

MAT-RTOU JAN 2013

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Uttar Pradesh Rajarshi Tandon Open University

Sector F, Shantipuram Avas Yojana, Phaphamau, Allahabad

Application Form For MAT-RTOU – JAN 2013

Admission through MAT-RTOU	Bank Draft No:----- Amount-----Date----- Name of the Bank-----	<table border="1" style="width: 100%;"> <tr> <td style="width: 70%;">Roll No: To be given by University</td> <td style="width: 30%;"></td> </tr> </table>	Roll No: To be given by University	
Roll No: To be given by University				

Admission through other exam score cards like UPTU /OPENMAT /CAT/MAT	Bank Draft No:----- Amount-----Date----- Name of the Bank----- Name of the Exam-----	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Exam Time</td> <td style="width: 50%;"> 11:30 AM 2:30 PM </td> </tr> </table>	Exam Time	11:30 AM 2:30 PM	<div style="border: 2px solid red; padding: 10px;"> <i>Please Affix your self attested Latest Pass port size photograph</i> </div>
Exam Time	11:30 AM 2:30 PM				

Instruction:

1. Please read the information given in the end, before filling up this form.
2. Use Black Ball Point Pen to fill information in the given boxes in English letters/ numerals.
3. Write in CAPITAL LETTERS only within the boxes.

Date Of Exam 5 MAR 2013 Last Date of Submission Of Form: 28FEB 2013

1. Exam Center:

ALLAHABAD

2. Proposed Study Center Code/ Name: (see list on page 8)

3. Nationality:

4. SEX : (Write 'M' for Male 'F' for Female)

5. Marital Status:

6. Whether Physically Handicapped: YES/ NO

7. Employment Status: (Write 'E' for Employed & 'F' for fresh)

8. Yrs of Experience:

8. Name of the Candidate: (in capital letters)

9. Date of Birth: Date

Month

Year

10. Category: GEN/ OBC/ SC/ ST (Write the relevant category in the box)

11. Father's Name:

12. Mother's Name:

13. Educational Qualifications:

A: U G (write name of Degree):

YEAR

Percentage of marks

B: PG (write name of Degree):

YEAR

Percentage of Marks

14: Address for Correspondence:

15. Tele. No:

16. Mobile No:

17. E-mail Address:

18. Permanent Address:

DECLARATION BY APPLICANT

I hereby declare that I have read and understood all the conditions of eligibility for the MBA Programme of UPRTOU, Allahabad for which I seek admission. I fulfill the minimum eligibility criteria and have provided necessary information in this regard. In the event of any information being found incorrect or misleading, my candidature shall be liable to cancellation by the university at any time and I shall not be entitled to refund of any fee paid by me to the university. Further, I have carefully read all the rules of the university which I accept and shall not raise any dispute in future over the same.

Place:.....

Date:.....

(Signature of the Applicant)

Roll. No:

Admit Card
MAT-RTOU –JAN 2013
Uttar Pradesh Rajarshi Tandon Open University
 Sector F, Shantipuram Avas Yojana, Phaphamau, Allahabad

*Please Affix your
self attested
Latest Pass port
size photograph*

Date: 5 MAR 2013 Time: 11:30 AM – 02:30 PM

Exam Center	Academic Campus, Shantipuram, Phaphamau, Allahabad
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Name of the Candidate:-----

Father's Name:-----

Address:-----

Signature of the Candidate at the time of Entrance Test- MAT-RTOU		Verification of the Candidate's Signature & Seal of the Principal/ Center Superintendent	
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Verification Form

(To be produced at Exam Center by the candidate for verification)

MAT-RTOU –JAN 2013
Uttar Pradesh Rajarshi Tandon Open University
 Sector F, Shantipuram Avas Yojana, Phaphamau, Allahabad

Roll No:	Exam Center:	Academic Campus, Shantipuram, Phaphamau, Allahabad
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Date: 5 MAR 2013 Time: 11:30 AM– 02:30 PM

Name of the Candidate:-----

Father's Name:-----

Address:-----

*Please Affix your
self attested
Latest Pass port
size photograph*

Signature of the Candidate at the time of Entrance Test- MAT-RTOU	Verification of the Candidate's Signature & Seal of the Principal/ Center Superintendent At the Exam Center during the MAT-RTOU
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Important Rules for candidates to fill the application form

1- The Fee of the MAT-RTOU JAN 2013 is **Rs 500/= (Rs. Five Hundred Only)** which has to be deposited through Bank Demand Draft from any nationalized Bank in **favour of The Finance Officer, U P R T O U, payable at Allahabad** and to be enclosed with MAT-RTOU- JAN 2012 application form.

