

**MBA (GLOBAL) SUBJECTS****CURRENT CURRICULUM****CORE SUBJECTS**

<b>CODE</b>	<b>CORE SUBJECT</b>
	How Business Creates Value
MBAG ECO 101	Macroeconomics (OL)
MBAG ACC 101	Financial Accounting for Decision Making 1(OL)
MBAG MKT 101	Marketing Management 1 (OL)
MBAG QTT 101	Statistics for Decision Making (OL)
MBAG ACC 102	Management Accounting
MBAG ACC 103	Financial Accounting for Decision Making 2 (OL)
MBAG ECO 103	Managerial Economics
MBAG QTT 103	Research Methods
MBAG QTT 104	Data models and Optimization
MBAG FIN 101	Corporate Finance 1 (OL)
MBAG FIN 102	Corporate Finance 2 (OL)
MBAG LSC 101	Supply Chain Management (OL)
MBAG MKT 102	Marketing Management 2 (OL)
MBAG IMM 101	Global Immersion 1: Global Awareness
MBAG IMM 102	Immersion: Decison Making & Analytical Reasoning
MBAG IMM 103	Immersion: Design Thinking
MBAG PRO 101	Global Immersion 1 project (Industry)
MBAG PRO 102	Global Immersion 1 project (Entrepreneurship) - Alternative to MBAG PRO 101
MBAG OPS 101	Operations Management (OL)
MBAG ORG 201	Leadership Excellence
MBAG MGT 201	Negotiation
MBAG IMM 204	Immersion: High Impact Teams
MBAG IMM 205	Immersion: The Digital Decision Maker
MBAG IMM 206	Immersion: Strategic Innovation Simulation
MBAG IMM 207	Immersion: Value Creation and Competitive Strategies
MBAG IMM 208	Global Immersion 2: Global Analysis
MBAG PRO 203	Global Immersion 2 project (Industry)
MBAG PRO 204	Global Immersion 2 project (Entrepreneurship) - Alternative to MBAG PRO 203
MBAG IMM 309	Global Immersion 3: New Markets, Reduced Costs, and Better Technology
MBAG IMM 310	Immersion: Integration Simulation
MBAG PRO 305	Global Immersion 3 project (Industry)
MBAG PRO 306	Global Immersion 3 project (Entrepreneurship) - Alternative to MBAG PRO 305
<b>MBA (GLOBAL) SPECIALISATION SUBJECTS</b>	
<b>GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>	
	<b>SUBJECTS</b>
MBAG LSC 102	Logistics Operations & Supply Chain Network Design
MBAG LAW 201	Law & Best Practice

MBAG LSC 203	Project Management
MBAG LSC 304	Supply Chain Information System & Simulation
MBAG LSC 305	Transportation & Warehouse Management
MBAG LSC 306	Demand Management
MBAG LSC 307	Financial Systems, Supply Chain Management and Strategic Sourcing
MBAG LSC 308	Lean Supply Chain
	<b>TOTAL CREDITS</b>
<b>GLOBAL FINANCE</b>	
	<b>SUBJECTS</b>
MBAG FIN 103	Financial Markets
MBAG FIN 104	Fixed Income
MBAG FIN 205	Corporate Valuation
MBAG FIN 206	Financial Statement Analysis
MBAG FIN 307	Derivatives
MBAG FIN 308	Financial Risk Management
MBAG FIN 309	Mergers and Acquisitions
MBAG FIN 310	Portfolio Management
MBAG FIN 311	International Finance
MBAG FIN 312	Project Finance
	<b>TOTAL CREDITS</b>
<b>CONTEMPORARY MARKETING MANAGEMENT</b>	
	<b>SUBJECTS</b>
MBAG MKT 103	Consumer Behaviour
MBAG MKT 104	Decision Making for Business
MBAG MKT 205	Strategic Brand Management
MBAG MKT 206	B2B Marketing
MBAG MKT 307	Global Retail Strategy
MBAG MKT 308	Sales & Channel Management
MBAG MKT 309	Product & Services Marketing
MBAG MKT 310	Digital Interactive Marketing
MBAG MKT 311	Marketing Research
MBAG MKT 313	Integrated Marketing Communication
MBAG MKT 207	Marketing Metrics and Pricing Decisions
MBAG MKT 208	Strategic Marketing Decisions
	<b>TOTAL CREDITS</b>
<b>IT MANAGEMENT</b>	
	<b>SUBJECTS</b>
MBAG ITM 101	Enterprise business applications of IT
MBAG ITM 202	IT Strategic Planning
MBAG ITM 203	IT outsourcing Strategy and Operations
MBAG ITM 304	e-Business
MBAG ITM 305	IT Consulting and Advisory Practice
MBAG ITM 306	IT project management
MBAG ITM 307	Emerging Platforms and Services
MBAG ITM 308	Technology Entrepreneurship
MBAG ITM 309	Technology Enabled Business Model Innovation
	<b>TOTAL CREDITS</b>
<b>CONSULTING MANAGEMENT</b>	

	<b>SUBJECTS</b>
MBAG MKT 115	Marketing Intelligence
MBAG COM 101	Management Communication
MBAG FIN 205	Corporate Valuation
MBAG CON 301	Game Theory
MBAG CON 302	Managing Consulting Process & Client Relationships
MBAG CON 303	Consulting Skills and Tools
MBAG ITM 305	IT Consulting and Advisory Practice
MBAG MKT 312	Strategic Marketing
MBAG CON 304	Post Merger Integration
MBAG CON 305	Change Management
	<b>TOTAL CREDITS</b>
<i>Please note that the credit list, subjects and mode of delivery are subject to revision.</i>	



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<b>CREDITS</b>
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