

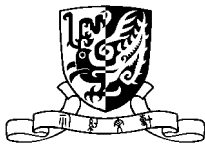
MBA Programme in Health Care (Full-time and Part-time)

Programme Director (Public Health): Professor Eng-Kiong YEOH

Programme Director (MBA): Professor Michael J. FERGUSON

Deputy Programme Director (Public Health): Professor Frank CHAN

2009 – 2010



香港中文大學
公共衛生學院
CUHK School of
Public Health

CUBA
香港中文大學工商管理碩士課程
MBA Programmes
Faculty of Business Administration
The Chinese University of Hong Kong

INTRODUCTION

With the challenges of modern technological advances, longer lives and increasing health care costs, public health skills are in more demand than ever before. Managing the implications for health care systems of obesity and long term chronic disease requires understanding not only of the environmental impacts of economic growth but how to afford increasing demands.

The MBA Programme in Health Care is designed to strengthen expertise among health care managers and clinicians in Hong Kong. This programme is jointly offered by the Faculties of Business Administration and Medicine of The Chinese University of Hong Kong.

The development of this programme is a landmark in postgraduate education. We believe that the programme will have a major impact on future of health care and health in Hong Kong and we look forward to your active participation.

We are pleased to offer our new double degree option of MBA/MPH as well as the opportunity for full time study.



Professor T.J. Wong
Dean
Faculty of BA



Prof. T.F. Fok
Dean
Faculty of Medicine



Prof. Sian Griffiths
Director
School of Public Health



Prof. Michael J. Ferguson
Programme Director
(MBA)



Prof. E.K. Yeoh.
Programme Director
(Public Health)

BACKGROUND

The Master of Business Administration (MBA) programme has been offered by the Faculty of Business Administration since 1966. The newer Master of Public Health (MPH) programme was introduced by the Faculty of Medicine in 1996. After the establishment of the Hospital Authority, management programmes specifically designed for health care professionals have been increasingly sought after. The MBA Programme in Health Care was launched in 2002 to meet this demand.

WHO SHOULD APPLY

Our target candidates are health care professionals, administrators, nurses, veterinarians, academics, teachers, social workers, and researchers who are interested in business and management, and are committed to enhance the health care professions.

AIMS AND FEATURES

The objective of this programme is to provide relevant and innovative management education for health care professionals.

To achieve this objective, we will :

- give our students the prerequisite knowledge, skills and attitudes to successfully meet the challenge of health care reform in Hong Kong
- work with the health care sector to develop the professional competence and ethics of health care managers
- foster the importance of leadership, collaboration, team work and communication for management in the health care field.

PROGRAMME STRUCTURE

Students take courses either in full-time or part-time mode from both the MBA Programmes and MPH Programme. They are required to complete the following units for graduation.

Total number of units required for graduation

Full-time Mode	Units
Study at MBA Programmes	36
Study at MPH Programmes	16
TOTAL	52

Part-time Mode	Units
Study at MBA Programmes	33
Study at MPH Programmes	16
TOTAL	49

Study at MBA Programmes

The design of the curriculum is based on the specific needs of the target group of health care professionals we have in mind. In order to equip you with the required knowledge and skills relating to business and management in the medical profession, students of this MBA Programme are required to take core courses including: Management: Competencies and Current Perspectives, Corporate Financial Reporting, Macroeconomics for Business Executives, Statistical Analysis, Financial Management, Organizational Behaviour, Strategic Management, and Marketing Management. They may also opt for 2 out of 4 courses from Contemporary Management Accounting, Strategic Information Systems, Managerial Economics, and Operations Management.

