



# MBA

One Year Accelerated MBA  
& Professional Evening MBA

University of Kentucky  
Gatton College of Business & Economics



The University of Kentucky MBA is not your typical MBA. More than just a business education degree, our MBA is a redefining business experience. At UK's Gatton College of Business & Economics, we offer a cutting-edge track of programs designed to give you a broader understanding of business functions, through one-of-a-kind, engaging real-world experiences.

So whether you're looking for an accelerated day program or a professional evening option, the UK MBA will make you a proven business leader.



# MBA

[gatton.uky.edu/mba](http://gatton.uky.edu/mba)

## FROM THE DIRECTOR

### *Greetings!*

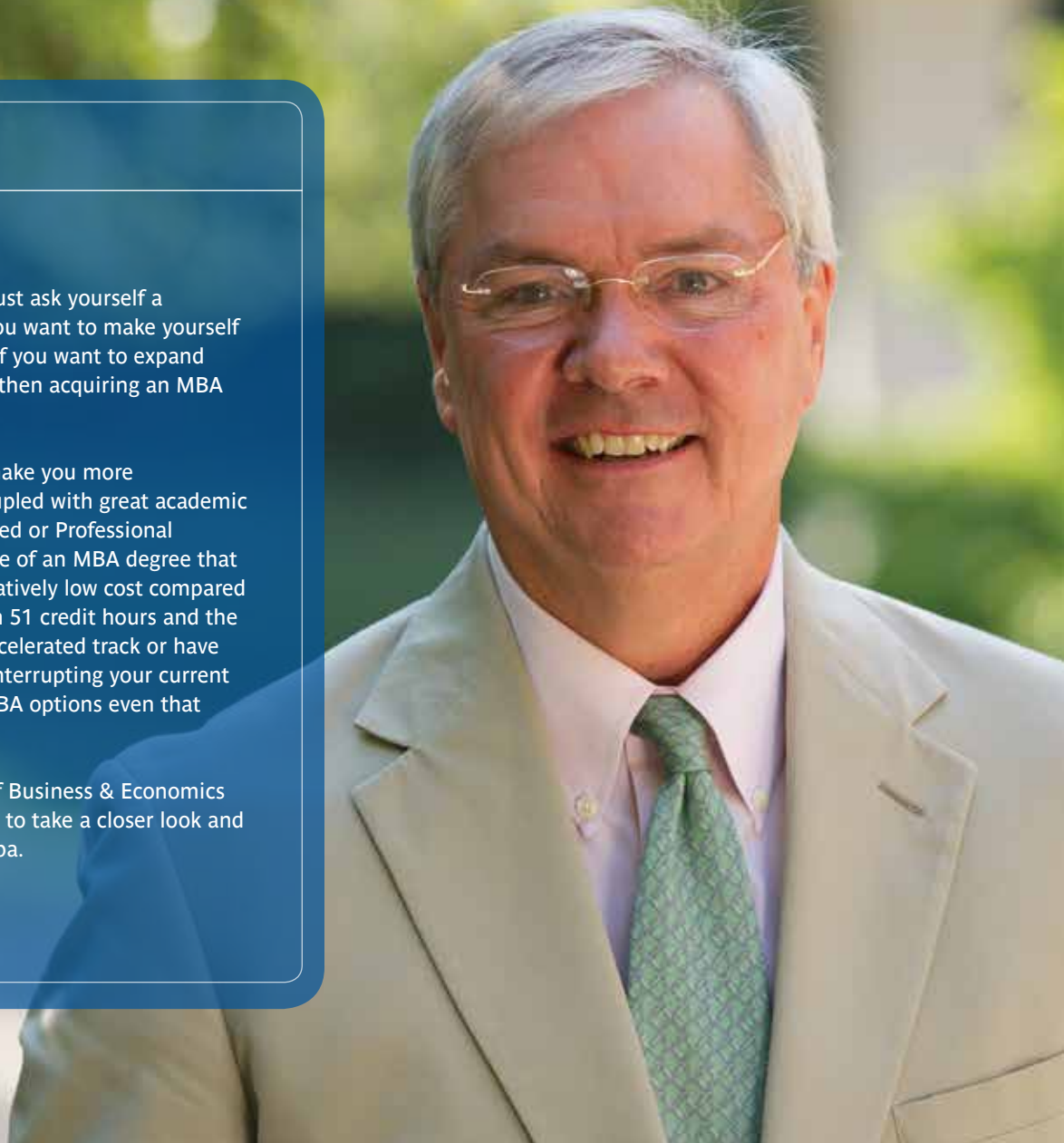
When considering the pursuit of an MBA degree, you must ask yourself a threshold question: “Why should I obtain an MBA?” If you want to make yourself more marketable in today’s competitive job market, or if you want to expand your skill set to pursue job advancement opportunities, then acquiring an MBA may be an attractive option for you.

