

# BACHELOR

## OF SCIENCE IN INTERNATIONAL HOSPITALITY MANAGEMENT

# COURSES AND CREDITS

Valid as from September 2013—Information subject to modification

### PREPARATORY COURSES

MODULE		LEVEL	TYPE	HOURS	US CREDITS
<b>KITCHEN I</b>					
7000BC	BDS kitchen (Berceau des Sens)	B	C	47	1.0
7101BC	Food Court kitchen	B	C	100	2.2
7105BC	Kitchen pedagogy	B	C	22.5	0.5
<b>KITCHEN II</b>					
7103BC	Pastry	B	C	50	1.1
7106BC	Bakery	B	C	15	0.3
<b>RESTAURANT</b>					
7110BC	BDS restaurant (Berceau des Sens)	B	C	50	1.0
7111BC	Food Court restaurant	B	C	42	0.5
7112BC	Bars	B	C	40	0.5
<b>OENOLOGY</b>					
7120BC	Oenology and wine-producing regions	B	C	20	0.5
7121BC	Beverage knowledge and regulations	B	C	20	0.5
7122BM	Introduction to wine tasting & food and wine pairing	B	M	14	No credit
<b>ROOMS DIVISION</b>					
7130BC	Housekeeping practice	B	C	13.5	0.3
7131BC	Laundry practice	B	C	9	0.2
7132BC	Front office practice	B	C	18	0.4
7133BC	Housekeeping theory	B	C	6	0.1
7134BC	Laundry theory	B	C	6	0.1
7135BC	Front office theory	B	C	6	0.1
<b>CONTROL/LOGISTICS</b>					
7104BC	Preliminary preparations	B	C	25	0.3
7141BC	Stewarding	B	C	77.5	1.5
<b>INTRODUCTION TO HOSPITALITY CULTURE</b>					
7150BC	Hospitality economics	B	C	20	0.5
7151BC	Food science	B	C	20	0.5
7152BC	History of wine, mirror of civilization	B	C	20	0.5
7153BC	Food and culture	B	C	20	0.5
7154BC	Anthropology of hospitality	B	C	20	0.5
7155BM	French beginner I - II (A2)	B	M	30	1.0
7156BM	French intermediate I - II (B1)	B	M	30	1.0
7157BM	French beginner I - II (A2)	B	M	30	1.0
<b>COMPLEMENTARY ACTIVITIES</b>					
7160BM	Finger Food	B	M	25	0.6
7161BM	Food Court kitchen	B	M	25	0.6
7162BM	Pastry	B	M	25	0.6
7163BM	Kitchen pedagogy	B	M	25	0.6
7164BM	Bars	B	M	25	0.6
7165BM	Banqueting	B	M	25	0.6
<b>INTERNSHIP [24 weeks]</b>					<b>12</b>

According to the requirements of the Bologna Declaration that apply to all European universities, a study programme must be structured in the form of modules. A module comprises one or more learning units. EHL offers 2 types of modules: integrated modules and non-integrated modules. Non-integrated modules bring together a set of independent courses. Integrated modules include a set of courses that all treat the same central issue.

#### Definition of the level of modules according to the Bologna Declaration:

B – Basic level course: Module introducing fundamental concepts of the field  
 I – Intermediate level course : Module expanding on fundamental concepts of the field  
 A – Advanced level course : Module developing the core competencies of the field  
 S – Specialised level course : Module developing the specialised competencies of the field

#### There are three kinds of modules:

C – Core course :Module covering the main field of study  
 R – Related course :Module servant à étayer la discipline principale  
 M – Minor course :Module facultatif ou complémentaire

## YEAR 1 COURSES

BSC1 / SEMESTER 1						
MODULE	BUSINESS TOOLS I	LEVEL	TYPE	HOURS	US CREDITS	ECTS
9101BC	Financial accounting I: financial statements	B	C	45	2.7	13
9102BR	Micro-economics	B	R	30	1.7	
9103BR	Management information systems tools / Spreadsheets	B	R	30	1.7	
9104BR	Mathematics	B	R	45	2.7	
MODULE	COMMUNICATION & CULTURE I	LEVEL	TYPE	HOURS	US CREDITS	ECTS
9120BM	Business communication	B	M	30	2.0	5
9121-1BM	Business French beginner (A1)	B	M	30	1.3	
9121-2BM	Business French beginner (A2)	B	M	30	1.3	
9121-3IM	Business French intermediate (B1)	I	M	30	1.3	
9121-4IM	Business French intermediate (B2)	I	M	30	1.3	
9121-5AM	Business French advanced (C1)	A	M	30	1.3	
9122-1BM	Spanish beginner (A1)	B	M	30	1.3	
9122-2BM	Spanish beginner (A2)	B	M	30	1.3	
9122-3IM	Spanish intermediate (B1)	I	M	30	1.3	
9122-4IM	Spanish intermediate (B2)	I	M	30	1.3	
9122-5AM	Spanish advanced (C1)	A	M	30	1.3	
9123-1BM	German beginner (A1)	B	M	30	1.3	
9123-2BM	German beginner (A2)	B	M	30	1.3	
9123-3IM	German intermediate (B1)	I	M	30	1.3	
9123-4IM	German intermediate (B2)	I	M	30	1.3	
9123-5AM	German advanced (C1)	A	M	30	1.3	
9124-1BM	Mandarin beginner (A1)	B	M	30	1.3	
MODULE	FOUNDATIONS OF HOSPITALITY MANAGEMENT I	LEVEL	TYPE	HOURS	US CREDITS	ECTS
9110BC	Food and beverage cost controls	B	C	30	2.0	12
9112BC	Rooms division operations management	B	C	30	2.0	
9113BC	Foundations of hospitality Marketing	B	C	30	2.0	
9114BC	Human behaviour & performance in the workplace	B	C	30	2.0	

