problems: Isolation, Assimilation, Integration, Social Symbiosis.

Unit-V

Tribal Integration and Identity. Major Tribal Communities of Rajasthan.

Tribal Movements in Rajasthan: Motilal Tejawat and Govind Giri.

Essential readings

Bose, N. K. : (1967) Culture and Society in India, Asia Publishing House.

Dube, S. C. (1977): Tribal Heritage of India, New Delhi : Vikas publications.

Raza, Moonis and A. Ahmad: (1990) An Atlas of Tribal of India, Concept Publishing : Delhi,

Singh, K.S. (1998), People of India, Rajasthan, Vol. XXXVIII, Part I & II, Popular Prakashan, Delhi.

Singh, K.S. : (1972) Tribal Situation in India, Indian Institute of Advanced Study.

Singh, K.S.: (1985) Tribal Society, Manohar :- Delhi.

Singh, K.S. : (1982) Tribal Movements in India, Vol. I and II, Manohar : New Delhi.

Singh, K.S.: (1995) The Scheduled Tribes, Oxford University Press : New Delhi.

Bailey, F G : : Tribal, Caste and Nation.

Doshi, S.L. : Vya, NN, Tribal Situation in Rajasthan, Himanshu Publication, Udaipur, 1997.

Majumdar and Madan : Introduction to Social Anthropology (Hindi version is also available)

TRIBE : A Bilingual journal of TRI, Udaipur.

Upreti, H.C, Bharat Ki Janjatiyan (in Hindi), Raj. Granth Academy, Jiapur

Paper- III – EC -15 – B Social Problems in India

Unit-I

Social Problem : Concept and Causes.
Structural: Poverty, Unemployment- Concept, Causes and Remedies.

Unit-II

Structural : Population Explosion, Inequality of Caste and Gender.

Unit-III

Disorganizational: Crime & Delinquency, White Collar Crime, Corruption, Changing Profile of Crime & Criminals, Drug Addiction.

Unit-IV

Familial : Dowry, Violence, Divorce, Intergenerational Conflict and Aging Problems.

Unit-V

Developmental: Development induced Displacement, Ecological Degradation and Environmental Pollution, Consumerism , Crisis of Values.

Essential Readings

Beteille, Andre. 1974 Social Inequality . New Delhi : OUP

Beteille, Andre. 1992 Backward Classes in Contemporary India , New Delhi: OUP

Berremans G.D. 1979. Caste and Other Inequalities: Essays in Inequality. Meerut: Folklore Institute.

Dube, Leela 1997. Women and Kinship Comparative Perspectives on Gender in South and Southeast Asia. New Delhi. Sage Publications.

Gadgil, Madhve and Guha, Ramchandra. 1996. Ecology and Equity: The Use and Abuse of Nature in Contemporary India. New Delhi:OUP

Gill S.S. 1998. The Pathology of Corruption. New Delhi. Harper Collin Publishers.

Guha, Ranjit. 1991 . Subaltern Studies. New York: OUP

Inden, Ronald. 1990. Imaging India. Oxford: Brasil Blackward

Kothari, Rajani (Ed). 1973 Caste in Indian Politics.

Rajora , S.C. – Samkalin Bharat Ki Samajik Samashyen (in Hindi) Jaipur: Raj. Hindi Granth Acad. 2000

Mahajan and Mahajan, 2003, Issues and Problems in Indian Society (Hindi), Vivek Prakashan.

Satya Murty. T.V. 1996. Region, Religion, Caste, Gender and Culture in Contemporary India. New Delhi : OUP

Sharma, Ursula, 1983. Women , Work and Property in North West India. London:Tavistock

Ahuja Ram, 1998. Social Problem (in English & Hindi both) : Rawat Pub.