An MBA from the University of Kentucky will not only make you more marketable, but it will give you hands-on experience coupled with great academic opportunities. Whether you seek the One Year Accelerated or Professional Evening MBA from Gatton, you’ll receive the added value of an MBA degree that provides an outstanding educational experience at a relatively low cost compared to other institutions. Add to this the fact that you’ll earn 51 credit hours and the opportunity to intern with a corporate partner in our accelerated track or have the option to study and increase your skill set without interrupting your current job in the professional evening track, makes Gatton’s MBA options even that more appealing.

Join us at the University of Kentucky’s Gatton College of Business & Economics and experience a world-ready MBA program. I invite you to take a closer look and explore our MBA programs in detail at [gatton.uky.edu/mba](http://gatton.uky.edu/mba).

**Harvie Wilkinson**

MBA PROGRAM DIRECTOR





# The UK MBA

## Equipping world-ready leaders for tomorrow's business world.

With an MBA degree from the Gatton College of Business & Economics you'll be positioned to increase your earning potential and advance your career. It gives you a chance to venture into new territories and explore your business and entrepreneurial interests.

During the course of your MBA studies you will interact with Gatton faculty who are industry leaders in their fields of study. They incorporate cutting-edge research from their areas of expertise into the classroom, providing you the advantage you will need to pursue the career opportunities you desire. Upon completion of your degree you'll possess analytical and critical thinking skills, improved communication and leadership abilities, as well as an appreciation of complex ethical issues and social responsibilities.

## It's more than just classes.

The classroom experience is enhanced further by visits from leading business executives and academic scholars who regularly come to campus. From workshops to seminars to interactive lectures, individuals bringing real-world experiences to the classroom, and collaboration with regional, national, and international companies provide you with unparalleled engagement experiences.

By obtaining your UK MBA, you'll get a broader understanding of business functions. From finance to marketing to supply chain operations, you'll see the big picture when it comes to business education.



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## Wally Ferrier

GATTON ENDOWED ASSOCIATE PROFESSOR OF  
STRATEGIC MANAGEMENT

*“Tell me and I forget; teach me and I may remember; involve me and I will learn.”*

Whether attributed to Ben Franklin or Chinese Confucian philosopher Xunzi, this captures a core philosophy of our one year MBA program: Learning through active involvement. As faculty, we don't do much talking or teaching in the traditional sense. Instead, we are committed to developing an interactive learning partnership with students and top businesses in the region that provides fertile ground for developing critical skills in problem solving, creativity and experimentation, teamwork, and leadership.”



# One Year Accelerated MBA

Gatton's accelerated option is an intensive, cross-disciplinary, hands-on experience. Our teaching philosophy incorporates a number of core business processes, including marketing, management, and finance; as well as more technical business courses such as quantitative analysis, operations management (supply chain), global management, and data analysis. Additionally, you will cover critical areas that the corporate world values, including leadership, communication and presentation skills, ethics and strategic thinking. All of this takes place in highly interactive, action-based courses and learning laboratories situated in the corporate setting through our internship program, Project Connect.

## Achieve a world-class MBA, in only one year.

At only 51 course hours, Gatton's One Year Accelerated MBA program is shorter and more immersive than those found at other colleges and universities. This cutting edge program takes place over 49 weeks, starting from early June through early May. It is positioned for both business and non-business graduates; students in the program have engineering, communications, science, education, and political science, as well as business degrees.

