



(CIRCA: 2000-2012)

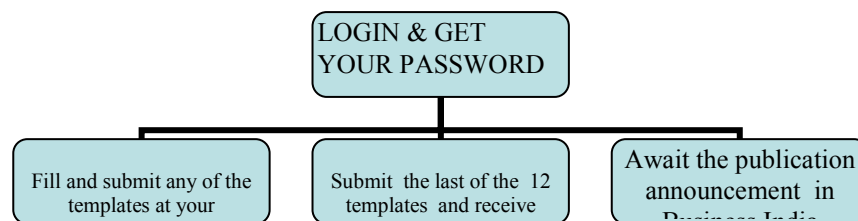
(India's first and the longest consistent survey with highest endorsements)

Business India is proud to bring to you yet another edition of our prestigious annual survey of best B-Schools. The timing of the survey is apt when India Inc is recovering rapidly its lost ground in the aftermath of the global financial crisis. There are signs of strong revival in every segment of business raising the placement hopes of the MBA students. The just concluded placement season already recorded some of the best salaries and good career offers from the Indian and international companies.

Survey website www.bibschoolsurvey.com

B-Schools are encouraged to register at the site, receive their password and use the time period indicated to submit their survey questionnaire. The password would ensure that the school would be able to submit the templates related to the survey at their own pace. Our helpful team of volunteers would be at hand throughout the survey process to answer your queries both by phone and e-mail.

Survey process: The entire questionnaire has been uploaded in 12 independent parts. Each of these, you could visit at your pace and submit your response. The response will be saved as you enter and you can revisit your responses any number of times until you exercise your final submit option that would show up once you have successfully submitted all your templates. At this stage you would also get the chance to see your entire filled out questionnaire to make a last minute correction before submitting. Once submitted the questionnaire cannot be retrieved without our help. You could mail us at businessindiasurvey@gmail.com or atraman@gmail.com for any doubts, queries and assistance anytime during the survey process.



Stakeholder survey: We have also been conducting a stakeholder survey covering the students, faculty and the alumni for the past five years to get a right perspective and weightage for final ranking of the B-Schools. The stake holder survey is broken down to four parts (Students, Faculty, Alumni and Recruiters) and the templates are available online at our website.



Please look up the "FAQ" sections in the website for clarifications.

Important information: "Please note that B-Schools that have completed three years of existence and passed out at least two batches of MBA or equivalent course students alone would be eligible for participation in the B-Schools Survey 2012."

The survey will be open for participation until May 30 2012

BEST B-SCHOOLS SURVEY 2012

1. BACKGROUND INFORMATION		
1.1	Name of the B-School	
1.2	Year of establishment	
1.3	Ownership (Trust/ Society/ University/ Corporate House/ Other)	
1.4	State the name	
1.5	What is your single core strength? (e.g General Management, Brand Marketing, Investment Banking, HRM, IT, International Business)	
1.6	Please list your campuses city-wise in India	
1.7	Please give details of your overseas campus	
1.8	Is the institute AICTE recognized?	Yes/No
1.9	Year of recognition	
1.10	Is your school accredited by NAAC?	Yes/No
1.11	Is your school accredited by NBA?	Yes/No
1.12	Is your school globally accredited	Yes/No
1.13	If so please indicate the name the agency	
1.14	Is the school ISO certified?	Yes/No
1.15	Name of certifying agency	
	Journal Publication	
1.16	Name of your school journal	
1.17	Periodicity (monthly, bi-monthly, quarterly, bi-annual or annual)	
1.18	Year of launching	
1.19	Name of the Editor	
1.2	Email of Editor	
1.21	Number of copies printed	
1.22	No of subscriber copies sold	
1.23	Is your journal refereed?	Yes/No
1.24	Is journal registered with any electronic data base? e.g. Emerald, Epscore etc.,	Yes/No
	Web presence	
1.25	Website address	
1.26	Year of establishment of website	
1.27	Do you encourage students/faculty to use your campus e-mail?	Yes/No
1.28	Was the site used for admissions in 2011-2012?	Yes/No
1.29	Was it used for placements during 2011-2012?	Yes/No
1.3	Is there a e-journal on your site?	Yes/No
1.31	Is the site used for promoting MDPs?	Yes/No
1.32	Is it used for offering web seminars?	Yes/No
1.33	Do you offer e-mail facility in the site?	Yes/No
1.34	Is there blog facility?	Yes/No

