



M.Sc. HOSPITALITY ADMINISTRATION

Offered by

**NATIONAL COUNCIL FOR HOTEL MANAGEMENT AND CATERING
TECHNOLOGY**

and

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

at

INSTITUTES OF HOTEL MANAGEMENT

- BENGALURU**
- NEW DELHI (PUSA)**

PROSPECTUS AND APPLICATION FORM
(2011-13)

About us

National Council for Hotel Management and Catering Technology (NCHMCT) was established by Ministry of Tourism, Government of India in 1982 to oversee hotel management and catering education offered by Institutes set up by it. The Council has been responsible in providing professional and skilled human capital to the hotel and tourism industry through its eleven programs. In 2002, the Council and Indira Gandhi National Open University joined hands and launched the 3-Year B.Sc. Degree in Hospitality and Hotel Administration and this cooperation further graduated with commencement of M.Sc. Hospitality Administration Program in 2003. The National Council for Hotel Management and Catering Technology in cooperation with Indira Gandhi National Open University shall be launching Ph.D. Program in Hospitality from year 2007, which will ultimately result in producing researchers, authors and high quality teachers in the field. The education shall reckon as an alternate discipline of higher education and learning for the fast growing service.

About IGNOU

Indira Gandhi National Open University (IGNOU) was established in September 1985 by an Act of Parliament, aimed at democratizing education to cover larger segments

of the population focused on higher education for vocations and professions. IGNOU's Degrees are recognized in India by both UGC and AICTE and also worldwide by Commonwealth of Learning (CoL).

About the M.Sc. Hospitality Administration Program

The M.Sc. Program launched jointly by NCHMCT and IGNOU has specific focus on the services sector as against majority of MBA programs which concentrate on merchandise and manufacturing businesses. Experimental components such as team project, mentorship under the guidance of industry specialists positions the M.Sc. scholar current with entire spectrum of hospitality and service industry.

Program Delivery

The Program is a judicious blend of intensive classroom contact and counselling sessions.

Industry Interaction and Mentorship

The M.Sc. Program's interface with industry is through built-in mentorship. Such an interface keeps the scholar current with industry trends and offers scope for building case studies and write dissertation in the elected area of specialization by the scholar. The mentor's relevant industry experience combined with one-to-one interaction immensely contributes to the scholar's professional growth and development. The mentorship experience also offers valuable networking opportunities.

The Program is designed to provide

- ❖ Opportunity for Post Graduate studies to 3-Year Diploma and 3-Year/4-Year Degree holders in Hospitality/Hotel Management/Hotel Administration, who are keen to enhance their knowledge base and eye for opportunities of work in industry besides faculty positions in Hotel Management and Tourism Management Institutes. Those who have qualified through earlier programs have been placed in industry both in India and abroad in the area of training, sales and marketing and in human resource management;
- ❖ Avenue for in-service sponsored candidates from industry who wish to pursue higher studies in the field. Such in-service candidates can work their way to shoulder managerial responsibilities in their area of specialization;
- ❖ Opportunity for the faculty from recognized Hospitality/Hotel Management and Tourism Institutes for enhancement of professional qualification towards advancement in teaching careers.

Eligibility for the Program

- B.Sc. Degree in Hospitality and Hotel Administration from NCHMCT and IGNOU; **OR** Bachelors Degree in Hotel Management and Catering Technology from AICTE approved Institutes affiliated with recognized Universities; **OR**
- Regular faculty from Institutes of Hotel Management affiliated to NCHMCT with two years of teaching experience and having good track record of teaching and

possessing above eligibility can forward their application through Principal of the Institute, sponsored under Sabbatical Scheme of NCHMCT.

Admission for sponsored candidates

3-Year Hotel Management Diploma holders, who have demonstrated strong leadership quality over the past two years or more in approved Hotels, Restaurants or Clubs, Resorts, Air Catering Units, Institutional/Hospital Catering, Cruise-lines, Health Care Centers or are working in Defence services/Railway/State Tourism Corporations and MNC's will also be considered for admission as sponsored candidates. Faculty possessing Degree/3-Year Diploma in Hotel Management having good teaching track record in Institutes of Hotel Management/University Colleges teaching hotel management are also eligible. Sponsored candidates will be admitted on supernumerary basis.

Allotment of the Institute

Admission to the program is strictly on merit based on the marks obtained by the candidates in the qualifying examination i.e. 3-year B.Sc. Hospitality & Hotel Administration / 4-year Degree in HMCT / 3-Year Diploma in HMCT.

Each applicant will give choice for three Institutes in order of his/her preference of the Institute. Allotment of Institute to the selected candidates shall be made by the Council on merit in qualifying examination. The list of provisionally selected candidates will be displayed on www.nchmct.org (click M.Sc. List) on 12th September 2011.

Fee Structure:

First Semester	Rs.40000
Second Semester	Rs.35000
Third Semester	Rs.40000
Fourth Semester	Rs.35000

- Educational loan facilities from Nationalized Banks without any collateral guarantee may be availed.
- Faculty members from IHM's affiliated with the National Council shall receive some assistanceship under QIP Sabbatical Scheme.

