

ONE UNIVERSITY, ONE NETWORK



WHO WE ARE

Established in 1973, European University (EU) is a tripleaccredited, multicampus, international business school. With small, dynamic classes offered in English, students at EU take advantage of the international environment while getting the best of both North American and European academic curricula.

We offer Master of Business Administration (MBA), Online MBA and Executive Master of Business Administration (EMBA) programs, with majors in International Business; Communication & Public Relations; International Marketing; Global Banking & Finance; Entrepreneurship; Leadership and E-Business among others.

EU has a global network of campuses, and we encourage students to participate in inter-campus exchanges to other countries including Spain, Switzerland, Germany, United Kingdom, Russia, Kazakhstan, Taiwan, Malaysia and China.

Follow us on:













Our 100+ nationality average gives students a truly multicultural learning environment and excellent international networking opportunities.

All courses are taught by highly-qualified faculty members with a wealth of practical experience in their fields. EU faculty works with students on an individual basis to create a cooperative and caring learning environment where human values flourish. We provide student-oriented, flexible and personal education programs for all participants.

Our pragmatic approach to business education with emphasis on the case-study method is proven to effectively prepare students for leadership positions in the modern business world.

WE ARE DIFFERENT WE ARE FLEXIBLE WE ARE GLOBAL

EU GLOBAL NETWORK



GRADUATE PROGRAMS

FULL-TIME & PART-TIME MBA PROGRAMS

European University's graduate programs are tailored to accommodate each candidate's needs. They offer a variety of degree specializations that cover the traditional and most up-to-date areas of international business. The MBA programs take one year to complete on a full-time basis (three10-week terms) or two years to complete on a part-time basis (six 10-week terms).

The MBA core curricula prepare students for success in the business world. The first two terms cover the essential skills necessary for understanding advanced business concepts, and the last term allows students to choose their specialization.

EU also offers the option to earn two independent, internationally-accredited Dual MBA degrees with Nichols College in Massachusetts, U.S.A. or College of Charleston in South Carolina, U.S.A.

Students can specialize in one of the following areas:

Leadership

International Business	E-Business
-	-
Communication & Public Relations	Sports Management
-	-
International Marketing	Human Resources Management
-	-
Global Banking & Finance	Corporate Sustainability
-	_
Leisure & Tourism Management	Design Management
-	_
Entrepreneurship	Family Business Management
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Reputation Management

All our campuses use the same curricula and books so that students have the freedom to transfer between campuses at the end of any successfully completed term.

EUROPEAN UNIVERSITY

- -Barcelona
- -Geneva
- -Montreux
- -Munich
- -Online Campus

PROGRAMS IN:

- -London
- -Freiburg
- -Moscow & Rostov-on-Don
- -Almaty, Astana & Aktobe
- -Taipei
- -Hong Kong & Shenzhen
- -Kuala Lumpur & Kota Kinabalu

DUAL DEGREES WITH:

- -Nichols College, U.S.A.
- -Shinawatra International University,
- Thailand
- -College of Charleston, U.S.A.
- -Moscow State University
- of Economics, Statistics and Informatics, Russia
- -Graduate School of Corporate Management, Russia
- -People's Friendship University of Russia, Russia
- -Peking University, China

A GLOBAL MBA ON DEMAND

For more information visit: www.euruni.edu



ADMISSION REQUIREMENTS

1 copy of bachelor's degree from an accredited college or university

English fluency test results: TOEFL score 213 (computer-based), 80 (internet-based); IELTS (6.0); CAE (minimum C)or English native

2 letters of recommendation

1 written or video essay

1 copy of CV/Résumé

Applicants must also satisfy any two of the following:

A minimum grade point average (GPA) of 3.0 on a 4.0 scale

A satisfactory score on the GMAT or GRE

At least two years of professional work experience (may include military service)

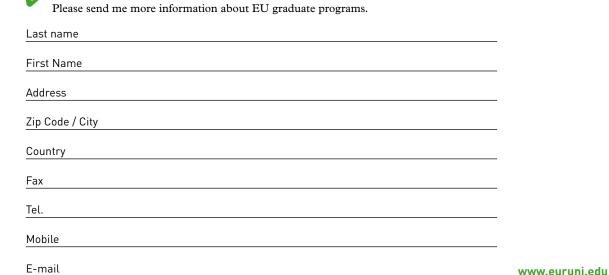
✓ Yes, I want to know more about European University.

An interview with the Dean



STARTING DATES

We offer three starting dates per year: October, January and March.



WHAT EU STUDENTS SAY



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I can immediately apply what I've learned and help my company achieve success. EU was the best investment in my future.

Pedro Brehm, Portugal Managing Director, Media Saturn Holding

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The international student body and EU's excellent MBA curriculum gave me the freedom to apply my creative energy to develop a strong professional personality.

Christophe Behaegel, Belgium General Manager, Crestcom

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I found the faculty extremely helpful; they encouraged open discussion, teamwork and their real-world experience greatly contributed to the learning process.

Samuel Läderach, Switzerland Vice-President, Bank Vontobel

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> European University Ganduxer 70 08021 Barcelona Spain

ACCREDITATION

European University (EU) is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) and the International Assembly for Collegiate Business Education (IACBE); both organizations recognized by the Council for Higher Education Accreditation (CHEA). EU also holds an International Quality Accreditation (IQA) awarded by the Central and East European Management Development Association (CEEMAN).









WHY EU?

Leading innovator in business education since 1973

Triple accreditation

Transfer opportunities across a global campus network

Small, student-oriented classes

All courses taught in English

- Internationally top ranked (QS)

Student body and faculty from 100+ countries

Excellent employment record

Student to faculty ratio 9:1

Continuous evaluation & personalized approach

Dynamic, practical case method approach

Over 25,000 alumni in more than 120 countries

Multicultural & multilingual environment

Exchange programs with universities around the world

Innovative & entrepreneurial focus

EU Barcelona

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EU Geneva

Quai du Seujet 18 1201 Geneva, Switzerland Tel: +41 22 779 26 71 info.gva@euruni.edu

EU Montreux

Le Forum-Grand-Rue 3 1820 Montreux 2, Switzerland Tel: +41 21 964 84 64 info.mtx@euruni.edu

EBCM Munich Branch of European University

Theresienhoehe 28 80339 Munich, Germany Tel: +49 89 5502 9595 info.muc@euruni.edu

EU Online Campus

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