



# MADURAI KAMARAJ UNIVERSITY

Two Year / Three Year M.B.A. - (DLP) Examinations of  
April- 2012 (to be held in August 2012)

For Tamil Nadu and Other States Candidates of DDE  
(Common to all candidates)

(CALENDAR / ACADEMIC YEAR (SEMESTER / NON SEMESTER) MAIN AND SUPPLEMENTARY EXAMINATIONS)

## TIME TABLE

Date and Time	Subjects	Marks	Date and Time	Subjects	Marks
<b><u>FIRST YEAR</u></b>					
17.08.2012 10a.m. to 1p.m.	Principles of Management	D10/ 100 M11/ A11	21.08.2012 2 p.m. to 5p.m.	Operations Research	D23/ 100 M27/ A32
18.08.2012 10a.m. to 1p.m.	Organisational Behaviour	D11/ 100 M12/ A12	22.08.2012 2 p.m. to 5p.m.	Strategic Management	D24/ 100 M31/
19.08.2012 10a.m. to 1p.m.	Management Accounting	D12/ 100 M13/ A13	23.08.2012 2 p.m. to 5p.m.	RDBMS-Relational Database Management System	D25/ 100 M32
21.08.2012 10a.m. to 1p.m.	Managerial Economics	D13/ 100 M14/ A14	24.08.2012 2 p.m. to 5p.m.	Entrepreneurship and Management of Small Business	D26/ 100 M33/ A33
22.08.2012 10a.m. to 1p.m.	Quantitative Methods	D14/ 100 M15/ A15	<b>Elective (Any two Subjects for 'A' Code candidates only) Electives (Any one Group) For 'D' and 'M' Code candidates have to choose any one of the following functional area consisting of three papers)</b>		
<b>Group 1 : Marketing Area</b>					
23.08.2012 10a.m. to 1p.m.	Research Methodology	D15/ 100 M16/ A16	25.08.2012 2 p.m. to 5p.m.	Marketing Research	D2A/ 100 M3A/ A3A
24.08.2012 10a.m. to 1p.m.	Fundamentals of Computers	D16/ 100 M17	26.08.2012 2 p.m. to 5p.m.	Product Management	D2B/ 100 M3B
<b><u>FIRST YEAR / SECOND YEAR</u></b>					
25.08.2012 10a.m. to 1p.m.	Management Information and Data Processing Systems	D17/ 100 M21/ A21	27.08.2012 2 p.m. to 5p.m.	Advertising and Sales Promotion	D2C/ 100 M3C
<b>Group 2 : Finance Area</b>					
26.08.2012 10a.m. to 1p.m.	Marketing Management	D18/ 100 M22/ A22	25.08.2012 2p.m. to 5p.m.	Management of Financial Institutions	D2D/ 100 M3D
27.08.2012 10a.m. to 1p.m.	Business Environment and law	D19/ 100 M23/ A23	26.08.2012 2p.m. to 5p.m.	International Trade, Finance and Documentation	D2E/ 100 M3E
<b><u>SECOND YEAR / THIRD YEAR</u></b>					
17.08.2012 2 p.m. to 5p.m.	Financial Management	D20/ 100 M24/ A24	27.08.2012 2p.m. to 5p.m.	Investment and Portfolio Management	D2F/ 100 M3F
<b>Group 3 : System Area</b>					
18.08.2012 2 p.m. to 5p.m.	Operations Management	D21/ 100 M25/ A25	25.08.2012 2p.m. to 5p.m.	Introduction to C and C++	D2G/ 100 M3G
19.08.2012 2 p.m. to 5p.m.	Personnel Management and Industrial Relations	D22/ 100 M26/ A26	26.08.2012 2p.m. to 5p.m.	Computer Networks	D2H/ 100 M3H
			27.08.2012 2p.m. to 5p.m.	Modeling and Simulation	D2J/ 100 M3J

(P.T.O)

<b>Group 4 : Production Area</b>			<b>Date and Time</b>	<b>Subjects</b>	<b>Marks</b>
<b>Date and Time</b>	<b>Subjects</b>	<b>Marks</b>	01.09.2012 2 p.m. to 5p.m.	Financial Institutions And Services	A3C 100
25.08.2012 2p.m. to 5p.m.	Value Engineering & Waste Control	D2K/ M3K 100	02.09.2012 2 p.m. to 5p.m.	Investment and Security Analysis	A3D 100
26.08.2012 2p.m. to 5p.m.	Materials Management	D2L/ M3L/ A3E 100	03.09.2012 2 p.m. to 5p.m.	System Analysis and Design of Data Processing	A3G 100
27.08.2012 2p.m. to 5p.m.	Total Quality Management	D2M/ M3M 100			

(Old regulation - For those who joined in July 1999 or earlier - Revised Regulation - For those who joined in 2000 and after)

#### **Group 5 : Personnel Area**

27.08.2012 2p.m. to 5p.m.	Training and Development	D2N/ M3N/ A3F 100
25.08.2012 2p.m. to 5p.m.	Organisational Development	D2R/ M3R 100
26.08.2012 2p.m. to 5p.m.	Human Resource Accounting	D2S/ M3S 100

#### **Note :**

1) Students who joined in July 99 or earlier are requested to note changes in time table. The students who joined in 2000 and after also informed to take note of changes and they are requested to appear for arrear examination as per schedule.

2) **Upto A9A series – Non Semester Pattern.**

**From A9C series onwards – Semester pattern.**

#### **Group 6: Retail Management Area (From A8A series onwards)**

25.08.2012 2p.m. to 5p.m.	Introduction to Retailing	D2T 100
26.08.2012 2p.m. to 5p.m.	Store Operations Management	D2U 100
27.08.2012 2p.m. to 5p.m.	Retail Buying and Merchandising	D2X 100

**Dr. R. KANNAN**

Registrar In-charge

Palkalai Nagar,  
Madurai - 625 021.

**Dr. C.SARADHAMBAL**

Addl. Controller of Examinations i/c.

#### **THIRD YEAR & ELECTIVES**

**(For those who joined in July 99 or earlier)**

22.08.2012 2 p.m. to 5p.m.	Business Policy	A31 100
31.08.2012 2 p.m. to 5p.m.	Advertising and Sales Promotion	A3B 100