



UNIVERSITY OF MADRAS
INSTITUTE OF DISTANCE EDUCATION
THEORY TIME TABLE FOR M.B.A. DEGREE EXAMINATION, JUNE 2012
F.N. Fore Noon: 10.00 A.M. to 1.00 P.M. A.N.: After Noon: 2.00 P.M. to 5.00 P.M.

(FOR CANDIDATES ADMITTED PRIOR TO 2006)

(X2, X3, X4 & X5 BATCHES)

(FOR CANDIDATES ADMITTED FROM 2006 TO 2008)

(X6, X7, A7 & C8 BATCHES)

| DATE | SUBJECT | CODE |
|--------------------|--|------------|
| FIRST YEAR | | |
| 09.06.12 F.N. | Principles of Management | MBA |
| 10.06.12 F.N. | Quantitative Techniques in Business | MBB |
| 16.06.12 F.N. | Organizational Behaviour | MBC |
| 17.06.12 F.N. | Entrepreneurship and Management of Small Business | MBD |
| 23.06.12 F.N. | Management Accounting | MBE |
| 30.06.12 F.N. | Managerial Economics | MBF |
| 01.07.12 F.N. | Legal Systems in Business | MBG |
| SECOND YEAR | | |
| 09.06.12 A.N. | Production and Materials Management | MBH |
| 10.06.12 A.N. | Personnel Management | MBJ |
| 16.06.12 A.N. | Marketing Management | MBK |
| 17.06.12 A.N. | Applied Operation Research | MBL |
| 23.06.12 A.N. | Financial Management | MBM |
| 30.06.12 A.N. | Computer Languages for Management | MBN |
| 01.07.12 A.N. | Business Policy | MBP |
| THIRD YEAR | | |
| 07.07.12 F.N. | Research Methods for Management | MBR |
| 08.07.12 F.N. | Management Information System and Electronic Data Processing | MBS |
| 14.07.12 F.N. | International Trade | MBT |
| ELECTIVES | | |
| MARKETING | | |
| 07.07.12 A.N. | Marketing Research and Consumer Behaviour | MEA |
| 08.07.12 A.N. | Advertising and Sales Promotion | MEB |
| 14.07.12 A.N. | Sales Management and Distribution Management | MEC |
| 15.07.12 A.N. | Services Marketing | MED |
| FINANCE | | |
| 07.07.12 A.N. | Corporate Finance | MEF |
| 08.07.12 A.N. | Security Analysis and Portfolio Management | MEG |
| 14.07.12 A.N. | Tax Management | MEH |
| 15.07.12 A.N. | Investment Management | MEJ |
| PRODUCTION | | |
| 07.07.12 A.N. | Inspection and Quality Control | MEK |
| 08.07.12 A.N. | Maintenance Management | MEL |
| 14.07.12 A.N. | Value Analysis and Waste Control | MEM |
| 15.07.12 A.N. | Advanced Operation Research | MEN |
| SYSTEMS | | |
| 07.07.12 A.N. | Data Base Management | MEP |
| 08.07.12 A.N. | System Analysis and Design | MEQ |
| 14.07.12 A.N. | Object Oriented Programming with C++ | MER |
| 15.07.12 A.N. | Business Data Processing and Networking | MES |
| PERSONNEL | | |
| 07.07.12 A.N. | Industrial and Labour Relation | MET |
| 08.07.12 A.N. | Organisation and Methods | MEV |
| 14.07.12 A.N. | Advanced Organisational Behaviour | MEW |
| 15.07.12 A.N. | Training and Development | MEX |