Sharma, S.L. 2000 “Empowerment Without Antagonism: A Case for Reformulation of Women’s Empowerment Approach “. Sociological Bulletin. Vol 49 No.1

Paper- IV-EC-16-A Sociology of Education

Unit-I

Theoretical Approaches in Sociology of Education, Functional: Durkheim and Parsons, Marxist: Gramsci's Theory of Hegemony and Organic Intellectuals, Pierre Bourdieu's Theory of Social and Cultural, Reproduction of Society.

Unit-II

Philosophy of Education, J. Dewey, Freire, Ivan Illich, John Holt.

Unit-III

The Indian Tradition of Education, Vedic Education, Buddhist Education, Islamic Education, Colonial Education and Nationalists Education.

Unit-IV

Alternative Education Programmes and Challenges, Non-formal Education: Adult Education, Continuing Education and Mass Literacy.

Unit-V

Campaign, Role of State and Voluntary Organizations in Alternative Education Programmes.

Essential readings

Banks Olive, Sociology of Education, (2nd Ed.), Batsford London, 1971.

Bourdieu P, Education, Society and Culture, Sage London, 1990.

Blackledge, D and Hunt B, Sociological Interpretations of Education, Crom Helm, London, 1985.

Chitnis S, and Altbach P. G (eds.), Higher Education Reform in India: Experience and Perspectives, Sage New Delhi, 1993.

Freire, Paulo, Pedagogy of the Oppressed, Penguin Books, Harmondsworth, 1972.

Gandhi M. K, Problems of Education, Navjeevan Prakashan Ahmedabad, 1962.

Illich Ivan, Deschooling Society, Penguin, London, 1973.

Jerome Karabel and H.Halsey, Power and Ideology in Education, Oxford, University Press, 1977.

Kabeer Nambissan and Subrahmaniam (eds.), Child Labour and Right to Education in South Asia, Sage Publication, New Delhi, 2003.

Morris Iror, The Sociology of Education, Allan and Unwin, 1978.

Scharfe, Hartmut, Education in Ancient India, Brill Academic Publishers, 2002.

Sen and Dreze, India: Development Selected Regional Perspectives, OUP, New Delhi, 1997.

Towards Equality – The Unfinished Agenda – Status of Women in India – 2001, National Commission for Women, Government of India, 2002.

Paper- IV-EC-16- B Rural Sociology

UNIT-I

Rural Society in India as Agrarian and Peasant Social Structure; Basic Characteristics of Peasant and Agrarian Society

UNIT-II

Nature of Family, Caste, Religions, Education Habitat and Settlement in Rural Context.

UNIT-III

Agrarian Relation and Land Management in Rural India. Agrarian Leadership and Agrarian Unrest in India.

UNIT-IV

Rural Poverty, Emigration, Indebtedness.

Planned Change for Rural Society, Panchayati Raj, Local Self Govt. and Community Development Programmes and Rural Development Strategies.

UNIT –V

Major Agrarian Movements in India - A Critical Analysis

Green Revolution.

New Strategy for Agricultural Development.

Globalization and its Impact on Rural Society.

Essential readings

Agrawal, G.K., Gramin Samajshastra (Hindi)

Berch, Berberogue, Ed. 1992 Class, State and Development in India 1,2,3 and 4 Chapters. Sage, New Delhi.

Chauhan , B.R. Bharat Me Gramin Samajshastra (Hindi)

Desai A.R. 1977 Rural Sociology in India (in Hindi also), Popular Prakashan, Bombay

Mencher, J.P. 1983 Social Anthropology of Peasantry Part III, OUP

P. Radhakrishnan, 1989: Peasant Struggles: Land reforms and Social Change in Malabar 1836 -1982. Sage Publications: New Delhi.

Thorner, Daniel and Thirner Alice 1962 Land and Labour in India, Asia Publications, Bombay

Andre Betille 1974 Six Essays in Comparative Sociology , OUP , New Delhi

(Relevant Chapters)

Dhanagare D.N., 1988 : Peasant Movements in India, OUP , New Delhi

Ashish Nandy, 1999. Ambiguous Journey to the City, New Delhi. OUP

Paper- V - EC-17- A Social Marketing

Unit-I

Market as a Social Institution: From Relations of Production to Market Relations; Social Aspects of Market, Marketing Social Policies, Programmes and Causes, Distinctive Elements of Social Marketing, Globalization and Social Marketing.

