

### MAKE A POSITIVE IMPACT ON THE WORLD

Our San Francisco Bay Area MBA program is a transformational experience where you'll learn to think in new ways, expand your network and change the world. You'll feel the energy and the camaraderie from day one. You'll balance work and school while earning your degree from one of the top-ranked part-time MBA programs in the nation.

Classes are held at our Bishop Ranch campus in San Ramon, Northern California's premier business park.

#### YOUR COMPETITIVE EDGE

- **Experiential, hands-on learning:** Learn to solve real-world strategic problems for top industry leaders and promising startups.
- **Unique close-knit community:** Collaborate with professionals from across the Bay Area who will challenge you to be your best self.
- **Close relationships with thought leaders:** Work with our world-class research faculty and industry experts to develop lifelong connections.
- **Leadership innovation:** Build your leadership capacity through our pioneering program modeled on approaches used by global companies for their executives.
- **UC Davis expertise:** Dive deep into industries, leveraging our partnerships with UC Davis corporate connections and departments across campus.
- **Career success:** Whether you are looking to move up or switch fields, we work closely with you to accelerate your career.

#### CONVENIENT SCHEDULE AND LOCATION



We offer a weekend format, with most classes meeting **2–9 p.m. on alternating Fridays or 9 a.m.–4 p.m. on alternating Saturdays**, with breaks and meals.

- **Network** with your classmates and professors at dinner on Friday or lunch on Saturday.
- **Participate** in extracurricular activities, including career workshops, team huddles and student clubs.
- **Mix and match courses:** With our Bay Area MBA and Sacramento MBA classes on the same schedule, you can register for courses across locations.



“The Bay Area MBA program has given me the confidence and knowledge to pursue my career dreams—to drive products and be at the intersection of business and technology.”

**Anusha Surepeddi** MBA 18  
Bay Area MBA student  
Product Manager, Analytics | **Salesforce, San Francisco**

### PROVEN VALUE

Part-Time MBA 2016 Graduates



**60%**

TOOK ON A  
NEW ROLE



**83%**

EARNED HIGHER  
SALARIES



**41%**

AVERAGE SALARY  
INCREASE

#### IMPACT CURRICULUM

Our curriculum is anchored by IMPACT (Integrated Management Project and Articulation and Critical Thinking) core courses.

- **Solve real-world strategic problems** for Fortune 500 firms—and Silicon Valley startups through your strategic capstone project.
- **Build a broad foundation** of business knowledge and skills.
- **Sharpen** your writing, speaking and critical-thinking abilities.
- **Deepen your expertise** in business analytics, entrepreneurship, finance, management, marketing, organizational behavior, strategy or technology management.

over >

# IMPACT CURRICULUM

## Fast-Track Pace: 2 years

Accelerate your MBA by attending class each weekend.

## Regular Pace: 3 years

Balance school and other commitments by attending class on alternate weekends.

		FALL	WINTER	SPRING	SUMMER
TWO-YEAR FAST-TRACK PACE	YEAR 1	<b>BOOTCAMP &amp; CORE COURSES</b> <ul style="list-style-type: none"> <li>▪ Markets &amp; the Firm</li> <li>▪ Data Analysis for Managers</li> <li>▪ Articulation &amp; Critical Thinking*</li> </ul>	<b>CORE COURSES</b> <ul style="list-style-type: none"> <li>▪ Financial Accounting</li> <li>▪ Marketing Management</li> <li>▪ Organizational Structure &amp; Strategy*</li> </ul>	<b>CORE COURSES</b> <ul style="list-style-type: none"> <li>▪ The Individual &amp; Group Dynamics</li> <li>▪ Financial Theory &amp; Policy</li> <li>▪ Managing for Operational Excellence*</li> </ul>	ELECTIVES
	YEAR 2	ELECTIVES	ELECTIVES	<b>INTEGRATED MANAGEMENT PROJECT CAPSTONE COURSE*</b> ELECTIVES	ELECTIVES

\*If you choose the Regular Pace option, you take these courses one year later in the same quarter.

