



L.N Mishra College of Business Management

Muzaffarpur, Bihar (India)

www.lnmcbm.org

MBA 2 Years Full Time Course
Outlines of syllabus
Semester I

101 : Management Concept and Practices

- Introduction to Management
- Management Thought
- Planning
- Organizing
- Organization Structure
- Staffing
- Directing
- Controlling

102 : Organizational Behavior & Communication

- Introduction to Organizational Behavior
- Organization
- Dynamics of Organizational Behavior
- Organizational Effectiveness
- Organizational Climate
- Communication

103 : Management Accounting

- Introduction to Accounting
- Management Accounting
- Analyzing and Interpretation of Final Statements
- Ratio Analysis
- Fund Flow Statement and Cash Flow Statement
- Cost Concept
- Standard Costing
- Variance Analysis
- Marginal Costing

104 : Managerial Economics

- Introduction to Managerial Economics
- Economics of the firm
- Demand Analysis
- Cost Analysis
- Pricing Decisions
- Business Cycle
- National Income

105 : Quantitative Techniques

- Introduction to quantitative techniques
- Skew ness, Moments and Kurtosis
- Correlation and Regression
- Index Numbers
- Matrices and Determination
- Set Theory and Probability
- Introduction to Linear Programming
- Statistical Decision Theory