Unit-II

Processes of Social Marketing: Segmentation (Social Differentiation), Target Audience, Positioning (STP.) 4Cs. - Cause, Cost, Channel, Communication; Social Marketing mix, Lifecycle of Cause. Management Principles for Marketing: Problem Identification, Cause formulation, Planning, Organizing, Coordinating, Directing Controlling.

Unit-III

Strategies of Social Marketing: Social Market Research, Short-term Strategy (participative action), Long-term Strategy (education), Measures to overcome resistance; Strength, Weakness, Opportunity and Threat (SWOT) Analysis, Appraisal of Cultural Resources and Constraint, Social Stratification and Marketing, Ethnic Packaging-Social Packaging.

Unit-IV

Development Communication for Social Marketing: Top-Downward, Bottom-upward, Media Planning, Channel Selection, Advertising, Provisions and Regulations of Advertising, Formal and Informal Censoring, Consumer Protection Act, Consumer Movement.

Unit-V

Agencies of Social Marketing: state, corporate agencies, international donor agencies, Non-Governmental Organizations (NGOs), Monitoring and Evaluation : Methodology Techniques of Measuring Success of Programme; Ethical issues in Social Marketing.

Essential readings

Andreason, Alan R. and Alan A. Andreason. Marketing Social Change Changing Behaviour to Promote Health, Social Development and the Environment, Jossey Bass Nonprofit Sector Series.

Kotle, Philip.1981 Marketing for Non-profit Organizations. New Delhi Prentice Hall of India.

Kolter, Philip and Roberto L. Eduardo. 1989. Social Marketing : Strategies for Changing Public Behaviour. New York: The Free Press- A division of Macmillan, INC.

Me Kenzie-Mohr, Dough and William Smith. Fostering Sustainable Behaviour:An Introduction to Community-Based Social Marketing, Education for Sustainable Series.

Manoff Richard K. 1985. Social Marketing. New York: Praeger.

Paul N. Bloom, et.al. 2001, Hand book of Marketing and Society. Sage : India. Rohit Deshpande, 2001 Using Market Knowledge. Sage India.

Paper- V - EC-17- B Urban Sociology

Unit-I

Classical Sociological Traditions on Urban and City Dimensions: Emile Durkheim, Karl Marx, Max Weber and Tonnies. Urban Community and Spatial Dimensions. Park, Burgers and Mckenzie.

Unit-II

George Simmel: Metropolis; Louis Wirth : Urbanism and Redfield : Rural-Urban Continuum.

Unit-III

Urban Sociology in India; Emerging Trends in Urbanisation, Factors of Urbanisation, Social Consequences of Urbanisation. Classification of Urban Centres, Cities and Towns,

Unit-IV

City Industrial Urban Base, its growth and special features, Industry Centered Developments. Changing Occupational Structure and its Impact on Social Stratification-Class, Caste, Gender, Family.

Unit-V

Indian city and its growth; Migration; Problems of housing, Slum development, Urban environmental problems, Urban poverty; Urban planning and problems of Urban Management in India.

Essential readings

Quinn J A 1995, Urban Sociology, S Chand & Co., New Delhi

Pickwance C G (ed) 1976, Urban Sociology; Critical Essays, Methuen.

Saunders peter 1981, Social Theory and Urban Question, Hutchionson.

Bose Asthish 1978, Studies in India Urbanisation 1901-1971, Tata Me Graw Hill.

Abrahimson M 1976 Urban Sociology Englewoot, Prentice Hall.

Ronnan, Paddison, 2001: Handbook of Urban Studies. Sage: India

Bharadwaj, R.K. 1974 : Urban Development in India.National Publishing House.

Gold, Harry, 1982. Sociology of Urban Life. Prentice Hall, Englewood Cliff.

