

## Unit 2: Investment Practice

Version 9, tested from 1 December 2011

### Topic 18: Asset Classes

**Demonstrate an ability to evaluate the characteristics, inherent risks, behaviour and correlation of asset classes**

#### **Section 18.1 Equity Capital Characteristics**

- 18.1.1 identify the characteristics, and the risks to the investor, of the various classes of equity capital;
- 18.1.2 explain the reasons for issuance of preference shares and the implications to the investor;
- 18.1.3 explain the characteristics of Global and American Depository Receipts.

#### **Section 18.2 Equity Issuance**

- 18.2.1 distinguish between primary and secondary share issuance;
- 18.2.2 explain the key features of the following equity issuance methods:
  - placing
  - intermediaries offer
  - offer for sale
  - offer for sale by subscription.
- 18.2.3 define and explain the purpose of a rights issue, a scrip issue and a stock split;
- 18.2.4 calculate the theoretical ex-rights price and the value of the right (nil-paid) given the cum-rights price, the issuance ratio and the subscription price;
- 18.2.5 calculate the theoretical ex-scrip price given the scrip ratio and the cum-scrip price;
- 18.2.6 evaluate the options open to an investor in response to a rights offer and explain the effect on the investor's wealth;
- 18.2.7 explain the motivations behind a company buying back its own shares.

#### **Section 18.3: Equity Valuation**

- 18.3.1 calculate a holding period return for an ordinary share, comprising capital gain and dividend income;
- 18.3.2 explain the components, assumptions and limitations of the dividend discount model (Gordon's growth model);
- 18.3.3 calculate the present value of a share using the dividend discount model;
- 18.3.4 calculate an estimated growth rate for dividends using historic data or using return on equity and a retained earnings ratio;
- 18.3.5 explain the reasons for a company's chosen dividend policy;
- 18.3.6 explain the practical constraints on companies paying dividends;

- 18.3.7 explain the importance of the dividend yield and dividend cover in stock analysis;
- 18.3.8 calculate dividend yield and dividend cover.
- 18.3.9 distinguish between and evaluate the merits of relative valuation models and absolute valuation models and between historic and prospective measures of value;;
- 18.3.10 calculate a basic earnings per share;
- 18.3.11 explain what is meant by diluted earnings per share;
- 18.3.12 explain the rationale for the use of the following ratios in equity valuation:
  - price-earnings
  - price to book
  - price to sales
  - price to cash flow
  - enterprise value (EV) to earnings before interest tax, depreciation and amortisation (EBITDA);
- 18.3.13 calculate price-earnings (both historic and prospective), price to book, price to sales, price to cash flow ratios for a company;
- 18.3.14 apply the company ratios in part 18.3.12 above to the valuation of another given company;
- 18.3.15 explain the possible shortfalls of using each of these price multiples in corporate valuation;
- 18.3.16 explain the basics of Free cash-flow based valuation methods (FCFF, FCFE) and Residual Income Valuation methods;
- 18.3.17 define (financial) gearing and evaluate the effect on required equity returns and thus dividend valuations;
- 18.3.18 explain the measures of economic value added (EVA) and market value added (MVA).

#### **Section 18.4: Equity transaction costs**

- 18.4.1 explain and identify transaction costs associated with dealing in UK equities;
- 18.4.2 calculate the total transaction costs for an equity transaction, given the appropriate data;
- 18.4.3 evaluate the impact of alternative trading platforms, facilitated by MiFiD, on transaction costs associated with equity dealing.

#### **Section 18.5: Fixed Interest Securities - characteristics**

- 18.5.1 explain the structure and characteristics of the various types of fixed income instruments issued in the UK including government bonds, index linked bonds, corporate bonds and Eurobonds;
- 18.5.2 understand the rationale for and risks to the issuer and holder of a convertible, callable or puttable bond;
- 18.5.3 explain clean (quoted) and dirty pricing;
- 18.5.4 understand the valuation methodology for fixed income securities;
- 18.5.5 calculate the price of a fixed income security given its maturity, coupon and yield.