However The Candidates who want to take admission to MBA program through other scores like OPENMAT/CAT/MAT/MAT-RTOU (within last one year) etc. have to pay fee of Rs. 300=00 through same mode along with MAT-RTOU form.

2- The candidates after qualifying the MAT-RTOU, or after being found eligible for admission score of CAT/MAT/OPENMAT will have to fill an admission form available at the university website: www.uprtou.ac.in (free downloadable) to take admission to MBA program at the time of deposition of programme Fee as per schedule given/announced by the university.

3-The last date of submitting the complete application form is 28 FEB 2013. The completed application forms have to be sent through the registered mail/ Speed Post to the following address.

**The Controller of Examination, U P Rajarshi Tandon Open University,
Sector F, Shantipuram, Phaphamau, Allahabad.**

4- **The Exam center for MAT RTOU Jan 2013 will be ALLAHABAD only, which shall be held at it's academic campus situated at Sector F, Shantipuram, Phaphamau, Allahabad.**

5-Write married or unmarried according to your Martial status at point no. 5.

6-At point no.7 you have to write in figures the no. of years of experience you have acquired with reference to point no.2 of the Rules to Admission for MBA Programme.

7-Write the name of the degree of UG and PG Level and the percentage. For Example:-B.Sc.(Honours), 70%

8-Write your complete and correct address for Correspondence as well as Permanent Address on point no 14 and 18.

9-The candidates have to enclose the experience certificate (**Three years' experience after completion of graduation Degree in case of less than 50% marks attained in graduation**) along with this application form as per rule no 2 of the Rules to Admission for MBA Programme.

10- Attach the photocopy of all certificates and mark sheets showing the qualification and date of birth of the candidate.

11-The candidates have to take the admit card portion from the given downloaded form only and have to produce with completely filled entries and a self signed recent photograph at the exam center. No separate Admit Card shall be issued to any candidate. Candidates have to bring two passport size photographs at the study centers for the use of their verification.

12-The list of the qualified candidate will be declared on the website.

Rules for Admission to MBA Program through MAT-RTOU

1. The admission to MBA program can be taken by appearing in the MAT-RTOU or through scores of CAT/MAT/OPENMAT etc.
2. The eligibility criteria for taking admission to the MBA program through MAT-RTOU shall be as under-
 - i. Graduation in any discipline with 50% marks for the general category candidates and 45% marks for the reserve category candidates i.e.SC/ST class candidates (as declared by the State Govt. from time to time)
 - Or
 - Bachelor degree with 3 years of Supervisory/ Managerial/ Professional/ Working Experience.
 - ii. Clearance of MAT-RTOU Exam conducted by U P Rajarshi Tandon Open University, Allahabad (Clearance means securing 40% marks in MAT-RTOU)

However the candidates who have successfully cleared the entrance tests conducted by IGNOU (OPENMAT)/ CAT/ MAT/ Uttar Pradesh State Level Test like UPMCAT or so, need not to appear in MAT-RTOU and their scores shall be valid up to one year to take admission to MBA program of UPRTOU. *Though they have to deposit admission fee of Rs.300/- along with application form to be downloaded from university website.*

3. There shall be one composite paper in the MAT-RTOU containing following sub sections-

Section A: Multiple Choice questions

100 Marks

- i. General Knowledge
- ii. English Language
- iii. Quantitative Aptitude
- iv. Reasoning & Mental Ability

Section B: One Essay type Question

100 marks

4. The Entrance test shall be conducted at following city. The roll no shall be communicated later on to the candidates through website/e-mail/sms/at the test venue etc.

Exam Center

Allahabad

5. After qualifying the test candidate can take admission at the centers of their choice on showing their score cards and admit cards at the respective centers. They have to fill admission form downloadable from university website: www.uprtou.ac.in
6. The admission to the MBA program for the **MAT-RTOU JAN 2013** can be take at the following study centers-

Name of the Center	Center Code
1. R B S College Agra	S 02
2. University Main Campus, Allahabad	S 05
3. Christ Church College, Kanpur	S 10
4. D D U Gorakhpur	S 16
5. Govt P G College, Noida	S 20
6. I.P. College Bulandsahar	S 21
7. Bareilly college, Bareilly	S 24
8. Shiv Harsh Kishan P.G. College	S 25
9. Hindu College Muradabad	S 30
10. Indira Gandhi Govt. Girls Degree College, Raibaraeli	S 32
11. National P G College, Lucknow	S 33
12. T.D. College, Jaunpur	S 36
13. J.B.Jain PG College Saharanpur	S 39
14. ISDC, Allahabad	S 51
15. Raja Harpal Singh P.G. College, Jaunpur	S 61
16. Sakaldheeha P.G.College, Chanduli	S 62
17. D.J.College, Barut Bagpat	S 63
18. Upadhi P G College, Pilibhit	S 84
19. Kalicharan Degree College Lucknow	S 85

