

Structure of MBA Programme under CBC&GS

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
I	Generic Foundation Course	MANB401	Management Practices and Organizational Behavior	4	60 -02	3	20	80	100
		MANB402	Statistical Methods	4	60 -02	3	20	80	100
		MANB403	Managerial Economics	4	60 -02	3	20	80	100
		MANB404	Research Methodology	4	60 -02	3	20	80	100
		MANB405	Accounting for Managers	2	30 -02	1.5	10	40	50
		MANB406	Environment Management	2	30 -02	1.5	10	40	50
	Skill Based Foundation Course	IC 001	Constitution of India	2	30 -02	1.5	10	40	50
		MANB407	Computer Applications	2	30 -02	1.5	10	40	50
		MANB408	English Language Proficiency	2	30 -02	1.5	10	40	50
	Core Course	MANB451	Community Service – I	2	30 -03	--	50	--	50
		MANB452	Project	2	30	--	50	--	50
				Total	30	450		230	520

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
II	Generic Foundation Course	MANB409	Optimization Techniques	4	60 -02	3	20	80	100
		MANB410	Human Resource Management	4	60 -02	3	20	80	100
		MANB411	Financial Management	4	60 -02	3	20	80	100
		MANB412	Marketing Management	4	60 -02	3	20	80	100
		MANB413	Production and Operation Management	4	60 -02	3	20	80	100
		MANB414	Business Legislation	4	60 -02	3	20	80	100
	Skill Based Foundation Course	MANB415	Soft Skill Development	2	30 -02	--	50	--	50
		MANB416	Employability Skills	2	30 -02	--	50	--	50
		MANB453	Community Service – II	2	30	--	50	--	50
	Core Course	MANB454	Project	2	30	--	50	--	50
	Open Elective Course	MANB42X	Elective I	2	30 -02	1.5	10	40	50
				Total	34	510		330	520

Elective-I

Open Elective Course	MANB421	Corporate Governance	2	30 -02	1.5	10	40	50
	MANB422	International Business Environment	2	30 -02	1.5	10	40	50
	MANB423	Ethics in Management	2	30 -02	1.5	10	40	50
	MANB424	Creativity and Innovations	2	30 -02	1.5	10	40	50

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/Tutorial	Exam Hrs.	Marks		Total	
							Internal	End Sem Exam		
III	Core Course	MANB501	Business Policies and Strategic Analysis	4	60 -02	3	20	80	100	
		MANB502	DSS and MIS	2	30 -02	1.5	10	40	50	
	Specialization- Finance/Marketing/Human Resource Mgmt/Production and Operations/IT									
	Core Course as per specialization	*Given in following table	Subject I		4	60 -02	3	20	80	100
			Subject II		4	60 -02	3	20	80	100
			Subject III		4	60 -02	3	20	80	100
			Subject IV		4	60 -02	3	20	80	100
			Subject V		4	60 -02	3	20	80	100
			Subject VI		4	60 -02	3	20	80	100
		MANB551	Inplant Training Report	4	60	--	20	80	100	
	MANB552	Project	2	30	--	50	--	50		
		Total	36	540		220	680	900		

*Table showing Electives as per specialization.

Specialization- Finance

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (Finance)	MANB503F	Money, Banking & Finance	4	60 -02	3	20	80	100
		MANB504F	Working Capital Management	4	60 -02	3	20	80	100
		MANB505F	Corporate Taxation	4	60 -02	3	20	80	100
		MANB506F	Investment Management	4	60 -02	3	20	80	100
		MANB507F	Financial Decision Analysis	4	60 -02	3	20	80	100
		MANB508F	Management of Financial Institutions	4	60 -02	3	20	80	100

Specialization- Marketing

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (Marketing)	MANB503M	Consumer Behavior	4	60 -02	3	20	80	100
		MANB504M	Advertising Management	4	60 -02	3	20	80	100
		MANB505M	Industrial Marketing	4	60 -02	3	20	80	100
		MANB506M	Brand Management	4	60 -02	3	20	80	100
		MANB507M	Sales & Distribution Management	4	60 -02	3	20	80	100
		MANB508M	Digital Marketing	4	60 -02	3	20	80	100

Specialization- Human Resource Management

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (HRM)	MANB503H	Management of Industrial Relations	4	60 -02	3	20	80	100
		MANB504H	Human Resource Planning and Development	4	60 -02	3	20	80	100
		MANB505H	Training and Development	4	60 -02	3	20	80	100
		MANB506H	Performance Management Systems	4	60 -02	3	20	80	100
		MANB507H	HRD – Strategies and Systems	4	60 -02	3	20	80	100
		MANB508H	Cross Culture and Global HRM	4	60 -02	3	20	80	100

Specialization- Production & Operations

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (P&O)	MANB503P	Production Planning & Control	4	60 -02	3	20	80	100
		MANB504P	Purchasing and Materials Management	4	60 -02	3	20	80	100
		MANB505P	Service Operations Management	4	60 -02	3	20	80	100
		MANB506P	Applied Operation Research	4	60 -02	3	20	80	100
		MANB507P	Logistics Management	4	60 -02	3	20	80	100
		MANB508P	World Class Manufacturing	4	60 -02	3	20	80	100

Specialization- Information Technology

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (IT)	MANB503I	Strategic Management & IT	4	60 -02	3	20	80	100
		MANB504I	System Analysis and Design	4	60 -02	3	20	80	100
		MANB505I	Database Management System	4	60 -02	3	20	80	100
		MANB506I	Internet Programming for E-Commerce	4	60 -02	3	20	80	100
		MANB507I	RDBMS and SQL Concepts	4	60 -02	3	20	80	100
		MANB508I	Application Development Using Oracle	4	60 -02	3	20	80	100

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
IV	Core Course	MANB509	Entrepreneurship Development	4	60 -02	3	20	80	100
		MANB510	Quality Management	4	60 -02	3	20	80	100
		MANB511	Indian Economy	4	60 -02	3	20	80	100
		MANB553	Major Project	8	120	--	40	160	200
				Total	20	300		100	400

			Course Total	120	1800		880	2120	3000
			Service Course	4	60		20	80	100
			GRAND TOTAL	124	1860		900	2200	3100