1.35	Do you use campus management software?	Yes/No
1.36	Please name the software & service provider	
1.37	Do you use freeware like Moodle?	Yes/No
1.38	If yes, please name the software	
2. ACADEMIC PROGRAMMES (2011-12)		
2.1	PGDM	
2.2	MBA	
2.3	MMS	
2.4	MPM	
2.5	Exec MBA (three years)	
2.6	Executive MBA (one year)	
2.7	MCA	
2.8	Diploma programmes**	
2.9	BCA	
2.10	BBA	
2.11	Any other? Course name & Seats	
2.12	Do you run a distance learning MBA/PGDBM programme?	Yes/No
2.13	Name of the affiliating university	
2.14	No of students admitted in the year 2011-2012	
E-learning programmes		
2.15	Do you run an e-learning programme?	Yes/No
2.16	Year of launching the programme	
2.17	Please name the University	
Courses with foreign tie-up		
2.18	Do you have any international collaboration?	Yes/No
2.19	Name of the collaborating university/college** (please provide separate list if there are more than one collaborating university)	
2.20	Please list the programmes and number of students admitted	
2.21	Does the collaboration involve international student visits?	Yes/No
2.22	Number international exchange students	
Corporate participation		
2.23	Do you offer any PG programme with a corporate house tie-up?	Yes/No
2.24	Please name the Corporate House	
2.24b	Please list the courses	
2.25	Do the corporate guarantee placements for such courses?	Yes/No
2.26	List of sponsored corporate research projects	
2.27	List of sponsored corporate chairs	
PhD/Fellow Programme		
2.28	Do you offer any PhD/Fellow programme?	Yes/No
2.29	If yes, Number of seats	
2.30	Number of Doctorates/Fellows awarded in the last three years	

2.31	Number of students currently on the roll	
2.32	Name of the affiliating University	
2.33	List the topics or titles of PhD currently being pursued**	
	Centres of Excellence	
2.34	Do you have centres of excellence in the college	Yes/No
2.35	Number and List of centres of excellence **	
	Entrepreneurship	
2.36	Do you run any entrepreneurship cell for students	Yes/No
2.37	Do you run an incubation centre at your school?	Yes/No
2.38	List the titles of seminars and conferences you conducted on entrepreneurship subject**	
2.39	Number of students who opted to become entrepreneurs during placements 2012	
2.4	Faculty in charge of entrepreneurship initiative	
3. FACULTY DETAILS **		
	Description (in Numbers)	
3.1	Full time faculty	
3.2	Faculty with PhD	
3.3	Number of female members of faculty	
3.4	Faculty with over 15 years of academic experience	
3.5	Faculty with less than 3 years of academic experience	
3.6	Faculty with less than 2 years of industry experience	
3.7	Faculty with over ten years of industry experience	
3.8	International faculty	
3.9	Adjunct faculty	
3.10	Visiting faculty	
	Faculty publications	
3.11	Number of Faculty who published books in the last three years (please provide list as an annexure **)	
3.12	Number of Faculty who made book Chapter Contributions	
3.13	Number of text books brought out by your institute	
3.14	Number of papers published in international journals	
3.15	Number papers published in Indian refereed journals	
3.16	Number of cases published	
3.17	Number of Faculty who published in Indian popular Business magazines and Newspapers	
3.18	Number of research papers presented at conferences abroad	
3.19	Number of research papers presented at conferences in India	
	Conferences and seminars **	
3.20	Number of Faculty sent abroad for conferences during 2011 -12	