| ATE | SUBJECT | CODE |
|-----------------------|---|-------------|
| FIRST YEAR | | |
| 09.06.12 F.N. | Management Principles | PBAA |
| 10.06.12 F.N. | Quantitative Methods in Business | PBAB |
| 16.06.12 F.N. | Organizational Behaviour | PBAC |
| 17.06.12 F.N. | Management Accounting | PBAD |
| 23.06.12 F.N. | Managerial Economics | PBAE |
| 30.06.12 F.N. | Legal Systems in Business | PBAF |
| 01.07.12 F.N. | Research Methodology and Communication | PBAG |
| 07.07.12 F.N. | Applied Operations Research | PBAH |
| 08.07.12 F.N. | Human Resources Management | PBAJ |
| 14.07.12 F.N. | Marketing Management | PBAK |
| SECOND YEAR | | |
| 09.06.12 A.N. | Production and Materials Management | PBAL |
| 10.06.12 A.N. | Financial Management | PBAM |
| 16.06.12 A.N. | Computer Languages for Management | PBAN |
| 17.06.12 A.N. | Business Policy and Strategic Management | PBAP |
| 23.06.12 A.N. | Management Information Systems and Electronic Data Processing (EDP) | PBAR |
| 30.06.12 A.N. | International Marketing | PBAS |
| ELECTIVES | | |
| MARKETING | | |
| 01.07.12 A.N. | Marketing Research and Consumer Behaviour | PBEA |
| 07.07.12 A.N. | Advertising Management and Sales Promotion | PBEB |
| 08.07.12 A.N. | Sales Management and Distribution Management | PBEC |
| 14.07.12 A.N. | Services Marketing | PBED |
| FINANCE | | |
| 01.07.12 A.N. | Corporate Finance | PBEE |
| 07.07.12 A.N. | Security Analysis and Portfolio Management | PBEF |
| 08.07.12 A.N. | Tax Management | PBEG |
| 14.07.12 A.N. | Merchant Banking and Financial services | PBEH |
| SYSTEMS | | |
| 01.07.12 A.N. | Data Base Management Systems | PBEJ |
| 07.07.12 A.N. | System Analysis and Design | PBEK |
| 08.07.12 A.N. | Decision Support System | PBEL |
| 14.07.12 A.N. | E-Business Technology and Management | PBEM |
| HUMAN RESOURCE | | |
| 01.07.12 A.N. | Industrial and Labour Relations | PBEN |
| 07.07.12 A.N. | Human Resources Development (HRD) | PBEP |
| 08.07.12 A.N. | Total Quality Management | PBER |
| 14.07.12 A.N. | Training and Development | PBES |

P.T.O.

FOR CANDIDATES ADMITTED FROM THE ACADEMIC YEAR 2008,2009 AND CALENDAR YEAR 2009,2010 (A8, A9, C9 AND C10 BATCHES)

FIRST YEAR

| DATE | SUBJECT | CODE |
|---------------|--|-------------|
| 09.06.12 A.N. | Management Principles *** | PMBA |
| 10.06.12 A.N. | Quantitative Methods in Business *** | PMBB |
| 16.06.12 A.N. | Organizational Behaviour *** | PMBC |
| 17.06.12 A.N. | Management Accounting *** | PMBD |
| 23.06.12 A.N. | Managerial Economics *** | PMBE |
| 30.06.12 A.N. | Legal Systems in Business *** | PMBF |
| 01.07.12 A.N. | Research Methodology and Communication *** | PMBG |
| 07.07.12 A.N. | Applied Operations Research *** | PMBH |
| 08.07.12 A.N. | Human Resource Management *** | PMBJ |
| 14.07.12 A.N. | Marketing Management *** | PMBK |

SECOND YEAR

| | | |
|---------------|---|-------------|
| 09.06.12 F.N. | Production and Materials Management*** | PMBL |
| 10.06.12 F.N. | Financial Management *** | PMBM |
| 16.06.12 F.N. | Computer Languages for Management *** | PMBN |
| 17.06.12 F.N. | Business Policy and Strategic Management *** | PMBP |
| 23.06.12 F.N. | Management Information Systems and Electronic Data Processing (EDP) *** | PMBR |
| 30.06.12 F.N. | International Marketing *** | PMBS |

