

University of Mumbai



(203)
FIRST HALF 2012
(Unique Exam Code 22300001)

PROGRAMME OF THE THIRD YEAR B.COM. (THREE YEAR DEGREE COURSE) EXAMINATION

Candidates for the above examination are requested to be in attendance at the place of examination, fifteen minutes before the time appointed for setting of the first paper and ten minutes before the time fixed for setting of each subsequent paper.

THEY ARE FORBIDDEN TO TAKE ANY BOOK OR PAPER INTO THE EXAMINATION HALL.

Seat numbers and places of examination will be announced on the college notice boards four days prior to the date of commencement of the examination.

Smoking is strictly prohibited in the examination hall.

The written examination will be conducted in the following order :-

Days and Dates	Time	Paper
Wednesday, March 21, 2012	11:00 a.m to 01:00 p.m. (FOR FRESH CANDIDATES APPEARED FIRST TIME FOR T.Y.B.COM. EXAM)	Financial Accounting & Auditing : Paper-III - Financial Accounting.
		Economics – Paper III
		Business Management : Paper III- Management & Organisation Development.
		Commerce: Paper III- International Business Relations.
		Quantitative Techniques : Paper III-Mathematical Methods.
		Banking & Finance : Paper III- Introduction to Banking in India.
	11:00 a.m to 02:00 p.m. (REPEATERS & I.D.E. STUDENTS)	Financial Accounting & Auditing : Paper-III - Financial Accounting.
		Economics – Paper III
		Business Management : Paper III- Management & Organisation Development.
		Commerce: Paper III- International Business Relations.
		Quantitative Techniques : Paper III-Mathematical Methods.
		Banking & Finance : Paper III- Introduction to Banking in India.
Thursday, March 22, 2012	11:00 a.m to 01:00 p.m. (FOR FRESH CANDIDATES APPEARED FIRST TIME FOR T.Y.B.COM. EXAM)	Financial Accounting & Auditing : Paper IV-Audition and Cost Accounting.
		Economics – Paper IV.
		Business Management : Paper IV – Financial Management.
		Commerce : Paper IV – Management of Service Industry.
		Quantitative Techniques : Paper IV – Statistical Methods.
		Banking & Finance : Paper IV – Introduction to Financial Services.
	11:00 a.m to 02:00 p.m. (REPEATERS & I.D.E. STUDENTS)	Financial Accounting & Auditing : Paper IV-Audition and Cost Accounting.
		Economics – Paper IV.

Business Management : Paper IV – Financial Management.

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Days and Dates	Time	Paper
Thursday, March 22, 2012	11:00 a.m to 02:00 p.m. (REPEATERS & I.D.E. STUDENTS)	Commerce : Paper IV – Management of Service Industry.
		Quantitative Techniques : Paper IV – Statistical Methods.
		Banking & Finance : Paper IV – Introduction to Financial Services.
Saturday, March 24, 2012	11:00 a.m to 01:00 p.m. (FOR FRESH CANDIDATES APPEARED FIRST TIME FOR T.Y.B.COM. EXAM)	Financial Accounting & Auditing : Paper V- Management Accounting etc.
		Economics – Paper V
		Business Management: Paper V-Marketing Management.
		Commerce: Paper V-Commercial Administration.
		Quantitative Techniques: Paper V- Operations Research, Quality Control & Reliability.
		Banking & Finance: Paper V- Finance of Foreign Trade and Foreign Exchange.
	11:00 a.m to 02:00 p.m. (REPEATERS & I.D.E. STUDENTS)	Financial Accounting & Auditing : Paper V- Management Accounting etc.
		Economics – Paper V
		Business Management: Paper V-Marketing Management.
		Commerce: Paper V-Commercial Administration.
		Quantitative Techniques: Paper V- Operations Research, Quality Control & Reliability.
		Banking & Finance: Paper V- Finance of Foreign Trade and Foreign Exchange
Monday, March 26, 2012	11:00 a.m to 01:00 p.m.	Applied Component Group : Paper – VI/VII Direct and Indirect Taxes.
	11:00 a.m to 01:30 p.m.	Direct and Indirect Taxes.
	11:00 a.m to 02:00 p.m.	Direct and Indirect Taxes.
Tuesday, March 27, 2012	11:00 a.m to 01:00 p.m.	Business Economics.: Paper III.
	11:00 a.m to 02:00 p.m.	Business Economics.: Paper III.
Wednesday, March 28, 2012	11:00 a.m to 01:00 p.m.	Commerce : Paper III –Marketing and Human Resource Management.
	11:00 a.m to 02:00 p.m.	Commerce : Paper III – Management and Production Planning.(OLD)
		Commerce : Paper III –Marketing and Human Resource Management (REV)
Thursday, March 29, 2012	11:00 a.m to 01:00 p.m.	Applied Component Group : Paper – VI/VII Export Marketing.
		Vocational Subjects : Paper VI – Tourism and Travel Management – Emerging Concepts for Effective Tourism Development and Information, Communication and Automation (V)
		Tax Procedures and Practice – Central Excise (V)
		Advertising Sale Promotion & Sales Management-
		Management of the Sales Force, Sales Promotion and Public Relations (V)
		Computer Application – Java Programming I & II