3.21	How many international visits of faculty are supported by the college?	
3.22	Number of Faculty who attended conferences in India	
3.23	Number of international conferences conducted by institute	
3.24	Number of national conferences conducted	
	Faculty Development	
3.25	Do you conduct a formal Faculty Development Programme?	Yes/No
3.26	Please list the number of days of FDP conducted in 2011 -12?	
3.27	Do you send your faculty outside the school for attending FDPs?	Yes/No
3.28	If so, name the institute to which you send your faculty to	
3.29	Was any faculty sent for global FDP programmes?	Yes/No
3.30	If so, how many numbers were sent?	
3.31	List of programmes attended	
3.32	Did you bring out any publication based on faculty experience?	Yes/No
3.33	Amount of FDP grants obtained by the school?	
	Faculty Outreach	
3.34	Number of your faculty on Corporate Boards	
3.35	Number of your faculty as advisors/mentors to corporate	
3.36	Number of faculty associated with state planning bodies	
3.37	List the names of professional bodies in which your faculty have taken membership in.	
3.38	Institutional membership of your school in different professional bodies	
	Faculty compensation	
3.39	Are there any financial incentives other than salary?	Yes/No
3.40	Number of days permitted for consultancy	
3.41	Do you have a profit sharing arrangement with Faculty?	Yes/No
3.42	If so, please give the proportion of such sharing	
	Faculty academic support record	
3.43	How many Faculties are currently pursuing PhD?	
3.44	How many is doing Post Doctoral programme?	
3.45	How many are doing M Phil programmes?	
3.46	Do you provide any financial incentive for faculty studies?	Yes/No
3.47	Do you reduce academic workload to facilitate studies	Yes/No
	Faculty workload(in terms of no of credits)	
3.48	What was the average faculty workload of courses in 2011-12?	
3.49	What was minimum workload ?	
3.50	What was the maximum workload offered?	
	Details of administrative staff	
3.51	Number of permanent administrative staff on roll	
3.52	Number of temporary staff on roll in 2011-12	
3.53	Salary as a percentage of total for administrative staff	
4	STUDENT PROFILE	

Best B-schools Survey 2012

4.1	Batch size for admission for admissions in the year 2011-12	
a	PGDM	
b	MBA	
c	1 year MBA	
4.2	Number of Engineering students in the flagship course	
4.3	Number of IITians in the flagship course	
4.4	Number of commerce graduates in the flagship course	
4.5	Number of other graduate students	
4.6	Number of females in the flagship course	
4.7	Number of students with more than 1-3 years of industry experience	
4.8	Number of students with more than 3 years of work experience	
4.9	Number of physically challenged students	
4.10	State the number of states represented by last batch	
4.11	State the number of student committees **	
4.12	Name of the best performer/all-rounder student of last batch	
4.13	Name the top student fete (also please provide list of all student fetes and indicate approximate date for each)	
	International Student Participation (2011-12)	
4.14	Number of international students at campus in 2011-12	
4.15	Number of your students on international exchange visit	
4.16	Number of MoUs or letters of agreement signed for international student and faculty exchange (provide an annexure **)	
	Admission Track-Record	
4.17	Name the admission test accepted by your institute (CAT/ MAT/ XAT/ ATMA/ GMAT/ CET)	
4.18	Do you also conduct your own Entry Test?	Yes/No
4.19	Number of Applications sold by your institute in 2012	
4.20	Percentage improvement over Applications sold in 2009	
4.21	Cut off scores for admission in 2011-2012 batch	
4.22	Cut off scores for students in reserved category, if any	
4.23	Break up of weight age assigned for admissions (entrance test: interview: group discussion)	
4.24	Number of centers covered for GD/interview	
4.25	Percentage of seats reserved for management	
	Full course fee structure	
4.26	Fee charged per student in 2011-12 batch	
4.27	Fee estimate for the current batch of 2011-12?	
4.28	Hostel fees (Rs lakhs) in 2011-12	
4.29	Other charges	

4.30	Total approximate cost to student per year	
4.31	Do you have tie up for bank loans?	Yes/No
4.32	If yes name the bank (s)	
4.33	Number of students availing bank loans	
4.34	Average interest rate offered	
5. INFRASTRUCTURE		
	Campus Details	
5.1	Total area of your institute (acres)	
5.2	Capital investment made over the last three years	
5.3	Do you have a conference hall to seat over 150?	Yes/No
5.4	Is there any amphitheatre on campus?	Yes/No
5.5	Do you provide residential accommodation for Faculty on campus?	Yes/No
5.6	Is there a gym on campus?	Yes/No
5.7	Is there a swimming pool?	Yes/No
5.8	Is there a Football ground?	Yes/No
5.9	Is there a Basketball court?	Yes/No
5.10	Is there a Tennis court?	Yes/No
5.11	Any other sports facility?	Yes/No
	Library details	
5.12	Is your Library computerized?	Yes/No
5.13	Does your Library offer an online data base? (provide the list as annexure **)	Yes/No
5.14	Number of books available in the Library	
5.15	Number of books bought during the 2011-2012 academic year	
5.16	Number of international journals on subscription (other than those covered by online databases)	
5.17	Number of Indian journals on subscription (other than those covered by online databases)	
5.18	Number of journals added during the year 2011-12	
5.19	Do you have a separate section for PhD scholars/ Faculty?	Yes/No
5.20	Is your Library available 24/7?	Yes/No
5.21	Do you provide books at the hostels?	Yes/No
5.22	Number of in-house seminars, workshops conducted by the Library	
6. PLACEMENT		
	Placement Performance (2011-12)	
6.1	Percentage of students placed in 2012 placements	
6.2	No of students who could not be placed	