#### **Section 18.6 Fixed Interest Securities - risk and return**

- 18.6.1 identify the components of return of fixed income securities;

- 18.6.2 explain the main risks faced by bond holders and how these risks can be addressed;
- 18.6.3 explain the two components of interest rate risk (price and reinvestment risk);
- 18.6.4 explain the nature of the relationship between yield and price;
- 18.6.5 analyse the factors that affect the sensitivity of a bond's price to a change in required yield;
- 18.6.6 define and calculate the (Macaulay) duration of a bond;
- 18.6.7 define and calculate the modified duration of a bond;
- 18.6.8 calculate, given the duration of a bond, the change in price given a change in required yield;
- 18.6.9 explain the convexity error that arises from using duration to estimate a change in bond price using duration;
- 18.6.10 define credit risk as it affects bonds;
- 18.6.11 explain the role of the major credit rating agencies;
- 18.6.12 interpret the key classes of rating on the scales published by the major rating agencies;
- 18.6.13 explain the concept of debt seniority;
- 18.6.14 identify key features and financial ratios considered by credit rating agencies in conducting a corporate rating.

### **Section 18.7: Fixed Interest Securities - yields and the yield curve**

- 18.7.1 define and calculate:
  - flat yield
  - gross redemption yield (GRY)
  - net redemption yield (NRY)
  - grossed-up NRY;
- 18.7.2 explain when each of the above measures may be appropriate to use;
- 18.7.3 define the yield curve;
- 18.7.4 explain the theories that contribute to explaining the shape of the yield curve;
- 18.7.5 define forward and spot interest rates;
- 18.7.6 explain the relationship between forward rates, spot rates and the GRY.

### **Section 18.8: Fixed Interest Securities - transaction costs**

- 18.8.1 explain and identify transaction costs associated with dealing in UK fixed interest securities;
- 18.8.2 calculate the total transaction costs for a fixed interest security transaction, given the appropriate data;
- 18.8.3 contrast trading methods for fixed interest securities with equities and examine the impact on trading costs.

### **Section 18.9: Property**

- 18.9.1 distinguish between the commercial and residential property markets;
- 18.9.2 understand the rationale for investing in property;
- 18.9.3 identify the main investors in the commercial property market and the characteristics of the principal commercial property sectors;

- 18.9.4 explain how the direct commercial property market works with regard to: ownership and lease structures; buying and selling; costs, the valuation of property and investment performance measurement;
- 18.9.5 identify the risks associated with property investment, both direct and indirect;
- 18.9.6 explain the routes to indirect property investment;
- 18.9.7 identify the transaction costs associated with property investment.

#### **Section 18.10: Cash and Cash Equivalents**

- 18.10.1 plain the main characteristics and risks associated with cash deposits and money market instruments (Treasury Bills, CDs, CP, FRNs);
- 18.10.2 calculate the discount and quoted yield on a UK Treasury Bill.

#### **Section 18.11: Alternative Investments**

- 18.11.1 explain the characteristics of the main commodity derivatives, including, energy, softs/biofuels, metals, emissions, weather;
- 18.11.2 identify the main commodity derivative indices, including GSCI, DJAIG and RIC1;
- 18.11.3 explain how commodity exposure can be viewed as a hedge against inflation and 'event' risk;
- 18.11.4 understand the role of the Investment Property Databank indices in the market;
- 18.11.5 explain the advantages and risks of investing in 'alternative' investments, including gold and antiques.

#### **Section 18.12: Correlation between asset classes**

- 18.12.1 identify the correlation between the various asset classes (equity, fixed interest, property, cash and alternative investments) and explain its relevance to asset allocation;
- 18.12.2 explain the limitations of correlation analysis in extreme market conditions.

#### **Section 18.13: Pricing, liquidity and fair value**

- 18.13.1 explain the relationship between pricing, liquidity and fair value for the asset classes of equity, fixed interest, property, cash and alternative investments.