ELECTIVES

MARKETING

| | | |
|---------------|--|-------------|
| 01.07.12 F.N. | Marketing Research & Consumer Behaviour *** | PMEA |
| 07.07.12 F.N. | Advertising Management and Sales Promotion *** | PMEB |
| 08.07.12 F.N. | Sales Management and Distribution Management *** | PMEC |
| 14.07.12 F.N. | Services Marketing *** | PMED |

FINANCE

| | | |
|---------------|--|-------------|
| 01.07.12 F.N. | Corporate Finance *** | PMEE |
| 07.07.12 F.N. | Security Analysis and Portfolio Management *** | PMEF |
| 08.07.12 F.N. | Tax Management *** | PMEG |
| 14.07.12 F.N. | Merchant Banking and Financial services *** | PMEH |

SYSTEMS

| | | |
|---------------|--|-------------|
| 01.07.12 F.N. | Data Base Management Systems *** | PMEJ |
| 07.07.12 F.N. | System Analysis and Design *** | PMEK |
| 08.07.12 F.N. | Decision Support System *** | PMEL |
| 14.07.12 F.N. | E-Business Technology and Management *** | PMEM |

HUMAN RESOURCE

| | | |
|---------------|---------------------------------------|-------------|
| 01.07.12 F.N. | Industrial and Labour Relations *** | PMEN |
| 07.07.12 F.N. | Human Resources Development (HRD) *** | PMEP |
| 08.07.12 F.N. | Total Quality Management *** | PMER |
| 14.07.12 F.N. | Training and Development *** | PMES |

OPTIONAL SUBJECTS

TWO SUBJECTS SELECTED FROM ANY ONE OF THE FOLLOWING TWO GROUPS IN LIEU OF PROJECT WORK

GROUP - A

| | | |
|---------------|---|-------------|
| 15.07.12 F.N. | Retail Marketing. *** | PMAQ |
| 21.07.12 F.N. | Rural Marketing. *** | PMBQ |
| 22.07.12 F.N. | Industrial Marketing. *** | PMCQ |
| 28.07.12 F.N. | Customer Relations Management and Relationship Management *** | PMDQ |

GROUP - B

| | | |
|---------------|--|-------------|
| 15.07.12 F.N. | Organizational Development. *** | PMEQ |
| 21.07.12 F.N. | Entrepreneurship and Management of Small Business. *** | PMFQ |
| 22.07.12 F.N. | Derivatives. *** | PMHQ |
| 28.07.12 F.N. | Risk Management and Insurance. *** | PMJQ |

FOR CANDIDATES ADMITTED FROM THE ACADEMIC YEAR 2010-2011, 2011-2012 AND CALENDAR YEAR 2011 (A10 , C11 AND A11 BATCHES)

FIRST YEAR

| DATE | SUBJECT | CODE |
|---------------|--|--------------|
| 09.06.12 A.N. | Management Principles *** | PMB1A |
| 10.06.12 A.N. | Quantitative Methods in Business *** | PMB1B |
| 16.06.12 A.N. | Organizational Behaviour *** | PMB1C |
| 17.06.12 A.N. | Management Accounting *** | PMB1D |
| 23.06.12 A.N. | Managerial Economics *** | PMB1E |
| 30.06.12 A.N. | Legal Systems in Business *** | PMB1F |
| 01.07.12 A.N. | Research Methodology and Communication *** | PMB1G |
| 07.07.12 A.N. | Applied Operations Research *** | PMB1H |
| 08.07.12 A.N. | Human Resource Management *** | PMB1J |
| 14.07.12 A.N. | Marketing Management *** | PMB1K |

