

VARDHAMAN COLLEGE OF ENGINEERING
(AUTONOMOUS)

Two Year MBA I Semester Regular Examinations February - 2012
(Regulations: VCE-R11)

MANAGEMENT AND ORGANIZATIONAL BEHAVIOR
(Master of Business Administration)

Time: 3 hours

Max Marks: 60

Answer any FIVE Questions. All Questions carry equal marks
All parts of the questions must be answered in one place only

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|---|--|----------|
| 1 | Define Management. Explain Mintzberg Managerial Roles. | 12M |
| 2 | Define Social Responsibility. Explain the Arguments for and against Social Responsibility | 12M |
| 3 | “When used as an approach to management, MBO has a wide range of benefits.”
Comment. | 12M |
| 4 | As a business manager, what factors do you follow to determine an effective span? | 12M |
| 5 | What do you think are the better ways for developing Perceptual Skills? | 12M |
| 6 | a) Explain the nature of Organizational Behavior .
b) OB and Psychology. | 8M
4M |
| 7 | “A good leader is not necessarily a good manager”. Discuss this statement and compare
Leadership with Management. | 12M |
| 8 | Why does group conflict arise? What are its consequences? How would you prevent such
conflict? | 12M |

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STATISTICS FOR BUSINESS RESEARCH
(Master of Business Administration)

Time: 3 hours

Max Marks: 60

Answer any FIVE Questions. All Questions carry equal marks
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- 1 Define research. Explain nature and importance of it and also explain the role of business research in management decisions. 12M
- 2 What are the functions and goals of research design? 12M
- 3 a) Students ages in the regular daytime MBA program and the evening program of Central University are described by these two samples 8M

Regular MBA	23	29	27	22	24	21	25	26	27	24
Evening MBA	27	34	30	29	28	30	34	35	28	29

If homogeneity of the class is a positive factor in learning, use a measure of relative variability to suggest which of the two groups will be easier to teach.

- b) Explain different coefficients of skewness. 4M
- 4 a) Find the correlation coefficient by Karl Pearson's method between x and y and interpret its value. 6M

x:	57	42	40	33	42	45	42	44	40	56	44	43
y:	10	60	30	41	29	27	27	19	18	19	31	29

- b) Write short notes on
- i) Concept of regression and its advantages. 3M
- ii) Method of least squares in regression. 3M
- 5 a) Write short notes on
- i) Define time series and explain its utility in business research. 3M
- ii) Explain method of moving average in analyzing trend in time series. 3M
- b) A company that manufactures steel observed the production of steel (in metric tonnes) represented by the time series 6M

Year:	1990	1991	1992	1993	1994	1995	1996
Production of steel:	60	72	75	65	80	85	95

Find the linear equation that describes the trend in the production of steel by the company. Also estimate the production of steel in 1997.

- 6 a) i) Explain different types of index numbers. Mention their uses. 6M
ii) Explain different problems in constructing index numbers
b) Construct Fisher's index number using following data and show how it satisfies the time and factor reversal tests. 6M

Commodity	1998		1999	
	Quantity	Price	Quantity	Price
A	20	12	30	14
B	13	14	15	20
C	12	10	20	15
D	8	6	10	4
E	5	8	5	6

- 7 Define the following terms with an example 6M
a) Null hypothesis 6M
b) Alternative hypothesis
- 8 A machine is designed to produce insulating washers for electrical devices of average thickness of 0.025cm. A random sample of 10 washers was found to have an average thickness of 0.024cm with a standard deviation of 0.002cm. Test the significance of deviation in mean [Table Value: $t_{0.05}(9)=2.262$] 12M

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MANAGERIAL ECONOMICS
(Master of Business Administration)

Time: 3 hours

Max Marks: 60

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|---|---|-----|
| 1 | a) Critically explain the meaning and definition of Managerial Economics. | 5M |
| | b) Explain its nature and scope. | 7M |
| 2 | a) State the Law of Demand. What are its exceptions? | 6M |
| | b) Explain briefly Income Elasticity of Demand and Promotional Elasticity of Demand. | 6M |
| 3 | a) Anticipation of future demand is necessary to producers to arrange required factors of production to meet future demand in the light of this explain importance of demand forecasting. | 6M |
| | b) Briefly explain the different methods of Demand forecasting. | 6M |
| 4 | Production function establishes relationship between Input and Output. Explain production function with one variable input and with two variable inputs. | 12M |
| 5 | Explain the characteristics of Monopolistic Competitive market. | 12M |
| 6 | Define "COST" and its significance. Explain different cost concepts used in the process of cost analysis. | 12M |
| 7 | a) Explain Gross Domestic Product and Net Domestic Product. | 6M |
| | b) Explain any three monetary measures to control Inflation. | 6M |
| 8 | Fluctuations in all economic transactions affect entire economy as a whole. Describe the precautions you follow to control business cycles. | 12M |

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FINANCIAL ACCOUNTING AND ANALYSIS
(Master of Business Administration)