	Code	Title	Units
Core	MBA6060	Management: Competencies and Current Perspectives	3
	ACY5010	Corporate Financial Reporting	3
	DSE5110	Statistical Analysis	3
	DSE5012	Macroeconomics for Business Executives	3
	FIN5010	Financial Management	3
	MGT6110	Organisational Behaviour	3
	MKT5010	Marketing Management	3
	MGT6140	Strategic Management	3
	Subtotal		24
Electives	Students select 2 of the following 4 courses:		
	ACY5020	Contemporary Management Accounting	3
	DSE5210	Strategic Information Systems	3
	DSE5410	Operations Management	3
	DSE6010	Managerial Economics	3
	Subtotal required		6
Mode of Study	Students should choose elective courses to fulfil their unit requirements, which will depend on their study mode		
	Full-time Mode	Subtotal required	6
	Part-time Mode	Subtotal required	3
Full-time Mode		MBA TOTAL UNITS	36
Part-time Mode		MBA TOTAL UNITS	33

Study at MPH Programme

In order to train health care managers to plan, deliver and evaluate “evidence-based health care” in Hong Kong, students are also required to complete 16 credit units for graduation. Students shall complete at least 15 credit units from the core courses and to complete at least 1 credit unit from the electives.

	Code	Title	Units
Core	PBH7000	Foundations of Public Health	1
	PBH7001	Epidemiology I	3
	PBH7105	Biostatistics for Health Care	1
	PBH7004	Environmental Health Sciences	1
	PBH7501	Healthcare Organisation & Management	2
	PBH7502	Health Finance and Economics I	2
	PBH7505	Healthcare Systems & Policies	3
	PBH7510	Project Work on Health Care Management	1
	PBH7911	Sociomedical (Behavioural) Science for Health Care	1
	Subtotal		15
Elective	At least 1 unit from the following :		
	PBH7005	Infectious Diseases in Public Health Practice	2
	PBH7512	Health Finance and Economics II	1
	PBH7513	Practicum on Health Services Management	1
	PBH7514	Managing in Healthcare	2
	PBH7515	Practicum on Primary Care Management	1
	Subtotal required		1
MPH TOTAL UNITS			16

MBA IN HEALTH CARE / MPH STUDY SCHEME

Upon completion of the required units (72 units for full-time mode or 69 units for part-time mode), students will be granted both the MBA in Health Care and Master of Public Health Programme degrees.

Full-time Mode	Units
MBA in Health Care	52
Additional MPH modules	20
TOTAL UNITS	72

Part-time Mode	Units
MBA in Health Care	49
Additional MPH modules	20
TOTAL UNITS	69

Course Sequencing

Students may complete the MBA/MPH Double Degree Option by completing either the MPH or the MBA in Health Care Programme first.

Study Periods

The normative study periods for the programmes are shown in the table below:

Mode of Study for:		Study Period
MBA in Health Care	MPH	
Full-time	Full-time	2 years
Full-time	Part-time	3 years
Part-time	Full-time	3 years
Part-time	Part-time	4 years

Application for the MBA in Health Care / MPH Study Scheme

Full-time students in the MBA Programme in Health Care can apply for entry into the MPH programme during their first year of study, while part-time students in the MBA Programme in Health Care can apply for entry into the MPH Programme during their second year of study.

Full-time students in the MPH Programme can apply for entry into the MBA Programme in Health Care during their first year of study, while part-time students in MPH Programme can apply for entry into the MBA Programme in Health Care during their second year of study.

COURSE DESCRIPTION

Study at MBA Programmes

ACY5010 Corporate Financial Reporting

This course provides a graduate-level overview of the principles and concepts that underlie corporate financial reporting and the economic consequences of accounting choices. The course focus is on developing the skills required to interpret the information contained in financial statements and its use in decision-making rather than on the skills required to prepare financial statements. Topics include the use of accounting information in evaluating firm performance, and corporate reporting policies.

