



# Executive MASTER of BUSINESS ADMINISTRATION

EVIDENCE - BASED

## UPEI'S EXECUTIVE MBA PROGRAM

Designed for today's working professional, the executive MBA program at the University of Prince Edward Island offers people in the workforce the opportunity to pursue graduate studies. With specialized streams of study in **Innovative Management** and **Biotechnology Management & Entrepreneurship**, the executive MBA program at the UPEI School of Business provides students with the theory, skills, experiential learning, and research opportunities to advance their knowledge and enhance their employability.

## AT THE UPEI SCHOOL OF BUSINESS, YOUR TIME IS WELL INVESTED

Dedicated faculty, peer-to-peer learning, an integrated program approach, and an emphasis on developing global perspectives ensure that graduates are well prepared for the unique challenges of leading and innovating in an ever-changing, international business environment. Central to our executive MBA program design is an evidence-based management approach which helps students develop the skills and knowledge to make better-informed and well-supported decisions both in the program and in applied situations in their workplaces.

### AN EVIDENCE-BASED MANAGEMENT APPROACH

The UPEI executive MBA program is a recognized pioneer in evidence-based management (EBMgt), teaching students how to leverage research findings to make more informed decisions. With an EBMgt approach, we provide students with the skills, tools, and frameworks to examine issues critically using academic evidence in combination with the local context, stakeholder concerns, and the students' own experiences.

### PROGRAM DESIGN

The executive MBA program is designed to fit the demands of full-time working professionals. Flexible course schedules meet the needs of those who work with classes being offered Fridays and Saturdays every other weekend. Most students elect to complete the program in 20 months, but have the flexibility to complete the program over a longer period of up to six years. Small class sizes ensure excellent access to faculty and an exceptional, supportive peer group.

Students complete 14 courses including a signature project. In the first phase of the program, students gain a deeper understanding of functional business topics and enhance their managerial skills. During the second phase, students develop more strategic perspectives and focus on their specialized stream of study.

### ENTRY REQUIREMENTS

For the biotechnology stream, an undergraduate degree in the sciences or a degree in any discipline, plus considerable work experience in the field of science, are required. For the innovative management stream, a degree in any discipline is required. All applicants must have three years of relevant, full-time work experience. More details regarding entry requirements and the fee structure for the program can be found at [business.upei.ca/mba](http://business.upei.ca/mba) or [upei.ca/registrar](http://upei.ca/registrar).

### APPLICATION DETAILS

The program begins each September. Applications are accepted and reviewed throughout the year, although early submission is advised. Please visit [business.upei.ca/mba](http://business.upei.ca/mba) for the current year's application deadline.



“The executive MBA program at UPEI was attractive to me because it allowed me to continue to develop my career while obtaining higher education. The benefit to me was to be able to apply my learning from the course studies immediately back to my work setting. This experience has helped me to achieve my goal to be a stronger leader by making better-informed decisions.”

—**JACQUELINE BAIRD**, Graduate, class of 2011  
Manager, Customer Service, Maritime Electric Company Limited



“The introduction of the executive MBA program at UPEI offered an opportunity for us to sponsor an employee in her educational development. We are interested in her receiving the learning gained through an MBA and the flexibility for her to pursue this goal while continuing her employment on a full-time basis.”

—**STEVE LOGGIE**  
Vice-President, Customer Service, Maritime Electric Company Limited

Applicants must submit the following materials to be considered: completed application form, official transcripts, a detailed resumé, two references, GMAT score (if requested), TOEFL score (if applicable), a personal statement of interest, and the application fee.

#### **SCHOLARSHIPS, FINANCIAL AID & SPONSORSHIPS**

UPEI offers a number of scholarships, bursaries, and awards to graduate students; for information, visit [upei.ca/scholarships](http://upei.ca/scholarships). Scholarship and award programs are also available through government and industry. Other funding options include accessing RRSPs and maximizing income tax credits. Many employers sponsor their employees, recognizing this as a wise investment in their management team.

#### **THE EXECUTIVE MBA EXPERIENCE**

Our students are current and future leaders that come from the public and private sectors, and represent a diverse range of backgrounds and work experiences. The UPEI executive MBA program is a cohort-based model structured to encourage development of cohesive, dynamic peer groups and networks. Students form small, self-managed teams to work on projects, ensuring flexibility in scheduling and a dynamic learning environment.

#### **SPECIALIZATION IN BIOTECHNOLOGY MANAGEMENT AND ENTREPRENEURSHIP**

This “business of science” stream focuses on the complexities of commercialization, as well as the ethical and regulatory issues that face the biotechnology industry. Graduates are well equipped to manage effectively in the public and private sectors, and to develop and grow new ventures in this exciting, emerging field of science.

#### **SPECIALIZATION IN INNOVATIVE MANAGEMENT**

This stream of study is designed to develop the skills and knowledge necessary to manage effectively within and for an innovative environment. It integrates concepts of creativity and entrepreneurial thinking as well as real-world learning and management skills such as leadership and teamwork. Global content ensures graduates have a well-developed perspective on worldly issues and the skills to manage within a globally competitive environment. This program is well suited to those who are interested in studying business from new perspectives.



“Sponsoring your employees as students in UPEI’s executive MBA program will give your company a competitive edge in today’s global economy. Talented employees are the single most competitive factor a company can have. Promoting and supporting excellence among employees will foster the creativity and innovation companies need to succeed.”

—MICHAEL MAYNE

Deputy Minister, PEI Department of Innovation and Advanced Learning



“The level of learning I have gained through the UPEI executive MBA program is exactly what I had hoped for. The program challenges us to reach further, and encourages us to think creatively about business problems. Having interaction with others who come from a wide range of backgrounds and experience also gives us more insight than you would normally get in a regular MBA.”

—JEAN KIMPTON, Graduate, class of 2011

Department Controller, PEI Department of Innovation and Advanced Learning



**CONTACT INFORMATION FOR THE EXECUTIVE MASTER OF BUSINESS ADMINISTRATION PROGRAM**



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**FOR MORE DETAILS REGARDING THE  
PROGRAM AND TO APPLY, PLEASE VISIT**

**[business.upei.ca/mba](https://business.upei.ca/mba)**

**people • excellence • impact**



“Successful leaders make decisions based on evidence, knowledge and experience. UPEI’s executive master of business administration program is grounded in the philosophy of evidence-based management. Taught by faculty who are both academics and business leaders, you will experience the learning opportunity that will provide you with the confidence and background to make those tough decisions. As a member of this program, you are gaining valuable knowledge and skills that you can contribute to your organizations and communities. The executive MBA program focus on evidence-based management and real-world learning provides you with valuable assets as leaders in driving prosperity.”

—**ALAN DUNCAN**, Dean, School of Business