Time: 3 hours

Max Marks: 60

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- 1 Accounting is Language of Business explain how and explain importance of Generally Accepted Accounting Principles (GAAP) with suitable examples. 12M
- 2 From the following balance extracted from ledger of Usha & Co. prepare Trial Balance as on 31st December, 2010. Cash a/c. Rs.3,33,500, Bank a/c.2,62,500, Capital a/c.15,00,000, Stock a/c.4,60,000, Purchase a/c 3,80,000, Creditors Rs.95,000, Furniture a/c 1,00,000, Debtors Rs.1,80,000, Salaries a/c.55,000 returns outward 5,000, returns inward 20,000, Sales 2,45,000, Conveyance 1,000, Commission received Rs.1,500, Discount allowed 2,500, Loan to Naresh RS.15,000, Drawings Rs.40,000, Interest received Rs.3,500, Postage Rs.500 12M
- 3 On January 1st, 1992 Machineries were purchased by X for Rs.50, 000. On July 1st, 1993 additions were made to the extent of Rs.10, 000. On April 1st, 1994 further additions were made to the extent of Rs.6, 400. On 30th June 1995, one machinery, original value of which was Rs.8, 000 on January 1st 1992, was sold for RS.6, 000. Depreciation is charged at 10% p.a on original cost. Show the Machinery Account for the years from 1992 to 1995 in the books of X. X closes his accounts on 31st December. 12M
- 4 Define Goodwill. What are the needs for valuation of Goodwill? 12M
- 5 Discuss the different methods of inventory valuation with suitable examples. 12M
- 6 Balance sheets of M/s. Ram & Co. Ltd. as on 1st January 2007 and 31st January 2007 were as follows. 12M

Balance Sheets:

Liabilities	As on 1 st Jan, 2007	As on 31 st Dec,2007	Assets	As on 1 st Jan, 2007	As on 31 st Dec,2007
Creditors	40,000	44,000	Cash	10,000	7,000
Mr. Ram's Loan	25,000	-	Debtors	30,000	50,000
Loan from R.N.Bank	40,000	50,000	Stock	35,000	25,000
Capital	1,25,000	1,53,000	Machinery	80,000	55,000
			Land	40,000	50,000
			Buildings	35,000	60,000
Total	2,30,000	2,47,000	Total	2,30,000	2,47,000

During the year machine costing RS.10,000 (accumulated depreciation RS.3,000) was sold for Rs.5,000. The provision for depreciation against machinery as on 1st January, 2007 was Rs.25,000 and on 31st December 2007 Rs.40,000. Net profit for the year 1997 amounted to Rs.45,000. You are required to prepare funds flow statement.

- 7 What do you mean by Accounting Standards? List out all Accounting Standards of India. 12M
- 8 The following information of Rammurthi Co. Ltd is given: 12M
Current Ratio 2.5 : 1, Acid-test Ratio 1.5 : 1, Current Liabilities Rs.50,000
Find out:
 - i. Current Assets
 - ii. Liquid Assets
 - iii. Inventory

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BUSINESS LAW

(Master of Business Administration)

Time: 3 hours

Max Marks: 60

Answer any FIVE Questions. All Questions carry equal marks
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- | | | |
|---|---|----------|
| 1 | “All agreements are not contracts but all contracts are agreements”. Discuss the statement explaining the essentials of a valid contract. | 12M |
| 2 | Explain the various modes of discharge of a contract. | 12M |
| 3 | Define a Condition and Warranty and explain implied conditions and warranties in a Contract of Sale. | 12M |
| 4 | Define ‘Endorsement’. Explain the essentials of a valid Endorsement and kinds of Endorsement. | 12M |
| 5 | “Promotion is the first stage in the formation of a Company” – Explain the several stages involved in the formation of a Company. | 12M |
| 6 | “The process of winding up of a Company involves the realization of the assets, payment of the liabilities and distribution of surplus, if any, amongst the members of the Company”. Explain the winding up of a Company by order of the court. | 12M |
| 7 | What do you mean by Advance Tax? Explain the procedure of payment of Advance Tax. | 12M |
| 8 | Explain the following.
a) Classification of goods under Central Excise Act.
b) Value Added Tax. | 6M
6M |

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BUSINESS ENVIRONMENT
(Master of Business Administration)

Time: 3 hours

Max Marks: 60

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|---|--|----------------|
| 1 | Critically examine India's Industrial Policies since 1991 and discuss on the outcomes. | 12M |
| 2 | What are regional trade blocks? What are the factors responsible for regional groupings? What are the implications? | 12M |
| 3 | What is the meaning of the term 'Fiscal Policy' and distinguish in brief between the
a) Budgetary Deficit and Fiscal Deficit

b) Revenue receipts and Capital receipts | 12M |
| 4 | Write a brief note on the following
a) What are the tools of monetary policy?

b) Analyze the objectives of monetary policy.

c) Distinguish between Repo rate and Reverse Repo rate. | 4M
4M
4M |
| 5 | Discuss the role playing by EXIM Bank of India to increase the size and the direction of international trade under the guidelines of the present EXIM policy. | 12M |
| 6 | What is disequilibrium in balance of payment? Discuss the causes of disequilibrium and suggest the right methods to control disequilibrium. | 12M |
| 7 | What are the functions of World Trade Organization in promoting World Trade? | 12M |
| 8 | a) What is Money Market? What are its features?

b) What are the functions of Stock Exchanges? | 6M
6M |