## AN INVESTMENT IN YOUR FUTURE

### FOR BAY AREA MBA STUDENTS WHO STARTED IN FALL 2017

FOR DEGREE: **\$116,640**

**FAST-TRACK PACE**—Typical cost per quarter (4 quarters/year) is **\$14,580** (9 units)

**REGULAR PACE**—Typical cost per quarter (4 quarters/year) is **\$9,720** (6 units)

Course fees are set at the time of enrollment and remain fixed for your MBA studies. The fees include textpaks as well as dinner on Friday and breakfast and lunch on Saturday. Funding available to you as a Bay Area MBA student includes:

- Employer support
- Student loans
- Scholarships, fellowships and other awards

## YOUR COMMUNITY



## YOUR NEXT STEPS

- **Explore** our website for complete information on our programs.
- **Attend** an admissions event on campus or near you.
- **Experience** a class at any of our three MBA campuses.
- **Schedule** your personal admissions consultation.
- **Start** your online application.

... [bamba.ucdavis.edu](http://bamba.ucdavis.edu)  
 (530) 752-7658 | [admissions@gsm.ucdavis.edu](mailto:admissions@gsm.ucdavis.edu)

JOIN US ON SOCIAL MEDIA



Megan Conway Bley MBA 08 | Managing Director, PwC



MBA team at Gallagher Hall



MBA Challenge for Charity



International Study Trip to Havana, Cuba

UNIVERSITY OF CALIFORNIA

**Full-Time MBA | Sacramento MBA | San Francisco Bay Area MBA**

**Master of Professional Accountancy | Master of Science in Business Analytics | Executive Education**

# YOUR COMMUNITY, YOUR EXPERIENCE

## A SLICE OF LIFE . . . AT THE UC DAVIS GRADUATE SCHOOL OF MANAGEMENT

. . . Carrie MBA 18 and her classmates lunch with Warren Buffett in Omaha before catching a flight to Cuba for a week-long International Study Trip in Havana . . .

. . . Back in Davis, Rob MBA 17 leads the Net Impact chapter to raise funds and then install solar panels on a low-income home as part of the national GRID Alternatives SuperSolarthon . . .

. . . “A four-day sprint simulation of life as an entrepreneur,” sums up the Ignite Conference trek to San Francisco and Silicon Valley, where MBA students visit 20 innovative startups and leading tech firms, including Airbnb, Skype, Tesla, Adobe, Dropbox, Lyft and Square . . .

. . . In Palo Alto, Alex MBA 18 and his teammates share with AT&T executives their IMPACT project recommendations on the market trends, long-term profitability and potential competition in the eSports industry . . .

. . . Play ball! Master of Professional Accountancy students and faculty cheer the Sacramento River Cats during a night at the ballpark . . .

. . . And admitted students at our welcome mixer break the ice with a wine blending competition hosted by alumna Alison MBA 10, also a grad from the world-renowned UC Davis Department of Viticulture and Enology . . .



AT UC DAVIS, YOU’LL SHAPE YOUR EXPERIENCE AND MAKE A POSITIVE IMPACT ON THE WORLD.

## YOUR ALUMNI NETWORK

1 in 204

CALIFORNIANS IS A UC DAVIS ALUMNUS

4,000+

UC DAVIS GRADUATE SCHOOL OF MANAGEMENT ALUMNI NETWORK

250,000+

UC DAVIS GLOBAL ALUMNI NETWORK

## YOUR UNIVERSITY OF CALIFORNIA THE BEST PUBLIC UNIVERSITY IN THE WORLD

Earn your graduate business degree within the world’s premier public university. We’ve built bridges across UC Davis for you to develop your skills and knowledge, gain a competitive professional edge and grow your network.

- **No. 1 worldwide in sustainability:** Leader in research on renewable energy, biofuels, hydrogen pathways, transportation and lighting technology, including the first university-based energy efficiency center in the U.S.
- **No. 1 in the U.S., No. 2 in the world in agriculture:** At the forefront of solving global issues related to food, the environment, health and families.
- **No. 1 globally for veterinary medicine:** Groundbreaking discoveries spanning animal and human health, and clinical services to over 50,000 animal patients in 34 specialties, with programs in 30 countries.
- **UC Davis Health:** World-class academic health center and hospital improving lives and transforming health care as a hub of innovation and a major driver of economic prosperity in Northern California.