## **Topic 19: Investment Products**

### **Demonstrate an ability to analyse the characteristics, inherent risks, behaviours and relevant tax considerations of investment products**

- 19.1.1 compare and contrast investing through direct investments in securities and assets compared with investing through indirect investments;
- 19.1.2 distinguish between open and closed ended funds;
- 19.1.3 distinguish the features, risks and benefits of unit trusts, investment trusts and open-ended investment companies;

- 19.1.4 explain the additional benefits and risks of investing in split capital investment trusts;
- 19.1.5 explain the key features and objectives of Exchange Traded Funds (ETFs) and Exchange Traded Commodities (ETCs);
- 19.1.6 explain the key features and objectives of Venture Capital Trusts and Enterprise Investment Schemes;
- 19.1.7 explain the features and objectives of
  - private client funds.
  - hedge funds and funds of hedge funds
  - structured products;
  - wraps and other platforms;
- 19.1.8 identify the characteristics and advantages of Individual Savings Accounts (ISAs), Child Trust Funds (CTFs), National Savings and Investments, Life assurance based investments and Defined Contribution pension arrangements.

## Topic 20: Derivatives and Other Instruments

**Demonstrate an ability to analyse the characteristics, inherent risks of Derivatives and Other Instruments**

### Section 20.1: Derivatives

- 20.1.1 distinguish between forwards, futures and options;
- 20.1.2 explain the nature, trading and settlement of exchange traded derivatives;
- 20.1.3 understand the motive for using a futures contract rather than a trade in the underlying asset;
- 20.1.4 explain the nature of, and reasoning behind, a contango and backwardation market;
- 20.1.5 define the 'basis' of a futures contract;
- 20.1.6 know the contract specifications of the following NYSE Liffe contracts:
  - short term interest rate (STIR) futures
  - long Gilt futures
  - FTSE 100 futures;
- 20.1.7 explain the possible uses of the above contracts in an investment management context;
- 20.1.8 understand the concept of index arbitrage;
- 20.1.9 distinguish between American style and European style options;
- 20.1.10 explain time value and intrinsic value relating to an option premium;
- 20.1.11 identify when an option is in-the-money, out-of-the-money, or at-the money;
- 20.1.12 calculate the time value of an option, given the premium, strike price and current market price;
- 20.1.13 explain the factors that determine the premium of an option;
- 20.1.14 calculate the maximum profit, maximum loss and the motivation behind the following option strategies:
  - long and short call
  - long and short put

- long and short straddle
  - long and short strangle
  - long and short butterfly
  - covered call and protective put
- 20.1.15 explain the use of futures and options in hedging an equity portfolio;
- 20.1.16 calculate the number of FTSE 100 futures or options contracts required to hedge a portfolio with a specified beta value.

### **Section 20.2: Selling short, Stock Lending and Contracts for Differences (Swaps)**

- 20.2.1 explain the mechanics and uses of short selling;
- 20.2.2 explain the role of stock lending in the markets, and the benefits to the participants;
- 20.2.3 Explain the nature of contracts for differences;
- 20.2.4 explain the nature of, and motivations behind:
- interest rate swaps
  - currency swaps
  - equity swaps
  - inflation swaps.

### **Section 20.3: Convertibles and Warrants**

- 20.3.1 explain the nature of convertible bonds and convertible preference shares;
- 20.3.2 calculate a conversion price, value and premium;
- 20.3.3 explain the component parts of the valuation of a convertible bond (namely straight bond value, call option value, dilution effect and conversion ratio);
- 20.3.4 define a warrant;
- 20.3.5 distinguish between a warrant and a call option;
- 20.3.6 explain the key features of covered warrants.

### **Section 20.4: Credit derivatives**

- 20.4.1 explain the purpose mechanics and implications of a credit default swap (CDS);
- 20.4.2 explain the risks to the financial system resulting from the proliferation of credit derivatives.

## **Topic 21: Investment Theories and Models**

### **Demonstrate an understanding of the merits and limitations of the main investment theories**

#### **Section 22.1: Risk and Return and the Importance of Diversification**

- 21.1.1 explain the 'normal' trade-off between risk and return and the concept of 'dominance' between investment strategies;
- 21.1.2 explain the implications of assuming returns are normally distributed;