ACY5020 Contemporary Management Accounting

Prerequisite: ACY 5010 or equivalent

This course examines the use of contemporary accounting systems for cost measurement, control, performance evaluation, and as a source of sustainable competitive advantage. The course begins with discussion of cost concepts and traditional accounting control and costing systems and then proceeds to examination of contemporary accounting systems including activity-based systems for product pricing, cost control and customer profitability management, and EVAR and Balanced Scorecard systems for strategic control and performance evaluation. Practical exposure to the use of these systems in decision-making and the issues involved in their design and implementation is provided through the use of case analysis, current research and student projects.

DSE5012 Macroeconomics for Business Executives

This course provides students with a basic understanding of the state of the global economy and macroeconomic policy. Topics include national income accounting, unemployment, inflation, monetary and fiscal policies, and international economic interactions. Applications of economic theories to current macroeconomic phenomena will be emphasized.

DSE5110 Statistical Analysis

This course is intended to equip students with the basic statistical tools required for the quantitative analysis of business problems. Topics include basic sampling and analysis of data, probability distribution functions, estimation of parameters and hypothesis testing, goodness-of-fit tests, analysis of variance, simple regression, correlation, and basic non-parametric statistical methods.

DSE5210 Strategic Information Systems

This course discusses the role of information technology (IT) in corporate strategy, along with their strategic, organizational, and technical issues in management and use. Topics include IT and business strategy alignment, IT-enabled business process reengineering, IT outsourcing, information systems planning and management, e-commerce technology and management, and IT project management. Emphasis of the course is on how IT can contribute to organizational effectiveness.

DSE5410 Production/Operations Management

Prerequisite: DSE5110 or equivalent

Problems in the management of production and operations systems are studied. While quantitative models will be covered, emphasis will also be placed on strategy issues. Areas of interest include the planning, design, operation, and control of these systems. Topics include: facility design and planning, material requirements and inventory control, scheduling, quality control and maintenance.

FIN5010 Financial Management

Prerequisite: ACY5010

This course provides a framework for analyzing the major financial decisions by a firm. Issues addressed include valuation, capital budgeting, financial planning,

dividend policy, working capital management, and the financing mix for the firm. Brief introductions to derivatives and asset pricing are also included.

MBA6060 Management: Competencies and Current Perspectives

The objective is to know and understand the significant events and issues that affect the business of running an organization. To discover and understand the human processes that are essential for developing leadership and management skills. The course comprises two parts:

- a) An experiential programme whereby students will participate in structured outdoor exercises to develop problem-solving, team building, leadership and communication skills.
- b) A residential course with an integrative approach to understand the complexities of leading and managing a business organization in the new millennium.

MGT6110 Organizational Behaviour

This course seeks to help each individual develop himself, both cognitively and personally, to be an effective manager of people. Knowledge from the behavioural sciences is introduced to assist future managers to increase their sensitivity and flexibility in dealing with interpersonal problems. Topics include individual behaviour, perception, motivation, leadership, formal organization practices and dysfunctions, communications, group behaviour and organizational development. Special subjects such as cultural influences on business practices and special problems of family businesses are also highlighted.

MGT6140 Strategic Management Eligibility:

For students who will have completed the core courses requirement

Encountering an increasingly competitive business environment, how managers interpreting and responding to it is crucial to the success of a business. This course is designed to provide students with a concept of competition and an understanding of the role of managers in the process of strategy formulation, implementation, and evaluation. Major topics include organizational mission, analysis of business environment, strategic planning, formulation and implementation of strategies at both business and corporate level, strategic change, and strategic evaluation and control. Cases, in-depth readings, and contemporary issues will be discussed in the class.

MKT5010 Marketing Management

This course is designed to illustrate how marketing management varies the marketing mix (price, product, promotion, and place) to achieve maximum consumer satisfaction. Emphasis is placed on the basic marketing concept that a firm's long-run market position is enhanced by the creation of a differential advantage while following consumer desires. Also discussed are marketing strategy (formulation and implementation) and the role of the firm vis-a-vis its various environments (socio-political-economic). Short cases are used to illustrate the various concepts and to provide the students with decision-making experiences in a complex environment.

