

**Course Structure of Master of Business Administration (M.B.A.)**

Year	Course Code	Course Title	Credits	Pre-requisites	Course Code	Course Title	Credits	Pre-requisites
I	<b>Semester - I</b>				<b>Semester - II</b>			
	MGT 501	Management Process and Organizational Behavior	3		HRM 501	Human Resources Management	3	
	QMD 501	Quantitative Methods	3		OMG 501	Operations Management	3	
	ECN 501	Managerial Economics	3		MKT 501	Marketing Management	3	
	ACC 501	Managerial Accounting	3		FIN 501	Financial Management	3	
	<b>Total Credits</b>		<b>12</b>		<b>Total Credits</b>		<b>12</b>	
II	<b>Semester - III</b>				<b>Semester - IV</b>			
	MGT 601	Entrepreneurial Management	3		MGT 602	Business policy and Strategy	3	
	INS 601	Information Systems Management	3			Elective III	3	
		Elective I	3			Elective IV	3	
		Elective II	3			Elective V	3	
	<b>Total Credits</b>		<b>12</b>	<b>12</b>	<b>Total Credits</b>		<b>12</b>	
				PRJ 601	Project Work	<b>7</b>		
<b>OVERALL CREDITS</b>								<b>55</b>

**List of Electives (Any Five)**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
<b>Marketing Specialization</b>			<b>Finance Specialization</b>		
MKT 601	Sales and Distribution Management	3	FIN 601	Corporate Tax Planning	3
MKT 602	Marketing Strategies	3	FIN 602	Strategic Financial Management	3
MKT 603	Advertising and Sales Promotion	3	FIN 603	Financial Services	3
MKT 604	Retail Management	3	FIN 604	Security Analysis and Portfolio Management	3
MKT 605	Product and Brand Management	3	FIN 605	International Financial Management	3
MKT 606	Consumer Behavior	3	FIN 606	Risk Management	3
MKT 607	E-Business Marketing	3	FIN 607	Money and Capital Markets	3
MKT 608	Services Marketing	3	FIN 608	Project Appraisal	3
MKT 609	Market Research and Intelligence	3	FIN 609	Derivatives	3
MKT 610	International Marketing and Documentation	3	FIN 610	Real Estate Management	3
MKT 611	Business to Business Marketing	3	FIN 611	Management of Financial Institutions	3
<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
<b>Human Resource Specialization</b>			<b>Operations Specialization</b>		
HRM 601	Human Resources Development	3	OMG 601	Technology Management	3
HRM 602	Organizational Development	3	OMG 602	Strategic Operations Management	3
HRM	Labor Legislation and Administration	3	OMG	Service Operations Management	3

603			603		
HRM 604	Inter-personal and Group Processes.	3	OMG 604	Logistics and Supply Chain Management	3
HRM 605	Social Security and Labor Welfare	3	OMG 605	Materials Management	3
HRM 606	Strategic Human Resources Management	3	OMG 606	Project Management	3
HRM 607	Human Resource Accounting and Information System	3	OMG 607	Quantitative Techniques in Operations Management	3
HRM 608	Compensation Management	3	OMG 608	Materials Planning and Control	3
HRM 609	International Human Resource Management	3	OMG 609	Strategic Channel Management	3
HRM 610	Training and Development	3	OMG 610	Total Quality Management	3
HRM 611	Management Development and Team Building	3	OMG 611	Freight Forwarding Management	3