- 21.1.3 explain the importance of risk-measurement in the analysis of investments, and why ex-ante and ex-post measures of risk may be very different;
- 21.1.4 identify the commonly used measures of risk in investment analysis and fund management;
- 21.1.5 explain the shortfalls of standard deviation as a measure of investment risk;
- 21.1.6 explain the meaning of drawdown as a measure of risk;
- 21.1.7 understand the impact on changing levels of price volatility over time and how this affects predictions such as tracking error and downside risk;
- 21.1.8 understand the importance of correlation in constructing efficient portfolios and the difficulties, limitations and meaning of correlation coefficients;
- 21.1.9 calculate correlation coefficients from standard deviation/covariance of two investments;
- 21.1.10 explain diversification and its role in constructing efficient portfolios and its limitations during extreme market conditions;
- 21.1.11 explain the meaning of Value at Risk (VaR) and its advantages and disadvantages for risk management;
- 21.1.12 analyse and explain other types of investment risk including inflation, currency, interest rate, fraud and counterparty risk.

### **Section 21.2: Models of Return and Risk**

- 21.2.1 explain the concept of investments being exposed to a number of common factors which partially explain their return and risk profile ("arbitrage pricing theory");
- 21.2.2 identify the assumptions behind the single-factor Capital Asset Pricing Model (CAPM) and identify other factors in common use;
- 21.2.3 explain the limitations of the CAPM model;
- 21.2.4 define the segmentation of risk into systematic (factor) risk and unsystematic ("investment specific") risk;
- 21.2.5 calculate the total risk given some systematic and unsystematic components;
- 21.2.6 calculate the expected return on a security by applying the CAPM through interpreting the beta of a security;
- 21.2.7 explain how the beta may be derived from a scatter chart of historic returns;
- 21.2.8 calculate the beta of an investment given the systematic risk of the investment and the risk of the market;
- 21.2.9 calculate the beta of an investment given the variance of the market return, and the covariance of the investment return with the market return;
- 21.2.10 calculate the beta of a portfolio given the component betas and the investment weightings;
- 21.2.11 explain how different asset class returns may be related, for example Merton models relating fixed income risk to equity.

### **Section 21.3: The Efficient Markets Hypothesis (EMH) and Behavioural Finance**

- 21.3.1 explain the key concepts of the EMH;

- 21.3.2 explain the limitations of the EMH;
- 21.3.3 explain the basic concepts of the behavioural finance school of thought including heuristics and framing;
- 21.3.4 evaluate the evidence on market anomalies in relation to both EMH and behavioural finance interpretations.

## Topic 22: Investment Management Principles

### Demonstrate an understanding of the principles of investment management

#### Section 22.1: Investment Management Principles – fixed income

- 22.1.1 explain the following bond portfolio management techniques:
  - cash matching /dedication
  - immunisation
  - contingent immunisation
  - anomaly switches
  - policy switches
  - credit risk management
  - riding the yield curve;
- 22.1.2 calculate the theoretical gain from riding the yield curve;
- 22.1.3 calculate duration for a bond portfolio;
- 22.1.4 explain the benefits and risks of using barbell and bond portfolio strategies.

#### Section 22.2: Fund management styles

- 22.2.1 distinguish between a 'top-down' and 'bottom-up' approach to fund management;
- 22.2.2 distinguish between active and passive fund management and explain the costs/benefits to the investor;
- 22.2.3 distinguish between strategic and tactical asset allocation;
- 22.2.4 explain the major investment styles prevalent in the fund management industry (including socially responsible investing – SRI).

#### Section 22.3: Liability driven investment (LDI)

- 22.3.1 explain the benefits and risks of an LDI strategy;
- 22.3.2 explain the process of a liability driven investment strategy;
- 22.3.3 evaluate some of the techniques used in LDI;
- 22.3.4 explain the use of basic measures of risk used in LDI.

## Topic 23: Investment Performance Measurement

### Demonstrate an understanding of the principles of investment performance measurement

#### Section 23.1: Total return and its Components

- 23.1.1 explain the importance of returns analysis in the portfolio management process;



- 23.1.2 identify the components of total return for a bond or equity portfolio;
- 23.1.3 calculate the income, capital and total return over a single period for an equity or bond portfolio;
- 23.1.4 calculate the reinvestment return on income over a specified investment horizon;
- 23.1.5 explain how returns are decomposed for different asset classes such as equities (sector/stock/interaction effect) and fixed income (shift/twist/spread return).