BSC1 / SEMESTRE 2						
MODULE	BUSINESS TOOLS II	LEVEL	TYPE	HOURS	US CREDITS	ECTS
9201BC	Financial accounting II: analysis of financial statements	B	C	30	2.3	11
9202BR	Macro-economics	B	R	30	2.3	
9203BR	Statistics	B	R	45	2.7	
MODULE	COMMUNICATION & CULTURE II	LEVEL	TYPE	HOURS	US CREDITS	ECTS
9220BM	Academic writing	B	M	30	2.0	8
9221-2BM	Business French beginner (A2)	B	M	30	1.3	
9221-3IM	Business French intermediate (B1)	I	M	30	1.3	
9221-4IM	Business French intermediate (B2)	I	M	30	1.3	
9222-1BM	Spanish beginner (A1)	B	M	30	1.3	
9222-2BM	Spanish beginner (A2)	B	M	30	1.3	
9222-3IM	Spanish intermediate (B1)	I	M	30	1.3	
9223-4IM	Spanish intermediate (B2)	I	M	30	1.3	
9223-1BM	German beginner (A1)	B	M	30	1.3	
9223-2BM	German beginner (A2)	B	M	30	1.3	
9223-4IM	German intermediate (B2)	I	M	30	1.3	
9224-1BM	Mandarin beginner (A1)	B	M	30	1.3	
9225BR	Managing legal risk I	B	R	30	2.0	
MODULE	FOUNDATIONS OF HOSPITALITY MANAGEMENT II	LEVEL	TYPE	HOURS	US CREDITS	ECTS
9210BR	Tourism economics	B	C	45	2.7	11
9211BC	Service quality and design	B	C	30	2.3	
9212BC	Operational marketing in hospitality industry	B	C	30	2.3	

According to the requirements of the Bologna Declaration that apply to all European universities, a study programme must be structured in the form of modules. A module comprises one or more learning units. EHL offers 2 types of modules: integrated modules and non-integrated modules. Non-integrated modules bring together a set of independent courses. Integrated modules include a set of courses that all treat the same central issue.

#### Definition of the level of modules according to the Bologna Declaration:

B – Basic level course: Module introducing fundamental concepts of the field  
 I – Intermediate level course : Module expanding on fundamental concepts of the field  
 A – Advanced level course : Module developing the core competencies of the field  
 S – Specialised level course : Module developing the specialised competencies of the field

#### There are three kinds of modules:

C – Core course :Module covering the main field of study  
 R – Related course :Module servant à étayer la discipline principale  
 M – Minor course :Module facultatif ou complémentaire

## YEAR 2 COURSES

BSC 2						
MODULE	VALUE CREATION FOR THE COMPANY	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8211IC	Financial management	I	C	40	4.0	15
8232IC	Marketing and revenue management	I	C	30	3.0	
8213IC	Human resources and financial metrics	I	C	15	1.5	
8214IC	Foodservice and performance	I	C	10	1.0	
8215IC	Lodging and performance	I	C	10	1.0	
8236IR	Advanced decision-making tools	I	R	15	1.5	
MODULE	VALUE CREATION IN THE EXPERIENCE ECONOMY	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8221IC	Services marketing and management	I	C	40	4.0	14
8222IC	Customer interface in foodservice	I	C	20	2.0	
8223IC	Customer interface in lodging	I	C	30	3.0	
8224IC	Customer information management	I	C	30	3.0	
MODULE	SERVICE PROCESS MANAGEMENT	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8231IC	Service operations management	I	C	40	4.0	15
8233IC	Hospitality processes	I	C	30	3.0	
8230IC	Processes and information systems	I	C	30	3.0	
<b>INTERNSHIP [20 WEEKS]</b>					<b>7.5</b>	<b>7.0</b>

