

# MBA Application Questionnaire



The University of  
**Nottingham**

UNITED KINGDOM • CHINA • MALAYSIA

## **Application Questions to retrieve more qualitative data for admissions tutors' decisions**

1. Why do you wish to study the Nottingham MBA? Why now? (250 word limit)

2. Please describe your experience of working in and leading teams either in your professional or personal life. (250 word limit)

3. Please provide details of any budgets you have managed. (100 word limit)

4. Explain how your past and present experiences can be used as a contribution to group work and learning.

5. Where do you see yourself working immediately after graduation? Where do you see your career progressing three years after graduation? How do you think the Nottingham MBA will assist you in achieving your aims? (500 word limit)

6. Please provide any other information that you would like the Admissions Committee to know.

### **Market Research Questions**

7. What aspects of the Nottingham MBA particularly appeal to you? (100 word limit)

8. Why have you decided to undertake an MBA? Please rate the following by their importance to you  
**[1 being most important and 5 being least important].**

- a. Career progression/promotion prospects
- b. Salary advancement
- c. Greater specific business knowledge
- d. Build contacts/networks
- e. Career change
- f. Greater general business knowledge
- g. Self-fulfilment, stimulation and challenge
- h. Other (please state) \_\_\_\_\_

9. Why did you decide to apply to Nottingham University Business School?  
**[Please select all that apply.]**

- a. Reputation
- b. MBA rankings
- c. Programme content
- d. International mix of students
- e. Course suited career development
- f. Preview event
- g. Location/environment
- h. Quality of faculty
- i. Cost/fees
- j. Recommendation
- k. Other (please state) \_\_\_\_\_

10a. Have you visited Nottingham University Business School or the Malaysia Campus?

Yes  No

10b. If yes, when?

11a. Have you met a representative from Nottingham University Business School at an MBA Forum, fair or Campus Open Day?

Yes  No

If yes, where and when? \_\_\_\_\_

12a. Were you recommended to the Nottingham MBA by a former or current participant?

Yes  No

12b. If yes, who?

13. What were your sources of information about the Nottingham MBA? [Please select all that apply.]

- a. Nottingham University Business School Website
- b. Other website
- c. Press article
- d. Colleagues/employer
- e. Personal recommendation
- f. Press advertisement
- g. School brochure
- h. University agent
- i. British Council
- j. Exhibition/fair (UK)
- k. Exhibition/fair (Overseas)
- l. Careers Office
- m. Postgraduate Prospectus
- n. Nottingham University Business School Open Day

14. If your decision to apply for the Nottingham MBA was influenced by MBA rankings. **[Please select all that apply.]**

- a. Financial Times Global MBA Rankings
- b. Economist Intelligence Unit Which MBA
- c. Beyond Grey Pinstripes
- d. Other (please state) \_\_\_\_\_

15. Please list other Business Schools to which you are applying.