20. B.B.S. Public Degree College,Pratapgarh	S 94
21. Fais Khas Academy, Kanpur	S103
22. Kashi Inst. Of Management Sciences, Varanasi	S 104
23. Mahatma Gandhi Memorial College, Muradabad	S 112
24. Handia P.G.College, Handia, Allahabad	S 113
25. Springdole College of Management Studies Philibheet	S 119
26. D A V College Kanpur	S 121
27. Indradev Inst. Of Education & Tech Baghpat	S 147
28. Quret-A Computer Group, Lucknow	S 151
29. Rashtriya Shikshan Shodh Sansthan, Nainee, Allahabad	S 156
30. Inst. Of Computer Sciences & Management, Varanasi	S 158
31. Chayal Computers Academy, Allahabad	S 168
32. K.B. Institute of Technology & Management, Faizabad	S 183
33. Indian Inst. Of Engineering & Info. Tech., Gorakhpur	S 194
34. Pt. D.D.U. Govt. Mahila Degree College,Lucknow	S 204
35. Dr Rajendra Prasad Memorial Girls' Degree Col. Lko	S 216
36. Faiz-E-Aam Modern Degree College, Mathura	S 228
37. Kumar Inst. Of Management & Info. Tech., Kanpur	S 236
38. Dr Ganeshi Prasad Inst of Info. Tech. Balia	S 242
39. Santlal Inst of Mgmt. & Info. Tech., Varanasi	S 247
40. All India Ex Sainik Electronics & Comp. Institute, Varanasi	S 260
41. Sacred Hearts Inst Of Mgmt. & Tech. Sitapur	S 295
42. Global Inst. Of Mgmt. & Info. Tech., Mirzapur	S 325
43. Inspiration Computer Shiksha Samiti, Bhadohin	S 330
44. Kernel Academy of Computer Science, Allahabad	S 337
45. Bappa Sri Narayan Vocational P G College, Lucknow	S 345
46. Microwave Inst Of mgmt & Tech. Balia	S 369
47. Meerut College of Advance Tech., Meerut	S 375
48. Excel Net Computer Center, Unnao	S 410
49. Firoz Gandhi College, Raibareilly	S 442
50. Heera lal Yadav Girls Degree col. Lucknow	S 506

51. Digvijay Nath P.G. College, Gorakhpur	S 520
52. Ameeruddola Islamia Degree Col. Lucknow	S 532
53. Dr Veerendra Swaroop inst of Computer Std. Kanpur	S 637
54. J S Hindu P G College. Amroha, J P Nagar	S 636
55. Sree College of Management, Gomti nagar, Lucknow	S 647
56. V K Jain Institute of Management, Kasganj	S 674
57. Agra Vanasthali Degree College, Agra	S 678

The list of study centers may be increased or decreased as per the university decisions. The students can be transferred to other available centres on their preference, if the proposed centre is non functional at any point of time.

Brochure for MBA Program

1. Course Structure:

Semester	Paper No.	Course Code	Title of the Course	Credits
First Semester Compulsory courses	1050	MBA 1.1	Management Functions and Behavior	6
First Semester Compulsory courses	1051	MBA 1.2	Managing Men	6
First Semester Compulsory courses	1052	MBA 1.3	Economic and Social Environment	6
First Semester Compulsory courses	1053	MBA 1.4	Quantitative Analysis and Managerial Application	6
Second Semester Compulsory courses	1054	MBA 2.1	Information Management and Computers	6
Second Semester Compulsory courses	1055	MBA 2.2	Marketing for Managers	6
Second Semester Compulsory courses	1056	MBA 2.3	Accounting and Finance for Managers	6
Second Semester Compulsory courses	1057	MBA 2.4	Management and Machine for Managers	6
Third Semester Compulsory courses	1058	MBA 3.1	Managerial Economics	6
Third Semester Compulsory courses	1059	MBA 3.2	Organisation Design, Development and Change	6
Third Semester Compulsory courses	1060	MBA 3.3	Corporate Policies and Practices	6
Third Semester Compulsory courses	1061	MBA 3.4	Management Control System	6
Fourth Semester Compulsory courses	1062	MBA 4.1	International Business	6
Fourth Semester Compulsory courses	1063	MBA 4.2	Management of new and small Enterprises	6