**Section 23.2: Money weighted and time weighted returns**

- 23.2.1 identify the data requirements to calculate a
  - money weighted return; and
  - time weighted return;
- 23.2.2 calculate respectively, from such data, the
  - money weighted return; or
  - time weighted return;
- 23.2.3 interpret time-weighted and money-weighted returns.

**Section 23.3: Choosing a benchmark, comparisons with investment objectives, base portfolio, indices**

- 23.3.1 explain the purpose of benchmarking;
- 23.3.2 identify the characteristics of an appropriate benchmark;
- 23.3.3 identify the key types of benchmark used in the investment management industry;
- 23.3.4 explain how to construct a benchmark portfolio comprising global equities;

**Section 23.4: Performance measurement including risk adjusted returns**

- 23.4.1 explain the importance of risk analysis in performance evaluation;
- 23.4.2 explain and interpret the following risk adjusted measures of return:
  - the Sharpe measure;
  - the Treynor measure;
  - the information ratio;
  - Jensen's alpha;
- 23.4.3 calculate the Sharpe, Treynor, information ratio and Jensen measure;
- 23.4.4 explain how total return can be decomposed into the following:
  - risk-free return
  - return due to choice of benchmark
  - return due to market timing
  - return to diversifiable risk
  - pure selectivity;
- 23.4.5 explain tracking error and its limitations.

**Topic 24: The Macro-economic environment**

**Demonstrate an understanding of the macro-economic environment and its impact on investment.**

**Section 24.1 The macro-economic environment**

- 24.1.1 identify the main long term UK and global socio-economic trends;
- 24.1.2 identify key economic indicators and explain their trends;
- 24.1.3 understand the relationship between and importance of the main World economies;
- 24.1.4 explain economic and financial cycles including their predictability and regional differences;
- 24.1.5 identify international differences in consumption, credit and savings

**Section 24.2 Determination of National Income, the circular flow of income, consumption, the multiplier, the paradox of thrift, foreign trade and income determination**

- 24.2.1 distinguish between GDP and GNP;
- 24.2.2 explain the difference between real and nominal GDP;
- 24.2.3 explain the components of the circular flow of income;
- 24.2.4 distinguish between injections into, and withdrawals from ('leakages') the circular flow;
- 24.2.5 distinguish between national income and GNP;
- 24.2.6 distinguish between classical economics and the Keynesian and Monetarist schools of thought;
- 24.2.7 explain the major components of the Keynesian model;
- 24.2.8 explain Keynesian equilibrium;
- 24.2.9 calculate the Keynesian multiplier given the marginal propensity to consume (mpc) or propensities to withdraw (tax, import and save);
- 24.2.10 explain the paradox of thrift.

**Section 24.3: Inflation, Unemployment, Fiscal and Monetary Policy and the role of Central Banks**

- 24.3.1 describe fiscal policy and its influence on aggregate demand;
- 24.3.2 explain the role of debt in the business cycle;
- 24.3.3 explain the problems associated with fiscal policy;
- 24.3.4 define money supply (from 'narrow' through to 'wide');
- 24.3.5 describe the fractional reserve banking system;
- 24.3.6 define the money multiplier and identify its determinants;
- 24.3.7 calculate the potential money multiplier given a cash reserve ratio;
- 24.3.8 explain the transmission mechanism whereby monetary policy influences economic aggregates;
- 24.3.9 define inflation and explain how it is measured in the UK;
- 24.3.10 define unemployment and explain how it is measured in the UK;
- 24.3.11 explain the relationship between inflation and unemployment;
- 24.3.12 explain how inflation targeting operates in the UK;
- 24.3.13 distinguish between the different approaches to the control of inflation taken by the major central banks;
- 24.3.14 explain the other tools (including Quantitative Easing (QE)) used by central banks to manage the economy and in particular inflation;

- 24.3.15 explain the impact of bank capital and liquidity requirements and the move towards macroprudential regulation on the macro-economy;
- 24.3.16 explain the role of securitisation on credit growth and the wider macro-economy.

