

### Journals where DMS Faculty have Published

- Asia Pacific Journal of Management Research
- Business Process Management Journal
- Computers & Industrial Engineering
- Decision
- Decision Support Systems
- Economic and Political Weekly
- Electronic Government: An International Journal (EG)
- Energy Policy
- Energy Policy
- Engineering, Construction and Architectural Management
- Finance India
- Food Control
- Global Journal of Flexible Systems Management
- Government Information Quarterly
- Government: People, Process and Policy
- IIMB Management Review
- Indian Management
- Information Journal of Operational Research
- International Journal of Advance Manufacturing Technology (Springer)
- International Journal of Business Excellence
- International Journal of Development Banking
- International Journal of E-governance Transforming
- International Journal of E-government Research (IJEGR)
- International Journal of Logistics Systems and Management
- International Journal of Production Research
- International Journal of Production Research (Taylor & Francis)

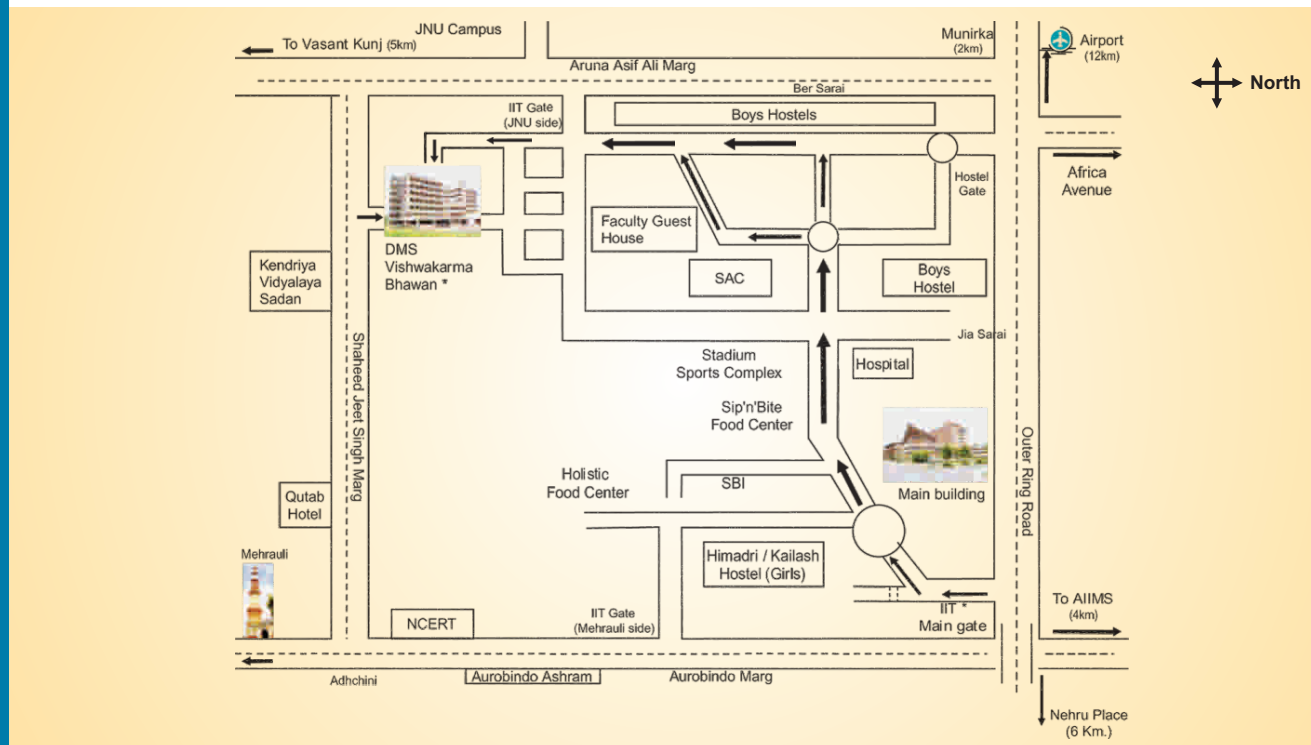
- International Journal of Risk Assessment and Management
- International Journal of Technology Transfer and Commercialization
- Journal of Accounting and Finance
- Journal of Advances in Management Research
- Journal of Applied Finance
- Journal of Applied Social Psychology
- Journal of Business Ethics
- Journal of Business Strategy
- Journal of Change Management
- Journal of Derivatives and Hedge Funds
- Journal of Euro-Asian Management
- Journal of Financial Management & Analysis (JFMA)
- Journal of Management Accounting Research (JMAR)
- Journal of Modeling in Management
- Journal of Modelling in Management (Emerald)
- Leadership & Organization Development Journal
- Lecture Notes in Computer Science (Springer)
- Research Bulletin of the Institute of Cost and Work Account
- Revue de l'Energie
- Robotics and Computer-Integrated Manufacturing
- Scientometrics
- South Asian Journal of Management
- The Indian Economic Journal
- The Management Accountant
- Vikalpa
- Vision-The Journal of Business Perspective

