

USC MARSHALL SCHOOL OF BUSINESS

**MBA**  
**Class of 2016**  
Full-time  
Employment  
Statistics



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**USC** Marshall  
*MBA Program*

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# MBA Full-time Data Class of 2016

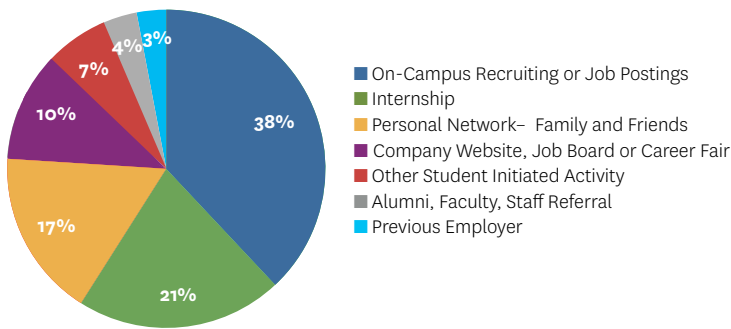
## Compensation Summary

2016

Median Base	\$115,000
Average Base	\$115,309
Median Signing Bonus	\$20,000
Average Signing Bonus	\$23,431
High - Low Range	\$166,400 - \$55,000

## Source of Accepted Offer

% of Class



## MBA Class Profiles (upon enrollment)

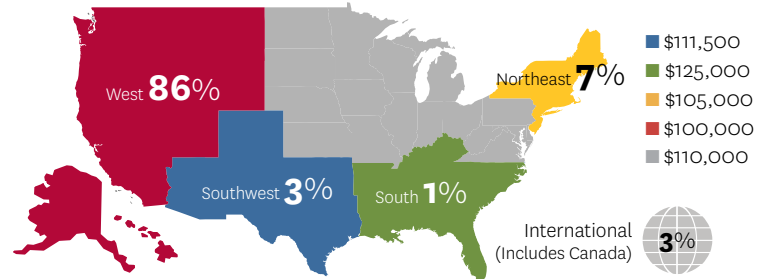
	2016	2017	2018
Students	222	223	228
Admit Rate	32%	29%	33%
Average Age at Matriculation	28	27	29
Average Work Experience	5	5	5
Mean GMAT	684	679	692
Average Undergraduate GPA	3.35	3.31	3.37
% Female	31%	30%	32%
% International	29%	26%	32%
% Minority*	10%	13%	13%

\*As a percentage of domestic population

## Employment and Median Salary by Geographic Location

% of Class

Median



## Salary Data by Function

	% of class	Average	Median	High-Low Range
<b>Consulting</b>	<b>34%</b>	<b>\$132,200</b>	<b>\$135,000</b>	<b>\$147,400 - \$75,000</b>
Management Consulting	16%	\$136,500	\$140,000	\$147,000 - \$110,000
Strategic Planning/Internal	11%	\$129,031	\$100,000	\$147,400 - \$75,000
Technology	7%	\$126,000	\$130,000	\$135,000 - \$95,000
<b>Marketing/Sales</b>	<b>27%</b>	<b>\$99,497</b>	<b>\$103,000</b>	<b>\$166,400 - \$55,000</b>
Brand/Product Management	15%	\$108,020	\$106,000	\$166,400 - \$75,000
Business Development	9%	\$88,000	\$91,500	\$125,000 - \$55,000
Other Marketing	3%	\$78,333	\$70,000	\$105,000 - \$60,000
<b>Financial Services</b>	<b>18%</b>	<b>\$112,087</b>	<b>\$110,000</b>	<b>\$158,000 - \$70,000</b>
Investment Management	6%	\$109,750	\$110,000	\$158,000 - \$70,000
Real Estate	5%	\$103,333	\$95,000	\$150,000 - \$85,000
Investment Banking	4%	\$124,000	\$125,000	\$125,000 - \$120,000
Accounting/Audit	3%	*	*	*
<b>Industry Finance</b>	<b>7%</b>	<b>\$109,182</b>	<b>\$110,000</b>	<b>\$140,000 - \$70,000</b>
<b>Operations</b>	<b>6%</b>	<b>\$101,125</b>	<b>\$98,000</b>	<b>\$140,000 - \$60,000</b>
<b>General Management</b>	<b>5%</b>	<b>\$112,857</b>	<b>\$110,000</b>	<b>\$150,000 - \$75,000</b>
<b>Other</b>	<b>3%</b>	<b>*</b>	<b>*</b>	<b>*</b>

