

Public & Nonprofit MBA Program

Program established in 1973

Business Not as Usual

Whether you plan to work in the nonprofit, public, or private sector, the Public & Nonprofit MBA Program (PNP) offers the opportunity to learn and apply rigorous business fundamentals in the service of positive social change. Our students develop strong management skills to address society's most urgent humanitarian, environmental, economic, and social challenges.

Opportunities to Learn and Do

In addition to completing the required core curriculum, PNP students can choose from a broad array of relevant course offerings throughout the School of Management and across Boston University. Courses address social marketing, mission-driven leadership, microfinance, entrepreneurship, sustainability, public health, and multi-sector partnerships.

Full-time MBA students also complete a 300-hour summer internship and hands-on consulting projects at leading nonprofit organizations and public agencies. Students participate in Net Impact, BU on Board, Link Day, Collaborative Consulting, and other campus-based and student-led service initiatives. These experiences complement classroom learning and expand students' professional networks.

Students from all MBA programs take courses together, creating a rich diversity of experience and perspective, in and out of the classroom. Students can enhance their degree by adding a second concentration in a discipline such as finance, marketing, or information technology.

Tailor Your Degree

We offer a number of program variations, so no matter what your career plan, you'll find management courses that match your goals.

Programs include:

- Two-Year Public & Nonprofit MBA or MS•MBA
- Professional Evening MBA in Public & Nonprofit Management
- Public & Nonprofit MBA/MA in International Relations

A Robust Network for Career Advancement

The Public & Nonprofit MBA Program has forged strong and vibrant relationships with outstanding nonprofits and public agencies in Boston and beyond. These relationships enhance learning, facilitate networking, and foster long-term career advancement. Boston is the birthplace and home of many of the nation's most innovative and most admired nonprofits, including City Year, Jumpstart, Year Up, New Profit Inc., Partners in Health, Boston Community Capital, and Citizen Schools. Boston-based nonprofits are at the sector's leading edge, uniting rigorous business practices with strategies for both improving service delivery and instigating systemic change. They are eager to work with BU MBA students and to hire them after they graduate.

Jessica Friesen (MBA'13, PNP)



Jessica Friesen grew up on the tropical and multicultural island of Penang, Malaysia where alongside a rich diversity of Indian, Chinese, and Malay cultures, she

was exposed to the challenges of a developing country working to find its foothold in the global economy. With both parents working as teachers in Southeast Asia, she was born in Thailand but lived in Malaysia until completing high school. "Growing up in a context where people couldn't avoid the strains of the developing economy embedded in me a desire to seek solutions," she said.

After graduating from Wheaton College in 2008, Friesen spent a year and a half participating in the AmeriCorps VISTA program in Chicago. There, her interest in the nonprofit sector grew, leading her into nonprofit consulting. In 2011, after being a founding member of OneWheaton, a nonprofit that provides support and resources to LGBTQ alumni and students of Wheaton College, Friesen decided to go back to school to study public and nonprofit management.

With an interest in cross-sector solutions to social change, once Friesen earns her MBA she hopes to work in social entrepreneurship and consulting. "I believe that the solutions to many of our world's most pressing challenges reside in the communities where people face those challenges," she said. "I want to use my skills and experience to help organizations deliver social impact with effective programs and sustainable models that achieve real results."

Friesen worked at Ashoka: Innovators for the Public as a strategy consultant in the summer of 2012.

Faculty Director: David Stolow dstolow@bu.edu



David Stolow teaches MBA electives in nonprofit financial management, philanthropy, and social enterprise, and is the faculty director for the Public & Nonprofit MBA. He is also a core instructor in the Institute for Nonprofit Management & Leadership.

Prior to joining the management faculty, Stolow served for ten years as director of strategic development at Citizen Schools, a national nonprofit network of extended-learning programs and an advocate for a longer and more robust school day. He previously served as CFO for The Home for Little Wanderers, Boston Community Capital, and City Year. Stolow has an extensive background in youth, education, and community service issues, and has served on several nonprofit boards. He graduated summa cum laude from Yale University with a BA in American studies and earned his MBA in public and private management from the Yale School of Management.

Application Deadlines

Program	Entry Date	Completed Application Received By	Admission Decision Sent By
Two-Year MBA	August	October 29 January 7 March 11	December 14 February 15 April 12
Professional Evening MBA <i>Boston or North Campus</i>	August	October 29 January 7 March 11 May 6	December 14 February 15 April 12 May 31
Professional Evening MBA <i>Boston Campus</i>	January*	September 17 October 29	October 12 December 14

*Boston Campus only**

Admissions Information

For admission requirements and visit options, please visit our website or find them in our factbooks. Ready to begin the application process? Start your application online today at: management.bu.edu/apply.

If you have any questions about the application or admission process, please contact the Graduate Admission Office at 617-353-2670 or mba@bu.edu.

Admission Requirements

We'll review your application when you have submitted:

- Application form, including 3 essays
- Current résumé
- Two letters of recommendation
- Official copies of all university-level transcripts (undergraduate and graduate)
- GMAT or GRE results
- IELTS, PTE, or TOEFL results*
- \$125 application fee (paid online)

**Waiver eligibility, as well as additional information for international applicants, is available online.*

Scholarships

For applicants to our full-time MBA program, we offer a number of merit-based scholarships. For the 2012 entering class, 73% of students received some form of merit scholarship, with the average award being over \$18,000.

Scholarship opportunities include:

- LEAD Fellowship
- Public & Nonprofit Supplemental Scholarship
- City Year Scholarship
- Education Pioneers Scholarship

Career Opportunities

All BU MBA students have the opportunity to connect with top employers and executives in their fields. Whether you're seeking a summer internship or a full-time position after graduation, you'll enjoy the support of our Feld Career Center, strong faculty, student clubs and organizations, and our 45,600 School of Management alumni and more than 300,000 University alumni worldwide.

Selected Employers and Internship Sites:

- City Year
- Deepwater Wind
- Education Pioneers
- Foundation Strategy Group
- Knowledge Is Power Program
- Nonprofit Finance Fund
- Ocean Spray
- Project Adventure
- Root Capital
- US Government Accountability Office
- Washington National Opera
- Year Up
- Zipcar