*This chart shows the complete one year accelerated track. You will complete five, eight-week sessions with a number of classes each day in addition to working on relevant and timely internship projects.*

Eight Week Summer Term	<b>FIRST EIGHT WEEKS</b>			
	Quantitative Analysis		3	
	Managerial Economics		3	
	Leadership, Communications and Ethics		3	
	Professional Development		1	
	<b>TOTAL HOURS</b>		<b>10</b>	
Fall Semester	<b>SIXTEEN WEEKS</b>			
	Project Connect One (Internship)		4	
	<b>FIRST EIGHT WEEKS</b>		<b>SECOND EIGHT WEEKS</b>	
	Managerial/Financial Accounting	3	Corporate Financial Policy	3
	Marketing Management	3	Marketing Research (Data Analytics)	3
	Global Management	3	Elective	3
	<b>TOTAL HOURS FOR SEMESTER</b>			<b>22</b>
	Spring Semester	<b>SIXTEEN WEEKS</b>		
Project Connect Two (Internship)			4	
<b>FIRST EIGHT WEEKS</b>		<b>SECOND EIGHT WEEKS</b>		
Corporate Investment and Financing Policy		3	Managing Effective Organizations	3
Supply Chain Operations		3	Business Policy & Strategy (capstone)	3
Negotiation and Conflict Resolution		3		
<b>TOTAL HOURS FOR SEMESTER</b>			<b>19</b>	
<b>TOTAL HOURS FOR SEMESTER</b>			<b>51</b>	



VISIT: [gatton.uky.edu/mba/oneyear](http://gatton.uky.edu/mba/oneyear)



*Project Connect Companies who have partnered with Gatton include:*

ACS	KY Blood Center
Alltech	Kyocera
Belcan	LBX
Big Ass Solutions	LeanCor
bioRx	Lexmark
Brown-Forman	LG&E/KU
Brunswick	LineX
Bullard	Navigant Consulting
Central Bank & Trust	O'Charley's
Cintas	Osram Sylvania
Fifth Third Bank	Papa John's
GE	RJ Corman Railroad
God's Pantry Food Bank	Group, LLC
Highlands Diversified	Ryder Trucking
Services	Seikowave
Hitachi	Sylvania
Humana KY	Tempur Sealy
IBM	Toyota
IMG Marketing	Trane
Innovative Mattress	United Technologies
Solutions	United Way
Kaba Mas	UPS
Keeneland Association	Valvoline
Kentucky Technical	Vascor
Textiles	



Lexmark





# Project Connect

## A unique built-in internship program

The cornerstone of Gatton's One Year Accelerated MBA is the unique internship program Project Connect. We've redefined the traditional internship experience by integrating it into the core of our One Year Accelerated MBA option. For 32 weeks, student teams are paired with high-ranking corporate executives to work on projects of importance to the executives' corporation. These projects focus on core business processes such as: data analysis, marketing, supply chain management, logistics and business finance strategies.

Participating in Project Connect happens simultaneously with your coursework, providing you with a unique internship opportunity to apply what you are learning with real-time, practical projects. Student teams devote 70-80 hours per person per project, working with the company to address issues and develop strategies.

This cutting-edge program will provide you with the opportunity to move from the whiteboard to the corporate world, applying your new knowledge in tangible and hands-on ways. You are able to apply this knowledge in a corporate environment, while the executives and companies get solutions to real projects.

## Project Connect highlights

- Diverse teams of students conduct major projects in conjunction with company executives.
- Students benefit by aligning work on real company projects with classroom studies.
- Students present findings to a company executive team.
- Companies benefit by conducting meaningful projects with students and observing how they work in teams, their work ethic, and their leadership & communication skills.
- Students and companies benefit from hiring opportunities after graduation.