Fourth Semester Compulsory courses	1064	MBA 4.3	Sales Management	6
Fourth Semester Compulsory courses	1065	MBA 4.4	Research Methodology for Managerial Decision	6
Fifth Semester Elective courses in HRD	1066	MBA 5.11	Human Resource Development	6
Fifth Semester Elective courses in HRD	1067	MBA5.12	Human Resource Planning	6
Fifth Semester Elective courses in HRD	1068	MBA 5.13	Union Management Relations	6
Fifth Semester Elective courses in HRD	1069	MBA 5.14	Managing Change in Organisation	6
Fifth Semester Elective courses in Financial Management	1070	MBA 5.21	Project Management	6
Fifth Semester Elective courses in Financial Management	1071	MBA 5.22	Security Analysis and Portfolio Management	6
Fifth Semester Elective courses in Financial Management	1072	MBA 5.23	International Financial Management	6
Fifth Semester Elective courses Financial Management	1073	MBA 5.24	Management of Financial Services	6
Fifth Semester Elective courses in Production Management	1074	MBA 5.31	Operations Research	6
Fifth Semester Elective courses in Production Management	1075	MBA 5.32	Production Management	6
Fifth Semester Elective courses in Production Management	1076	MBA 5.33	Management Information System	6

Fifth Semester Elective courses in Production Management	1077	MBA 5.34	Total Quality Management	6
Fifth Semester Elective courses in Marketing Management	1078	MBA 5.41	Consumer Behaviour	6
Fifth Semester Elective courses in Marketing Management	1079	MBA 5.42	Management of Marketing Communication and Advertising	6
Fifth Semester Elective courses in Marketing Management	1080	MBA 5.43	International Marketing	6
Fifth Semester Elective courses in Marketing Management	1081	MBA 5.44	Marketing Research	6
Sixth Semester Compulsory Courses	1082	MBA 6.1	Strategic Management	6
Sixth Semester Compulsory Courses	1083	MBA 6.2	Technology Management	6
Sixth Semester Compulsory Courses	1084	MBA 6.3	Project Work	12
Sixth Semester Compulsory Courses	1085	MBA 6.4	Comprehensive Viva-Voce	-
Total Six Semester		24 Papers		144

2. Other Important Conditions for Completing MBA Program:

- a. The student has to complete a total of 24 papers including a project report of 12 credits thus a total of 138 credits.
- b. The duration of the MBA program is **Min. 3 years** and **Max. 6 years**.

- c. The entire program has been divided in to six semesters, till 4th semester and 6th semester there are all compulsory papers and in the 5th semester a student has to take any set of elective papers as mentioned in the table.

d. Project Report: In the sixth semester a student has to under take a project on any corporate/ industrial issue with following important considerations-

D 1. The project supervisor can be any MBA or equivalent qualified person from the industry or academia with minimum 3 years of experience in the respective field.

D 2. The project report must contain following contents.

- i. Research Problem (Clearly Defined Statement)
- ii. Objective of the Study
- iii. Research Methodology
- iv. Introduction about the research problem
- v. Questionnaire
- vi. Analysis of the Questions with pie charts etc.
- vii. Findings & Conclusion
- viii. Recommendations
- ix. Bibliography

D 3. The project report must contain a covering page mentioning the title of the study, university name & logo, Name and enrollment of the student, name of the supervisor etc.

D 4. The project report must contain a resume of the supervisor signed by him/her.

- e. The evaluation of every paper shall be 30% internal i.e. through assignments and 70% external i.e. through terminal exams.
- f. The candidate shall be awarded First Division on securing 60% marks or more, Second division on Securing 50% marks or more and failed on securing less than 50 % marks.
- g. There shall be counseling sessions for each paper in each semester as notified by the study centers.

3. The Program fee:

The program fee for MBA is Rs.9700/ (Rs. Nine thousand seven hundred only)

which includes program fee, registration fee, as well as examination fee for one year.

4. Academic Calendar and Examination schedule Semester Jan -2012

Last date of submission of MAT-RTOU form	28 Feb 2013
Date of MAT-RTOU Entrance Exam	05 Mar 2013
Declaration of result on website	12 Mar 2013
Last date of Admission & Submission of Admission Form/ Reporting at Study Center	05 Apr 2013

The SLM and Assignment papers will be made available to the students at their home addresses (as mentioned by the candidates on their MAT-RTOU form) by the university through Indian Postal Services.

Important Help Line Numbers:

Dr Devesh Ranjan Tripathi 9415608800

Dr Gyan Prakash Yadav 9415608664

Dr Nagendra Yadav 9415608610