### Regular Co-curricular Activity

**Club:** Finatics, Op-Centre, Strategica, i-Prabhat, WeMA (We Market Anything)

### Organizations where Alumni are working

- |                               |                           |                                   |                       |
|-------------------------------|---------------------------|-----------------------------------|-----------------------|
| • Accenture                   | • Aditya Birla Group      | • Alcatel Lucent                  | • Ambujex             |
| • American Express            | • Bank of America         | • Bharti Airtel                   | • Bharti Televentures |
| • Bharti Wal-Mart             | • BHEL                    | • BristleCone                     | • British Petroleum   |
| • Central Bank of India       | • Citibank                | • Cognizant (Market Rx)           | • CRISIL              |
| • Foster Wheeler Chemicals    | • Frito Lays              | • Fullerton Securities            | • GAIL                |
| • GE Advanced Materials       | • Gillette India          | • Godrej Industries               | • HCL Technologies    |
| • Hewitt Associates           | • Hewlett-Packard         | • Hindustan Coca Cola             | • IBM Global Services |
| • ICICI Bank                  | • ICRA                    | • IDBI                            | • Idea Cellular       |
| • Jindal Steel                | • Kanbay                  | • LG                              | • Maruti Udyog        |
| • Max New York Life Insurance | • McKinsey KC             | • Power Grid Corporation of India | • Procter & Gamble    |
| • Procter and Gamble          | • Pulsar Knowledge Centre | • RBI                             | • Reckitt Benckiser   |
| • Reliance Infocom            | • RPG Retail              | • Saviance Technologies           | • SBI Caps            |
| • Schneider Electric          | • SEBI                    | • SIDBI                           | • Sonalika Tractors   |
| • Standard Chartered          | • State Bank of India     | • Stock Holding Corp. of India    | • Sun Microsystems    |
| • TCS                         | • Tech Mahindra           | • TISCO                           | • US Technologies     |
| • Usha International          | • Verizon                 | • Vodafone                        | • Wipro               |
| • Xerox                       |                           |                                   |                       |



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## Department of Management Studies Indian Institute of Technology Delhi



## Information Brochure

## About Indian Institute of Technology Delhi (IITD)

The Indian Institutes of Technology (popularly known as IITs) are institutions of national importance established through Act of Parliament for fostering excellence in education. There are fifteen IITs at present, located in Bhubaneswar, Chennai, Delhi, Gandhinagar, Guwahati, Hyderabad, Indore, Jodhpur, Kanpur, Kharagpur, Mandi, Mumbai, Patna, Ropar and Roorkee. Over the years, IITs have created world class educational platforms dynamically sustained through internationally recognized research based on excellent infrastructural facilities. The faculty and alumni of IITs continue to make significant impact in all sectors of society, both in India and abroad.

The Indian Institute of Technology Delhi established in 1961 is one of the premier institute for technology and science. However, after realising the importance of management education, M.Tech. (Management Systems) was started in 1976. Indian Institute of Technology Delhi is situated in Hauz Khas (South Delhi) and has a sprawling campus in an area of 320 acres. Imaginatively laid out with picturesque landscape, the campus has Academic Blocks, Residential Areas, Shopping Areas and Playing Grounds with well-connected and neatly laid out roads. Recently, IIT Delhi completed 50 years of its existence and the golden jubilee celebrations were held with lot of enthusiasm.

The Institute has 13 Departments, 11 multi-disciplinary Centres and 2 Schools of Excellence conducting various programs including undergraduate (B.Tech., Dual Degree program and Integrated M.Tech.), Post graduate (M.Tech., M.Sc., MS(Research), MBA, M.Des.) and doctorate (Ph.D.) programs. Eminent faculty, excellent academic infrastructure and Superior Pedagogy make the institute one of the best places in the country to learn and research.

The institute organises various conferences, conclaves and fests which celebrate technology, innovation and management. Some notable events are Rendezvous (The Cultural Festival), Tryst (The Technical Fest), Speranza (Annual Youth Festival), Literati (Annual Literati Festival) and Parivartan (DMS IIT Delhi's Annual Business Festival).

## About Department of Management Studies (DMS)

Post Graduate Management education began in IIT Delhi in 1976 with Prof. Sudhir Kakar as first Co-ordinator of the PG program in what was then the 'School of System and Management Studies'. Through gradual process of evolution, when Prof. Vinayshil Gautam was the Head in 1993, it acquired the statutory status of 'Department of Management Studies' under I.I.T. Delhi Act. The formal appellation of Master of Business Administration (MBA) for PG program in management came in 1997.