6.3	No of students who opted for entrepreneurship	
6.4	Number of companies visiting the campus	
6.5	Number of companies offering jobs	
6.6	Highest number of jobs offered by any single company	
6.7	Please name the company	
6.8	When compared to previous year how many new companies recruited at your campus	
6.9	Number of international companies which participated in placements	
6.10	Number of international placement offers	
6.11	Name the company that made maximum number of offers	
6.12	Top international salary in US \$	
6.13	Top Indian salary (in Rs Lakh)	
6.14	Average salary offered for Indian placements (In Rs Lakh)	
6.15	Average salary for international placements (in \$)	
6.16	List top Five Indian recruiters	
6.17	List top Five International recruiters	
6.18	In case you have exclusive courses with corporate link up state maximum salary offered	
6.19	Placement Budget	
	Summer placements	
6.20	Number of summer placements made during 2011-12	
6.21	Average summer internship salary 2011-12	
6.22	Maximum summer internship salary	
5. CURRICULUM & PEDAGOGYS		
	Core Courses and Optionals	
7.1	Total number of Core Courses offered	
7.2	Number of optionals or electives offered by the college	
7.3	How many credits you offer for student exchange visit abroad?	
7.4	How many credits you offer for summer project?	
7.5	Do you place primary focus on class room teaching?	Yes/No
7.6	Role play?	Yes/No
7.7	Scenario planning?	Yes/No
7.8	Quiz?	Yes/No
7.9	Live project?	Yes/No
7.10	Is group assignment a popular method of teaching?	Yes/No
7.11	Do you have compulsory mentorship for all students	Yes/No
7.12	Did your students get exposed to any outbound activity?	Yes/No

7.13	Did you use teleconference anytime?	Yes/No
7.14	Did you use live satellite link ?	Yes/No
	Course Development and Support	
7.15	Do you involve Corporate Executives in course development?	Yes/No
7.16	Do you have Faculty Committee for Course development?	Yes/No
7.17	Do you buy course material from abroad?	Yes/No
7.18	Is thesis compulsory for completing PGDM/MBA?	Yes/No
7.19	List three most popular optional Courses **	
7.20	Maximum number of students signing for any one Course	
7.21	List top five Courses which were dropped during 2011-12	
	Case development	
7.22	Do you develop in-house cases?	Yes/No
7.23	State number of cases developed by your institute	
7.24	How many faculty were involved in case development	
7.25	What was the total case development budget?	
7.26	If you have also bought cases from outside name your primary sources	
7.27	Did you conduct any case development workshops?	
7.28	Did you send your faculty to case development workshop in India?	
7.29	Did you send your faculty for case development workshops abroad?	
	Batch performance profile of 2008-10	
7.30	Average marks obtained by the batch	
7.31	In case you calculate CGPA state the average for the batch	
	Student & Faculty facilitation	
7.32	Are all your students staying on campus?	Yes/No
7.33	Or only girl students are provided hostel accommodation?	
7.34	Is there banking facilities on campus?	Yes/No
7.35	Is there health care facility on campus?	Yes/No
7.36	Is there a canteen on campus?	Yes/No
7.37	Is the canteen run by your school?	Yes/No
7.38	Is the mess facility subsidized by the school?	Yes/No
7.39	Are there special arrangements for handicapped?	Yes/No
7.40	Is there school facility for staff children?	Yes/No