Course structure**SEMESTER – I**

<u>Code</u>	<u>Subject</u>	<u>Component</u>	<u>Credits</u>
MHA-1	Management Functions & Behaviour in Hospitality	IGNOU	04
MHA-2	Hospitality Management	NCHMCT	04
MHA-3	Properties Development & Planning	NCHMCT	04
MHA-4	Information Management Systems & Hospitality	IGNOU	04

SEMESTER – II

MHA-5	Revenue / Yield Management	NCHMCT	04
MHA-6	Market Research	IGNOU	04
MHA-7	Equipment & Materials Management	NCHMCT	04
MHA-8	Managing Entrepreneurship : Small & Medium Business Properties	IGNOU	04

SEMESTER – III**Sales & Marketing**

MHA-9	Sales Management	IGNOU	04
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MHA-10	Principles of Marketing Management	IGNOU	04
MHA-11	Marketing of Services and Consumer Behaviour	NCHMCT	04
MHA-12	International Marketing	NCHMCT	04
MHA-21	Mentorship & Research Project	NCHMCT	08

OR

Human Resource Management

MHA-13	Human Resource Planning	IGNOU	04
MHA-14	Union Management Relations	IGNOU	04
MHA-15	Managing Change in Organizations	NCHMCT	04
MHA-16	Social Processes and Behavioural Issues	NCHMCT	04
MHA-21	Mentorship & Research Project	NCHMCT	08

SEMESTER – IV

MHA-17	Production & Operations Management	NCHMCT	04
MHA-18	Managerial Economics	IGNOU	04
MHA-19	Sales & Marketing	IGNOU	04
MHA-20	Labour Laws	IGNOU	04

In all, a student has to secure minimum 68 credits (48 credits from core courses and 20 from one of the two groups of elective courses) to qualify for the Post Graduate Degree.

Continuous Internal Assessment

Under the continuous internal assessment process that will be in vogue for the program, scholars will be required to submit two assignments out of which score of the better assignment will be taken into account. Minimum score required to complete a course is 50% separately for both assignments and term end examination. Based on the percentage of marks Division/Grade will be awarded as per range mentioned below:

Percentage of Marks	Division	Grade
75% and above	First with Distinction	A
60% or more but less than 75%	First	B
50% or more but less than 60%	Second	C

Less than 50%	Unsuccessful	-
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Examination Scheme, Evaluation and Grading

Evaluation for the program will comprise of continuous evaluation through assignments and semester-end examination. In the final result, all the assignments will carry 30% weightage while 70% weightage will be for term-end examinations.

Semester	Papers	Marks	Total
First	Four	100	400
Second	Four	100	400
Third	Four	100	400
Fourth	Three	100	300
	Dissertation		200
Total:			1700

Scholars shall identify the area of research in 3rd Semester and they will be assessed through viva-voice immediately after completion of the 4th Semester.

Attendance Requirement

Each student will have to secure at least 75% attendance in each semester to be eligible for appearing in the semester-end exam.

Award of Degree

The M.Sc. Degree will be awarded to scholars who successfully pass the NCHMCT and IGNOU components respectively with 50% marks. The Degree shall be awarded by IGNOU duly acknowledging credits of NCHMCT components.

Yield of Program

The specialization built in the program are targeted to yield knowledgeable independent small and medium property managers, better equipped managers for operational areas in large scale enterprise, property development consultants besides smart faculty resource for Hospitality/Hotel Management & Tourism Institutes.

Payment of monthly fellowship to M.Sc. scholars

A monthly fellowship of Rs.7000/- is to be paid to the 1st Semester candidates who have secured not less than 60% marks in the qualifying examination. Candidates securing not less than 60% marks in 1st Semester Term-End Examination will get the stipend for 2nd Semester and so on. The candidate would be eligible for stipend only on attaining not less than 80% attendance for all the classes, tutorials, assignments, field work, practical, conducted for the semester.

Remuneration for teaching assignments

The M.Sc. students would be expected to teach the Craft and Hunar-se-Rozgar courses for which they would be paid fee up to a maximum of Rs.5000/- per month. The stipend will however be paid only upon conclusion of the semester and on the condition that the student has the minimum requisite attendance for appearing in the semester-end examinations. Only such candidates who obtain 60% aggregate marks (with relaxation of

5% for SC/ST candidates) in the qualifying examination should be entitled to the stipend of Rs.5000/- per month.

Placement of passed out students

All the passed out candidates of previous batches have been well placed in the industry with an average monthly salary of Rs.15000 and above + allowances. Given below is a overview of the placement position:

Commencement of the Program:

M.Sc. Hospitality Administration program will commence from 19th September 2011.

Application Form

Information Brochure and Application Form can be downloaded from web site www.nchmct.org. Duly filled in application form along with a Demand Draft of Rs.900/- for General/OBC Category and Rs.450/- for SC/ST/OBC Categories, drawn in favour of National Council for Hotel Management and Catering Technology payable at NOIDA or NEW DELHI should reach Director (A&F), National Council for Hotel Management and Catering Technology, A-34, Sector 62, NOIDA – 201 301 by or before 5th September 2011. Ensure that the Application Form is not folded. Applications received after 5th September 2011 will not be entertained.