



SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)

constituent of **SYMBIOSIS INTERNATIONAL UNIVERSITY (SIU)**

(Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001-U-3 of the Govt. of India)

Accredited by NAAC with 'A' Grade

Executive MBA- International Business (2009-2012)

The Programme: The Executive MBA - International Business (Exe. MBA - IB) is a 30 months weekend programme.

The programme is designed for: Middle and senior level executives working in public and private enterprises, Entrepreneurs, Academic Administrators, Doctors or Chartered Accountants interested in upgrading their qualification. The global perspective offered by this program will be the unique feature of this MBA programme.

Eligibility Criteria: Candidate must hold a Bachelors degree of any statutory University with at least 50% marks (for SC / ST categories 45%) at graduate level.

and

Candidates must have a minimum of three years full time work experience.

Time Plan: The program consists of five semesters.

Intake: Thirty (30).

About the Programme

Symbiosis Institute of International Business [SIIB], a premier management Institute of Symbiosis International University [SIU] offers a unique Executive MBA (International Business), a 30 months weekend program with a special focus on the global dimensions of all the functional areas like Marketing, Finance, Supply Chain Management and Human Resources.

Given the rapid expansion of Globalisation all businesses need to develop a global perspective. SIIB believes that strengthening and building capacity amongst working executives who wish to enhance their career prospects by integrating the International aspects with their domain expertise is critical. This initiative will help to create professionals who can be assets to organizations in the growing global economy.

The programme provides a judicious blend of theory and practice and thus prepares the applicant to meet contemporary global requirements.

Course Structure

Semester – I	<u>Semester – II</u>
Human Resource Management	Organizational Behavior
Marketing Management - I	Marketing Management - II
Business Statistics	Supply Chain Management
Business Accounting	Quantitative Techniques-I
Export & Import Management	Trade Finance & Forex Risk Management
Concepts of Finance & Capital Markets	International Business Management

<u>Semester III</u>	<u>Semester IV</u>
<u>Core Subjects</u>	<u>Core Subjects</u>
International Business Practices	Business Environment
Quantitative Techniques-II	International Commercial Law
Overview of ERP	Global Strategic Management
<u>Specializations</u>	<u>Specializations</u>
Marketing	Marketing
International Marketing	Strategic Marketing Management
Brand Management	Retail Management
Finance	Finance
International Finance	Taxation
Security Analysis & Portfolio Management	Corporate Finance
Supply Chain Management	Supply Chain Management
International Trade & Logistics	Sector Specific Projects in SCM
Strategic SCM	SCM for Retail
Human Resource Management	Human Resource Management
Performance Management Systems	International Human Resource Management
Labour Legislation & Industrial Relations	Training & Development

Semester V

Project Work / Dissertation

Method of Assessment: The Executive MBA programme has 80 credits in 4 semesters. Of these 72 credits will have a component of internal (60%) and external evaluation (40%). 8 credits will be exclusively evaluated by SIIB. Each credit is defined as 15 hours of teaching. Each credit is assessed for 50 marks.

Standard of Passing: The assessment of the student for each course is based on the relative performance of the student compared to the class average. Maximum GP is 4 corresponding to A+. For all courses the student is required to pass both Internal and External exams separately with a minimum grade point of 1.6 corresponding to the D-grade point average.

Award of Degree: 'Executive MBA (International Business)' degree will be awarded by the Symbiosis International University at the end of 5th Semester examination by taking into consideration the performance of all 5 semesters' examinations after obtaining minimum 2.00 CGPA out of 4.00 CGPA .

The Learning Process

The program will blend theory and practice through case studies, Industry visits, visits to the ports etc. The small class size will ensure excellent interaction among peers and with experienced Faculty.

Selection Procedure

Selection will be based on Personal Interview and essay writing.

How to Apply

- 1) Register online at www.siib.ac.in. Registration starts on **11th May 2009**. Last date for submission of application form is **19th June 2009**.
- 2) Take a print out of filled Application Form, affix photograph and forward it to SIIB Office along with DD of Rs. 1200/- towards registration fees (non refundable) drawn in favor of "**Director, Symbiosis Institute of International Business**" payable at Pune.
- 3) Last date for receipt / submission of Application Form & Registration Fees at SIIB Office is 19th **June 2009, 5:00 p.m.**
- 4) The MBA- E&E (2009-2011) E-Brochure and Application Form will be available on SIIB website www.siib.ac.in w.e.f. 11 May 2009.

Important:

- a) Registration process is complete only after receipt of Application Form & registration fees (by DD or Cash) at SIIB Office by due date & time.
- b) Attested photocopies of supporting documents (if applicable) are required to be submitted along with the Application Form. Please note that false claims will result in automatic disqualification.
- c) Candidates are required to bring following documents (original + one set of attested photocopies) at the time of personal interview for verification.
 - i) Graduation Degree Certificate
 - ii) Graduation Mark sheets of all years
 - iii) Work experience certificate / s.
- d) The result of the selection process will be intimated to the students by e-mail.

Note: All disputes subject to the legal jurisdiction of Pune city. SIIB reserves all rights regarding granting admission. SIIB also reserves the right to modify the course Syllabus at any time.

Venue for the selection process

Symbiosis Institute of International Business [SIIB]
Symbiosis Infotech Campus (SIC),
Plot no. – 15, Rajiv Gandhi Infotech Park,
Phase – 1 , MIDC, Hinjewadi,
Pune – 411057

Fees:

Fee Structure	Total Fees (for 30 months)	1 st Semester	3 rd Semester	5 th Semester
Exe. MBA General / SC / ST	Rs. 3,00,000/-	Rs. 1,20,000/-	Rs. 1,20,000/-	Rs. 60,000/-
Management Seats	Rs. 6,00,000/-	Rs. 2,40,000/-	Rs. 2,40,000/-	Rs. 1,20,000/-

Payment of Fees: The selected candidates are required to pay the 1st installment of fees to secure the admission on or before the stipulated date. If the candidate fails to do so, admission stands cancelled automatically.

Mode of Payment: Fees will be accepted only by way of Demand Draft drawn in favor of “**Director, Symbiosis Institute of International Business**” payable at Pune.

Refund of Fees: (“All disputes subject to Pune Jurisdiction only”)

- A) If admission is cancelled before commencement of the academic programme, Rs. 1,000/- will be deducted & the balance fees paid by the student will be refunded.
- B) If the admission is cancelled after joining the course & if the seat consequently falling vacant has been filled by another candidate by the last date of admission (i.e. one month from the date of commencement of the course) then:
- Deposit will be refunded 100%
 - Tuition Fees / Hostel & Mess Fees –
 - If paid annual fees:** 1/12th of the fees paid will be deducted & balance amount will be refunded.
 - If the fees are paid for 1st Term only:** 1/6th of the fees paid will be deducted & balance amount will be refunded.
- C) No refund of fees will be admissible in case admission is cancelled by the student after one month of the commencement of the programme.

Important Dates

Registration starts	11 th May 2009
Last date for submission of Application Form & Registration Fees	19 th June 2009
Personal Interview	21 st June 2009
Declaration of Results	25 th June 2009
Last date for payment of Fees	4 th July 2009
Course commences on	5 th July 2009

Venue for the programme:

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Symbiosis Infotech Campus (SIC),
Plot no. – 15, Rajiv Gandhi Infotech Park,
Phase – I, MIDC, Hinjewadi,
Pune – 411057

Contact Details:

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Website: www.siib.ac.in