## Phil Wright

DIRECTOR OF GLOBAL CUSTOMER EXPERIENCE  
AND ENTERPRISE EXCELLENCE,  
PROJECT CONNECT PARTNER FOR  
LEXMARK INTERNATIONAL

"We've been very fortunate to be a Project Connect company since the inception of the program. Working with the graduate students on real problems has been a great experience for them, and has provided tangible recommendations which we have integrated into our business processes."



VISIT: [gatton.uky.edu/mba/projectconnect](http://gatton.uky.edu/mba/projectconnect)

see blue.™

## Lee Gage Goatley

ALLTECH

NICHOLASVILLE, KY

ONE YEAR ACCELERATED MBA CLASS OF 2013

“Choosing to write and present a business plan at the Alltech Innovation Competition, Kentucky Venture Challenge, and Idea State U was one of the best decisions I have made for myself and my career. My teammates and I studied the mechanics of a start-up business. We met with industry leaders and government officials in order to gain insight into developing a viable business model. Participating in business plan competitions granted us opportunities to utilize our business skills in a real-world application, present our plan to influential industry leaders, and win prize money.”

UK  
UNIVERSITY OF  
KENTUCKY



# Competitions

## Take your concepts from development all the way to market.

During your time with us, you will be able to participate in various competitions such as business plan and business concept competitions and case competitions. This is an opportunity to compete among the best MBA students from across the region at top-level competitions, including the Alltech Innovation Competition, the Southeastern Conference Case competition and Idea State U Competition, among others.

During these competitions you will learn various methods and techniques to develop your presentation and strategic/critical thinking skills. Entrepreneurs and researchers will provide you with valuable advice on how to prepare business plans, and how to deliver presentations that are both professional and compelling. You'll also have the opportunity to network with local and regional entrepreneurs who are judges at these competitions.



*University of Kentucky MBA students took second place out of all 14 SEC universities at the 2015 SEC MBA Case Competition. Business teams were presented a case centered on the sustainability of a global mining company, and teams presented their solutions to a panel of local business executives.*



*UK MBA student team Red Natural placed third in the business plan competition at Idea State U, Kentucky's statewide business plan competition, designed to encourage innovation and entrepreneurship across the Commonwealth. Red Natural's business plan for a source of natural food dye took home third place and a \$10,000 prize.*



VISIT: [gaton.uky.edu/mba](http://gaton.uky.edu/mba)



A portrait of Dr. Bernard Boulanger, a middle-aged man with dark hair, wearing a blue suit jacket, a white shirt, and a patterned tie. He is looking directly at the camera with a slight smile. The background is a blurred outdoor setting with trees and a building.

## Dr. Bernard Boulanger

CHIEF MEDICAL OFFICER, UK HEALTHCARE  
LEXINGTON, KY  
PROFESSIONAL EVENING MBA CLASS OF 2013

“What I’ve learned the most is the language of business, which, as a physician, you may think you know, but you don’t. When I sit down with finance people and other leaders, I understand the conversation now, and in the past, it wasn’t the case. Just like in any field, you have to learn the language.”

# Professional Evening MBA

## Designed to fit your schedule.

Recognizing that the working professional has opportunities to apply what they learn in the workplace on a daily basis, a professional MBA student will study in a more traditional environment. Learning from first-rate professors who are experts in their fields, you will develop into business leaders through the completion of 12 core classes, all held in the evening from 6:00pm-8:30pm.

## Earn your degree at a pace that works best for you.

The Gatton Professional Evening MBA curriculum is fast-paced and rigorous, but the speed at which you complete the program is up to you. The Professional Evening curriculum is offered in two different tracks: a two-year plan of study, or a three-year plan of study.

