

# PROSPECTUS

# Master of International Business (MIB) & Master of Human Resource and Organisational Development (MHROD)

# ватсн хулл 2012-2014

DEPARTMENT OF COMMERCE DELHI SCHOOL OF ECONOMICS UNIVERSITY OF DELHI DELHI-110007

# FACULTY OF COMMERCE AND BUSINESS



# **DEPARTMENT OF COMMERCE**

DELHI SCHOOL OF ECONOMICS UNIVERSITY OF DELHI DELHI-110007 Website : www.commercedu.com

# **PROSPECTUS** 2012-2014

#### Dean & Head - Faculty of Commerce and Business

#### Prof. K.V. Bhanu Murthy

#### Professors

- 1. Prof. Sri Ram Khanna
- 2. Prof. Sanjay K. Jain
- 3. Prof. J.P. Sharma

#### **Associate Professors**

- 1. Dr. Ajay Kr. Singh
- 2. Dr. Kavita Sharma

#### **Assistant Professors**

- 1. Dr. Vanita Tripathi
- 2. Ms. Abha Shukla
- 3. Dr. Niti Bhasin
- 4. Dr. Sunaina Kanojia

#### Assistant Professors (Ad-hoc)

- 1. Mr. Samir Lama
- 2. Ms. Nidhi Kapoor
- 3. Ms. Shilpi Sahi
- 4. Ms. Namita Narang
- 5. Ms. Sonia Kamboj
- 6. Ms. Seep Sethi

#### **Teaching Assistant**

1. Ms. Rinku Wadhawan

#### Admission Co-ordinator

Dr. Niti Bhasin

#### INDUSTRY LIASION CELL

Ms. Piali Biswas - Placement Advisor

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Managing Director Reuters Market Light

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Mr. Ashok Kumar Deputy Director General Federation of Indian Export Organisation, (FIEO)

#### Mr. Chetan Bhargava

OEM Account Director Microsoft Corporation India Pvt. Ltd.

#### Prof. Dietrich Kebschull Director Indo German Export Projects (IGEP)

Mr. Manoj Kohli Joint M.D. & CEO International Operations Bharti Airtel Ltd.

#### **Mr. I.D. Chaudhary** Chairman-cum-Managing Director Tea Trading Corporation of India Board Member State - Trading Corporation of India

#### **Dr. J.S. Sodhi** Director Shriram Centre for Industrial Relations & HR

#### Prof. Raghbendra Jha Professor and Executive Director Australia South Asia Research Centre Australian National University, Camberra. (Australia)

Mr. Sunil Thakur VP, Investment Banking FiNoble Advisors

Mr. Vivian Singh CEO Strontium Technology (P) Ltd, Singapore

#### Mr. Vijay Rai President and CEO Power Con Knowledge Service Pvt. Ltd.

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Director School of Inspired Leadership

#### Mr. Ashok Bhattacharya

VP-Human Resource HCL Technologies

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Founder Think Talent Service

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#### Mr. Gaurav Ahluwalia

Senior V.P. – HR Head of HR and Learning HSBC Global Resourcing

#### Mr. Nilay

International Vice President - HR New York Life International, Asia Region

#### Mr. Rajan Dutta President, Corporate HR Reliance Communication Ltd

Mr. Sandeep Tyagi VP - HR Haier India

#### Ms. Shruti Jana Director – HR SAP Labs, LLC

#### Mr. Suresh Dutt Tripathi President, HR - SRF Limited, and President, National HRD Network Delhi Chapter

#### **Dr. Ritu Sehgal** Faculty Member University of Wollongong, Dubai

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# MESSAGE



UNIVERSITY OF DELHI

Professor Vivek Suneja Pro-Vice-Chancellor, University of Delhi

I am happy to note that the Department of Commerce has been successfully running the two professional Programmes, namely, Master of International Business (MIB) and Master of Human Resource and Organizational Development (MHROD) for the last seventeen years. Both these Programmes have been well received by industry, as they cater to the managerial needs in the areas of International Business and Human Resource Management.

In the present global scenario, the competitive edge has to be maintained through the proper management to resources and by keeping organizational skills at the cutting edge through up-gradation and development of management systems and practices.

The new millennium offers many opportunities as well as challenges in manpower training in the areas of International Business and Human Resource and Organizational Development. These specialized Programmes - MIB and MHROD - provide significant avenues to the aspiring students for building careers in the areas of International Business and Human Resource and Organizational Development.

I wish both these Programmes a great success.

## **PROSPECTUS** 2012-2014

#### MESSAGE FROM THE HEAD AND DEAN OF THE FACULTY OF COMMERCE AND BUSINESS



## Professor K.V. Bhanu Murthy

I am proud to be heading a Department that stands on such fertile soil as the Delhi School of Economics which has produced such great intellectuals and leaders. The main object of the two professional courses Master of International Business (MIB) and Master of Human Resource and Organizational Development (MHROD), is to produce good citizens and good managers. Students should take inspiration from the environs and faculty, to carry with them in life the learning and values that they have imbibed during their stay.

As a message to the prospective recruiters I would like to say that the Department of Commerce is one of the oldest and most established Departments in the country. The rich tradition of this institution and the dynamic developments in the curriculum of the courses of our Department hold an ideal combination for producing managers who can face the challenges of the real world of business. It may be pertinent to mention that our students do not just receive the best of knowledge but also are brought up with a value-based orientation of their education.

I convey my best wishes to the new batch of emerging managers of MIB & MHROD programmes. May they have a life full of challenges and yet have the most professionally satisfying careers.

(ii)

**VISION** : To emerge as a centre of excellence and provide leadership in the field of commerce and business education and research.

**MISSION** : To develop knowledge, skills, attitudes and values through dynamic and interactive methods of learning and grooming students into highly competent professional managers capable of shaping management practices in future.

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S hortly after independence, a group of visionaries led by Prof. V.K.R.V. Rao and supported by the then Prime Minister Pt. Jawahar Lal Nehru were driven by an ambition to create a center for advanced learning and research in social sciences comparable to the best in the world and worthy of an independent subcontinent. Thus, in 1948 the Delhi School of Economics (DSE) was conceived on the lines of the London School of Economics. Subsequently, when Prof. Rao became the Vice-Chancellor of the University, the process of setting up four new departments, namely, Sociology, Geography, Business Management and Commerce, was initiated.

G uided by the vision of its founders, the school lays highest importance on maintaining excellence in teaching, both as an end in itself and as a basis for creativity and for sustaining excellence in research. The pioneering works of personalities like Prof. Amartya Sen, Prof. B.N. Ganguly, Prof. Jagdish Bhagwati, Prof. Sukhamoy Chakraborty, Prof. K.N. Raj, Prof. Manmohan Singh, Prof. P.K. Ghosh and Prof. L.C. Gupta bear a testimony to the contribution of DSE to the social and economic development of the country.

he Department of Commerce, formally set up as a separate entity in 1967, has imbibed the DSE tradition of exploring new frontiers of knowledge and innovation in academics. In its history spanning over three decades, it has redefined commerce education in the country. The Department has come to posses the legitimate claim and pride of being a premier education and research institute in the discipline of Commerce and Business in the country. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes. M. Phil., Ph.D., and M.Com. continue to be its flagship postgraduate academic programmes. As a response to market imperatives, the Department of Commerce initiated two new post-graduate professional programmes in 1995, namely, Master of Human Resource and Organisational Development (MHROD) and Master of International Business (MIB). In this short span of sixteen years, these two programmes have come to be recognised as top rated specialised Master's programme in business administration in the country.

#### Prof. K.V. Bhanu Murthy, Ph.D.

Dean Faculty of Commerce and Business & Head of the Department

*Specialisation* : Banking & Finance, Industrial Economics, Environmental Economics, Market Efficiency, International Business, Business Ethics and Social Responsibility.



Prof. K.V.Bhanu Murthy Professor Department of Commerce, South Campus and Delhi School of Economics, Delhi University. Prof. Murthy is a Ph.D. in Economics from Department of Economics, Delhi School of Economics, in the area of Industrialization Strategy.

#### **Distinctions:**

- 1. Awarded Silver Medal by Faculty of Rural Development and Applied Economics, University of Debrecen, Hungary, 2011, June.
- 2. Awarded prestigious "Dewang Mehta award for outstanding contribution to education", 24 Nov. 2010, Mumbai.
- 3. Two papers awarded best paper in National Conference Emerging Issues in Financial Sector, JIM, NOIDA, 2009.
- 4. Two papers awarded best paper in Third & Fifth National Conference on Capital Market, IBS Gurgaon, 2009 and 2011.
- 5. He has been awarded "Best Citizens of India" Award by IPH, New Delhi, in June 2008.
- 6. He has been awarded "Siksha Ratan Puraskar" by India International Friendship Society, in November, 2007.
- 7. He has been a member of a Validation Committee for validating the world largest Savings and Income survey conducted by Invest India Market Solutions and AC Nielsen IISS 2007, July.
- 8. He has published a book on "Environmental Sustainability a Consumption Approach", from Routledge, London as a part of a Special Series on Environment, in June 2006.
- 9. Social Science Research Network Library (SSRN) has rated thirteen of his papers in the TOP TEN LIST in the world, of which 6 are in the All Time Top Ten List. His overall ranking at SSRN (amongst 164,000 economists, in the world) is at the 98.4 percentile.
- 10. He has presented a paper at World Bank, Washington, 2004.
- 11. He has won a project from Mac Arthur Foundation (USA), in an international competition (rivaling London School of Economics), 1999-2006.
- 12. He has been bestowed the "Eco-Award" for future scenarios by the World Society for Sustainable Development, 2002.
- 13. AllExperts.com (the largest and oldest experts' website in the world) has rated him as the best expert in Economics (in the world), in November 2000.
- 14. Authored play on the environment published in the World Congress on Environment, 2000.

#### **Publications:**

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He has more than 60 papers in international/ national journals and conferences.

Projects: He has done two international and one national project.

#### Professor Sri Ram Khanna, M.Com., Ph.D.

Specialisation: Marketing, Consumer Affairs and International Business



Prof. Sri Ram Khanna holds a Master's Degree in Commerce, a degree in law and a doctorate in International Business. He is a member of the Academy of International Business (AIB), USA, since 1983 and has been a member of the European International Business Academy (EIBA). He has taught Marketing and International Business for over 29 years. He is a renowned expert in Global Textile Trade and Industry and also has special expertise in Consumer and Competition Law and Consumer Affairs. He is author of several papers and seven books including "Sourcing of Textile and Clothing from India" published by Economist Intelligence Unit (EIU), London and "International Trade in Textiles" published by Sage. His latest books include "Financial Markets in India and Protection of Investors" and "Food

Standards and Safety in Globalised World- The impact of WTO and Codex". His latest publications include "Consumer Satisfaction with Quality of Service in Banking (2006) and Mobile & Broadband industries (2008) and Domestic Airlines (2010)" He has carried out research studies and consulting assignment for a wide variety of national and foreign organizations and has traveled to USA, Germany, Belgium, UK, Holland, Italy, France, Sweden, Switzerland, Canada and Chile in the West and Japan, china, Hongkong, Korea, Taiwan, Philippines, Thailand, Indonesia, Singapore, Malaysia and Pakistan in the East. He has been Visiting Professor at Texas A & M University (USA). He has been a Director on the Boards of The Life Insurance Corporation of India (LIC) and Consumers International (CI), London. He is Hony. managing editor of 'Consumer Voice' magazine and Principal Investigator of National Consumer Helpline.