7.41	Is yoga compulsory on campus?	Yes/No
7.42	Do you insist on Faculty also attending yoga classes?	Yes/No
7.43	Is uniform mandatory?	Yes/No
8. INCOME & EXPENDITURE (2011-12)		
8.1	State the gross income of the school (In Rs Crore)	
8.2	State gross expenditure of the school (In Rs Crore)	
8.3	Fee income (In Rs Lakh)	
8.4	MDP income (In Rs Lakh)	
8.5	Other heads (In Rs Lakh)	
8.6	Consultancy income (In Rs Lakh)	
8.7	IT investment (In Rs Lakh)	
8.8	Faculty development budget (In Rs Lakh)	
8.9	Library Budget (In Rs Lakh)	
8.10	Capital Investment Budget (In Rs Lakh)	
8.11	Faculty salary Budget (In Rs Lakh)	
9. ALUMNI ACTIVITY		
9.1	Do you have an alumni association?	Yes/No
9.2	How many members are there?	
9.3	How often do they meet in a year?	
9.4	Do you get financial support from alumni	Yes/No
9.5	Do your alumni teach at the campus	Yes/No
9.6	If yes, how many Courses did they teach?	
9.7	Please state the website address of alumni	
9.8	Please state the name of the Chairman of alumni association	
9.9	Please state his e-mail ID	
10. INTELLECTUAL INTERFACE		
10.1	Did you get any top international management Gurus visiting campus during 2011-12 ? **	Yes/No
10.2	Please list any three CEOs/Chairmen visiting campus during 2011-12?	
10.3	List the number of outside campus programmes your students won during 2011-12	
10.4	List B-plan contests organized by your institute	
10.5	Did any CTO/CKO lecture take place at the campus? Please give details	Yes/No
10.6	Did any Chief Financial Officer CFO visit your campus?	Yes/No
11. MDP ACTIVITY		
11.1	Do you offer MDP at your campus?	Yes/No
11.2	How many Faculties participated in MDP activity in 2011-12?	
11.3	How many MDPs were offered during the year?	

11.4	Name the most popular MDP title	
11.5	Please list the number of participants for this MDP	
11.6	State the number of such programmes in 2011-12	
11.7	Is your MDP aimed at top management?	Yes/No
11.8	Is your MDP generally aimed at middle management?	Yes/No
11.9	Did you offer any MDP for the NGO sector?	Yes/No
11.10	Did you offer any MDP for government officials?	Yes/No
11.11	Did you offer any MDP for political leadership?	Yes/No
12. ADDRESS AND CONTACT NUMBERS		
12.1	Name of the B-School	
12.2	Address	
12.3	City	
12.4	State	
12.5	PIN	
12.6	Contact email id	
12.7	Phone numbers	
12.8	Fax numbers	
12.9	Name of Vice Chancellor in case of University/Deemed University	
12.10	Director's name	
12.11	Director's mobile number	
12.12	Director's email	
12.13	Name of Chairman	
12.14	Company or institution the chairman belongs to	
12.15	Chairman's mobile number	
12.16	Chairman's email	
12.17	Name of placement head	
12.18	Placement head's e-mail	
12.19	Placement head's mobile number	
12.20	Dean Academics e-mail	
12.21	Dean's Mobile number	
12.22	Student chairman's name	
12.23	Student chairman's e-mail	
12.24	Mobile number	
12.25	B-School's general contact numbers	

ANNEXURE

1	JOURNAL PUBLICATIONS	
a1	Titles of School Journal	
a2	Periodicity	
a3	Editor	
b1	Titles of School Journal	
b2	Periodicity	
b3	Editor	
c1	Titles of School Journal	
c2	Periodicity	
c3	Editor	
2	GOVERNANCE	
2.1	List the members of Board of Governors/Senate	
a1	Name	
a2	Email	
a3	Mobile	
b1	Name	
b2	Email	
b3	Mobile	
c1	Name	
c2	Email	
c3	Mobile	
2.2	Please list the members of Academic Advisory Council	
a1	Name	
a2	Email	
a3	Mobile	
b1	Name	
b2	Email	
b3	Mobile	
c1	Name	
c2	Email	
c3	Mobile	
3	ACCREDITATION DETAILS	
3.1	Accreditation status	NBA / NAAC
3.2	If you are Internationally Accredited (please name the accreditation agency)	
3.3	Name of your accreditation Team Head	
3.4	Email Id	
3.5	Mobile	
4	COURSES WITH FOREIGN TIE-UP	
4.1	Do you have any international collaboration?	Yes / No
4.2	If yes, Please name of the collaborating university/college**	
a1	University / College Name	
a2	Location	