### The Two Year Plan of Study

	YEAR ONE	YEAR TWO
Fall Semester	Financial/Managerial Accounting Managerial Economics Managing Effective Organizations	Marketing Management Supply Chain Management Global Business Management
Spring Semester	Corporate Financial Policy Quantitative Analysis in Business Decision Making Negotiation and Conflict Resolution	Management Information Systems in Decision Making New Product Development Business Policy & Strategy II

### The Three Year Plan of Study

	YEAR ONE	YEAR TWO	YEAR THREE
Fall Semester	Financial/Managerial Accounting Managerial Economics	Marketing Management Supply Chain Management	Managing Effective Organizations Global Business Management
Spring Semester	Corporate Financial Policy Quantitative Analysis in Business Decision Making	Management Information Systems in Decision Making Negotiation and Conflict Resolution	New Product Development Business Policy & Strategy II

(All classes are in the evening from 6:00pm-8:30pm)



VISIT: [gatton.uky.edu/mba/evening](http://gatton.uky.edu/mba/evening)

A portrait of Sean Roberson, a Black man with a short haircut and a goatee, smiling. He is wearing a dark suit jacket over a light-colored, vertically striped button-down shirt. The background is a blurred outdoor setting.

## Sean Roberson

ADVISORY SERVICES MANAGER, ERNST & YOUNG  
ATLANTA, GA  
ONE YEAR ACCELERATED MBA CLASS OF 2011

“A lot of what Gatton’s Accelerated MBA offered was team-based projects through every module we completed – knowing how to work with people and being a team leader. This program helped me to understand how to lead individuals. Now that I’m a manager, it’s an easier transition.”



# Graham Office of Career Management

## Career Services at Gatton

The Graham Office of Career Management offers comprehensive career development services exclusively for business students through the Four Phases of Career Planning program, which offers a pro-active and strategic process for making a career decision. Career Counselors work with each student to clarify goals and develop a customized job search plan that makes use of the numerous resources available to secure employment. Services are available through individual career counseling sessions, the MBA 630 career development course, and recruiting events. Many of America's premier corporations recruit our MBA graduates through career fairs, information sessions, on-campus interviews and networking receptions. The Graham Office staff is continuously building partnerships with employers in order to develop new opportunities on a regional and national scale. Gatton's Graham Office of Career Management is dedicated to helping students achieve employment success.

*An impressive list of corporations who have recently hired candidates from our MBA programs include:*

- Aldi
- Alltech
- American Woodmark
- Ashland/Valvoline
- Belcan
- BB&T
- Big Ass Solutions
- BMW
- Brown-Forman
- Cintas
- Cummins
- Deloitte
- Ernst & Young
- Fifth Third Bank
- GE
- Hitachi
- Honda
- Humana
- IBM
- KPMG
- LeanCor
- Lexmark International
- LGE/KU
- NASA
- Procter & Gamble
- PricewaterhouseCoopers
- Schneider Electric
- Target
- Tempur Sealy
- Toyota
- Wal-Mart
- Wright Patterson Air Force Base
- Xerox

FOUR PHASES OF CAREER PLANNING				
Phase	ASSESS who you are	EXPLORE career paths	CHOOSE your path	IMPLEMENT your goal
Steps	<p>TAKE career inventories</p> <p>IDENTIFY your values, interests, personality, and skills and how they connect to careers</p> <p>CONSIDER recommended career paths based on your results</p>	<p>LEARN details about the careers you are considering</p> <p>RESEARCH typical tasks, requirements, trends</p> <p>CONSULT professionals that work in fields of interest</p>	<p>COMPARE assessment results with details from career research</p> <p>NARROW in on a cluster of occupations</p> <p>PLAN class projects and community involvement to give you related experience</p>	<p>CUSTOMIZE your resume</p> <p>DEVELOP customized search strategies</p> <p>EXPAND your network</p> <p>SHARPEN your interview skills</p>
Graham Office Tools	<p>CareerLeader Assessment</p> <p>Strong Interest Inventory</p> <p>Myers-Briggs Type Indicator</p>	<p>Career Insider by VAULT</p> <p>What Can I Do with This Major?</p> <p>Candid Careers</p> <p>Alumni &amp; employer contacts</p>	<p>Career Counselors</p> <p>Academic Advisors</p> <p>UK/Gatton clubs</p> <p>Wildcat CareerLink</p>	<p>Wildcat CareerLink</p> <p>INTERVIEWready</p> <p>InterviewStream</p> <p>CareerShift</p>



VISIT: [gatton.uky.edu/mba/career](http://gatton.uky.edu/mba/career)

## Katie Kerr

VP, GLOBAL LIQUIDITY RISK DEPARTMENT,  
BANK OF AMERICA MERRILL LYNCH  
NEW YORK, NY  
PROFESSIONAL EVENING MBA CLASS OF 2007

“My favorite aspect of being at Gatton was that the classes are a smaller size. Because of this I was able to connect with the faculty and speak to them after hours, plus the small group interactions really helped. And being with other students with various work experiences was so different than undergrad. It was a real group learning environment.”