#### Professor Sanjay K. Jain, DLII, DIL, M. Phil. PGDIT (IIFT), Ph.D.

Specialization: Marketing and International Business, Research Methodology, Business Ethics and Corporate Social Responsibility (CSR)



Email: skjaindse@hotmail.com

Prof. Jain specializes in the areas of marketing, international marketing, marketing research, services marketing, international business, research methodology, business ethics and corporate social responsibility. He has been actively engaged in post-graduate teaching and researches in these areas for about three decades. Earlier, he has been Professor and Dean (Training and Placement) at School of Management Studies, GGS Indraprastha University, Delhi. Before that, he has also served as a senior faculty at the Indian Institute of Foreign Trade (IIFT), Delhi and Shri Ram College of Commerce, University of Delhi.

Professor Jain is alumnus of Shri Ram College of Commerce and Delhi School of Economics, and he has undertaken several research projects and studies. He has presented papers at various conferences held in India and abroad. His work has been published in various national and international journals including *Journal of Global Marketing (USA), Malaysian Journal of Small and Medium Enterprises, Economics and Political Weekly, The Economic Times, Financial Express, Foreign Trade Review, Foreign Trade Bulletin, Indian Economic Almanac, Vikalpa (IIM-A), Decision (IIM-Calcutta) Indian Management, Business Analyst, India Quarterly, Productivity, Management & Change, Vision - The Journal of Business Perspective (MDI) and International Journal of Consumer Marketing (USA). He is the author of the book "Export Marketing Strategy and Performance: A Study of Indian textile" and his works have also been published as chapters and papers in various books.* 

Prof. Jain is member of various academic institutions and associations. He is member of the governing bodies of several colleges and management institutes. He is also on the editorial board of various management journals. He has also served as expert member of various course curriculum development committees set up by the state and national level organizations such as PSSIVE, NCERT and UGC.

# UNIVERSITY OF DELHI Professor J. P. Sharma (Jai Prakash Sharma) M.Com, LL.B, Dip T&D, FCS, Ph.D. Specialisation: Corporate Governance, Corporate Laws, Labour Laws & HRD J.P. Sharma (born 1951), an alumnus of Hindu College, obtained h the Department of Commerce, Delhi School of Economics, and la Faculty of Law, University of Delhi. He did Company Secretary-ship Company Secretaries of India and Post-Graduate Diploma in Trai

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J.P. Sharma (born 1951), an alumnus of Hindu College, obtained his M.Com. and Ph.D. from the Department of Commerce, Delhi School of Economics, and law degree (LLB) from the Faculty of Law, University of Delhi. He did Company Secretary-ship (FCS) from the Institute of Company Secretaries of India and Post-Graduate Diploma in Training & Development from the ISTD. In the last over 39 years of his academic career, he has held several academic and administrative positions. He has supervised 13 PhDs, 17 M.Phil dissertations, and 41 MIB/MHROD projects. He has authored 10 books and over 80 research papers/articles

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published in several national and international journals of repute. His latest publication is a book titled 'Corporate Governance, Business Ethics & CSR', has on it review written by Sir Adrian Cadbury who in 1992 gave the world its first code on corporate governance. He is Visitor's (President of India) Nominee on number of central universities including BHU, NEHU, Sikkim Central University, Tripura Central University and HNB Garhwal Central University. He is Fellow Member of the ICSI where he is invited to deliver lectures and modular training programmes to the company secretaries in employment. He is Member of Managing Committee of the Centre for Corporate Governance Research and Training (CCGRT), Mumbai. He has been Member of the Editorial Advisory Board of the 'Chartered Secretary', 'Executive Chartered Secretary' and 'Students Company Secretary' Journals published by the ICSI. He is on the Editorial Board of 'Indian Journal of Corporate Governance' of the Institute of Public Enterprise (IPE), Member Editorial Board, International Journal of Enterprise Computing and Business Systems (IJECBS)-Online India. He is Member of several professional bodies including ILI, ISTD, ICSI, IMA, ICPS, and ICA. He has participated as an expert in over 100 national and international conferences/seminars/special lectures/panel discussions and chaired various technical and valedictory sessions. He presented paper on 'Corporate Governance Failure: A Case Study of Satyam' in the 7th International Conference on Corporate Governance at the Birmingham Business School, UK in 2009. In 2010, he presented a papers on 'Corporate Governance: Investor's Perspective' in an International Conference organised by the University of Oxford. In USA, he presented a paper, "Lessons for Corporate India in the Light of Global Meltdown" and chaired a session at the Corporate Governance & the Global Financial Crisis conference organised by the Wharton School of the University of Pennsylvania on Sept 24-25, 2010. This year, he presented a paper titled 'Chinese Labour Laws are Unsuitable for India' at CEA (UK/Europe)'s two days International Conf. organised by the University College of Dublin at its 'Quin School of Business' on 14-15 July, 2011. He was selected from the country to attend the three days Corporate Governance Board Leadership Training Programme organised by the International Finance Corporation (a World Bank Group) acting through the Global Corporate Governance Forum, USA. He has widely travelled to countries like USA, UK, Republic of Ireland, North Ireland, Austria, Czechoslovakia, Italy, France, Switzerland, Germany, Holland, Belgium, Denmark, Norway, Sweden, China, Thailand, Malaysia, Singapore and Sri Lanka. He visited Hungary under the Indo-Hungarian Cultural Exchange Programme (1991) and Greece under Indo-Greece Cultural Exchange Programme (2010).

#### Rtn. Dr. Ajay Kumar Singh, Ph.D.

#### Specialization: HRD, OB, HR Accounting, HCIS, and Management of Transformation



Dr. Singh is currently the Coordinator of MHROD program, and Treasurer of FCBAlumni Foundation at the Faculty of Commerce and Business. He is a member of American Accounting Association, life member of Indian Commerce Association, Indian Accounting Association, National HRD Network, CSI, etc. 13 Ph. Scholars and 4 M. Phil. students have completed their theses/dissertation under his supervision. He is consultant and trainer to many corporate organisations.

#### Distinctions of Dr. Ajay

- 1. President (2011-12) of Rotary Club of Delhi Maurya, Delhi, India.
- 2. Silver Medal was awarded by Dean of Faculty of Applied Economics and Rural Development, University of Debrecen, Debrecen, Hungary on June 2, 2011.
- 3. Appreciation of Distinguished Services to Indian Commerce Association Awarded by J. V. Jain College, Saharanpur, India
- 4. Gold Medal was awarded by Rector of Slovak University of Agriculture in Nitra, Slovak Republic on May 26, 2010 at Nitra, Slovak Republic.
- 5. Currently Associated as Visiting Professor of Faculty of Economics and Management in SUA, Nitra, Slovak Republic.
- 6. Memorable Medal awarded by Dean Faculty of Economics and Management, Slovak University of Agriculture in Nitra, Slovak Republic on Sept. 10, 2009
- 7. Conferred PRO FAKULTATE INTERNATIONAL Award by Szent Istvan University, Godollo, Hungary on June 24, 2009.
- 8. Won the Microsoft Gurukul Award Second Best in the EDU 2010 India Higher Education Conclave held on March 15-16, 2010 by 9.9 Media.
- 9. Co-editor since 2009 of International Journal of Business and Management (IJ-BM) and International Journal of Social Sciences and Humanity, peer-reviewed international journals published by The Social Sciences Research society, Turkey.
- 10. Awarded a Silver Medal on Dec. 29, 2008 for being the presenter of second best paper in the entire 61st All India Commerce Conference at Nagpur.
- 11. Awarded two Gold Medals by Szent Istvan University, Hungary, for Outstanding Contributions on Jan. 3, 2008 and on Nov. 11, 2008.
- 12. Appreciation Award for by Indian Accounting Association in December, 2006.
- 13. Founder Team Leader International Strategic Alliance Management Team (Since 2005) of Indian Commerce Association founded in 1947.
  - Conferred in 2004 the Honor of Being the Fellow of Indian Commerce Association (founded in 1947).
- 14. Founder Editor-in-Chief, Delhi Business Review: An International Journal of SHTR (Refereed).
- 15. Founder Editor-in-Chief, PRANJANA: The Journal of Management Awareness, (Refereed).
- **16. Best Paper Award** on the paper entitled, "Human Value Added" at the 2nd International Conference on Jan. 8-9, 2001, which has been published by DBR.
- 17. International Diploma of Honor-recognizing significant contributions to global society by American Biographical Institute, Inc., USA in year 2000.
- 18. Distinguished Leadership Certificate-American Biographical Institute, Inc, USA
- 19. Best Teacher Award for two Consecutive years (1998 & 99) at IAMT, NCR.
- 20. Best Paper Award on the paper entitled, "Human Capital Information System" at the 22nd International Conference of IAA on Feb. 27-28, 1999, published by IAA.

**Publication:** He has 131 publications including ten books, 61 research papers, 8 case studies, 34 editorial review, 5 abstracts, and 5 book reviews.

**Projects:** He has done one major and one minor research projects funded by UGC and also consulting projects with corporate.

#### Dr. Kavita Sharma, M. Com., M.Phil., Ph.D.

#### Specialization: Marketing



Dr. Kavita Sharma is Associate Professor and has her specialization in Marketing. She started her teaching career in the year 1985. For more than two decades she worked in Daulat Ram College, University of Delhi. Her research papers have been published in various journals including 'Vikalpa', 'Decision', and 'Business Analyst'. She has contributed a case study published in the book titled 'Cases in Management' published by Wisdom Publications.

She has authored a book titled 'Impact of Consumer involvement on Consumer Behaviour: A Case Study of India' published by New Centuary Publications. The other book titled 'Advertising' Planning and Decision Making' under her authorship has been published by

Taxmann Publications. She has presented papers in national and International Conference and also chaired the technical sessions. She will be presenting her paper at 'Political Science, Sociology and International Relations' Conference at Singapore. She has participated in workshop on "Case Based Teaching" at IIT Delhi.

Presently, four Ph.D. and three M. Phil. students are working under her supervision. She was associated with Institute of Life Long Learning (ILLL), University of Delhi as a Quiz Coordinator for B. Com (Programme) and has also developed the question bank on Business Mathematics course. She was also associated with CPDHE Centre of Delhi University as a resource person and as Convener for Refresher Course. She is the Programme Coordinator for Masters of International Business (MIB) two year degree level course offered by the Department of Commerce. She is associated with AIMA as accredited management teacher (AMT).