**Section 24.4: The foreign exchange market, government policy and exchange rates, fixed floating and managed exchange rates, and the balance of payments**

- 24.4.1 explain how changes in supply and demand for a currency will affect its value on the foreign exchange markets;
- 24.4.2 identify the key components of the balance of payments;
- 24.4.3 explain the relationship between the supply and demand for a currency and the underlying transactions represented in the balance of payments;
- 24.4.4 distinguish between a fixed, floating and a managed exchange rate ('dirty-floating' regime);
- 24.4.5 explain the economic benefits and costs of a fixed exchange rate mechanism;
- 24.4.6 explain the implications of persistent global imbalances of trade and capital;
- 24.4.7 explain the notion of purchasing power parity as a forecasting tool for exchange rates;
- 24.4.8 explain the effectiveness of monetary and fiscal policy in fixed and floating exchange rate regimes;
- 24.4.9 understand the nature and basic operations of the foreign exchange market;
- 24.4.10 explain the nature of exchange rate risk and how it can be managed;
- 24.4.11 explain spot and forward exchange rates;
- 24.4.12 calculate forward rates using interest rate parity (IRP);
- 24.4.13 explain the concept of purchasing power parity (PPP);
- 24.4.14 distinguish between IRP and PPP;
- 24.4.15 explain the International Fisher effect.

## Topic 25: Micro-economics

### Demonstrate an understanding of micro-economics

**Section 25.1: Demand and supply**

- 25.1.1 explain the laws of supply and demand;
- 25.1.2 distinguish between *movements along* demand and supply schedules and *shifts* thereof;
- 25.1.3 identify the factors that cause a demand or supply schedule to shift;
- 25.1.4 describe, calculate and interpret own price elasticity of demand and its impact on total revenues;
- 25.1.5 identify the factors that determine own price elasticity of demand;

- 25.1.6 explain, calculate and interpret the concept of cross elasticity of demand (as applied to substitute and complementary goods);
- 25.1.7 explain, calculate and interpret elasticity of supply and its dependence on the flexibility of factors of production.

**Section 25.2: The costs of production; marginal costs, average costs and total costs**

- 25.2.1 distinguish between explicit (accounting) costs and opportunity (economic) costs;
- 25.2.2 explain the concept of normal, supernormal and sub-normal levels of profit;
- 25.2.3 define fixed costs, variable costs, marginal costs, total costs and average costs;
- 25.2.4 explain the shapes of the short-run marginal cost, average variable cost, average fixed cost, and average total cost curves;
- 25.2.5 explain the law of diminishing marginal returns and its impact on the shape of short-run cost curves;
- 25.2.6 explain the relationship between total revenue, average revenue and marginal revenues for a normal demand schedule;
- 25.2.7 explain the relationship between marginal cost and marginal revenue and how this determines the profit maximising level of output for a firm.

**Section 25.3: Short and long run costs, economies and diseconomies of scale**

- 25.3.1 define short-run and long-run in the context of cost behaviour;
- 25.3.2 explain the notions of economies of scale, a minimum efficient scale and diseconomies of scale and their impact on the shape of the long-run average cost curve;
- 25.3.3 explain the relationship between long run marginal costs and long run average costs and explain how this determines the level of output for productive efficiency to arise.

**Section 25.4: Perfect competition and monopoly**

- 25.4.1 identify the conditions that characterise a perfectly competitive ('price-taker') market;
- 25.4.2 explain the conditions of long-run equilibrium for a price-taker;
- 25.4.3 explain the market mechanics through which only normal levels of profit can be earned by price takers in the long-run;
- 25.4.4 explain the relationship between short run supply and marginal cost for a price-taker;
- 25.4.5 describe the shape of the long run supply curve for a perfectly competitive industry;
- 25.4.6 explain the decision by a price taker facing economic losses to either continue to operate or shut down;
- 25.4.7 identify the conditions that characterise a pure monopoly;
- 25.4.8 explain the conditions of long run equilibrium for a monopoly;
- 25.4.9 distinguish between the equilibrium price, output levels, and productive efficiency of a monopoly compared to a perfectly competitive firm;

- 25.4.10 explain price discrimination and the conditions under which it will prevail.