SECOND YEAR

| | | |
|---------------|---|--------------|
| 09.06.12 F.N. | Production and Materials Management *** | PMB1L |
| 10.06.12 F.N. | Financial Management *** | PMB1M |
| 16.06.12 F.N. | Computer Languages for Management *** | PMB1N |
| 17.06.12 F.N. | Business Policy and Strategic Management *** | PMB1P |
| 23.06.12 F.N. | Management Information Systems and Electronic Data Processing (EDP) *** | PMB1R |
| 30.06.12 F.N. | International Marketing *** | PMB1S |

ELECTIVES

MARKETING

| | | |
|---------------|--|--------------|
| 01.07.12 F.N. | Marketing Research and Consumer Behaviour *** | PMBM1 |
| 07.07.12 F.N. | Advertising Management and Sales Promotion *** | PMBM2 |
| 08.07.12 F.N. | Sales Management and Distribution Management *** | PMBM3 |
| 14.07.12 F.N. | Services Marketing *** | PMBM4 |

FINANCE

| | | |
|---------------|--|--------------|
| 01.07.12 F.N. | Corporate Finance *** | PMBF1 |
| 07.07.12 F.N. | Security Analysis and Portfolio Management *** | PMBF2 |
| 08.07.12 F.N. | Tax Management *** | PMBF3 |
| 14.07.12 F.N. | Merchant Banking and Financial services *** | PMBF4 |

SYSTEMS

| | | |
|---------------|--|--------------|
| 01.07.12 F.N. | Data Base Management Systems *** | PMBS1 |
| 07.07.12 F.N. | System Analysis and Design *** | PMBS2 |
| 08.07.12 F.N. | Decision Support System *** | PMBS3 |
| 14.07.12 F.N. | E-Business Technology and Management *** | PMBS4 |

HUMAN RESOURCE

| | | |
|---------------|---------------------------------------|--------------|
| 01.07.12 F.N. | Industrial and Labour Relations *** | PMBR1 |
| 07.07.12 F.N. | Human Resources Development (HRD) *** | PMBR2 |
| 08.07.12 F.N. | Total Quality Management *** | PMBR3 |
| 14.07.12 F.N. | Training and Development *** | PMBR4 |

OPERATIONS

| | | |
|---------------|---|--------------|
| 01.07.12 F.N. | Supply Chain Management | PMBP1 |
| 07.07.12 F.N. | World Class Manufacturing | PMBP2 |
| 08.07.12 F.N. | Business Process Management and outsourcing | PMBP3 |
| 14.07.12 F.N. | Project Management | PMBP4 |

INTERNATIONAL BUSINESS

| | | |
|---------------|-----------------------------------|--------------|
| 01.07.12 F.N. | Export Management & documentation | PMBN1 |
| 07.07.12 F.N. | Foreign Exchange Management | PMBN2 |
| 08.07.12 F.N. | Management strategies of MNCs | PMBN3 |
| 14.07.12 F.N. | Import Management | PMBN4 |

P.T.O

M.B.A.(EXECUTIVE)**(FOR CANDIDATES ADMITTED FROM
THE ACADEMIC YEAR 2010-2011)**

| EDUCATIONAL MANAGEMENT | | |
|-------------------------------|--|--------------|
| 01.07.12 F.N. | Educational Policy, Planning & Administration | PMBE1 |
| 07.07.12 F.N. | Economics of Education | PMBE2 |
| 08.07.12 F.N. | Educational Institution Management | PMBE3 |
| 14.07.12 F.N. | Institutional Linkage for Educational Management | PMBE4 |
| TRAVEL & TOURISM | | |
| 01.07.12 F.N. | Front Office Management | PMBT1 |
| 07.07.12 F.N. | Principles of Tourism | PMBT2 |
| 08.07.12 F.N. | Hospitality Management | PMBT3 |
| 14.07.12 F.N. | Customer Relations and Service Management | PMBT4 |
| HOSPITAL MANAGEMENT | | |
| 01.07.12 F.N. | Health Policy & Health Care System | PMBH1 |
| 07.07.12 F.N. | Hospital Planning and Designing | PMBH2 |
| 08.07.12 F.N. | Hospital Records Management | PMBH3 |
| 14.07.12 F.N. | Counseling | PMBH4 |
| APPAREL MANAGEMENT | | |
| 01.07.12 F.N. | Textile and Fabric Science | PMBA1 |
| 07.07.12 F.N. | Fashion Merchandising | PMBA2 |
| 08.07.12 F.N. | Apparel Manufacturing Technology | PMBA3 |
| 14.07.12 F.N. | Apparel Production Management | PMBA4 |