The Department currently runs a three MBA programs: two-year full-time MBA programmes with focus on 'Management Systems', a two-year full-time MBA programme with focus on 'Telecommunication Systems Management' under the aegis of Bharti School of Telecom Technology and Management and a three-year part-time MBA programme with focus on 'Technology Management'. Apart from the specialised compulsory courses in the focus area, the students have choice for functional area

specialization in Finance, Marketing, Information Systems, Strategy, Organisation Management, HR etc. The students in two-year full time MBA programme are admitted through a rigorous screening process including CAT(Common Admissions Test)\*, Group discussion and Personal interview. This test is used by all the IITs & IISc for admissions to their management programme. Admission to MBA (Part-Time) programme is also done through a process of written test, group discussion and interview, organized in a customised mode.

\* Until 2011, JMETS (Joint Management Entrance Test) was conducted by IITs for admissions to their two year full-time Management Programs

## Academic Programme

### • Ph.D. Programme

The award of Ph.D. degree is, among other things, in recognition of high scholastic achievements, and original contribution to knowledge. Creative and productive enquiry is one of the basic concepts underlying research work. In order to overcome any deficiency in the breadth of fundamental training or proper foundation for advanced work, special foundation or pre-doctoral courses are given by the Department. Ph.D. Programme in the Department is offered both in the Full-Time as well as Part-time modes.

### • MBA (Full Time) with Focus on Management Systems

With the unique features of systems orientation and a blend of creativity and analytical problem solving skills, MBA with focus on "Management Systems" is aimed at developing holistic managers who internalize a synthesis of conventional and modern management thinking and who can comfortably adapt to changing business requirements.

### • MBA (Full-Time) with Focus on Telecommunication Systems Management

This programme is comprehensive in nature, involving all the business functions-accounting, finance, operations, HR, organisation, marketing and Information Technology. The emphasis on Telecommunications Systems Management provides a strong foundation in Telecom System Management to become effective managers especially in the Telecom sector.

### • MBA (Part-time) with Focus on Technology Management

For the Indian industry to gain global competitiveness, effective management of technology is crucial. This would mean using technology as a strategic variable to gain competitive advantage and would require an organization to critically understand processes of technology planning and strategy, management of technology transfer and absorption, and more. The part-time MBA programme with focus on "Technology Management" is aimed at fulfilling these requirements so as to enable the managers to effectively contribute in evolving core competencies in Indian industry. The part time program is designed to impart management education to working executives.

## Short-term Programmes offered :

- SIDBI Program on Entrepreneurship Management
- Certificate in IPRs & IP Services
- FDP Programms
- FDP Programms in Operations Research / Management
- Supply Chain Management
- Project Management

## Faculty Profile

### Prof. Sudhir K. Jain

(Ph.D., IIT/K), HoD

**Area of Interest:** Applied & Managerial Economics, Entrepreneurship Management, Management of IPRs.

### Prof. P. K. Jain

(Ph.D., Delhi University)

**Area of Interest:** Financial Management, Financial Accounting, Management & Cost Accounting, Indian Financial System.

### Prof. D. K. Banwet

(Ph.D., IIT/D)

**Area of Interest:** Operations Management, Supply Chain & Logistics Management, IT Enabled DSS, Project Management, TQM.

### Prof. Sushil

(Ph.D., IIT/D)

**Area of Interest:** Strategic Management, Flexible Systems Management, Strategic Change & Flexibility, Technology Management, Industrial Waste Processing.

### Prof. Surendra S. Yadav

(Ph.D., Paris University)

**Area of Interest:** Corporate Finance, International Finance, International Business, General Management.

### Prof. Kanika T. Bhal

(Ph.D. IIT/K)

**Area of Interest:** Human Resource Management, Managerial Ethics, Leadership and Culture.

### Prof. M. P. Gupta

(Ph.D., IIT/D)

**Area of Interest:** Information System Management, E-Commerce and E-governance.

### Prof. Ravi Shankar

(Ph.D. IIT/D)

**Area of Interest:** Supply Chain Management, Operations Management, Project Management, TQM, Six Sigma, Strategic Technology Management, Quantitative Modeling.

### Dr. Harish Chaudhary

(Ph.D. IIT/D)

**Area of Interest:** Marketing Management, Strategic Marketing, Rural Marketing, Product Planning & Management, Brand Management, Education Management.

