NOTIFICATION OF THE GU JARAT UNIVERSITY

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\text { No. Exam. 'A' / } 6308 \text { / of } 2012
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## Programme of the M.B.A.-II SEM.-IV (Full-time and Evening Programme) Examination-January-2013

Candidates are requested to be present at their respective places of examination, fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper. CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/ TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF PAGER OR ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

1. The Place for the examination will be : K. S. School of Business Management, Gujarat University Campus, Gujarat University, Ahmedabad-9.
2. The written examination will be conducted in the following order.

MBA-II - SEM.-IV (Full-time \& Evening) (Fresher-Repeaters)

| Day \& Date | Subject [Time : 2-30 p.m. to 5-30 p.m.] |
| :---: | :---: |
| Wednesday, <br> 2nd January, 2013 | OD \& Leadership |
| Thursday, <br> 3rd January, 2013 | Environment Management |
| Friday, <br> 4th January, 2013 | International Business |
| Saturday, <br> 5th January, 2013 | New Enterprise \& Innovation Management |
| Monday, 7th January, 2013 | (Finance)—Corporate Finance \& Restructuring (Marketing)—International Marketing (HR)—HR Policy Formulation |
| Tuesday, 8th January, 2013 | (Finance)—Banking \& Insurance <br> (Marketing)—Product \& Brand Management (HR)-Compensation Management |
| Wednesday, 9th January, 2013 | (HR)-Performance Management |
| Thursday, <br> 10th January, 2013 | (Finance)—Security Analysis and Portfolio Management |
| Friday, <br> 11th January, 2013 | (Marketing)—Services and Relationship Marketing |


| Wednesday, <br> $16-1-2013$ | Presentation of : Contemporary Issues in <br> Finance/Mktg./HR/Operation | At B. K. School <br> $11-00$ a.m. Onwards |
| :---: | :--- | :---: |
| Thursday, <br> $17-1-2013$ | Presentation and Viva of Project Study <br> (Grand Project) | At B. K. School <br> $11-00$ a.m Onwards |

Ahmedabad-380 009.
By order,
Rajesh Patel
November 22, 2012
I/C. Controller of Examinations.