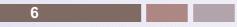
#### Dr. Vanita Tripathi , M. Com., M. Phil., Ph.D., AMIMA

#### Specialization: Finance



Dr. Vanita Tripathi holds the distinction of being Gold Medalist of University of Delhi in B.Com (Hons) and M.Com. She has also been awarded M. Phil. and Ph.D. (Finance) by University of Delhi. An alumnus of Shri Ram College of Commerce and Delhi School of Economics, she started her teaching career from Shri Ram College of Commerce in 1999 and has about 12 years of teaching and research experience. She has received many awards and scholarships including the Sanwa Bank Foundation Scholarship of Japan for academic excellence in College in 1997. She is the course coordinator of the M.Com Programme. Actively engaged in research activities she has published one book on "Size Effect in Indian Stock Market", co-

authored one part of the book titled "Financial markets in India and Protection of Investors" and twenty research papers in reputed national and international journals including *Asian Journal of Business and Accounting (Malaysia)*. She has successfully supervised 4 M. Phil. students and 5 Ph.D. scholars and 6 M. Phil. students are presently working under her guidance. She has delivered key note addresses, presented research papers and participated in many national and international conferences. One of her research papers is included in the Top Ten Papers List of Social Science Research Network (ssrn.com). She has recently presented a research paper in an international conference at Bangkok, Thailand. She has also chaired a technical session in Finance in an international conference in Sichuan University, China. She has completed a research project titled "Company Fundamentals and Equity Returns in India" sponsored by Indian Council of Social Science Research (ICSSR), New Delhi. Presently she is working as the co-investigator of the major research project titled "*Relationship between corporate restructuring, firm's value, shareholders*" *benefits and investment financing in India*" funded by UGC. She has also contributed to curriculum development at school and college levels and associated with CBSE, NCERT and KVS in various capacities. Her areas of interest include financial management, investment management particularly stock market anomalies, market efficiency, derivatives, asset pricing and mutual funds.



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#### Dr. Niti Bhasin, M.Com., M.Phil., Ph.D.

Specialisation: International Business



Dr. Niti Bhasin, an alumnus of Indraprastha College for Women and Department of Commerce, Delhi School of Economics, is a gold medalist in the M. Com. Examination (2000) of the University of Delhi. A recipient of various medals and prizes at the post-graduate level, she obtained her M. Phil. Degree from the Department of Commerce, Delhi School of Economics in 2003 and has completed her Ph. D. from the same institution in 2007. She has a teaching experience of about eleven years and her area of specialisation is 'International Business' and 'Taxation'. She has to her credit three books: 'Monetary, Banking and Financial Developments in India'; Foreign Investment in India: "1947 – 48 to 2007 –08" and External

Sector Reforms in India: 1991-2005. She has also contributed article in a book entitled, *Financial Services: Emerging Issues*. She has contributed articles on finance related topics in national and international journals and has also presented papers at conferences/seminars. Presently, three Ph.D and three M.Phil students are working under her supervision. She is also the admission coordinator of the MIB and MHROD programmes of the Department. Before joining the Department, she taught at the Shri Ram College of Commerce (SRCC) for about four years. She is a life member of Indian Commerce Association.

#### Ms. Abha Shukla, M.Com. M.Phil.

Specialisation: Finance



Abha Shukla, an alumnus of Lady Shri Ram College and the Department of Commerce, Delhi School of Economics, has a passion for teaching. She holds an M.Phil degree and her nearly twelve years of teaching experience include a stint at Shri Ram College and Lady Shri Ram College. With an excellent academic record she has been the recipient of numerous awards. She attended a course entitled "Contemporary issues in Business" at Middlesex University, London, sponsored by the British High Commission. She also presented a paper at an international conference in Tokyo. Her wide-ranging interests include production of plays with famous theatre personalities, initiation of students projects like regular interaction with

residents of an old age home, reading out facilities to visually challenged students etc.

#### Dr. Sunaina Kanojia, M.Com, M.Phil., PhD.

Specialisation: Industrial Laws, Corporate Laws & Finance



Sunaina Kanojia did her B.Com. from Kamala Nehru College (2002) & M.Com. from Department of Commerce, University of Delhi, South Delhi Campus (2004). She obtained her M. Phil. and PhD. Degree from Department of Commerce, Delhi School of Economics. She has been awarded with junior research fellowship from UGC in 2005. She has co-authored a book and a couple of articles in journals of repute and attended about a dozen national and international conferences. She is presently supervising M. Phil. research in the area of finance. Her area of interest includes Corporate Governance, Corporate Laws, Industrial

Laws and Investment Management. She has visited Mauritius under the UGC-TEC Consortium Agreement to deliver a series of lectures at the Faculty of Law and Management, University of Mauritius. She is a life member of Indian Commerce Association and member of Editorial Advisory Board of Envision, An International Journal of Commerce and Management. She joined University of Delhi as lecturer in 2005.

#### Mr. Sameer Lama, M.Com

Specialization: Accounting and Finance.



Sameer Lama did his graduation from St. Joseph's College, Darjeeling in the year 2005 and completed his post-graduation from North Bengal University in 2007. He was the first student to be awarded with the Junior Research Fellowship from his batch. He has teaching experience of three years in various institutes in North Bengal and Sikkim. Currently, he is a research scholar in the Department of Commerce, Delhi School of Economics, Delhi University. He has attended many national and international seminars and conferences and is also associated with some professional organization. He is a life member of Indian Accounting Association (IAA) and Indian Commerce Association (ICA). His paper on, "A Comparative Analysis of IFRSs in India and China" has been accepted for presentation in an International Conference to be held in June, 2011.

His area of interest includes the IFRSs, Management Accounting and International Business. His wide range of area also includes the composition of lyrics, poems, articles, etc. which has been published in different papers and magazines in Darjeeling & Sikkim. He also has a passion for music and singing and his first music-video album titled, "sherophero" was launched a year back.

#### Ms. Nidhi Kapoor, M.Com, M.Phil.

Specialisation: Human Resource Management, Organizational Behavior



Nidhi Kapoor did her B.Com (H) from S.G.T.B. Khalsa College (2004) & M.Com from Department of Commerce, University of Delhi (2006). She obtained her M. Phil. Degree from Department of Commerce, Delhi School of Economics in 2010 in the area of Organizational Behavior and Development. She has been awarded with junior research fellowship from UGC in 2008. Her area of interest includes Human Resource Management, Organizational Behavior, Training and Development, Corporate Laws, and Industrial Laws. Before joining the Department of Commerce in 2010, she has taught at Indian Institute of Finance and Sri Ram College of Commerce, Delhi School of Economics.

#### Ms. Shilpi Sahi, M.Com, M.Phil.

Specialisation: Human Resource Management, Human Resource Development, Direct and Indirect Taxation



Ms. Shilpi Sahi has done B.Com. (H) (2005), M. Com. (2007), U.G.C.-N.E.T. (2007), M. Phil. (2010) specializing in organization behavior and development from University of Delhi. She has passion for teaching and research. She has over four years of teaching experience in Satyawati College (M), Hans Raj College, and Indian Institute of Finance. Recently, she has presented paper at XII International Conference organized by D.S.P.S.R. (I.P.U.), which was published in MAIMS Journal of Management in April 2011. She has attended various national and international conferences. Her special areas of interest are Human Resource Management, Human Resource Development, and Direct and Indirect Taxation. She is a life member of Indian

Commerce Association and National HRD network.

#### Ms. Namita Narang, M.Com.

#### Specialisation: Finance & Statistics

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She is a gold medalist in M.com from Punjab University and a constant university position holder throughout her graduation and post graduation. She is currently pursuing M.Phil from Department of Commerce, Delhi School of Economics. She has been awarded with junior research fellowship from UGC in 2008. She has attended many conferences including Summer School organized by NISM (SEBI) on Essential Econometrics. She has an experience of over a year of teaching MBA in ICFAI Academy (in Gurgaon and Chandigarh). Her area of interest includes Finance and Investment Management, Statistics and Quantitative Techniques. She has also been associated with various NGOs like Prayas, Ashra etc since her college.

# **PROSPECTUS** 2012-2014

## Ms. Sonia Kamboj, M.Com, M.Phil.

#### Specialisation: Finance & Taxation



Ms. Sonia Kamboj did her B.Com (Taxation) (2005) and M.Com (2007) from Kurukshetra University. She obtained her M.Phil Degree from Department of Commerce, Kurukshetra University in 2009 specializing in Finance. She has been awarded with Junior Research Fellowship from UGC in 2010. She has attended various conferences and workshops. Her areas of Interest include Financial Management, Project Management and Financial Services, Income Tax Law, Corporate Tax Planning & Management, Quantitative Techniques.

She has one year experience in teaching at Department of Commerce, Kurukshetra University. She has also worked at Dayanand Mahila Mahavidalya, Kurukshetra.

#### Ms. Seep Sethi MBA, B.A. Economics (H)

Specialization: Human Resource Management, Organization Behavior and Quantitative Techniques



Ms. Seep Sethi did her MBA (2008) specializing in the area of HR and B.A.-Economics (Hons.) (2006) from Aligarh Muslim University. She qualified her UGC-NET in HR & IR in June 2010, and holds the distinction of receiving Gold Medal in MBA and B.A.-Economics (H) as University Topper. Ms. Seep Sethi has an experience of over 2.5 years in academia, and has been associated with Amity University. She has attended various national conferences and workshops. Ms. Seep Sethi has served as an active member of the placement cell looking after the Academia Industry Interfacing, and has been an organizer of many conferences,

seminars, management fests and various University level programmes in her previous organization. Ms. Seep Sethi has to her credit 2 research papers published in reputed refereed journals. Her area of interest includes Human Resource Management, Organization Behavior and Quantitative Techniques.

#### Rinku Wadhawan Mahindru, M.Com.

#### Specialization: Law



She did her schooling from St. Thomas' School and has been all India topper in Economics in AISSCE (2004). She did her B.Com (Hons) from Jesus and Mary College, University of Delhi (2007) and M. Com from Department of Commerce South Campus, Delhi University (2009). She was South Campus topper in M.Com (previous) and second position holder in M.Com in total. With an excellent academic record she has been recipient of scholarship from Indian Rotary Club in 2009. She has cleared Dec 2010 UGC-NET. She is pursuing her Ph.D from Department of Commerce, DSE University of Delhi. She has been working as University

Teaching Assistant in the Department of Commerce since February 2010.

## MIB

## PROSPECTUS 2012-2014

G lobalisation of economies has created unprecedented trade and financial flows across nations. Greater presence of MNCs in the economy makes competition tougher for the domestic corporations. The traditional concepts and practices are required to be adapted to the emerging environment. The dynamics of global change requires managers capable of adapting to the existing concepts and practices and evolve new systems so as to cope with the dynamics of business.