Study at MPH Programme

PBH7000 Foundations of Public Health

Course Objectives

Discuss the basic precepts of public health and public health history. Describe public health systems and the framework for public health practice. Students will be expected to gain an understanding of the underlying principles and approaches of modern public health and its application in practice.

Competencies

1. Students will be expected to gain an understanding of the underlying principles of public health
2. Learn approaches applications of modern public health principles in practice

PBH7001 Epidemiology I

Course Objectives

To enable the students to:

- appreciate the role of epidemiology within the broader field of public health
- discuss the principles of health protection and disease prevention
- describe key epidemiological concepts and terms used in the epidemiology and prevention of infectious disease
- compare disease rates within and between populations
- make appropriate estimation and use of basic measures of association and etiology fraction in groups and populations
- apply epidemiologic study designs
- identify, assess and control for bias and confounding in research
- search and assess relevant evidence for application in particular regarding quality, precision and generalization of scientific research findings

Competencies

1. Monitor health status to identify and solve community health problems
2. Surveillance and assessment of the population health and wellbeing
3. Diagnose and investigate health problems and health hazards in the community
4. Evaluate the effect of interventions and services

PBH7105 Biostatistics for Healthcare

Course Objectives

This module is designed for MBA (Health Care) students who have studied Statistics before. The objective of learning is to prepare students for understanding health statistics and provide an opportunity for students to apply statistical concept in the area of hospital and business administration.

Competencies

1. Be able to apply biostatistics concept to health statistics.
2. Be able to use simple statistical computer package to analyze health data or hospital administration data.
3. Familiarize with opportunity in the pharmaceutical in Asia.

PBH7004 Environmental Health Sciences

Course Objectives

To describe environmental influence on health and environmental causes of diseases.

Competencies

1. Describe the relationship between environment and health and the importance of taking a good environmental/occupational history
2. List the common environmental hazards and their effects on health
3. List of possible environmental factors contributing to symptoms and signs observed in the individual or groups of patients
4. Gain familiarity with the principles involved in the prevention of environmental health problems

PBH7501 Healthcare Organisation & Management

Course Objectives

After this module, students will understand the basic principles of organisational management in healthcare, what makes up an effective healthcare organisation, the key leadership challenges in healthcare organizations, and the framework for assessing the performance of healthcare organisations.

Competencies

By the end of the module, student should able to:

1. Describe and apply the management principles of health systems and organisations
2. Develop leadership insight on the challenges in managing healthcare organisations
3. Develop a framework for assessing the performance of healthcare organisations

PBH7502 Health Finance and Economics I

Course Objectives

This course is intended to help students to understanding of the complexity of the health economics, healthcare financing, and the application to healthcare settings.

Competencies

By the end of this module, student should able to:

- 1 Describe basic principles of health care financing
- 2 Delineate the basic concepts of health economics
- 3 Explain basic concept of health care financing in practice

PBH7505 Healthcare Systems & Policies

Course Objectives

After this module, students will understand the application of the theoretical basis of health needs assessment, planning and evaluation within a range of different countries and settings, and have the ability to critically appraise systems of care between countries and within different settings

Competencies

By the end of this module, student should able to:

- 1 critically appraise systems of care between countries and within different settings
- 2 apply the theoretical basis of health needs assessment, planning and evaluation within a range of different countries and settings
- 3 understand the concept of policies and policies development

PBH7510 Project Work on Health Care Management

Course Objectives

This module focuses on the application of writing a business plan/proposal for a new or improved service within a healthcare setting.

Competencies

By the end of this module, student should be able to :

1. To be able to describe elements of health care policy making and how it applies to health care systems.
2. To be able to compare between healthcare systems and evaluate their challenges, strengths and weaknesses

PBH7911 Sociomedical (Behavioural) Science for Health Care

Course Objectives

The course aims to provide students with an overview of the relationship between social and behavioral factors and health. Individual, interpersonal and community levels social and behavioral science theories in research and practice of public health will be illustrated. Upon completion of the course, students are expected to be able to apply social and behavioral principles and concepts in various settings to assess, intervention, and evaluate public health issues.

