

Course Structure

First Semester

Course No Credits	Course
BM-501 3	Quantitative Techniques for Managers
BM-503 3	Management Processes and Organizational Behaviour
BM-505 3	Managerial Economics
BM-507 3	Business Communication
BM-509 3	Financial Accounting
BM-511 3	Marketing Management
BM-513 3	Business Statistics

Total Credits

21

Second Semester

Course No Credits	Course
BM-502 2	Management Accounting

BM-504 3	Financial Management
BM-506 3	Business Environment
BM-508 3	Human Resource Management
BM-510 2	Marketing Research
BM-512 3	Production and Operations Management
BM-514 2	Technology Management

Total Credits
18

Third Semester

Course No Credits	Course
BM-601 2	Management Information Systems
BM-603 3	Legal Aspects of Business
BM-605 3	Strategic Management
BM-607	Summer Training

0

4 Courses in Area of Specialization / Open Electives (3 Credits Each)
12

Total Credits
20

Fourth Semester

Course No Course
Credits

BM-602 Project Work
2

5 Courses in Area of Specialization / Open Electives (3 Credits Each)
15

Total Credits
17

Total Credits for Programme
76

LIST OF ELECTIVES

Open Electives

Course No Course

BM-611 Seminars in Management

BM-612 Knowledge Management

BM-613	Entrepreneurship Development
BM-614	International Business
BM-615	Industrial Waste Management
BM-616	Management of Large Systems
BM-617	Environment Management
BM-618	Advanced Optimization Techniques for Management
BM-619	Basics of Management of Information
BM-620	Soft Computing Techniques for Management

Specialization Electives

1. Human Resource Management

Course No	Course
BM-631	Human Resource Planning and Development
BM-632	Organisational Development
BM-633	Labour Legislation and Industrial Relations
BM-634	Career Planning and Performance
BM-635	Management of Training and Talent development
BM-636	Compensation Management and Reward System
BM-637	Management of Change
BM-638	Managing Innovation and Creativity
BM-639	Management of Self and Interpersonal Dynamics

2. Operations Management

Course No	Course
BM-641	Manufacturing Strategy
BM-642	Computer Integrated Manufacturing
BM-643	Operations Planning and Control Systems
BM-644	Supply Chain Management
BM-645	Total Productive Maintenance
BM-646	Project Management
BM-647	Productivity Management
BM-648	Quality Management

3. Information Technology Management

Course No	Course
BM-651	Management of Information Technology
BM-652	Enterprise Business Applications
BM-653	Information Technology Project Management
BM-654	Software Engineering and Management of Software Development
BM-655	Design of On-line Systems
BM-656	Design Support and Experts Systems
BM-657	Business Process Management
BM-658	Electronic Commerce and Electronic Governance

4. Marketing Management

Course No	Course
BM-661	Internet Marketing
BM-662	Consumer Behaviour Analysis
BM-663	Product and Brand Management
BM-664	Integrated Marketing Communications
BM-665	Sales and Distribution Management
BM-666	International Marketing
BM-667	Industrial Marketing
BM-668	Service Marketing

5. Financial Management

Course No	Course
BM-671	Quantitative Analysis for Financial Management
BM-672	Working Capital Management
BM-673	Security Analysis and Portfolio Management
BM-674	Indian Financial System
BM-675	International Financial Management
BM-676	Financial Management Control Systems
BM-677	Taxation and Tax Planning
BM-678	Merchant Banking and Financial Services

BM-679 Financial Statement Analysis and Reporting

BM-680 Banking and Bank Finance