		Foreign Trade Procedures and Practice – Shipping and Insurance & Foreign Trade Documentation (V)
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Days and Dates	Time	Paper
Thursday, March 29, 2012	11:00 a.m to 01:00 p.m.	Principles & Practice of Insurance – Property and Liability Insurance (V)
	11:00 a.m to 01:30 p.m.	Applied Component Group : Paper – VI/VII
		Export Marketing (OLD) Export Marketing (REV)
	11:00 a.m to 02:00 p.m.	Export Marketing
		Vocaitonal Subjects : Paper VI – Tourism and Travel Manangement – Emerging Concepts for Effective Tourism Development and Information, Communication and Automation (V)
		Tax Procedures and Practice – Central Excise (V)
		Advertising Sale Promotion & Sales Management- Management of the Sales Force, Sales Promotion and Public Relations (V)
		Computer Application – Java Programming I & II
		Foreign Trade Procedures and Practice – Shipping and Insurance & Foreign Trade Documentation (V)
		Principles & Practice of Insurance – Property and Liability Insurance (V)
Friday, March 30, 2012	11:00 a.m to 01:00 p.m.	Applied Component Group : Paper VI/VII
		Business Insurance.
		Computer Systems and Applications
	11:00 a.m to 01:30 p.m.	Applied Component Group : Paper VI/VII
		Business Insurance (OLD) Business Insurance (REV)
	11:00 a.m to 02:00 p.m.	Business Insurance
	11:00 a.m to 01:30 p.m.	Computer Systems and Applications
11:00 a.m to 02:00 p.m.	Literature in English	
Saturday, March 31, 2012	11:00 a.m to 01:00 p.m.	Applied Component Group : Paper VI/VII- Labour Welfare & Practice
		Psychology of Human Behaviour at work
		Vocaitonal Subjects : Paper VII- Tourism and Travel Manangement – Entrepreneurship Development, Case Studies and Problems etc (VI)
		Tax Procedures and Practice – Enterpreneurship, Central Excise, Problem etc. (VI)
		Advertising Sales Promotion and Sales Management – Enterpreneurship Development, Case Studies etc (VI)
		Computer Application – E-Commerce/ Entrepreneurship Development
		Foreign Trade Procedures and Practice- Entrepreneurship, Case Studies etc. (VI)
		Principles and Practice of Insurance – Entrepreneurship and Group Insurance and Retirement Benefit Scheme (VI)