Colling, Worth, J B 1972 Problems of Urban Society Vol. 2, George and Unwin Ltd.

Alfred de Souza 1979, The Indian City: Poverty, Ecology and Urban Development, Manohar, Delhi.

Desai A R and Pillai S D (ed) 1970 Slums and Urbanisation, Popular Prakashan, Bombay.

Castell M 1977 : The Urban Question, Edward Arnold, London.

Ramachandran R 1991 Urbanisation and Urban Systems in India, OUP, Delhi.

Paper – VI-EC-18-A Sociology of Religion

UNIT-I

The Scope of a Sociology of Religion; Basic Concepts : Belief Systems, Magic and Religion - Elements of Religious Experience - Typology of Religions.

UNIT-II

Sociological Interpretation of Religion : Durkheim and Sociological Functionalism- Weber and Phenomenology- Marx and Dialectical Materialism- Levi Strauss and Structuralism.

UNIT-III

Religions of India : Buddhism, Hinduism, Christianity, Islam, Jainism and Sikhism : A Social Historical Perspective - Demographic Profile and Contemporary Trends.

UNIT-IV

Aspects of Religion in India: Sacred Knowledge; Sacred Space - Sacred Time - Sacred Persona ; Fundamentalism - Communalism - Secularism.

UNIT - V

Social Change and Religion: Socio Religious Movements - Popular Religion and Emerging Cults; Problems of Religious Conversion in India.

Essential readings

Baird, Rebert D. (ed.) 1995 (3rd edition) Religion in Modern India, Delhi: Manohar.

Jones, Kenneth W 1989 Socio Religious Reform Movements in British India, The New Cambridge History of India III- 1, Hyderabad, Orient Longman.

Madan, T.N. 1992 (enlarged edition) Religion in India. New Delhi: OUP

Mazumdar, H.T. 1986 India's Religious Heritage. New Delhi: Allied.

Roberts, Keith A 1984 Religion in Sociological Perspective, New York, Dorsey Press.

Shakir, Moin (ed.) 1989 Religion, state and politics in India. Delhi: Ajants Publications.

Turner, Bryan S. 1991 (2nd edition) Religion and social theory. London Sage.

Singh, K.S. : People of India.

Paper – VI-EC-18-B Sociology of Environment

UNIT-I

Classical Sociological Tradition - Karl Marx, Emile Durkhiem and Max Weber on Environmental Concerns.
Environmental Sociology: The rise, decline, and resurgence of environmental sociology, 21st Century Paradigm.

UNIT-II

Emerging Theoretical Parameters in Environmental Sociology. Contributions of Zavestoskis, Dunlap and Cotton, Ram Chandra Guha, Patrik Giddens and Radha Kamal Mukerjee. Nature versus Nurture: Synthesis of Societal and Environmental Dialect.

UNIT-III

Environmental Issues Pertaining to Population, Water, Sanitation, Pollution , Energy, Housing and Urban Development and Rural Poverty; Social Impact Assessment of Environmental Issues.

UNIT-IV

Development, Displacement, Relocation and Environmental Problems.

Global Environmentalism : A Challenge to Post Materialism Thesis

UNIT - V

Environment, Technology and Society, Environmental Justice: Policy and Action.

Essential readings :

Gadgil, Madhav and Ram Chandra Guha 1996 Ecology and Equity: The Use and Abuse of Nature in Contemporary India New Delhi OUP

Giddens, Anthony 1996 Global Problems and Ecological Crisis in Introduction to sociology 2nd Edition. New York W.W.Norton and Co.

Michael Redclift, 1984 : Development and the Environmental Crisis, Meheun Co.Ltd. New York.

Mushi, Indra 2000 "Environment" in Sociological Theory Sociological Bulletin. Vol 49, No. 2

O.L. Riordan T. 1981 Environmentalist, Pion

Schaniberg Allan, 1980 The Environment,Oxford University Press N.Y.

The state of India's Environment 1985, The second citizens report, Center for Science and Environment.