Competencies

1. Upon completion of the course, students should be able to identify a public health problem and its social and behavioral determinants

PBH7005 Infectious Diseases in Public Health Practice

Course Objectives

This course is designed to develop basic knowledgebase in infectious diseases in the society, in contexts of causation, impacts, diagnosis and epidemiology

Competencies

1. To acquire knowledge in the interaction between microbes and the society
2. To appreciate the scope, dimension and strategy of health protection as regards infectious diseases threats
3. To update on emerging infections and their relevance to public health practice.

PBH7512 Health Finance and Economics II

Course Objectives

Case analysis of performance of different healthcare systems in terms of quality and

efficiency from economic perspectives

PBH7513 Practicum on Health Services Management

Course Objectives

This module aims to provide the students with an opportunity to get exposed to some day-to-day problems in health services management and develop a framework for solving these problems. Each student is expected to complete at least 2 case studies (one long and one short) from different area of topics. In preparing for the case studies, students are expected to interview (optional) the appropriate managers or visit the relevant departments in the New Territories East Cluster or the Hospital Authority Head Office in order to gain insights into the issues related to the case studies.

Competencies

1. Analyse the case problem based on international and local knowledge and experiences
2. Develop a framework for problem solving in day-to-day health services management

PBH7514 Managing in Healthcare

Course Objectives

As healthcare organisations become more complex and as they assume an interdependent relationship, the need for management grows. This course presents an introduction to management specifically to enhance the productivity of healthcare professionals at the organisational level. Topics will include 1) customer focus, 2) human resources administration, 3) team work, 4) communication 5) risk & crisis management 6) medicolegal issues, 7) self-development 8) service marketing and 9) leadership. Emphasis will be placed on the practical application of management concepts.

Competencies

By the end of this module, student should able to:

1. Gain familiarity with common management issues for health organisations
2. Understand the leadership issues for optimal worker performance and staff management
3. Understand principles in communication and customer relations

PBH7515 Practicum on Primary Care Management

Course Objectives

This module aims to provide the students with an opportunity to get exposed to some day-to-day problems in primary care management and develop a framework for solving these problems. Each student is expected to complete at least 2 case studies (one long and one short) from different area of topics. In preparing for the case studies, students are expected to interview (optional) the appropriate managers or visit the relevant departments in the New Territories East Cluster or private GP practices in order to gain insights into the issues related to the case studies.

Competencies

1. Analyse the case problem based on international and local knowledge and experiences
2. Develop a framework for problem solving in day-to-day management in primary care

TEACHING FORMAT

The teaching format will include lectures, discussions, case analyses, seminars, gaming models, and directed research. Students will also conduct plant tours, surveys, and fieldwork, and make oral presentations. The medium of instruction is English with the exception of certain electives, which will be taught in Chinese.

Classes will be held on a daily basis for full-time students, although some electives may be taught in the evenings or on Saturdays. For part-time students, classes will usually be held one to two evenings a week, or all day on Saturdays.

TEACHING FACULTY

Students will be taught by academic staff from The Chinese University of Hong Kong's Faculty of Business Administration and Faculty of Medicine. Professionals from outside the University, who have business or health care backgrounds, will also be invited to speak at lectures and seminars.

DURATION / MODES OF STUDY / TUITION FEES

Programme	Duration	Mode of Study	Tuition Fee
MBA in Health Care	2 year	Full-time	HKD5,750 per unit
	3 years	Part-time	HKD5,000 per unit

The tuition fee for 2009-2010 academic year is subject to University's approval.