OPTIONAL SUBJECTS

| TWO SUBJECTS SELECTED FROM ANY ONE OF THE FOLLOWING TWO GROUPS IN LIEU OF PROJECT WORK | | | |
|---|---|-----|--------------|
| GROUP – A | | | |
| 15.07.12 F.N. | Retail Marketing. | *** | PMB01 |
| 21.07.12 F.N. | Rural Marketing. | *** | PMB02 |
| 22.07.12 F.N. | Industrial Marketing. | *** | PMB03 |
| 28.07.12 F.N. | Customer Relations Management and Relationship Management | *** | PMB04 |
| GROUP – B | | | |
| 15.07.12 F.N. | Organizational Development. | *** | PMB05 |
| 21.07.12 F.N. | Entrepreneurship and Management of Small Business. | *** | PMB06 |
| 22.07.12 F.N. | Derivatives. | *** | PMB07 |
| 28.07.12 F.N. | Risk Management and Insurance. | *** | PMB08 |

*** Denotes Common Papers

University Buildings,
Chepauk , Chennai 600 005

| DATE | SUBJECT | CODE |
|-------------------|--|--------------|
| FIRST YEAR | | |
| 09.06.12 F.N. | Management Principles and Processes | PBE1A |
| 10.06.12 F.N. | Quantitative Techniques for Management | PBE1B |
| 16.06.12 F.N. | Management Accounting | PBE1C |
| 17.06.12 F.N. | Managerial Economics | PBE1D |
| 23.06.12 F.N. | Legal Systems in Business | PBE1E |
| 30.06.12 F.N. | Marketing Management | PBE1G |
| 01.07.12 F.N. | Financial Management | PBE1H |
| 07.07.12 F.N. | Human Resources Management | PBE1K |
| 08.07.12 F.N. | Production and Materials Management | PBE1M |
| 14.07.12 F.N. | Management Information Systems and EDP | PBE1N |

**INTEGRATED M.B.A. (FIVE YEARS)
(FOR CANDIDATES ADMITTED FROM
THE ACADEMIC YEAR 2010-2011)**

| DATE | SUBJECT | CODE |
|--------------------|---|--------------|
| FIRST YEAR | | |
| 09.06.12 F.N. | Tamil | PGLAA |
| | Telugu | PGLBA |
| | Kannada | PGLCA |
| | Malayalam | PGLDA |
| | Hindi | PGLEA |
| | Urdu | PGLMA |
| | French | PGLKA |
| | Sanskrit | PGLGA |
| | Arabic | PGLHA |
| | Communicative English | PGLJA |
| 10.06.12 F.N. | English | PGEZA |
| 16.06.12 F.N. | Principles of Management | MBN1A |
| 17-06-12 F.N. | Financial Accounting | MBN1B |
| 23-06-12 F.N. | Managerial Economics | MBN1C |
| 30.06-12 F.N. | Business Communication | MBN1D |
| SECOND YEAR | | |
| 09.06.12 A.N. | Cost and Management Accounting | MBN2A |
| 10.06.12 A.N. | Business Environment | MBN2B |
| 16.06.12 A.N. | Business Ethics & Regulatory Frame Work | MBN2C |
| 17-06-12 A.N. | Business Statistics & Mathematics | MBN2D |
| 23-06-12 A.N. | Business Organisation | MBN2E |
| 30.06-12 A.N. | Organisational Behavior | MBN2G |

CONTROLLER OF EXAMINATIONS.