The MIB Programme is value-added version of Post Graduate Diploma in International Marketing (PGDIM), which was started by the Department of Commerce, Delhi School of Economics long back in 1985. The Ministry of Commerce, the Government of India and the International Trade Centre (ITC/UNCTAD/GATT), Geneva identified the Department as a suitable institution for running a specialized programme in the field of international trade and business. The diploma programme was upgraded into a two years full time masters degree programme called Master of International Business in 1995. The programme consists of four academic semesters. It amalgamates theory and real world practices in an endeavor to groom effective international managers capable of devising globally optimized solutions.

# Pedagogy

#### **Academic Orientation**

Managerial success requires knowledge, skills and the right perspective. It requires knowledge to know what to do, skill to make it happen, and the right perspective to apply efforts. The curriculum imparts these through a combination of course modules. The programme takes full of advantage of the diverse educational background and knowledge of the students. The curriculum, faculty and state-of-the-art facilities are all directed towards a common goal of providing the students with incisive business acumen.



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#### UNIVERSITY OF DELHI

#### MIB

# PROSPECTUS 2012-2014

#### **The Learning Process**

Lectures, case studies, individual and group exercise are used in varying proportions depending on the subject matter. Besides the traditional faculty student interaction, the program encourages the participation of experts from the industry, academia and business. Field projects, in particular, provide an opportunity to have hands on learning experience to the students where the theoretical concepts can be applied to the real time problems. The result is a dynamic and productive classroom experience that engages the students in a 'proactive' learning process.



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#### **Port Visit and Industrial Visits:**

Logistics and EXIM procedures and documentation being an integral part of the MIB curriculum, the port visit is a special event for the students of MIB. Students gain a practical insight into the areas of warehousing, packaging, etc., and are able understand the operational aspects of sea ports, dry ports, free trade zones, etc. through a hands on experience. Besides port visit, regular Industrial visits are also organized by the college.

#### **Summer Internship**

At the end of the second semester, all MIB students are required to undergo an 8 to 10 week internship in a business organization. The students undertake an in-depth study project assigned by the company. Often, these projects bring up viable and innovative suggestions for improvement in the areas of organizational development and growth. This has resulted in stronger linkages with the industry and with business entities. Apart from this several live projects and winter internship offers have also been made to our students.

#### **Project Work**

All students are required to take up a research study during the fourth semester and submit a report on it. This is to help the students sharpen their conceptual and analytical skills and develop methodological rigor in dealing with practical issues. The submission of the project report is an essential requirement for the award of the degree.



#### **Activities at MIB**

#### INTERNATIONAL BUSINESS FORUM

International Business Forum (IBF) is the multi-organ student body at MIB, overseeing operations and activities of the student run committees and societies. This committee is in turn entrusted with the task of the internal and external brand building of MIB, through its efforts. The IBF enables students to strike a fine balance between academic rigour and co-curricular activities & the resultant responsibilities, which come embedded as part of brand MIB. The objective is to have students play an active role in shaping the future of the programme and with it the course they chart, through the extensive learning opportunities.

A number of committees function under the umbrella of IBF striving continuously to fulfill its objectives such as :

Placement Committee Alumni Committee IISAC [Industry Interaction and Student Activities Cell] Magazine and Media Committee Convention Committee.

The students divide themselves into various committees in order to efficiently manage all the activities, gaining at the same time hands on experience of working within a formal framework.

#### THE INDUSTRY INTERACTION AND STUDENT ACTIVITIES CELL (IISAC):

The IISAC fuels the exchange of ideas among students, academics, government and the industry. It is responsible for taking care of the corporate interaction at the campus and regularly organizes guest lecture sessions and events such as the IB Annual Symposium, inviting eminent personalities to share their views and ideas with the budding managers. The IISAC organizes Industrial visits, Educational Tours and Port visits. The cell also takes care of various student activities such as movie screenings, student orientation, ice-breaking sessions for the junior and senior batches.

One of the major initiatives taken by the cell is organizing regular workshops which help students realize their strengths and weaknesses and hone up their skills at managing real time challenges.

The sessions and activities, apart from being a great source of learning for the students also give an insight to the work culture followed inside different organizations and help them groom themselves to actively become a part of the same standards.

#### LITERARY AND DEBATING SOCIETY

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The Literary and Debating Society augments the education of students by providing various platforms through which they can acquire essential managerial competencies. The Society conducts regular exercises in debating, group discussions and other formats of public oration to chisel the communication skills.

It also organizes Business Plan, Paper Presentation and case Study competitions for the students to hone their entrepreneurial, research and analytical abilities.



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UNIVERSITY OF DELHI

**Uday:** An initiative by MIB is a highly acclaimed management journal, which acts as a convergence of views and opinions on current trends in the business and economic world. The last edition of Uday, themed "Dawn of a New Decade: Opportunities and Challenges for India", saw some excellent contributions from authors coming from an eclectic mix of backgrounds.

#### **INERNATIONAL BUSINESS CELL**

The International Business Cell is a student-led society that aims to direct MIB students toward attaining valuable information about global business practices while enjoying the student experience. It helps cultivate a learning experience for all students interested in business on the international level by organizing events, field trips to corporate offices, guest lectures and quizzes. This year IB Cell is planning to add more events in order to develop future leaders through a variety of opportunities for involvement and is dedicated in preparing its members for careers in international business.

The specific objectives of IB Cell are:

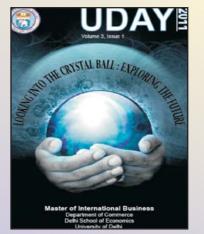
- To organize and facilitate the competitions for learning, fun and skill development
- To create a forum for the exchange of ideas on international issues
- To facilitate interactions between the student body and the International Business Faculty
- To establish relations with international business programs of other institutions through meetings and competitive events.
- To promote the study of international business among students

For more details log on to: http://www.facebook.com/pages/International-Business-Cell-MIB-Delhi-Schoolof-Economics/174524332610407

#### **MEDIA CELL**

This committee manages the in-house magazines and journals which carry various articles and inputs contributed by the students, faculty members and the industry. The Magazine and Media Committee also monitors various national and international news items and publishes the items of interest in the weekly newsletter. The committee also has the additional responsibility of managing media relations. For more details log on to: <a href="http://www.facebook.com/profile.php?id=100001582913410">http://www.facebook.com/profile.php?id=100001582913410</a>







# PROSPECTUS 2012-2014

## MIB

# **PROSPECTUS** 2012-2014

#### **THE FINANCE CELL**

The Finance Cell acts like a bridge for students to integrate the concepts of finance learnt at the classroom with its applications focused at the real world and current scenario. The fortnightly newsletter titled "FinShastra" serves as an insight to the latest happenings of the financial world while inviting views from the eminent personalities in the field.

Fin-Gyan, the Finance symposium commenced on 10 April, 2010 invited personalities

Mr. Naresh Priyadarshi, Vice President, Godrey Phillips

Mr. Ravi Rustagi, Vice President, Globe Capital Market Ltd Mr. Tushar Sinha (DE Shaw Pvt. Ltd)

The inter-college Mock Stock Competition organized on 9<sup>th</sup> September 2010, turned out to be highly successful with a massive participation from a number of colleges in and around Delhi.

For more details log on to: http://www.facebook.com/mibfinancecell

#### MARCOM

The marketing club at MIB forms the backbone of the marketing initiatives taken at the course to apprise the students with the latest marketing events and projects undertaken by the industry. MarCom is responsible for organizing case-study



competitions, providing the students with the opportunity to learn from the corporate by organizing guest lectures and arranging for live projects. MarCom publishes its monthly magazine Brandi, which has been well received in the industry.

For more information just log on to: http://www.facebook.com/marcom.mib?ref=ts&sk=wall

#### **QUIZZING SOCIETY**

Being inquisitive is that one single human trait that drives him to discover things beyond one's own imagination. The desire to "know more" is what that keeps the fire on. The **quizzing society** believes in the **power of knowledge and is responsible for** organizing quiz competitions and holding the DSE-Annual Intercollegiate Quiz Contest.

Achievements of the Quizsoc in 2010-11 are-

- 1. 1 position in B-School quiz at GD Goenka World Institute
- 2. 2. position in B-School quiz at Amity School of Business
- 3. Reaching the finals of Tata Crucible Delhi Round
- For more details log on to: http://www.facebook.com/groups/quizsoc.mib/



## UNIVERSITY OF DELHI

## MIB

# **PROSPECTUS 2012-2014**

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#### **CSRACTIVITIES:**

#### SIFE (Under the Aegis of KPMG)

SIFE (Students in Free Enterprise) is a student run-profit body which strives to use the positive power of Business to create and empower economically & socially disadvantaged communities. As a part of the larger SIFE International Network, SIFE DSE follows the SIFE philosophy "A head for business. A heart for the world" while applying business concepts to develop outreach projects that improve the quality of life and standard of living for people in need.

SIFE DSE successfully implemented its inaugural project called UDAAN last year in which our students created & launched a skills development training program for 16 students of animation program run by an NGO called ANK. Post our intervention, placements of that particular program went up by 40%. We are currently working with used book sellers & rag pickers on two ongoing projects. Social Entrepreneurship Projects at Non Government Organizations.

#### **Search Years**

Education is an inaccessible commodity for children of under-served economic backgrounds. For the few who do reach school are unable to develop to their full potential. Constraints of time, expertise and resources, leave many Government and charity schools today straddled with gaps in the curriculum in and beyond basic academic subjects. The NGO bridges this wide gap to generate that confidence in the children to stay a top to the opportunities the nation offers.

#### **CONVENTION COMMITTEE**

The Annual Convention is an extremely important event, which requires planning and management on a large scale. It is handled by the Convention Committee, which not only ensures the success of the event but works towards making it bigger and better year after year. Every year the Convention is hosted, and some of the most distinguished speakers and leaders from the corporate world make their presence. Convention club works whole year round to make this two days event a success. Theme selection, topics for discussions, venue selection, inviting guests, public relations etc make the whole process a valuable experience of EVENT MANAGEMENT for each and every person involved. The team aspires to be reflective of the needs of



whole MIB community to have an interface with corporate world and be an assimilation of the milieu beyond the academics. The team also strives to make the ERUDITION a perfect academic extravaganza by seeking the

participation of corporate honchos and high profile academicians to fructify the objectives of the convention.

#### **ALUMNI COMMITTEE**

Alumni Committee serves as a catalyst for communications and involvement between the alumni and the institute, and between the alumni and the students, for the development of a lifelong camaraderie. From arranging gala dinner with the alumni and organizing frequent get-togethers to updating the database regularly... the Alumni team does it all.



#### **GUEST LECTURES**

Weekly guest lectures by the industry big wigs is organized to bring in the real time corporate knowledge to the students on issues such as marketing, Strategic Management, EXIM, Finance, Logistics and Stock markets.