RECOGNITION OF THE PROGRAMMES

The Hong Kong Medical Council recognises the MBA in Health Care as a quotable qualification. CME credits for non-specialists can also be obtained from The Chinese University of Hong Kong.

COURSE AND UNIT EXEMPTIONS

Students may be granted exemption from core courses if they have taken similar or equivalent courses in their undergraduate or postgraduate studies within five years before admission, and have a satisfactory academic record. A maximum of 6 units can be deducted from the total units required for graduation.

GRADUATE REQUIREMENTS

Students must have a cumulative grade-point average of at least 2.70 in order to graduate. Any student whose cumulative average is below 2.70 after completion of seven courses or below 2.70 after completion of eleven courses will be dropped from the MBA Programme.

A student receiving a 'D' or 'F' grade must repeat the course or take an approved substitute course. While the student's transcript will continue to include the original grade 'D' or 'F' it is only the grade received on the make-up course that will be counted in computing his overall grade-point average.

Any student who receives four grades of C+ or below, or receives two grades of "D" or "F" will be dropped from the MBA Programmes.

Grading System

Grades for graduate-level courses are recorded by letter, but grade points are used to compute averages. The letter grades and the corresponding grade for each hour of unit are as follows:

Letter Grade	Grade Points	
A	4.0	Excellent
A-	3.7	Very Good
B+	3.3	Good
B	3.0	Good
B-	2.7	Good
C+	2.3	Pass
C	2.0	Pass
C-	1.7	Pass
D	1.0	Failure
F	0	Bad Failure

IT Proficiency Requirement

All students are required to pass the IT Proficiency Test before they graduate. Students will be barred from graduation if they do not pass the Test.

HOW TO APPLY

Admission Requirements

The MBA Programme in Health Care is open to graduates of recognised colleges and universities who have a Bachelor's degree, normally with honours not lower than Second Class (Lower Division) or with an average grade of 'B' or above. Applicants who have recognised professional qualifications equivalent to an honours degree may also be considered for admission.

In addition, applicants are required to have three years of full-time work experience after obtaining their Bachelor's degree or recognised professional qualifications.

GMAT Requirement

In addition to possessing outstanding records, the programme requires all applicants to take the Graduate Management Admission Test (GMAT) delivered on computer. The GMAT is offered in Hong Kong and in many other cities around the world. Please refer to <http://www.mba.com> for more information.

For admission purposes, the scores of GMAT tests taken more than five years prior to the admission year will not be considered.

Applicants should send their official GMAT scores to the Admissions Office of the MBA Programme in Health Care by mid June, prior to the September admission date. When registering with GMAT, please use the following information:

Mode of Study	Programme Type	Code
Full-time	MBA, Full Time	R9H-0W-26
Part-time	MBA, Part Time	R9H-0W-08