\*Cannot report salary; fewer than three data points

## Salary Data by Industry

	% of Class	Average	Median	High - Low Range
Consulting	31%	\$133,055	\$135,000	\$147,400 - \$95,000
Financial Services	13%	\$115,765	\$125,000	\$158,000 - \$80,000
Media/Entertainment	13%	\$105,571	\$107,500	\$150,000 - \$70,000
Technology	11%	\$107,154	\$110,000	\$130,000 - \$60,000
Other *	10%	\$107,764	\$110,000	\$166,400 - \$75,000
Consumer Products	9%	\$95,714	\$100,000	\$107,000 - \$70,000
Real Estate	7%	\$115,000	\$95,000	\$150,000 - \$70,000
Biotech/Pharm/Healthcare	5%	\$103,500	\$109,500	\$120,000 - \$60,000
Non-Profit	1%	**	**	**

\*Other includes: Energy, Environmental Services, Government, Law, Retail

\*\* Cannot report salary; fewer than three data points

## MBA Internship Data Class of 2017

### Organizations that hired USC Marshall students for full-time positions

#### 2016 Full-Time Companies

A.T. Kearney	Intuit
Adams Rite Aerospace	Irvine Company
Adobe	Jam City (SGN)
Altamont Private Equity	Johnson & Johnson
Amgen	Johnson & Johnson Consumer
Analysis Group	Juniper Networks
Apple	Kharen Hill Professional
Ares Management	KidKraft
AT&T	KPMG
Autodesk, Inc.	L.E.K. Consulting
Beechwood Capital	Li and Fung
CalPERS	Morgan Stanley
Capgemini US	Morgan, Lewis & Bockius
Cardinal Mountain	Nestle USA
CBS Interactive	Nielsen
China Fortune Land Development	NL
Citigroup	Nordstrom
Clarion Partners	Northrop Grumman Corporation
Clout	Oaktree Capital
Cognizant	PepsiCo
Conill	PIMCO
dat Mobile Solutions	Piper Jaffray
Deloitte	Pod IV
Disney Interactive	Prime Source Mortgage
e.Bricks Digital	PWC
eBay	PWC & Associates
eero	RadPad
EY	Renovate America
Facebook	Samsung Life Insurance
Film Roman	Santa Ana Unified School District
First Quadrant	Santa Clara County
Game IQ	Sephora
General Energy Solutions USA	SnackNation
GeneTex	Sony Pictures Entertainment
George Smith Partners	Spinlister
GHC Housing Partners	Starbucks
Google	SYPartners
Green Dot Public Schools	Taco Bell
Henkel/Dial Corporation	The Bascom Group
Hewlett Packard Enterprise	The Calida Group
Hewlett-Packard	The Clifton Foundation
Honey	The Walt Disney Company
Houlihan	USC Marshall School of Business
Houston Dynamo	Walt Disney Studios
HPE	WAMCO
Huron Consulting Group	Warner Bros. Entertainment
IBM	Westmont Industries
Immune Therapeutics	Wine.com
Intel Corporation	Xebec Realty Partners

