

Course Structure

M.A.J.M.C (SEMESTER I)

S. No.	Code	Subject Name	L	T	P	Credits	Contact Hours
THEORY							
1	MJMC101	Introduction to Communication Principles and Theories	4	0	0	4	4
2	MJMC102	Radio Journalism and Production	3	0	0	3	3
3	MJMC103	History, Growth and Development of Media	3	0	0	3	3
4	MJMC104	Basic Writing Skills for Media	3	0	0	3	3
5	MJMC105	Computer Applications and New Media	3	0	0	3	3
PRACTICALS							
1	MJMC106	Computer Applications and New Media	0	0	4	2	4
2	MJMC107	Basic Writing Skills for Media	0	0	4	2	4
3	MJMC 108	Radio Journalism and Production	0	0	4	2	4
4	SR 101	Seminar	0	0	2	1	2
5	GP 101	General Proficiency	0	0	0	1	0
		TOTAL	16	0	14	24	30

Course Structure

M.A.J.M.C (SEMESTER II)

S. No.	Code	Subject Name	L	T	P	Credit	Contact Hours
THEORY							
1	MJMC201	Print Journalism	4	0	0	4	4
2	MJMC202	Photography and Photo Journalism	3	0	0	3	3
3	MJMC203	Media Management & Development Communication	4	0	0	4	4
4	MJMC204	Advertising	3	0	0	3	3
5	MJMC205	Public Relations and Corporate Communication	3	0	0	3	3
PRACTICALS							
1	MJMC206	Print Journalism	0	0	4	2	4
2	MJMC207	Photography and Photo Journalism	0	0	4	2	4
3	MJMC208	Advertising	0	0	4	2	4
4	SR201	Seminar	0	0	2	1	2
5	GP 201	General Proficiency	0	0	0	1	0
		Total	17	0	14	25	31

Course Structure

M.A.J.M.C (SEMESTER III)

S. No.	Code	Subject Name	L	T	P	Credit	Contact hours
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THEORY							
1	MJMC301	Television Journalism and Production	4	0	0	4	4
2	MJMC302	Communication Research Methodology	4	0	0	4	4
3	MJMC303	International Communication	3	0	0	3	3
4	MJMC304	Media Law and Ethics	4	0	0	4	4
5	MJMC305	Film Studies	3	0	0	3	3
PRACTICALS							
1	MJMC306	Film Studies	0	0	4	2	4
2	MJMC307	Television Journalism and Production	0	0	4	2	4
3	SR301	Seminar	0	0	2	1	2
4	GP 301	General Proficiency	0	0	0	1	0
		Total	18	0	10	24	28

Course Structure

M.A.J.M.C (SEMESTER IV)

S. No.	Code	Subjects Name	L	T	P	Credit	Contact hours
THEORY							
1	MJMC401	Dissertation	0	0	0	8	0
2	MJMC402	Internship	0	0	0	4	0
3	MJMC 403	Specialization	0	0	0	4	0
4	SR401	Seminar	0	0	2	1	0

5	GP 401	General Proficiency	0	0	0	1	0
		Total				18	0