#### The eminent speakers who have shared their expertise with MIB students are:

- Mr. Kusumakar Pandey, DGM, Corporate Strategy, Godfrey Philips India
- Mr. Kishore Chakraborti, Vice President, McCann Erickson India
- Mr. Kaushik Roy, Head, Corporate Purchase, Apollo Tyres Limited
- Ms. Neeru Abrol, Director Finance, National Fertilizers Limited
- Mr. Girish Aivalli, Country Head Food and Agribusiness Consultancy & Research, Yes Bank Limited
- Miss Ruchika Gupta, Head-Retail and customer marketing, Nokia India
- Mr. Jagganadham Thunuguntla, Head of Research, SMC Global Securities Ltd.
- Mr. PN Vijay, Managing Director, PN Vijay Financial Services
- Mr. Bidyut Kanti Thakur, Director, CSC India

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Mr. Sandeep Dutta, Vice President, Qualitative Research, TNS India Pvt. Ltd.

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## MIB

# **PROSPECTUS** 2012-2014

# **Visiting Faculty**

Ms. Naina Karol Shaheed Bhagat Singh College (Eve.) University of Delhi

Dr. Sumati Varma Aurobindo College (Eve.) University of Delhi

**Dr. Gauri Shankar** Shri Ram College of Commerce University of Delhi

Dr. Rajendra Prasad Desh Bandu College (Eve.) University of Delhi

Professor S.K. Singh Former Professor, IGNOU

**Dr. Rabi Narayan** Shaheed Bhagat Singh College (E) University of Delhi

CA Vineet Gupta Director, Illuminati Consulting Pvt. Ltd. Worked with AXA, France; General Motors, USA E I DuPont, USA & ORACLE Corp., USA

Col. R.K. Mehta Management Consultant

**Dr. O.P. Motiwal** Advocate & Foreign Trade Law Consultant Former Secretary ICADR, Ministry of Law, Govt. of India Mr. Arvind Kumar Department of Germanic & Romance Studies, University of Delhi

Prof. J. L. Kaul Law Faculty University of Delhi

Dr. N.D. Vohra Ramjas College University of Delhi

Mr. R.P. Rustogi Shri Ram College of Commerce University of Delhi

**Dr. Prabhat Mittal** Satyawati College (Eve.) University of Delhi

Mr. Amit Sachdeva Shri Ram College of Commerce University of Delhi

Dr. S. K. Grover Shaheed Bhagat Singh College (Eve.) University of Delhi

Ms. Ekta Kapoor Moti Lal Nehru College University of Delhi

Dr. Dinesh Adhlakha Jesus & Marry College University of Delhi





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# **PROSPECTUS** 2012-2014

# Curriculum

Semester-I	Semester-II
MIB 511-Management Concepts and Organisational BehaviourMIB 512-Business StatisticsMIB 513-Economics for ManagersMIB 514-Accounting for Decision MakingMIB 515-Marketing ManagementMIB 516-International Business EnvironmentMIB 517-International trade and Policy Framework	<ul> <li>MIB 521- Operations Research for Business Decisions</li> <li>MIB 522- Managerial Finance</li> <li>MIB 523- International Marketing</li> <li>MIB524- International Trade, Procedures and Documentation</li> <li>MIB 525- International Marketing Research</li> <li>MIB 526- International Financial System and Markets</li> <li>MIB527- Computer Application in Business</li> </ul>
Semester-III	Semester-IV
MIB 531-International ManagementMIB 532-Services Marketing and Customer Relationship ManagementMIB 533-International Finance ManagementMIB 534-E-CommerceMIB 535-Legal Dimensions of International BusinessMIB 536-Foreign Language for Business-IMIB 537-Training Report	<ul> <li>MIB 541- Global Strategic Management</li> <li>MIB 542- Cross-Cultural Consumer and Industrial Buyer Behaviour</li> <li>MIB 543- International Human Resource Management</li> <li>MIB 544- International Advertising and Brand Management</li> <li>MIB 545- International Supply Chain Management and Logistics</li> <li>MIB 546- Foreign Language for Business-II</li> <li>MIB 547- Project Report</li> </ul>



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#### UNIVERSITY OF DELHI

#### ABOUT MHROD

In the liberalized framework of the Indian economy, corporate experts in human resource development are among the key personnel needed for corporate strategic planning and control. The MHROD programme was started in the year 1995 with the objective of providing quality education to highly motivated young men and women so that they can provide professional expertise to business & industry in the twin areas of Human Resource & Organizational Development. MHROD is a 2-year full time professional programme spread over Four Semesters. The students are awarded Masters Degree of the University of Delhi on the successful completion of the programme.

#### PEDAGOGY

The curriculum is so designed to help enhance the analytical and decision making skills of the students in addition to helping improve their communication abilities. In pursuit of this purpose, the MHROD programme makes use of lectures, tutorials, case studies, seminars, business games, simulation exercises, industrial visits etc. for imparting education. The stress is on a good healthy mix of sound theoretical concepts learnt through hands- on experience by means of practical application of the same.

Besides the distinguished faculty drawn from Delhi University, the guest faculty comprises teachers from specialized institutions & stalwarts from the industry who come & share their knowledge & experience. With the stress on producing dynamic & adaptable HR & OD professionals ready to face the challenges thrown at them, an effective interface is maintained between the programme & the industry.

Efforts are made to establish an academic-cum-professional platform in active collaboration with institutions such as:

- SHRM India (Unit of SHRM USA)
- National Institute of Personnel Administration
- National HRD Network
- Indian Institute of Public Administration
- National Labour Institute
- Shri Ram Centre for Industrial Relations
- •ILO
- Delhi Management Association, etc.

The students are judged on the basis of their performance in the semester-end examinations in addition to being evaluated regularly by means of their class participation, projects, presentations, & surprise tests, quizzes etc.

#### **INDUSTRY INTERFACE**

At the end of the second semester all students are required to undertake a summer training project spread over 8-10 weeks in the industry. The project is intended to give the students better understanding & appreciation of the real-time issues faced while working in the corporate world. In addition, the students take up live projects throughout the duration of the programme, helping them get continuous exposure to the industry & keeping them in sync with the ever-changing dynamics of the industry.

#### **PROJECT REPORT**

All students are required to take up a research paper during the fourth semester & submit a report on it. This is to help the students sharpen their conceptual & analytical skills & develop methodological rigour in dealing with practical issues. The submission of the Dissertation report is an essential requirement for award of the degree.

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## **PROSPECTUS** 2012-2014

# **PROSPECTUS** 2012-2014

#### **SPHERE**

SPHERE is the acronym for 'Society for Productive Human Enterprise & Resource Enhancement,' which is the multi-organ student body at MHROD. Run like a professional organization by the students, it provides the students a platform to interact & communicate with the corporate world, by organizing regular seminars, guest lectures, panel discussions, workshops, industrial visits etc. in addition to conducting in-house quizzes, debates, and paper presentations. The students gain invaluable experience managing the day-to-day affairs on campus, organizing various events, and addressing various issues, normally confronted while running and managing an organization. A number of student teams work in close tandem with one another, under the aegis of SPHERE, striving for continuous improvement and



excellence in their respective domains of activity aimed at helping MHROD 'SCALE INFINITY'.

Under the umbrella of SPHERE various student teams are-

- Corporate Relations & Placement Team
- Student Development Cell
- Alumni Team
- Convention Team
- Media Cell
- Jiqyasa
- ESAC
- Discipline Committee

#### STUDENT DEVELOPMENT CELL (SDC)



The SDC strives to help the students widen their knowledge base by organizing regular guest lectures, workshops, presentations, discussions & debates.

These help the students get a holistic perspective of the latest trends, within & outside the industry, & take the students to spheres besides academics, grooming them into becoming competent & successful professionals.

#### **THE HR SYMPOSIA**

The SDC organizes the HR SYMPOSIA twice every year.

It involves a series of guest lectures over consecutive days, inviting people from the industry and the academia to come & share their experiences in the industry while at the same time focusing on the latest trends & conceptual & theoretical aspects of HR & OD.

The lectures are delivered on such diverse topics as:

- Change Management
- Empowerment
- Succession Planning
- Career Planning
- Performance Management System

- Organisation Design
- Managerial Ethics
- Redefining HR
- OD The CEO's Mindset
- Employee Engagement
- Balanced Scorecard





# MHROD

# PROSPECTUS 2012-2014

#### **GUEST LECTURES**

Held regularly on campus, the Guest Lectures see members of the academia & the industry & also alumni descend on campus to share their views & insights on such contemporary relevant topics as:

- Latest trends in compensation
- Talent/ Training Management
- HR & TQM
- Quality initiatives in HR
- Change management
- Employee engagement
- Knowledge management
- Role of HR in M&A
- Managerial Ethics
- Finance for the Non-Finance Managers
- Stepping into the Industry-A Reality Check

Some Speakers at the Symposia & Guest Lectures: Mr. Kaushik Ray, Senior Director (HRD), Dr. Reddy's Laboratories Mr. Akshat Rathee, Managing Director, Nodwin Ltd. Mr. S.P. Sahni, Head of Strategic HR, JSPL Ms. Shubhra Bhatnagar, Head HR, Sopra Group Mr. Sohail Ahuja, Product Specialist, Google India Mr. Ashish Kumar, Head HR, PVR Cinemas Mr. Shyam V. Iyer, Head HR, Tata Power SED Mr. Rakhi Chaterjee, VP-HR, PCCAssociates Mr. Rishi Raj Gupta, Dy. General Manager & Region Head, Bharti Retail Ltd. Mr. Avadhesh Kumar Dixit, Head HR, CMC Ltd. Mr. Puneet Sharma, Assistant VP HR, Genpact Mr. Mhd. Omar Faroog, Founder, AcePro HR Mr. Ajay Pasricha, Sr. Manager-HR, Ciena Mr. Vijay Rai, Chief HR Officer, Apollo Ms. Kiran Yadav, Head-Talent Acquisition, Aviva India Mr. John Lincoln, Head-Segments, Insights and Marketing Analytics, Bharti Airtel Mr. Rohit Chandra, AVP-HR, Reliance Retail Mr. M.L. Taneja, VP-HR, HCLBPO Mr. Narendra Puppalla, VP-HR, Birlasoft Mr. Vikas Vasal, Director, KPMG

#### WORKSHOPS

The SDC organizes various workshops such as MBTI, FIRO-B, Thomas Profiling, Communication Skills & Management for Contemporary Managers etc., inviting renowned consultants & corporate trainers to administer the same to the students.

#### **ESAC (Entertainment Sports and Cultural Activities)**

The SDC also organizes the Fresher's Party & the Farewell for the incoming & outgoing batches every year, in addition to organizing get-togethers & various outstation field trips, treks etc.