#### Salary Data by Function

	% of class	Average	Median
<b>Consulting</b>	<b>34%</b>	<b>\$7,822</b>	<b>\$7,915</b>
Management Consulting	13%	\$9,654	\$10,000
Strategic Planning/Internal	10%	\$4,812	\$4,350
Technology	6%	\$7,842	\$7,654
Human Capital/Operations	4%	\$7,233	\$7,435
<b>Marketing/Sales</b>	<b>31%</b>	<b>\$5,960</b>	<b>\$6,688</b>
Brand/Product Management	13%	\$5,712	\$6,285
Sales Strategy	9%	\$5,890	\$6,960
Business Development	6%	\$5,910	\$6,500
Other Marketing	3%	*	*
<b>Finance</b>	<b>19%</b>	<b>\$6,940</b>	<b>\$6,413</b>
Industry Finance	7%	\$5,964	\$6,000
Investment Banking	6%	\$9,479	\$10,416
Investment Management	2%	\$4,450	\$4,350
Other	5%	\$6,516	\$6,590
<b>Operations</b>	<b>7%</b>	<b>\$6,297</b>	<b>\$6,090</b>
<b>General Management</b>	<b>5%</b>	<b>\$5,513</b>	<b>\$6,631</b>
<b>Other</b>	<b>4%</b>	<b>\$5,777</b>	<b>\$5,028</b>

\*Cannot report salary; fewer than three data points

#### Salary Data by Industry

	% of Class	Average	Median
Consulting	22%	\$8,958	\$10,000
Media/Entertainment	17%	\$4,863	\$5,220
Consumer Products	16%	\$6,249	\$6,875
Financial Services	13%	\$7,659	\$8,333
Technology	10%	\$6,211	\$7,054
Other	8%	\$5,422	\$5,220
Biotech/Pharma/Healthcare	7%	\$5,903	\$6,631
Energy/Utilities	3%	\$6,504	\$6,960
Aerospace/Aviation/Defense	2%	\$6,380	\$6,090
Real Estate	1%	*	*
Manufacturing	1%	*	*

\*other includes Education, Government, Hospitality and Tourism, Law and Non-Profit and Advertising

### Organizations that hired USC Marshall students for internship positions

A.T. Kearney	Financial Technology Partners	Princess Cruises
ABC Television Group	Frost and Sullivan	Profitable Good Group
Activision	FUTURE STATE	Prologis
Adecco	GLOBALFOUNDRIES Inc.	PwC
Adidas	Goldman Sachs	QUANCO
AECOM	Google	Quiksilver Inc
Amazon	Green Dot	Renesas
Amgen	Hi Rise Network, Inc.	Samsung Electronics America
Apple	IBM	Sony Electronics
Argosy Wealth Management	ICF International	Sony Pictures Entertainment
AstraZeneca	Industrial and Commercial Bank of China	Southern California Edison
AT&T	Instrum International	Standard Chartered- PE branch
Autodesk, Inc.	Inter-Con Security Systems, Inc.	Starbucks
Baby2Baby	Jam City (SGN)	StockShield, LLC
Bank of America Merrill Lynch	JD.com	Strategic Development Partners
Barclays Capital	JELD-WEN, Inc.	Taco Bell
Bayer	Johnson & Johnson	The TCW Group
Becton Dickinson	JP Morgan	Tesla Motors
Bill & Melinda Gates Foundation	Juniper Networks	The Capital Group
Building Blocks	Keck Medicine of USC	The Clorox Company
CBS Interactive	Keteka	Touchdown Ventures
ChowNow	KPMG	TransDigm Group Inc.
Cisco	LACERA	Tylt
CITIC Securities	LanguageBird	United Airlines, Inc.
Coca Cola Greater China	Lewis Brisbois Bisgaard & Smith	Universal Studios Hollywood
Cognizant	LootCrate	Vans Inc.
Credit Suisse	Los Angeles 2024 Exploratory Committee ("LA24")	Walt Disney Imagineering
Deloitte	Mattel	Walt Disney Studios
DHL	Morgan Stanley	Warner Bros. Studios
Doximity	Motion Picture Corporation of America	Wasserman Media Group
DreamWorks Animation	N3 Capital	Wells Fargo Securities
Edwards Lifesciences	NBCUniversal	Zevia
Emerson Electric	Nestle USA	
Enrou	Nordstrom	
Evolution Media Capital	Panjo	
EY	Paramount Pictures	
Fama	Piper Jaffray	
Faraday Future		
Film Roman		

This report conforms to the *MBA Career Services & Employer Alliance* standards for reporting MBA employment statistics. Percent of graduates for whom we have post-graduation information is 95%

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