b1	University / College Name	
b2	Location	
c1	University / College Name	
c2	Location	
5	PHD/FELLOW PROGRAMME STUDENTS	
5.1	Do you offer any PhD/Fellow programme?	
5.2	If yes, Number of seats	
5.4	Please list at least five PhD topics being pursued at the campus	
a		
b		
c		
d		
e		
6	CENTRES OF EXCELLENCE	
6.1	Do you have centres of excellence in the college	
6.2	Name the Centres of Excellence	
a		
b		
c		
d		
e		
7	FACULTY PUBLICATIONS	
7.1	Number of books published by your campus faculty	
7.2	Details of books published	
a1	Title of Book	
a2	Author	
a3	Publisher	
b1	Title of Book	
b2	Author	
b3	Publisher	
c1	Title of Book	
c2	Author	
c3	Publisher	
7.3	Faculty publishing in International Management Journals	
a1	Name of Journal	
a2	Brief Title	
a3	Year/Month of publication	
b1	Name of Journal	
b2	Brief Title	
b3	Year/Month of publication	
c1	Name of Journal	
c2	Brief Title	
c3	Year/Month of publication	

7.4	Faculty publishing in Indian Refreed Management Journals	
a1	Name of Journal	
a2	Brief Title	
a3	Year/Month of publication	
b1	Name of Journal	
b2	Brief Title	
b3	Year/Month of publication	
c1	Name of Journal	
c2	Brief Title	
c3	Year/Month of publication	
8	PLACEMENTS	
8.1	Number of placement offers made	
8.2	Top Indian salary (in Lakh)	
8.3	Top International salary (in \$)	
8.4	Average Indian salary (in Lakh)	
8.5	Average International salary (in \$)	
8.6	Highest number of jobs offered by any single company	
8.7	Please name the company	
a		
b		
c		
8.8	List top Five Indian Recruiters	
a		
b		
c		
d		
e		
8.9	List top three International Recruiters	
a		
b		
c		
8.10	Placement Budget (in Lakh)	
9	CASE DEVELOPMENT	
9.1	Do you develop in-house cases?	Yes / No
9.2	State number of cases developed by your institute	
9.3	Please list any five Case Titles	
a		
b		
c		
d		
e		
9.4	What was the total case development budget? (in Lakh)	

Signature of Director/Dean Academics

Annexure Check list

General

Tick (√)	Subject
√	Short write up about the institute and list of Courses along with seats capacity
√	Short write up on innovations in pedagogy
√	Placement Brochure
√	Promotional CD of the institute

Photographs

√	Director
√	School buildings, campus

Other annexure (many of these were indicated by ** sign in the questionnaire)

√	List of cases developed at the institute
√	Faculty book publication list and cover images
√	Other campuses list
√	Conferences and seminars
√	List of student committees
√	International collaboration agreements
√	Online data base list
√	List of top alumni of the school
√	List of dates of annual school events
√	MDP calendar of 2011-12 and 2012-13

We encourage you to use the online format for submitting your responses. In case you are sending the questionnaire response by mail please use bisurvey@seaastandards.com to send on or before May 30,2012.

Send your questionnaire response and other details in CD (use only word and excel formats please) and also any other annexure along with a covering letter from the Director of the institute. If you are using the online questionnaire you may only send the photographs and the annexure.

For all clarifications and other details please get in touch with

A. Thothathri Raman (mobile: 9811297249)

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PLEASE E-MAIL YOUR COMPLETED SURVEY QUESTIONNAIRE 2012 to businessindiasurvey@gmail.com we have provided a simple to use word file format for the questionnaire for filling out the details.

Send only the following by courier to the above Delhi address

- Completed form electronic version with a letter from the Director
- Brochures
- Photographs and Logos of Campus

Disclaimer: Please note that the onus of responsibility of providing authentic and reliable data rests with the B-Schools and not withstanding any external validation Business India or its associates may carry out to verify the facts being provided, the final responsibility of the truthfulness and authenticity of the data provided rests with the B-Schools providing the information. Business India or any of their associates would not be held responsible for the quality of data or the consequences of using the same for Rating or Ranking of any B-School.