# **PROSPECTUS** 2012-2014

#### THE ERUDITION

The flagship event at MHROD, the Convention is a platform which sees HR Thought Leaders & Management Gurus and members of the academia join the students in brainstorming on contemporary & future business trends, issues etc. The Convention has come to be recognized as a forum providing the Business Leaders of today, an opportunity to interact with the Leaders of tomorrow, the harbingers of change- 'the Students.'

Some prominent Speakers over the years are:

Mr. Bimal Rath, Founder, Think Talent Services Mr. Manish Kharbanda, CHRO, MTS India Mr. K.K. Sinha, Director HR, Jindal Steel Mr. Sandeep Tyagi, VP - HR, Haier India Ms. Mukul Rastogi, Head (BD & LR), ITC Mr. Rajan Kaila, Dir, HR, Max New York Life Mr. Vinodh C., Head HR, DSCL (Late) Mr. Devang Mehta, President, NASSCOM (Late) Dr. Udai Pareek - Distinguished visiting Professor, IIHMR Mr. Sanjay Jha, Executive Director, Dale Carnegie, India. Mr. P Senthil Kumar Director HR, CAIRN India. Dr. Debra Cohen, Head, Knowledge Team, SHRM Mr. Arunav Banerjee, COO, Right Management India Pvt. Limited Ms. Garima Garg, Principal Consultancy PWC India. Mr. Ashish Kumar, Chief HR Officer, PVR Ltd. (India) Dr. Shalini Sharin, Director HR, Schneider Electric Mr. David Lobo, Director HR, GE India Ms Nina E Woodard, Executive Director, SHRM

#### **MEDIA CELL**

The Media Cell is the Corporate Communication arm of MHROD. It looks after the internal & external communication at MHROD, and most importantly focuses on branding MHROD as a nationally renowned centre of excellence.

The designing, development, maintenance & regular updation of the official website www.mhrod.com too is a deliverable of the Media Cell.

The other key deliverables of the Media Cell include:

- Media Coverage of flagship events The Convention & The Symposia.
- Coverage of other on-campus events and off-campus events MHROD students participate in.
- Networking with professional HR Associations.
- Organising radio shows/TV shows/ publishing featured articles in newspaper/Magazines about the course and institute.



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# MHROD

# PROSPECTUS 2012-2014

#### **JIGYASA**

'Jigyasa' means curiosity, & the Annual journal of MHROD, in accordance with its name, endeavours to explore contemporary ideas, concepts and thoughts and promote & disseminate knowledge in the multi-disciplinary field of Human Resources, Organizational Development & Industrial Relations.

The Journal includes theoretical and research articles, case studies, interviews, and paper presentations etc. dedicated to HR, OD & IR.

The contributors to Jigyasa are stalwarts from the industry, academia & even members of the student community.

Some of the prominent writers over the years have been:

- Professor Henry Mintzberg
- Professor Gary Dessler
- Mr. Kumar Manglam Birla.
- Mr. Arun Balakrishnan

#### **ALUMNI TEAM**

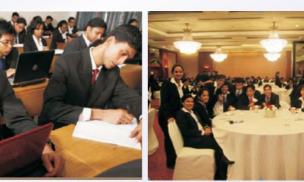
The ALUMNI team acts as the bridge between the MHROD alumni & the Department of Commerce. Maintaining year round contact, the Alumni team ensures that our distinguished alumni stay updated about the oncampus happenings & developments. It also organizes the flagship event of the Alumni Team- the Annual Alumni Dinner, besides other regular Alumni Interaction platforms, across cities which have their own alumni chapters. These give the Alumni an opportunity to come back to campus, & interact with their gurus, and the current batches, share their industry experiences and answer the students' queries.

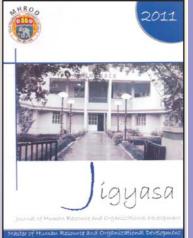
In the year 2011, Distinguished Alumni Award conferred to Mr. Avadesh Dixit, Global Head HR, CMC Ltd.

Some of MHROD prominent alumni :

- Mr. Sanjeev Vaid, VP & Head–HR & Training, Citi Bank, Q & T South Asia.
- Ms. Anupama Babbar, Assistant V.P. HR and Head Strategic HR, Aricent
- Mr. Gaurav Ahluwalia, VP-HR, EDP, HSBC
- Ms. Anupreet Khanna, Assistant VP, Citi Group
- Ms. Reena Wahi, Management Consultant, Hay Group
- Mr. Nilay, VP-HR, New York Life Insurance Co. Ltd
- Mr. Chetan Bhargava, Director, Business Development, Microsoft Corporation









MHROD

# **PROSPECTUS** 2012-2014

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Professor S.K. Singh Former Professor, IGNOU

Prof. N.K. Chhadha Department of Psychology University of Delhi

Dr. N.D. Vohra Ramjas College University of Delhi

Dr. J.S. Sabharwal SGTB Khalsa College (Eve.) University of Delhi

Dr. Vandana Parashar Consultant

Dr. Seema Gupta Desh Bandhu College University of Delhi

Mr. Ashish Kumar Chief HR Officer, PVR Ltd. (India) Col. R.K. Mehta Management Consultant

Prof. Gopa Bhardwaj Department of Psychology University of Delhi

Dr. T.N. Chhabra Deen Dayal Upadhyay College University of Delhi

Dr. Ramji Lal Gupta Shyam Lal College (Eve.) University of Delhi

Dr. Rajnikant Verma Zakir Hussain College University of Delhi

Dr. Sangeeta Dodrajka SGTB Khalsa College University of Delhi

Mr. Omar Farooq Founder AcePro HR

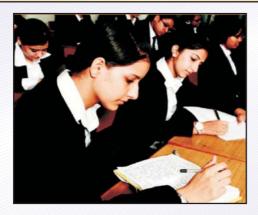




MHROD

# **PROSPECTUS** 2012-2014

	Curricul	um	
Semester-I		Semester-II	
MHROD 611 -	Management Concepts and Practices	MHROD 621 -	Human Resource Development
MHROD 612 -	Human Resource Management	MHROD 622 – MHROD 623 –	Organizational Behavior Organisational Development
	Business and Ethical Values	MHROD 624-	Business Environment
	Management of Industrial Relations Management Accounting		Industrial Relations Laws Economic and Accounting
	Business Statistics and		Aspects of Human Capital
MHROD 617 –	Research Methodology Computer Applications – I	MHROD 627 –	Computer Applications - II
Semester-III		Semester-IV	
	Human Resource Planning and		Management of
	Selection		Transformation
	Training and Development		Cross Cultural Management
	Compensation Management and Employee Welfare	MHROD 643 – MHROD 644 –	Strategic Management Finance For Decision Making
	Organisational Psychology	MHROD 645-	Marketing Concepts and
MHROD 635 -	Negotiations and Union	MHROD 646-	Principles
MHROD 636 -	Management Relations Management Information	MINKUD 040 -	Empowerment and Participative Management
	System and E-Business	MHROD 647-	
MHROD 637 -	Training Report		





PLACEMENT

# **PROSPECTUS** 2012-2014

The placement activity is coordinated by the Placement Cell, which is the main interface between the corporate world and Department of Commerce. It is headed by the Placement Advisor with vast industry experience. Placement Advisor assists the students in pursuing their career in the areas of their interest and facilitates their entry into the industry. Understanding the importance of using the right knowledge, skill sets and aptitude for the right assignment, the Placement Cell lays a great emphasis on giving corporate and students the choice of mutual selection. It is responsible for identifying the right student- organization fit; it invites organizations to the campus for summer and final placements.



A glance of the companies where MIB and MHROD students have been placed in the past is as follows:

ABN Amro Bank Accenture Aditya Birla Group Agilent Technologies American Express Finance Aricent Balmer Lawrie & Co Ltd. **BIIT** Bank of America Bharti Walmart Bharti Airtel Cargill India Ceat (RPG) Cushman & Wakefield Citi group global CMC Cognizant Technology solutions **Copal Partners** CSC Dell (US) DSCI Delloite Diageo India Pvt.Ltd. DLF Ltd. Dr. Reddy's Laboratories Ltd. ECS Ernst & Young FICCI Gail (INDIA) LIMITED Gallup **GE Money** General Motors (USA)

Genpact Grail Research Grow Talent Hay Group HCL Hyundai Motors **HDFC** Head Strong Hewitt Associates Hindustan Unilever Limited HP Honda Siel HSBC GLOBAL RESOURCING **IBM Global Services ICICI Bank ICICI** Prudential Indian Express Indian Oil Infosys ITC **IIFCL JSPL** KEC(RPG) Kotak Bank Kotak Securities Larsen & Toubro Lufthansa Mafoi Management Consultancy Max New York Life Mc Kinsev Microsoft MMTC Ltd.

Mitsui Maruti Moserbaer NDPL NDTV **NIIT Technologies** Nokia Seimens Networks NTPC I td Pepsico Holdings India Ltd. Philips Punj Llovd Ltd PWC Reliance SAP LABS (USA) Sapient Corporation STC Satyam Computer Services Ltd. Sony India SRL RANBAXY Shriram Pistons & Rings Ltd. Standard Charted Bank Synovate Business Consulting TCS Ltd TNS **TULIP TELECOM** TTSL Unicef- UNO **US** Technologies **USHA INTERNATIONAL** Watson Wyatt India Pvt.Ltd. Whirlpool Wipro Technologies

# **INFRASTRUCTURE**

#### PROSPECTUS 2012-2014

#### **Ratan Tata Library**

The Ratan Tata Library the resource center of DSE is one of the finest in the country and is an institution in itself. The library maintains a collection of over 3 lakh volumes consisting of books, periodicals, documents and journals. It also receives official reports and publications of Union and State Governments, International Institutions and bodies such as the UN, IMF, World Bank, UNDP and ILO, Other features of the library are:

- A fully air-conditioned study room set up through an endowment received from the Government of Netherlands.
- A Common reading hall which has seating capacity of 120 students.
- Some of the best journals like the Harvard business Review, Belll journal of Economics and Management Science (USA), British Journal of Industrial Relation, Behavioral Science of University of Lousivile Kentucky (USA) and a host of other.

#### **Convention Centre**

The Convention Centre of University of Delhi is a state-of-the-art center for holding symposia, conferences and workshops. It is fully equipped and has a hall with a capacity of 500 people and three smaller halls which can accommodate around 50 people each.

#### **The Computer Lab**

It is imperative for all would be managers to not only have computer awareness but also the proficiency to use computers as an effective management tool. The programmes ensure that the students have their I.T. skills in tune with the requirements of the emerging business environment. The Delhi University Computer Center (DUCC) provides the requisite infrastructure in the form of latest software and hardware to all the participants. Hardware Available: Fourteen servers of IBM RS/6000 series, 85 Pentium Machines in a LAN environment, Multimedia kits and ISDN moderns for Internet.