	11:00 a.m to 01:30 p.m.	Applied Component Group : Paper VI/VII- Labour Welfare & Practice.
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Days and Dates	Time	Paper
Saturday, March 31, 2012	11:00 a.m to 02:00 p.m.	Labour Welfare & Practice
		Psychology of Human Behaviour at work
		Vocaitonal Subjects : Paper VII- Tourism and Travel Manangement – Entrepreneurship Development, Case Studies and Problems etc (VI)
		Tax Procedures and Practice – Enterpreneurship, Central Excise, Problem etc. (VI)
		Advertising Sales Promotion and Sales Management – Enterpreneurship Development, Case Studies etc (VI)
		Computer Application – E-Commerce/ Entrepreneurship Development
		Foreign Trade Procedures and Practice- Entrepreneurship, Case Studies etc. (VI)
		Principles and Practice of Insurance – Entrepreneurship and Group Insurance and Retirement Benefit Scheme (VI)
Monday, April 02, 2012	11:00 a.m to 01:00 p.m.	Applied Component Group : Paper VI/VII Marketing Research.
	11:00 a.m to 01:30 p.m.	Marketing Research (OLD) Marketing Research (REV)
	11:00 a.m to 02:00 p.m.	Marketing Research
Tuesday, April 03, 2012	11:00 a.m to 01:00 p.m.	Applied Component Group : Paper VI/VII- Inventory Management and Cost Reduction Techniques
		Trade Unionism and Industrial Relations
		Investment Analysis Portfolio Management
		International Marketing
		Regional Planning
		Literature in Hindi.
		Literature in Gujarati
		Literature in French
		Literature in German
	Literature in Sindhi	
	11:00 a.m to 01:30 p.m.	Applied Component Group : Paper VI/VII- Inventory Management and Cost Reduction Techniques
	11:00 a.m to 02:00 p.m.	Inventory Management and Cost Reduction Techniques
	11:00 a.m to 01:30 p.m.	Trade Unionism and Industrial Relations
	11:00 a.m to 02:00 p.m.	Trade Unionism and Industrial Relations
11:00 a.m to 01:30 p.m.	Investment Analysis Portfolio Management	
11:00 a.m to 02:00 p.m.	Investment Analysis Portfolio Management	

Days and Dates	Time	Paper
Tuesday, April 03, 2012	11:00 a.m to 01:30 p.m.	International Marketing.
	11:00 a.m to 02:00 p.m.	International Marketing.
	11:00 a.m to 01:30 p.m.	Regional Planning.
	11:00 a.m to 02:00 p.m.	Regional Planning
	11:00 a.m to 02:00 p.m.	Literature in Hindi (OLD)
		Literature in Hindi (REV)
		Literature in Gujarati
		Literature in French
Literature in German		
	Literature in Sindhi	
Wednesday, April 04, 2012	11:00 a.m to 01:00 p.m.	Banking Law & Practice
		Purchasing and Store Keeping
		Rural Marketing
	11:00 a.m to 01:30 p.m.	Banking Law & Practice
	11:00 a.m to 02:00 p.m.	Banking Law & Practice
	11:00 a.m to 01:30 p.m.	Purchasing and Store Keeping (OLD)
	11:00 a.m to 01:30 p.m.	Purchasing and Store Keeping (REV)
	11:00 a.m to 02:00 p.m.	Purchasing and Store Keeping
	11:00 a.m to 01:30 p.m.	Rural Marketing
	11:00 a.m to 02:00 p.m.	Rural Marketing
Saturday, April 07, 2012	11:00 a.m to 01:00 p.m.	Applied Component Group : Paper VI/VII- Entrepreneurship & M.S.S.I .
		Transport Management.
	11:00 a.m to 01:30 p.m.	Entrepreneurship & M.S.S.I (OLD)
		Entrepreneurship & M.S.S.I (REV)
	11:00 a.m to 02:00 p.m.	Entrepreneurship & M.S.S.I.
	11:00 a.m to 01:30 p.m.	Transport Management
11:00 a.m to 02:00 p.m.	Transport Management	
Monday, April 09, 2012	11:00 a.m to 01:00 p.m.	Merchant Banking
		Literature in Marathi
		Literature in Urdu.
		Elements of Operations Research
	11:00 a.m to 02:00 p.m.	Merchant Banking
		Literature in Marathi
		Literature in Urdu.
	11:00 a.m to 01:30 p.m.	Elements of Operations Research
11:00 a.m to 02:00 p.m.	Elements of Operations Research	

IMPORTANT NOTICE:

STUDENTS ENROLLED IN THE COLLEGES (OTHER THAN I.D.O.L) FOR T.Y.B.COM. PRIOR TO THE YEAR 2006-2007 AND STUDENTS ENROLLED THROUGH THE INSTITUTE OF DISTANCE AND OPEN LEARNING. THE DURATION OF ALL THE APPLIED COMPONENT SUBJECTS WILL BE OF 3HRS.

MUMBAI- 400 098.
24th November, 2011

PROF. VILAS B. SHINDE
CONTROLLER OF EXAMINATIONS