- **Global winemaking powerhouse:** For more than 135 years, the Department of Viticulture and Enology has driven innovation in grape growing and winemaking in California and the world.
- **UC Davis Institute for Innovation and Entrepreneurship:** Team up with scientists and engineers to create lab-to-market paths for cutting-edge research—or build your network to launch your own venture.



## YOUR PROFESSORS

At the Graduate School of Management, you'll enjoy close relationships with our dynamic community of scholars and industry experts who will know your name and challenge you to be your best. Our faculty are global leaders in their fields, actively engaged with the business world through pioneering research, knowledge sharing and setting best practices.



Among these trailblazers:

**Professor Kimberly Elsbach** conducts pioneering research into creative collaboration—including at Mars/Wrigley's Global Innovation Center in Chicago.

**Professor Andrew Hargadon** directs the UC Davis Institute for Innovation and Entrepreneurship, and is the author of *Sustainable Innovation: Build Your Company's Capacity to Change the World*.

**Professor of the Year Marc Lowe** shares his deep connections, experience and insights into startups, drawing on his senior executive roles in Silicon Valley. He also advises student teams for Integrated Management Projects, our capstone MBA experience consulting for partner companies.

“ Our students' experience is nothing short of transformational. It's rewarding to watch them become grounded in core business knowledge that serves as their launch pad for a successful career. Their time at UC Davis is also one of introspection, during which they assess personal strengths and opportunities for growth, and fine-tune their goals.

**Professor Shannon Anderson**  
Teaches in MBA and MPAC programs

## YOUR CAREER ACCELERATOR

### OUR TALENT BROKER APPROACH

We help you assess and refine your professional interests, personal values and diverse talents. Our career team uses that information to match you with companies with the best internship and career opportunities.

Our corporate connections are bolstered by our locations spanning Northern California—from the innovation hub of San Francisco to the dynamic state capital of Sacramento, the intersection of business and government.

### WHERE YOU'LL FIND OUR GRADUATES

- **Discovering innovative products** to help California's largest public utility's customers reduce greenhouse gas emissions.
- **Bridging technical and business worlds** at the leading 3D design, engineering and entertainment software company.
- **Directing medical affairs** for the third-largest not-for-profit health system in the U.S.
- **Launching a company** that innovated the “perfect” wine cork alternative.
- **Advising clients on global growth** at the Big 4 accounting firms.

“ I gained the communication and teamwork skills necessary for success as an auditor. The helpful professors and many networking opportunities made my dream career come true.

**Susie Wang** MPAC 14  
Senior Audit Associate | KPMG US | San Francisco

# YOUR DESTINATION: SUCCESS

The UC Davis Graduate School of Management is a world leader in management research and education. We can help you achieve personal and professional success and use the power of business to make a positive difference in the world.

## FULL-TIME MBA

Two-year immersive program | Gallagher Hall, UC Davis campus | Gain the knowledge, perspective and skills to deliver results and chart your future success

## BAY AREA MBA

Self-paced program | San Ramon campus | 24-48 month options  
Convenient weekend format | Customize your MBA experience

## SACRAMENTO MBA

Self-paced program | 24-48 month options | Convenient weekend format | UC Davis Sacramento campus

## MASTER OF PROFESSIONAL ACCOUNTANCY (MPAc)

9- and 21-month full-time programs | Top preparation for CPA exam and high-growth professional services



## MASTER OF SCIENCE IN BUSINESS ANALYTICS (MSBA)

10-month program | Friday and Saturday classes in San Francisco | Leadership in the digital enterprise

## EXECUTIVE EDUCATION

Full- and half-day open enrollment programs at UC Davis and San Ramon campuses | Build or refresh your skills

## UNDERGRADUATE MINORS

Technology Management  
Accounting

“

My UC Davis MBA gave me the business knowledge and tools necessary to accelerate my career at Tesla.

James Chen MBA11  
Senior Manager, Worldwide Vehicle Upgrades & Accessories  
Tesla | Fremont, Calif.



## YOUR NEXT STEPS

- See our website for complete information on our programs.
- Attend an admissions event around the globe.
- Visit a class at any of our three campuses.
- Schedule your personal admissions consultation.
- Start your online application.

[gsm.ucdavis.edu](https://gsm.ucdavis.edu)

(530) 752-7658 | [admissions@gsm.ucdavis.edu](mailto:admissions@gsm.ucdavis.edu)



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