Software Available: Windows NT/98, MS-Office (Word, Excel, Power Point, Access), PageMaker, SPSS etc.

The Department of Commerce Computer Centre provides the requisite infrastructure in the form of latest hardware and software to al the participant. It also provides internet facility.

#### **Seminar Room**

The seminar room is an ultra modern air conditioned room equipped with the latest multimedia projection system. It serves as the venue for holding guest lectures and corporate interaction programmes.











# INFRASTRUCTURE

## **PROSPECTUS** 2012-2014

#### The Cafetaria

The media give it thumbs up in "value for money". HT City rates the D' School Canteen as the best in Delhi University. The DSE Canteen with its unique ability to make food addicts out of people from various milieu and various academic interests is a cultural statement for individuals who believe in an education that carries on outside the classroom.

The fare includes the ubiquitous South Indian cuisine apart from stuffed paranthas and a horde of other non-vegetarian



delicacies. Tea, soft drinks and snacks are also served at a nearby Tea Stall in the campus, a kiosk that has stoically stood the test of time.

#### Hostels

Provision have been made for a select number of students of both the programmes to be accommodated on merit basis in the following hostels of the University.

For Men :	P.G. Men's Hostel, University Road Gwyer Hall, University Road D.S. Kothari Hostel, University Road Jubilee Hall, Khyber Pass Road	International Students House, Mall Road Mansarovar Hostel, Guru Tegh Bahadur Marg V.K.R.V. Rao Hall, University Road
For Women:	· · · · · · · · · · · · · · · · · · ·	Marg & Meghdoot Hostel, Chhatra Marg. Students hostels concerned and apply as per the stipulated
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## **PROSPECTUS** 2012-2014

#### Seats

Numbers of seats for MIB and MHROD is 73 (62+11) for each Program (General -31, OBC – 17, SC – 9, ST – 5 = 62). As per University rules, the seats for PH, CW, and foreign students (FS) categories are supernumerary. Over and above 62 seats, there are 11 seats (2 PH, 3 CW, and 6 FS seats = 11).

#### **Eligibility for Admission:**

#### **Indian Students**

- Passed Bachelor's Degree examination of the University of Delhi or an examination recognized as equivalent thereto in any discipline, with minimum 50% marks in aggregate or equivalent thereto in the grading system. Candidates appearing for the final year degree examination may also apply provided they are able to produce their mark sheets before 31<sup>st</sup> August 2012.
- Candidates should be minimum 20 years of age as on 1<sup>st</sup> October in the year of admission, however, the Vice-Chancellor may relax the age limit up to 6 months as and when he deems desirable.

#### **Foreign Students**

- i) Foreign students studying in Indian Universities are required to appear in the Common Admission Test.
- ii) Foreign students, who have already qualified from Indian universities, are required to submit their latest GMAT scores failing which their applications will not be considered.
- iii) Those foreign students who do not belong to either of the above categories, i.e. (i) and (ii), are advised to submit their latest GMAT and TOEFL/IELTS scores. In addition, they must obtain clearance from the Department of Education, Ministry of Human Resource Development, Government of India, for pursuing the above programmes at the Department of Commerce, University of Delhi.

Last date for submission of applications under foreign students (FS) category is 15<sup>th</sup> May 2012. Foreign students have to apply through Foreign Student Advisor, Faculty of Management Studies, University of Delhi.

#### **Reservations/Relaxations**

"There will be reservation for SC, ST, PH, OBC, CW, and FS categories as per University of Delhi rules. Further, the students claiming reservations must submit copies of relevant documents/ certificates from the competent authority along with the application form."

#### Reservation in admissions for Wards/ wives / Widows of the Defense personnel

- (a) As per the Academic Council Resolution No. 5 dated 23nd May, 2007, and Resolution No. 70 dated 09.11.2009, 5% seats already reserved for admission to various courses in the University may be made in the following order of priorities:-
- (i) Widows/Wards of Defence personnel killed in action;
- (ii) Wards of serving personnel and ex-servicemen disabled in action;
- (iii) Widows/Wards of Defence personnel who died in peace time with death attributable to military service;
- (iv) Wards of Defence personnel disabled in peace time with disability attributable to military service.
- (v) Wards of ex-servicemen personnel and serving personnel including police personnel who are in receipt of Gallantry Awards; (Above categories are also applicable for Para military personnel)

Relaxation to the extent of 5% marks in the minimum eligibility requirement in the aggregate or in the subject, as the case may be, will be given to the candidates of the above mentioned categories while determining their eligibility for admission/or to appear in admission test.

This concession is also extend to the children of those disabled officers and men of the Armed Forces including Para-Military personnel, who are invalidated out of service during the hostilities and who were unmarried at the time of disablement from service but subsequently got married and had their children.

In order to become eligible for the above concession, children/widows/wives of officers and Jawan, etc. are required to produce the entitlement card issued by any of the following:

- (a) Secretary, Kendriya Sainik Board, Delhi
- (b) Secretary, Rajya/Zila Sainik Board
- (c) Officer-in charge, Record Office
- (d) 1<sup>st</sup> Class Stipendiary Magistrate

For purposes of registration, the candidates are required to submit their application forms on a prescribed form available at the Registration Centres, alongwith the attested copies as well as the original of the required certificates. The original certificates will be returned to them after verification.

# I B & II B O D

**PROSPECTUS** 

2012-2014

- (i) As per communication received by the University from the UGC, the OBC status is to be determined on the basis of the Central list of OBC's notified by the Ministry of Social Justice & Empowerment on the recommendations of the National Commission for Backward Classes available at the website of the commission (http:ncbc.nic.in/backwardclasses/index.html). The documents in evidence of the OBC Non-Creamy Layer status is required from the students at the time of granting admission.
- (ii) All OBC Category students are to be given relaxation of 10% (in full) in the minimum eligibility conditions.

Note: In all the cases the decision of the Admission Committee shall be final.

#### **Selection Procedure**

A three-layered selection procedure, i.e., the **CAT Score**, the Group Discussion and the Personal Interview is followed for admission to both the programmes. This is done with a view to identify and process the interpersonal skills in addition to the overall knowledge of the students.

- The CAT Score: Students will have to submit CAT score after appearing in the Common Admission Test conducted by IIMs
- Group Discussion and Interview: Only short-listed candidates on the basis of their performance in the CAT Score are invited for GD and interview.
- The University/Department reserves the right to change the rules of Selection Procedure.

#### **Attendance Requirements**

Attendance in lectures, seminars, cases, business games and industrial visits is compulsory. A candidate may not be permitted to appear for any semester examination unless and until he or she completes three-fourths of the attendance.

#### **Evaluation Scheme**

The system of examination shall be as follows:

- (i) Excepting papers 527, 537, 547, 617, 627, 637 and 647 each paper shall carry 100 marks of which 30 marks shall be reserved for internal assessment based on class room participation, seminar, term papers, study reports, tests, viva-voce and attendance. The weightage given to each of these factors shall be decided and announced at the beginning of the Semester. The remaining 70 marks in each paper shall be awarded on the basis of a written examination at the end of each semester. The duration of the written examination of each paper shall be three hours.
- (ii) Paper 527, 617 and 627: Computer Applications in Business shall have the following weightage for the theory and practical:

Theory – 50 marks Practical – 50 marks

(iii) Paper 537 and 637: Training Report: After the end of second semester, each student will go for summer training for a period of two months in a company. Immediately after the completion of the summer training, each student will submit a Training Report to the Department for evaluation in the beginning of the third semester. The evaluation of the Training Report shall be as follows:

Report evaluation	-	70 marks
Report presentation and viva-voce	-	30 marks

- (iv) Paper 547 and 647: Project Report : The scheme of evaluation for the Project Report shall be as follows:
  - (a) Project Report work shall begin from the third semester of Part II. Students shall select topic of their project work at the commencement of Semester III in consultation with the Faculty members. After approval of the project topics by the MIB/ MHROD Committee, they shall begin their work. At the completion of the project work, they shall submit three typed copies of their project report for evaluation before the commencement of the Semester – IV examination. Project report shall be a viva-voce examination at the end of Part-II and each candidate shall be evaluated out of 30 marks. The viva-voce examination shall be conducted by the internal and external examiners.
  - (b) Based on the project work shall be a viva-voce examination at the end of Part-II and each candidate shall be evaluated out of 30 marks. The viva-voce examination shall be conducted by the internal and external examiners.

#### **Evaluation and Span Period**

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(i) The minimum marks for passing the examination shall be 45% in each paper and 50% in the aggregate of the semester I a student fails to secure 45 per cent marks in any of the papers, he/she can reappear in that paper/papers in the subsequent semesters.

If a candidate admitted to the examination in any semester secures the minimum marks to pass in each paper but fails to secure the minimum marks to pass in the aggregate, he/she may appear in any of the paper/s of the Semester concerned according to his/her choice in order to be able to secure the minimum marks prescribed to pass in the aggregate in each semester.

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# **IMPORTANT INFORMATION**

- (ii) If a student fails to appear in any of the papers in MIB/MHROD Semester –I of Part-I of the University examination, he/she will be allowed to take examination in that paper/papers along with second semester examination of Part-I.
- (iii) Admission to Part-II of MIB/ MHROD Course shall be open to those who have cleared successfully at least 10 papers out of 14 papers offered for the MIB / MHROD Part I course comprising of Semesters I and II taken together. However, he/she would have to clear the remaining papers while studying in MIB / MHROD Part II in the second year.
- (iv) If a student fails or fails to appear in any of the papers in third semester examination of Part-II other than Training Report, he/she will be allowed to take the examination in the subjects along with examination in the subjects of fourth semester of Part-II Examination.
- (v) Only those candidates who have secured at least 45 per cent in each paper and 50 per cent in aggregate in each of the semesters of the MIB / MHROD course shall be eligible for the award of the Degree.

Successful candidates will be classified on the basis of the combined results of Part - I and Part - II examination as follows.

Candidates securing 60% and above	:	I Division
All others	:	<b>II Division</b>

- (vi) Candidates who have already received the minimum pass marks in the Training Report/Project report at the University examination shall not be allowed to reappear in the examination.
- (vii) The conditions of passing the course shall not be deemed to have been satisfied unless a student undergoes practical training under the supervision of the Department in approved organizations for at least two months.
- (viii) A candidate must qualify for the award of the Degree within four years of his/her admission to the MIB / MHROD course.
- (ix) Candidates who fail or failed to appear the MIB/ MHROD examination after pursuing a regular course may be allowed to reappear at the examination on being enrolled as an ex-student as per the rules of the University. The old course will remain in force for ex-student only for a period of three years from the year in which the revised course introduced.
- (x) No candidate shall be considered to have pursued a regular course of study unless he is certified by the Department to have attended at least three-fourth of the total number of lectures, tutorials, special lectures and seminars conducted in each semester during his course of study. Provided that he/she fulfils other conditions, the Department may permit a student to proceed to the next semester who falls short of the required percentage of attendance by not more than 10% lectures, tutorials, special lectures and seminars conducted during the whole of that semester of the course but a student so permitted shall not be deemed to have completed a regular course of study in the next succeeding semester unless he/she makes up the shortage so condoned.
- (xi) No revaluation of answer books is permitted as per the rules of the University applicable to the professional courses.