### Dr. Seema Sharma

(Ph.D. IIT/D)

**Area of Interest:** Applied Economics , Statistical Analysis, Productivity & Efficiency Analysis.

- IT Enable Project Management
- Supply Chain Management
- Naval Operations Analysis
- Supply Chain Logistic Management
- Six Sigma
- Telecom Systems Management
- Network Management
- E-learning Finance for Non Finance
- E-learning International Financial Management

### Dr. Mahim Sagar

(Ph.D. IIITM/G)

**Area of Interest:** Brand Management, Ethical Brand Positioning, Product Development, Consumer Based Business Strategy, Telecom Management.

### Dr. Surya Prakash Singh

(Ph.D. IIT/K), PDF (NUS, S'pore-MIT USA)

**Area of Interest:** Facility Layout and Location Planning, Optimization Techniques, Materials Management, Operations Research, Manufacturing Management.

### Dr. Shveta Singh

(Ph.D., Allahabad University)

**Area of Interest:** Corporate Finance, Security Analysis, Portfolio Management.

### Prof. (Dr.) Vinayshil Gautam

A Al Sager Chair Professor

**Area of Interest:** Organization Management, Organization Development, Strategic and Entrepreneurship Management, Investment and Comparative Management.

### Dr. Jaijit Bhattacharya

(Adjunct Faculty)

**Area of Interest:** E-Governance, Open Technology and Applications, IT Business Modeling and Strategy

## Some Honorary/Visiting/Guest/Associated Faculty

- Dr. Vinay Bharat Ram, CMD, DCM Ltd.
- Prof. S.G. Deshmukh, Director, IIITM Gwalior
- Prof. V. Upadhyaya, Humanities & Social Sci., IIT Delhi
- Prof. M.Y. Khan, Ex. Dean, Fac. of Business (Delhi Uni.)
- Prof. Suman Modwel, SIB ENPC France
- Prof. Arvind Mahajan, University of Texas, USA
- Mr. Umeshwar Srivastava, M.D., Ei-In (Pvt) Ltd
- Mr. Ashok Wahi, Director, Convergys
- Prof. Stan Kachnowski, Columbia University
- Dr. Shyam S. Sethi, LTA, Whirlpool & Consultant, N Delhi

## Infrastructure and Facilities

The Department of Management Studies has 5 fully airconditioned Wi-Fi enabled lecture theatres equipped with LCD projectors to ensure the best possible environment for learning. The auditorium has a seating capacity of over 150 and hosts numerous guest lectures, seminars and other programmes. In addition to a large collection of management books, the departmental library houses one of the biggest collections of management-related fieldwork reports available in any institution. The following laboratories facilitate learning and research:

1. Research Lab
2. Computer Lab
3. Simulation Lab
4. Behavioural lab
5. Strategy and Competitiveness Lab
6. IPR Cell
7. EDP Cell

A large collection of software packages (SPSS, Hummingbird Knowledge Management Suite, Baan IV ERP Suite, SAS, iThink System Dynamics Simulator etc.) is available in the laboratories. Further, the Behavioural Laboratory has in-house camera, TV, VCR and specialised software to help the students hone their behavioural skills.

## Student Life

Student life at DMS provides variety and excitement unmatched by any other business school in the country. The departmental clubs and committees provide enriching platforms for learning and leadership. The department's sports teams can draw upon the excellent facilities provided at IIT Delhi and compete regularly at national level sports meets. The 12 hostels where the students reside are completely self-contained with each hostel including a mess, common room, gymnasium, reading room, facilities for indoor games etc. The hostels are run by an elected Hostel Secretary, who is supported by Cultural, Mess and Maintenance Secretaries. There are also hostel representatives for each of the 9 clubs under the Board for Recreational and Cultural Activities (BRCA) and sports captains for each sport. The high amount of student involvement in running the hostels plays a key role in grooming them as future leaders in their respective walks of life.

The inter-hostel championships for each club and the overall BRCA Trophy are hotly contested. From debating



to darts and photography to , no week passes without a plethora of events. The sports trophies are legendary in their intensity. No quarter is given or asked for as students compete in sports ranging from weightlifting to water-polo. A campus with playgrounds for football, cricket and hockey; multiple courts for tennis, badminton, basketball and volleyball and an Olympic size swimming pool forms the perfect backdrop to these battles.

Any description of student life at the institute would be incomplete without a description of the fests. Rendezvous, North India's largest cultural fest brings together the best college talent of the country to compete in almost a hundred events. Performers such as Euphoria and KK have battled at Rendezvous' music competitions long before they were household names. Famous national and international artists perform at Rendezvous every year. Tryst – the technical festival also occupies pride of place in the calendar of Indian technical fests. Smaller fests organized by various IIT Delhi student bodies include the literary fest Literati and Speranza – the fest of the Board for Student Welfare. Not to be left behind, DMS organizes Parivartan – a business fest which sees enthusiastic participation from top tier business schools across the nation.

Amidst such a plethora of opportunities, the DMS student has only one grouse – there is only so much that can be packed into the 24 hours of a day!