**Section 25.5: Commonly used methods of assessing industries/companies**

- 25.5.1 understand how business cycles may affect relative industry performance;
- 25.5.2 explain Porter's five competitive forces that drive industry competition;
- 25.5.3 explain the product life cycle and the characteristics of each phase (introduction, growth, maturity and decline);
- 25.5.4 explain the concept of strengths, weaknesses, opportunities and threats (SWOT) analysis and its role in corporate evaluation;
- 25.5.5 explain the 4Ps marketing mix (product, price, promotion and place) in the context of analysing competitive advantage and threats.

## Topic 26: Statistics and Financial Mathematics

### Demonstrate an ability to apply statistical and financial mathematics techniques

**Section 26.1: Sources of Data**

- 26.1.1 distinguish between primary and secondary sources of data;
- 26.1.2 identify examples of primary and secondary data;
- 26.1.3 distinguish between a population and a sample;
- 26.1.4 explain the key sampling methods;
- 26.1.5 distinguish between continuous and discrete data;
- 26.1.6 define categorical data and explain how it can be converted to ordinal data;
- 26.1.7 interpret a frequency and relative frequency distribution;
- 26.1.8 explain the use of the following in the presentation of data:
- Lorenz curve
  - pie chart
  - bar chart
  - histogram
  - scatter plots
  - graphs.

**Section 26.2: Summary Data**

- 26.2.1 define, explain and calculate the following measures of central tendency for both raw data and interval data:
- arithmetic mean
  - geometric mean
  - median
  - mode
- 26.2.2 distinguish between symmetric and skewed data;
- 26.2.3 explain the relationship between the mean, median and mode for symmetric and skewed data;

- 26.2.4 define, explain and calculate the following measures of dispersion for both raw data and interval data:
- standard deviation (population and sample)
  - variance
  - range
  - quartiles and percentiles
  - inter-quartile range;
- 26.2.5 explain the notion of statistical significance in the context of investment decisions.

### **Section 26.3: Correlation and bivariate linear regression**

- 26.3.1 explain the least-squares regression technique in deriving a line of best fit;
- 26.3.2 distinguish between the dependent and independent variable;
- 26.3.3 interpret the intercept and gradient components of a regression line;
- 26.3.4 calculate a forecast value for the dependent variable given the regression line equation;
- 26.3.5 explain and interpret the correlation coefficient in the context of linear regression;
- 26.3.6 explain the shortfalls in the application of linear regression to forecasting including correlation does not imply causation and the pitfalls of data-mining;
- 26.3.7 explain the concept of autocorrelation and appreciate the impact of extreme events on correlation

### **Section 26.4: Index numbers**

- 26.4.1 explain the purpose of an index value;
- 26.4.2 calculate an index level for the current year, given the base year data and the current year data;
- 26.4.3 explain the role of financial market indices in fund management;
- 26.4.4 explain and calculate a price relative for a share;
- 26.4.5 calculate and interpret a simple arithmetic index;
- 26.4.6 calculate an index level having re-based the index series;
- 26.4.7 calculate and interpret a geometric index;
- 26.4.8 calculate and interpret a market value weighted index;
- 26.4.9 understand the composition and construction of key global bond and equity market indices;
- 26.4.10 explain the relevance of free-floating indices.

### **Section 26.5: Simple and compound interest**

- 26.5.1 distinguish simple interest from compound interest;
- 26.5.2 calculate simple and compound interest over multiple periods;
- 26.5.3 distinguish a nominal (simple) annual interest rate from an effective (compound) annual rate;
- 26.5.4 calculate the annual compound rate given the nominal rate and the frequency of compounding;
- 26.5.5 calculate the annual nominal rate of interest given the annual compound rate and the frequency of compounding;
- 26.5.6 explain the concept of continuous compounding;

26.5.7 calculate the effective continuously compounded rate given the nominal rate.

**Section 26.6: The time value of money - present and future value calculations, annuities, perpetuities, and mortgages**

26.6.1 calculate and interpret future values for:

- single sums
- annuities;

- 26.6.2 calculate and interpret present values for:
- single sums
  - annuities
  - perpetuities;
- 26.6.3 calculate equal instalments on a repayment mortgage given the present value of the borrowings, the fixed mortgage rate and the term of the borrowing.