## YEAR 3 COURSES

BSC 3						
MODULE	STRATEGIES AND INNOVATION	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8311AC	Strategic management	A	C	80	8.0	14
8312AS	Strategic hotel development simulation	S	C	30	3.0	
MODULE	OPTION FINANCE	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8331AC	Corporate finance	A	C	30	3.0	18
8332AC	Real estate management	A	C	30	3.0	
8333AC	Market finance	A	C	30	3.0	
8334AC	Management control in hospitality	A	C	30	3.0	
MODULE	OPTION MARKETING	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8344AC	Marketing performance	A	C	40	4.0	18
8342AC	Marketing interlligence	A	C	40	4.0	
8343AC	Digital marketing	A	C	40	4.0	
MODULE	OPTION ENTREPRENEURSHIP	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8351AC	Performance monitoring in SMEs	A	C	40	4.0	18
8352AC	Entrepreneurship and risk management	A	C	40	4.0	
8353AC	Innovation management	A	C	40	4.0	
<b>DIPLOMA WORK [10 WEEKS]</b>					<b>15</b>	<b>17</b>

According to the requirements of the Bologna Declaration that apply to all European universities, a study programme must be structured in the form of modules. A module comprises one or more learning units. EHL offers 2 types of modules: integrated modules and non-integrated modules. Non-integrated modules bring together a set of independent courses. Integrated modules include a set of courses that all treat the same central issue.

### Definition of the level of modules according to the Bologna Declaration:

B – Basic level course: Module introducing fundamental concepts of the field  
 I – Intermediate level course : Module expanding on fundamental concepts of the field  
 A – Advanced level course : Module developing the core competencies of the field  
 S – Specialised level course : Module developing the specialised competencies of the field

### There are three kinds of modules:

C – Core course :Module covering the main field of study  
 R – Related course :Module servant à étayer la discipline principale  
 M – Minor course :Module facultatif ou complémentaire

## ELECTIVE COURSES

YEARS 1 TO 3						
CATEGORY	HUMANITIES & SOCIAL SCIENCES	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8415BM	Introduction to social sciences	B	M	40	4.0	6.0
8407BM	Interpersonal relations	B	M	40	4.0	6.0
8409BM	Sociology	B	M	40	4.0	6.0
8416BM	Psychology	B	M	40	4.0	6.0
8412BM	Interior design	B	M	40	4.0	6.0
8413AM	Ethics and responsibility	A	M	40	4.0	6.0
CATEGORY	MATHS & NATURAL SCIENCES	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8435IM	Facilities management	I	M	40	4.0	6.0
8408IM	Nutrition	I	M	40	4.0	6.0
8411AM	Advanced statistics	A	M	40	4.0	6.0
8410AM	Research methodology	A	M	40	4.0	6.0
CATEGORY	LANGUAGES	LEVEL	TYPE	HOURS	US CREDITS	ECTS
8400-2BM	Business French beginner III-IV (A2)	B	M	40	4.0	4.0
8400-3IM	Business French intermediate I-II (B1)	I	M	40	4.0	6.0
8400-4IM	Business French intermediate III-IV (B2)	I	M	40	4.0	6.0
8401-1BM	Spanish beginner I-II (A1)	B	M	40	4.0	4.0
8401-2BM	Spanish beginner III-IV (A2)	B	M	40	4.0	4.0
8401-3IM	Spanish intermediate I-II (B1)	I	M	40	4.0	6.0
8401-4IM	Spanish intermediate III-IV (B2)	I	M	40	4.0	6.0
8402-1BM	German beginner I-II (A1)	B	M	40	4.0	4.0
8402-2BM	German beginner III-IV (A2)	B	M	40	4.0	4.0
8402-3IM	German intermediate I-II (B1)	I	M	40	4.0	6.0
8403-1BM	Mandarin beginner I (A1)	B	M	40	4.0	4.0
8403-2BM	Mandarin beginner II (A1)	B	M	40	4.0	4.0
8403-3BM	Mandarin beginner III (A2)	B	M	40	4.0	4.0
8405AM	Academic writing	A	M	40	4.0	6.0
8406-1AM	Business communication	A	M	40	4.0	6.0
8406-2AM	Advanced business communication	A	M	40	4.0	6.0

According to the requirements of the Bologna Declaration that apply to all European universities, a study programme must be structured in the form of modules. A module comprises one or more learning units. EHL offers 2 types of modules: integrated modules and non-integrated modules. Non-integrated modules bring together a set of independent courses. Integrated modules include a set of courses that all treat the same central issue.

#### Definition of the level of modules according to the Bologna Declaration:

B – Basic level course: Module introducing fundamental concepts of the field  
 I – Intermediate level course : Module expanding on fundamental concepts of the field  
 A – Advanced level course : Module developing the core competencies of the field  
 S – Specialised level course : Module developing the specialised competencies of the field

#### There are three kinds of modules:

C – Core course :Module covering the main field of study  
 R – Related course :Module servant à étayer la discipline principale  
 M – Minor course :Module facultatif ou complémentaire