#### Fees

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All categories of students (except foreign students) joining the MIB or MHROD course shall pay the following fees\* per annum:

Programme Fee	:	Rs.9000
Enrolment, Admission, Examination	:	Rs.5500 (approx.)
Library Development etc. (as per University	rules)	

The Foreign Students would have to pay an annual fee of US\$ 3, 500. However, the amount of fees is subject to revision by the University.

The student bodies of the two programmes-International Business Forum (IBF) and Society for Productive Human Enterprise and Resource Enhancement (SPHERE) collect from their student members contribution for organizing activities for their benefit such as workshops, seminars, conventions, education tours and placement activities. All the students of respective programmes have to be member of these two bodies and have to contribute the amount decided by the respective bodies. For the academic year 2012-2013, it is likely to be Rs. 16,800 (Rs. 10,000 for the activities of the societies, Rs. 5000 for placement activities, Rs. 1500 for various students' alumni activities and Rs. 300 for Journals and other publications). The fee has to be deposited at the time of taking admission as per the specified instructions.

\*The fees is likely to be revised for the academic session 2012-13

#### **APPENDICES** UNIVERSITY OF DELHI

# **PROSPECTUS** 2012-2014

#### Appendix-I

#### **Ordinance XV-B**

#### Maintenance of Discipline Among Students of The University

- All powers relating to discipline and disciplinary action are vested in the Vice Chancellor 1
  - The Vice-chancellor may delegate all or such powers, as deems proper, to the Proctor and to such other persons as he may specify in this behalf.
- 2. 3. Without prejudice to the generality of power to enforce discipline under the Ordinance the following shall amount to acts of gross indisciplined.

Physical assault or threat to use physical force, against any member of the teaching and non-teaching staff of any Institution/Department and against any student a) within the University of Delhi.

- Carrying of, use of, or threat to use of any weapons; b)
- Any violation of the provisions of the Civil Rights Protection Act, 1976;
- Violation of status, dignity and honour of student belonging to the scheduled castes and tribes; d)
- Any practice whether verbal or otherwise derogatory of women e)
- f) Any attempt at bribing or corruption in any manner;
- g) Willful destruction of institutional property;
- h) Creating ill-will or intolerance on religious or communal grounds;
- Causing disruption in any manner of the academic functioning of the University system;
- Ragging as per Ordinance XV-C
- Without Prejudice to the generality of his/her powers relating to the maintenance of discipline and taking such action in the interest of maintaining discipline as may 4. seem to him appropriate, the Vice-Chancellor, any in the exercise of his/her power aforesaid order or direct that
  - Any student or students be expelled: or
  - b) Any student or students be, for a stated periods rusticated, or
  - c) Be not, for a stated period admitted to a course or courses of study in a college, department or institution of the University; or
  - d) Be fined with a sum of rupees that may be specified; or
  - e) Be debarred from taking a University or college or Department Examinations or
  - Examinations for one or more year: or
  - That the result of the student or student concerned in the Examination or Examinations in which he/she or they have appeared be cancelled.
- The principals of Colleges, Head of the Halls, Deans of the Faculties, Heads of Teaching Department in the University, the Principal, School of Correspondence 5. Courses and Continuing Education and Librarian shall have the authority to exercise all such disciplinary powers over students in their respective colleges, institutions, faculties and Teaching Department, in the University as may be necessary for the proper authority to such of the teachers in their Colleges, Institutions or Department as they may specify for these purposes.
- 6. Without prejudice to the powers of the Vice-Chancellor and the Proctor as aforesaid detailed rules of discipline and proper conduct shall be framed. These rules may be supplemented where necessary by the Principals of Colleges, Head of Halls, Deans of Faculties and Heads of Teaching Departments in this University. Each student shall be required to sign a declaration that on admission he/she submits himself/herself to the disciplinary jurisdiction of the Vice Chancellor and the several authorities of the University who may be vested with authority to exercise discipline under the Acts, the statutes, the ordinance and the rules that have been framed there under by the University.

#### Appendix-II

#### **Ordinance XV-C**

#### Prohibition of and Punishments for Ragging

- Ragging in any form is strictly prohibited within the premises of College/Department or Institution and any part of Delhi University system as well as on public 1. transport
- 2. Any individual or collective act or practice of ragging constitutes gross indiscipline and shall be dealt with under this ordinance.
  - Ragging for the purpose of this Ordinance ordinarily means any act, conduct or practice by which dominant power or status of senior students is brought to bear on students freshly enrolled or students who are in any way considered junior or inferior by other students and includes individual or collective act, or practices which
  - Involve physical assault or threat, use of physical force; a)
  - Violate the status, dignity and honour of women students; b)
  - Violate the status, dignity and honour of students belonging to the scheduled castes and tribes; c)
  - Expose students to ridicule and contempt and affect their self esteem; d)
  - Entail verbal abuse and aggression, indecent gestures and obscene behaviour, e)
- 4 The Principal of a College, the Head of the Department or an Institution, the authorities of College, of University hostel or Halls of Residence shall take immediate action on any information of the occurrence of ragging.

5. Notwithstanding anything in Clause (4) above, the Proctor may also suo moto enquire into any incident of ragging and make a report to the Vice-Chancellor of the identity of those who have engaged in ragging and the nature of the incident.

- The Proctor my also submit an initial report establishing the identity of the perpetrators of ragging and the nature of the ragging incident. If the Principle of a College or Head of the Department or Institution or the Proctor is satisfied that for some reason, to be recorded in writing, it is not reasonably 7. practical to hold such an enquiry, he/she may also advise the Vice-Chancellor accordingly. When Vice-Chancellor is satisfied that it is not expedient to hold such an enquiry, his/her decision shall be final.
- 8.
- On the receipt of a report under clause (5) or (6) or a determination by the relevant authority under clause (7) disclosing the occurrence of ragging incidents described in clause (3) (a), (b) and (c), the Vice-Chancellor shall direct or order justification of student or students for a specific number of years.
- 10 The Vice-Chancellor may in other cases of ragging order or direct that any student or students be expelled or be not, for a stated period, admitted to a course of study in a college, departmental examination for one of more years or that the result of the student or students concerned in the examinations in which they appeared be cancelled.
- 11. In case any students who have obtained degree of Delhi University are found under this Ordinance committing under Statue 15 to appropriate action for withdrawal of degrees conferred by the University.
- 12 For the purpose of this Ordinance abetment to ragging will also amount to ragging.

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All institutions within the Delhi university system shall be obliged to carry out instruction/directions issued under this Ordinance and to give aid and assistance to the 13. Vice-Chancellor to achieve the effective implementation of the Ordinance.

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SCHEDULE FOR ADMISSION

# **PROSPECTUS** 2012-2014

27 <sup>th</sup> January, 2012 (Friday)	Last date for submission of application*
13 <sup>th</sup> February 2012 (Monday)	Display of lists of candidates selected for Group Discussion and Interviews on the website
5 <sup>th</sup> March 2012 (Monday) To 11 <sup>th</sup> March 2012 (Sunday)	Group Discussion and Interview at Department of Commerce Delhi School of Economics University of Delhi, Delhi-110007.
16 <sup>th</sup> April 2012 (Monday)	First Counselling for Reserved Category Students (excluding OBC)
17 <sup>th</sup> April 2012 (Tuesday)	First Counselling for General Category Students and OBC Students
09 <sup>th</sup> July 2012 (Monday)	Second Counselling for Reserved Category excluding OBC Students** (if required)
10 <sup>th</sup> July 2012 (Tuesday)	Second Counselling for General and OBC Category Students** (if required)

\* 15<sup>th</sup> May, 2012 for foreign student category (ii) and (iii)

UNIVERSITY OF DELHI

\*\* A Counselling session will be held for filling up the seats remaining vacant after the admission based on First Counselling are over. The number of candidates to be called for counselling will be five times the number of seats remaining vacant..

Note : Last Date of Admission in July 10, 2012 except foreign student category.

University of Delhi, Payable at State Bank of India, Service Branch, Delhi (Code No. 7687)         Prospectus is desired by post, send one self addressed envelope (28cms. X 22cms) to Section Officer, Department of Commerce, Delhi School of Economics, University of Delhi, De 110007 by adding Rs. 100 to the above mentioned fees according to the respective category for Student can also apply online through http://docdse.admissionhelp.com and may may payment using credit/ debit cards, net banking, cash deposit with Axis Bank and CBS branches post office by adding a service fee of Rs. 100 only.         ADMISSION ENQUIRY:       Contact No – 08860593639 (Mr. Kunal)         Agency number for e-processing       011-45108880 – 83         All Communications should be addressed to Dr. Niti Bhasin       Admission Co-ordinator         (Professional Programmes)       Department of Commerce         Delhi School of Economics       University of Delhi, Delhi-110007         Website       www.commercedu.com, www.du.ac.in	Admission Form Fee	Any One Programme (MIB/MHROD) ₹ 1000 for General Category/CW/OBC ₹ 800 for SC/ST/PH Category Both the Programmes ₹ 1700 for General Category/CW/OBC ₹ 1200 for SC/ST/PH Category
Agency number for e-processing       011-45108880-83         All Communications should be addressed to       Dr. Niti Bhasin         Admission Co-ordinator       (Professional Programmes)         Department of Commerce       Delhi School of Economics         University of Delhi, Delhi-110007       University of Delhi, Delhi-20007	Mode of Payment	Payment should be made by Crossed demand draft/pay order in favour of "The Registrar, University of Delhi, Payable at State Bank of India, Service Branch, Delhi (Code No. 7687). If Prospectus is desired by post, send one self addressed envelope (28cms. X 22cms) to the Section Officer, Department of Commerce, Delhi School of Economics, University of Delhi, Delhi- 110007 by adding Rs. 100 to the above mentioned fees according to the respective category fee. Student can also apply <b>online</b> through <b>http://docdse.admissionhelp.com</b> and may make payment using credit/ debit cards, net banking, cash deposit with Axis Bank and CBS branches of post office by adding a service fee of Rs. 100 only.
Dr. Niti Bhasin         Admission Co-ordinator         (Professional Programmes)         Department of Commerce         Delhi School of Economics         University of Delhi, Delhi-110007         Website         www.commercedu.com, www.du.ac.in		
	All Communications sl	Dr. Niti Bhasin Admission Co-ordinator (Professional Programmes) Department of Commerce Delhi School of Economics
SCHEDULE FOR ADMISSI	Website	www.commercedu.com, www.du.ac.in  SCHEDULE FOR ADMISSION