**Section 26.7: The internal rate of return and net present value**

- 26.7.1 calculate and interpret the net present value of a series of investment cash flows;
- 26.7.2 calculate and interpret an internal rate of return;
- 26.7.3 explain how NPVs and IRRs can be used in investment decision making;
- 26.7.4 explain the limitations of each technique;
- 26.7.5 explain why decisions using each technique may conflict;
- 26.7.6 explain the scenarios in which multiple IRRs may occur.

## Topic 27: Accounting

### Demonstrate an understanding of accounting principles

**Section 27.1: Fundamental Precepts**

- 27.1.1 explain the legal requirement to prepare financial statements;
- 27.1.2 explain the concept of a company being a separate legal entity, and the purpose of the preparation of the accounts;
- 27.1.3 define 'small companies' for the purpose of financial statement preparation and explain the relevance of this definition;
- 27.1.4 explain when accounts may be required to be prepared under IFRSs rather than UK GAAP;
- 27.1.5 explain the role of the auditor; 27.1.6 identify, in outline, the reasons for auditors issuing a qualified report.

**Section 27.2: The Balance Sheet**

- 27.2.1 explain the purpose of a balance sheet;
- 27.2.2 identify and explain the key balance sheet categories and content;
- 27.2.3 distinguish between capital and revenue expenditure;
- 27.2.4 explain the valuation of non-current assets;
- 27.2.5 calculate depreciation under the straight-line and reducing balance methods;
- 27.2.6 calculate the profit or loss on disposal of a non-current asset;
- 27.2.7 explain the principles behind the valuation of inventories;
- 27.2.8 explain the effects of first-in-first-out and last-in-first-out valuations on inventory values and profits;
- 27.2.9 identify the types of current and non-current liabilities that typically appear in financial statements;
- 27.2.10 explain the concept of a provision;
- 27.2.11 explain the treatment of contingent liabilities within financial statements;
- 27.2.12 explain the treatment of pension costs in financial statements;
- 27.2.13 explain what is meant by a post-balance sheet event;



- 27.2.14 distinguish among authorised, issued, paid up and called up share capital;
- 27.2.15 explain the effect of the following on a balance sheet:
- rights issue
  - bonus/scrip issue
  - stock split
  - share repurchases;
- 27.2.16 identify and explain the main types of reserve found in the balance sheet.

### **Section 27.3: The accounting treatment of financial instruments**

- 27.3.1 identify the various classifications of financial instrument and outline the accounting treatment of each.

### **Section 27.4: The Income Statement and Statement of Changes in Equity**

- 27.4.1 identify and explain the classification of expenses based on nature or function;
- 27.4.2 explain the principle of revenue recognition;
- 27.4.3 identify the following different levels of profit and understand which classes of expenses are considered in arriving at each level:
- gross profit;
  - trading (or operating) profit; and
  - net profit;
- 27.4.4 explain the objective of a statement of changes in equity;
- 27.4.5 identify the information to be reported in a statement of change in equity.

### **Section 27.5: The Cash Flow Statement**

- 27.5.1 explain the purpose of a cash flow statement;
- 27.5.2 identify the classification of cash flow activities;
- 27.5.3 calculate net cash flow from operations given operating profit (or vice versa) and the relevant balance sheet movements.

### **Section 27.6: Group Accounts**

- 27.6.1 define and distinguish between corporate investments, associated companies and subsidiaries;
- 27.6.2 explain the purpose of group accounts;
- 27.6.3 define a minority interest and explain how it is represented in the financial statements;
- 27.6.4 explain how goodwill arises in acquisition accounting;
- 27.6.5 explain the treatment of goodwill and intangible assets in the group accounts, including amortisation, useful lives and the requirement for impairment reviews.

### **Section 27.7 Major Accounting Ratios**

- 27.7.1 distinguish between profitability, liquidity, and gearing ratios;
- 27.7.2 define and calculate return on capital employed;
- 27.7.3 define and calculate return on equity;
- 27.7.4 explain how return on capital employed can be broken down into profit margin and asset turnover;

27.7.5 define, calculate and interpret

- operational gearing
- financial gearing
- the current ratio
- the quick ratio (acid test);

27.7.6 explain the effect of the following on the major accounting ratios:

- rights issue
- bonus/scrip issue
- stock split
- share repurchases.