



European
University
Business School

www.euruni.edu



GRADUATE PROGRAMS

ONE UNIVERSITY, ONE NETWORK



WHO WE ARE

Established in 1973, European University (EU) is a triple-accredited, multicampus, international business school. With small, dynamic classes offered in English, students at EU take advantage of the international environment while getting the best of both North American and European academic curricula.

We offer Master of Business Administration (MBA), Online MBA and Executive Master of Business Administration (EMBA) programs, with majors in International Business; Communication & Public Relations; International Marketing; Global Banking & Finance; Entrepreneurship; Leadership and E-Business among others.

EU has a global network of campuses, and we encourage students to participate in inter-campus exchanges to other countries including Spain, Switzerland, Germany, United Kingdom, Russia, Kazakhstan, Taiwan, Malaysia and China.

Our 100+ nationality average gives students a truly multicultural learning environment and excellent international networking opportunities.

All courses are taught by highly-qualified faculty members with a wealth of practical experience in their fields. EU faculty works with students on an individual basis to create a cooperative and caring learning environment where human values flourish. We provide student-oriented, flexible and personal education programs for all participants.

Our pragmatic approach to business education with emphasis on the case-study method is proven to effectively prepare students for leadership positions in the modern business world.

WE ARE DIFFERENT
WE ARE FLEXIBLE
WE ARE GLOBAL

Follow us on:



EU GLOBAL NETWORK



GRADUATE PROGRAMS

FULL-TIME & PART-TIME MBA PROGRAMS

European University's graduate programs are tailored to accommodate each candidate's needs. They offer a variety of degree specializations that cover the traditional and most up-to-date areas of international business. The MBA programs take one year to complete on a full-time basis (three 10-week terms) or two years to complete on a part-time basis (six 10-week terms).

The MBA core curricula prepare students for success in the business world. The first two terms cover the essential skills necessary for understanding advanced business concepts, and the last term allows students to choose their specialization.

EU also offers the option to earn two independent, internationally-accredited Dual MBA degrees with Nichols College in Massachusetts, U.S.A. or College of Charleston in South Carolina, U.S.A.

Students can specialize in one of the following areas:

International Business

–

Communication & Public Relations

–

International Marketing

–

Global Banking & Finance

–

Leisure & Tourism Management

–

Entrepreneurship

–

Leadership

E-Business

–

Sports Management

–

Human Resources Management

–

Corporate Sustainability

–

Design Management

–

Family Business Management

–

Reputation Management

All our campuses use the same curricula and books so that students have the freedom to transfer between campuses at the end of any successfully completed term.

● EUROPEAN UNIVERSITY

- Barcelona
- Geneva
- Montreux
- Munich
- Online Campus

● PROGRAMS IN:

- London
- Freiburg
- Moscow & Rostov-on-Don
- Almaty, Astana & Aktobe
- Taipei
- Hong Kong & Shenzhen
- Kuala Lumpur & Kota Kinabalu

● DUAL DEGREES WITH:

- Nichols College, U.S.A.
- Shinawatra International University, Thailand
- College of Charleston, U.S.A.
- Moscow State University of Economics, Statistics and Informatics, Russia
- Graduate School of Corporate Management, Russia
- People's Friendship University of Russia, Russia
- Peking University, China

A GLOBAL MBA ON DEMAND

For more information visit:

www.euruni.edu



ADMISSION REQUIREMENTS

1 copy of bachelor's degree from an accredited college or university

—

English fluency test results: TOEFL score 213 (computer-based), 80 (internet-based); IELTS (6.0); CAE (minimum C) or English native

—

2 letters of recommendation

—

1 written or video essay

—

1 copy of CV/Résumé

Applicants must also satisfy any two of the following:

A minimum grade point average (GPA) of 3.0 on a 4.0 scale

—

A satisfactory score on the GMAT or GRE

—

At least two years of professional work experience (may include military service)

—

An interview with the Dean



STARTING DATES

We offer three starting dates per year: October, January and March.



Yes, I want to know more about European University.
Please send me more information about EU graduate programs.

Last name

First Name

Address

Zip Code / City

Country

Fax

Tel.

Mobile

E-mail

WHAT EU STUDENTS SAY



“

The international student body and EU's excellent MBA curriculum gave me the freedom to apply my creative energy to develop a strong professional personality.

*Christophe Behaegel, Belgium
General Manager, Crestcom*

”

“

I found the faculty extremely helpful; they encouraged open discussion, teamwork and their real-world experience greatly contributed to the learning process.

*Samuel Läderach, Switzerland
Vice-President, Bank Vontobel*

”

“

I can immediately apply what I've learned and help my company achieve success. EU was the best investment in my future.

*Pedro Brehm, Portugal
Managing Director, Media Saturn Holding*

”



**European
University**
Business School



Place stamp here
Bitte ausreichend frankieren
Poner el sello aquí
Timbrer ici
Affrancare

European University
Ganduxer 70
08021 Barcelona
Spain

ACCREDITATION

European University (EU) is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) and the International Assembly for Collegiate Business Education (IACBE); both organizations recognized by the Council for Higher Education Accreditation (CHEA). EU also holds an International Quality Accreditation (IQA) awarded by the Central and East European Management Development Association (CEEMAN).



WHY EU?

Leading innovator in business education since 1973

—

Triple accreditation

—

Transfer opportunities across a global campus network

—

Small, student-oriented classes

—

All courses taught in English

—

Internationally top ranked (QS)

—

Student body and faculty from 100+ countries

—

Excellent employment record

—

Student to faculty ratio 9:1

—

Continuous evaluation & personalized approach

—

Dynamic, practical case method approach

—

Over 25,000 alumni in more than 120 countries

—

Multicultural & multilingual environment

—

Exchange programs with universities around the world

—

Innovative & entrepreneurial focus

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EU Online Campus

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