Admission Procedures

Candidates should apply online at: <https://mbaonline.baf.cuhk.edu.hk>

Application Deadline

Main round March 31, 2009

Final round May 31, 2009

ADMINISTRATIVE OFFICES

MBA Programme

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MPH Programme

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ALUMNI

Name	Advancement Gained
<p>Dr. Anthony FUNG</p> <p>Class of 2005 Executive & Medical Director Institute of Medical Specialists Surgeon Novo Medical Group</p>	<p>To me the MBA Programme is a foundation course that prepares me conceptually for a life-long journey of learning. My mind has been given extra senses. As a doctor I was trained to specialize, and I have tended to become insular. Now I am out of the box. Strangely enough, I feel that I have been taught how to chase dreams – dreams within medicine and beyond. In part, the diverse group of friends I made through the MBA Programme has given me this stimulation, and I greatly value the friendship of students and teachers alike.</p>
<p>Dr. Lai Ping CHEUNG</p> <p>Class of 2005 Consultant Department of Obstetrics & Gynaecology New Territories East Cluster Hospitals Hospital Authority</p>	<p>Spending two half days a week attending classes and sacrificing all of my leisure time for assignments and examinations was not an easy decision to make as a medical doctor working twelve hours a day in a busy public hospital. Yet, driven by the desire to take up new challenges in the profession, I enrolled in the MBA Programme in Health Care and have no regrets. The programme is demanding, yet challenging and rewarding. Studying with classmates from diverse backgrounds has certainly been an unforgettable experience.</p>
<p>Dr. Michael Fai To LAI</p> <p>Class of 2005 Medical Officer Specialist in Ophthalmology Tuen Mun Hospital</p>	<p>Time flies and we finally completed the three year MBA in Health Care programme. When I was taking the programme, friends asked how I could spare time for the intensive reading, course work and examinations apart from busy daily clinical duties. I thought once you knew the direction and desired achievement, with enthusiastic participation, problems could be overcome. Besides, mutual support and team work among classmates with diverse background also helped each other to get through the path.</p> <p>It was a valuable experience in the first two years to study with classmates coming from different background that I learnt to appreciate problems with different perspectives. I was also impressed by enthusiastic lecturers that dedicated their private time to guide us. The management knowledge, skills and network acquired establish a firm foundation for me to face future challenges.</p>
<p>Dr. Ning FAN</p> <p>Class of 2007</p> <p>Surgeon in Yan Chai Hospital; Air Medical Officer in GFS (Government Flying Service); Board Member of Medecins Sans Frontieres HK; Overseas Humanitarian Volunteer of HK RC; Honorary Clinical Assistant Professor in CUHK; One of the first Hong Kong Red Cross Medical Professional Volunteer Team Arrived a Severely Hit Area – Beichuan country.</p>	<p>It was almost 3 years ago by which I decided to surfing through campus life again by taking this program. It is such a unique program that you cannot find any better on managements tailor-made for medical professionals, encompassing a wide scope of public health issues around Hong Kong and the world.</p> <p>Apart from enrichment in skill and knowledge, I had great fun in being a student again. I really enjoyed the life out of a hospital, and work experience sharing with lecturers and classmates; the happiness of submitting financial account assignments rather than medical research papers; and most important of all, the joy of summer vacation that I had missed for years.</p> <p>I have only gratitude to all teaching and administrative staff for their contribution to this successful program. The program is reviewed and modified regularly to fit us ahead of time for all situations. After 3 years, I just feel being more than a surgeon; I live as a world citizen.</p>

<p>Dr. Shek NG</p> <p>Class of 2007</p> <p>Manager(LS), Hospital Authority Head Office</p>	<p>The final year of my MBA (Healthcare) curriculum spent with the SPH has proved to be a perfect conclusion to this innovative and enormously rewarding programme. Wherever possible, the SPH took care to tailor its courses to fit needs of the MBA students with the emphasis on developing skills in applying in the healthcare setting theories and knowledge that have already been taught during the leading two years of study focusing on business and finance. It also made sure we got good training and exposure on cornerstones and major issues of public health.</p> <p>The SPH has an impressive collaborative network with local and international key players in public health. Students could actually feel for themselves the benefit of such a network simply by noting the sheer number of seminars, talks and short courses delivered by visiting experts made accessible to them. Opportunity to communicate with leading healthcare executives face-to-face gave students immediate access to center of events that were either well in the past or sometimes still evolving at the time. The SPH catered to students of diverse interests and it did not hesitate to run small classes in comfortable rooms to benefit relatively small groups of students. In such situations the formal lectures would typically reduce to friendly yet rigorous exchange of ideas between professors and students. Ample opportunity for interaction existed and students found it easy to build good bonds with each other.</p> <p>As Hong Kong is heading further into an advanced society leveraging on its being a financial hub and economic powerhouse in the world, there will be likely more challenging issues with complex interactions between public health and areas involving business practice and economics. I am glad that I have had the wonderful experience of enjoyable learning through two graduate schools of Business Administration and Public Health in this one programme.</p>
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