

NOTIFICATION OF THE GUJARAT UNIVERSITYNo. Exam. 'A' / **6540** / of 2012

**Programme of the M.B.A. in Financial Services/Creative Management
Semester-I Examination—January, 2013
(in Animation Department)**

Candidates are requested to be present at their respective places of examination, *fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF PAGER OR ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

1. The written examination will be :
**B. K. School of Business Management, Gujarat University Campus,
Gujarat University Ahmedabad-9.**
2. The written examination will be conducted in the following order.

Day & Date	Subject [Time : 2-30 p.m. to 5-30 p.m.]
Thursday, 3rd January, 2013	1.1 —Management - Theory & Practice
Friday, 4th January, 2013	1.2 —Managerial Economics
Saturday, 5th January, 2013	1.3 —Accounting for Managers
Monday, 7th January, 2013	1.4 —Organizational Behaviour
Tuesday, 8th January, 2013	1.5 —Quantitative Techniques
Wednesday, 9th January, 2013	1.6 —Written Analysis and Communication

Ahmedabad-380 009.

December 11, 2012

I/C. Controller of Examinations.