# Life in Lexington



Lexington, Ky., is a great place to learn and live. With a population of more than 325,000, it serves as the cultural and entertainment center for both Central and Eastern Kentucky; featuring many of the advantages of a large city with the charm and hospitality of a small town. With larger cities like Indianapolis and Nashville only a few hours drive away, Lexington is conveniently located for both entertainment and business travel.

## More than just horses and basketball

Widely recognized for its numerous beautiful horse farms and Keeneland race track, Lexington is also home to extremely strong employment opportunities. Lexington ranks #16 in the U.S. in Forbes' 2015 "Best Places for Business and Careers" list, and NerdWallet puts the city in its Top 40 "Best Places to Start a Business." The State Entrepreneurship Index ranks Kentucky fourth in the country for its ability to create businesses.

Toyota Motor Manufacturing, Lexmark International, Big Ass Solutions, Ashland, Inc., and Tempur Sealy all have a major corporate presence in the area. Combine that with numerous healthcare, retail, and manufacturing centers, along with a rapidly-growing high-tech sector, it's easy to see that Lexington is one of the top cities in the nation for entrepreneurs.

## Eat, drink and be merry.

Once here, you'll be enjoying Lexington in the midst of a culinary renaissance. Go discover numerous local restaurants and award-winning food trucks. Find your favorite watering hole with our budding microbreweries and local wineries. Or go explore the heritage of our state with the ever expanding Kentucky Bourbon Trail. Cultural opportunities abound, and there's never been a better time to make Lexington your home.



VISIT: [gatton.uky.edu/mba](http://gatton.uky.edu/mba)



## Albert J. Gomez, III

MAJOR, UNITED STATES ARMY

RECRUITING AND ADMISSIONS UNITED STATES

MILITARY ACADEMY AT WEST POINT

WEST POINT, NY

ONE YEAR ACCELERATED MBA CLASS OF 2013

“As the army continues to restructure, it is important that soldiers and officers seek challenging positions and continue to improve themselves. I believe that having a graduate degree greatly increased the competitiveness of my promotion board file. My time at UK was extremely well spent and I am proud to say that I was part of that program. I learned a lot of new academic information, but more importantly, the challenges I faced there enabled me to grow as a person and a leader. I greatly appreciate the opportunities that the Gatton staff provided me.”



# Admissions

Visit [gatton.uky.edu/mba](http://gatton.uky.edu/mba) to find out how to apply to our MBA programs.

Online you'll find a detailed explanation of the entire admissions process, including the submission of your GMAT or GRE score, the submission of your undergraduate degree and transcripts, letter of recommendation, your essay and your current resume. It will also explain to you our prerequisites for programs in economics and accounting.

## Dual Degree Programs

The Gatton College of Business & Economics has partnered with other colleges at the University of Kentucky to offer four highly specialized dual degree programs:

**MBA/BS Engineering**

**MBA/Juris Doctor (JD)**

**MBA/MD**

**MBA/Pharm.D**

## Deadlines

**One Year Accelerated**

**DOMESTIC DEADLINE**

**May 11**

**INTERNATIONAL DEADLINE**

**January 15**

**Scholarship Deadline**

**April 1**

Scholarships are awarded on a rolling admission cycle at the time of admission. This deadline is applicable only if funds are still available.

**Professional Evening MBA Program**

**DOMESTIC DEADLINE**

**July 1**

**INTERNATIONAL DEADLINE**

**March 15**






VISIT: [gatton.uky.edu/mba](http://gatton.uky.edu/mba)

## **MBA CENTER**

Gatton College of Business  
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